



Department
for Environment
Food & Rural Affairs

EIP Implementation (in principle)

How EIP in England is expected to work (details being published in document in few weeks time)

Presented by: David Cooper (with thanks to RDP colleagues)
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Setting up Operational Groups

- Bringing participants together > project plan
 - OGs should form around solving issue or problem
 - Consist of e.g. farmers, researchers, advisers, NGOs
 - Use existing strong farmer links with other actors
 - Or connections made via funded “innovation brokers”
 - Facilitate meetings, support from website/database etc
 - Role could include helping OG develop/finalise plans
 - OGs apply for funding to Management Authority

OGs conducting the project

- Project focus on:
 - Applying existing information in practice
 - Testing out an approach (small scale/pilot)
 - RDP funding to bring OG together and run project
 - OG may apply to other funding streams for new R&D
- (RDP not intended to fund original, stand-alone research)

Dissemination of results

- Aim is fostering competitive and sustainable agriculture by bringing together key actors to apply technologies (and AKIS) on farm
- Therefore knowledge exchange and sharing of results are very important aspects
 - expectation that results will be shared nationally
 - EIP Network in Brussels also offers a ready-made route for sharing results throughout Europe