

Thematic Working Group „*Ex post* Evaluation Guidelines”

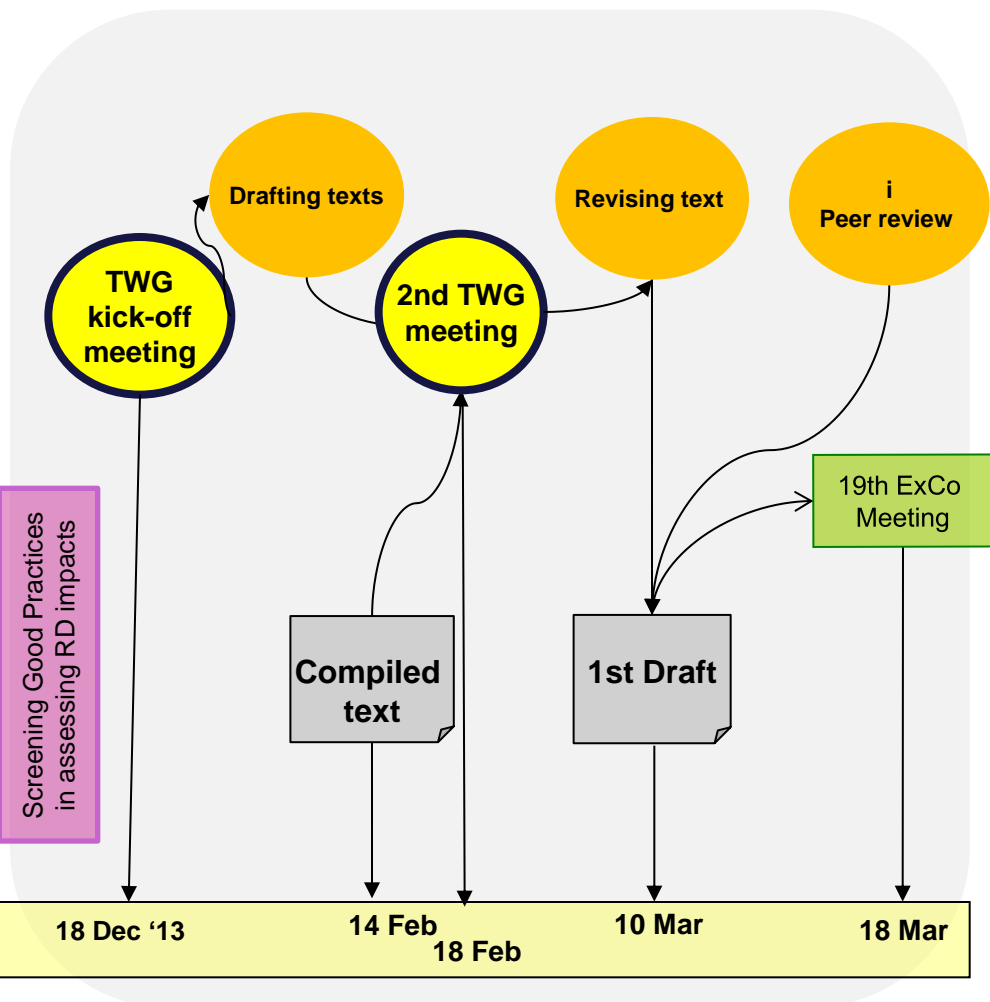
State of play

Jela Tvrdonova

Contents

- Where do we stand?
- What is the planned structure of *ex post* guidelines?
- What is the planned content of *ex post* guidelines?
- What is in front of us?
- What would we like to achieve today?
- Interactive session with ExCo members

Where do we stand?



What is the planned structure of *ex post* guidelines?



European Evaluation Network
for Rural Development

Introduction

For everyone

Introduces
ex post evaluation
and its role in
policy cycle

Explains
role of guidelines,
usage, target
groups and
structure

Part I

**Mainly
Managing
Authorities**

Introduces
purpose, scope
incl. legal
requirements, and
stakeholders

Explains
the process of the
ex post evaluation

Part II

**Mainly
evaluators**

**Discusses and
explains**
intervention logic,
evaluation
questions,
indicators, methods
and data

Part III

Tool box

Provides additional
practical tools
for *ex post*
evaluation
preparing,
implementation and
reporting.

Introduction

What is ex post evaluation
Why we need specific guidelines
What are target groups
and how they can use guidelines

Content of Part I

Purpose of the ex post evaluation

Accountability
Policy learning
Steps to prepare
high quality evaluation

Scope of the ex post evaluation

Legal framework
Common and programme
specific elements

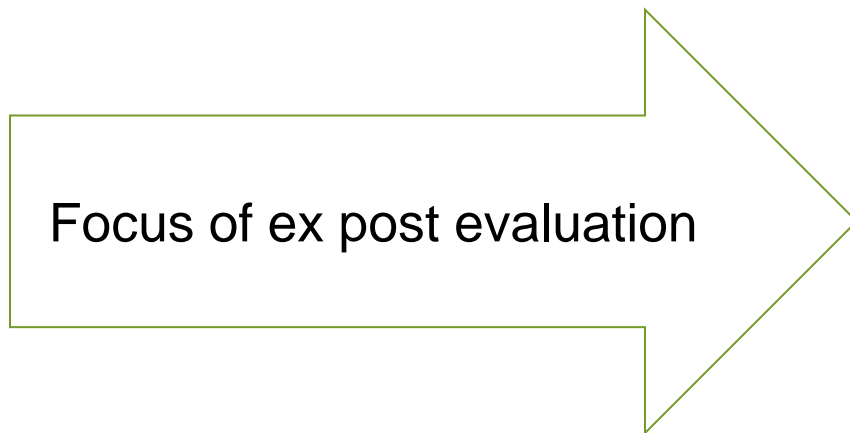
Process of the ex post evaluation

Stakeholders
and their role
Key steps: planning,
implementing disseminating

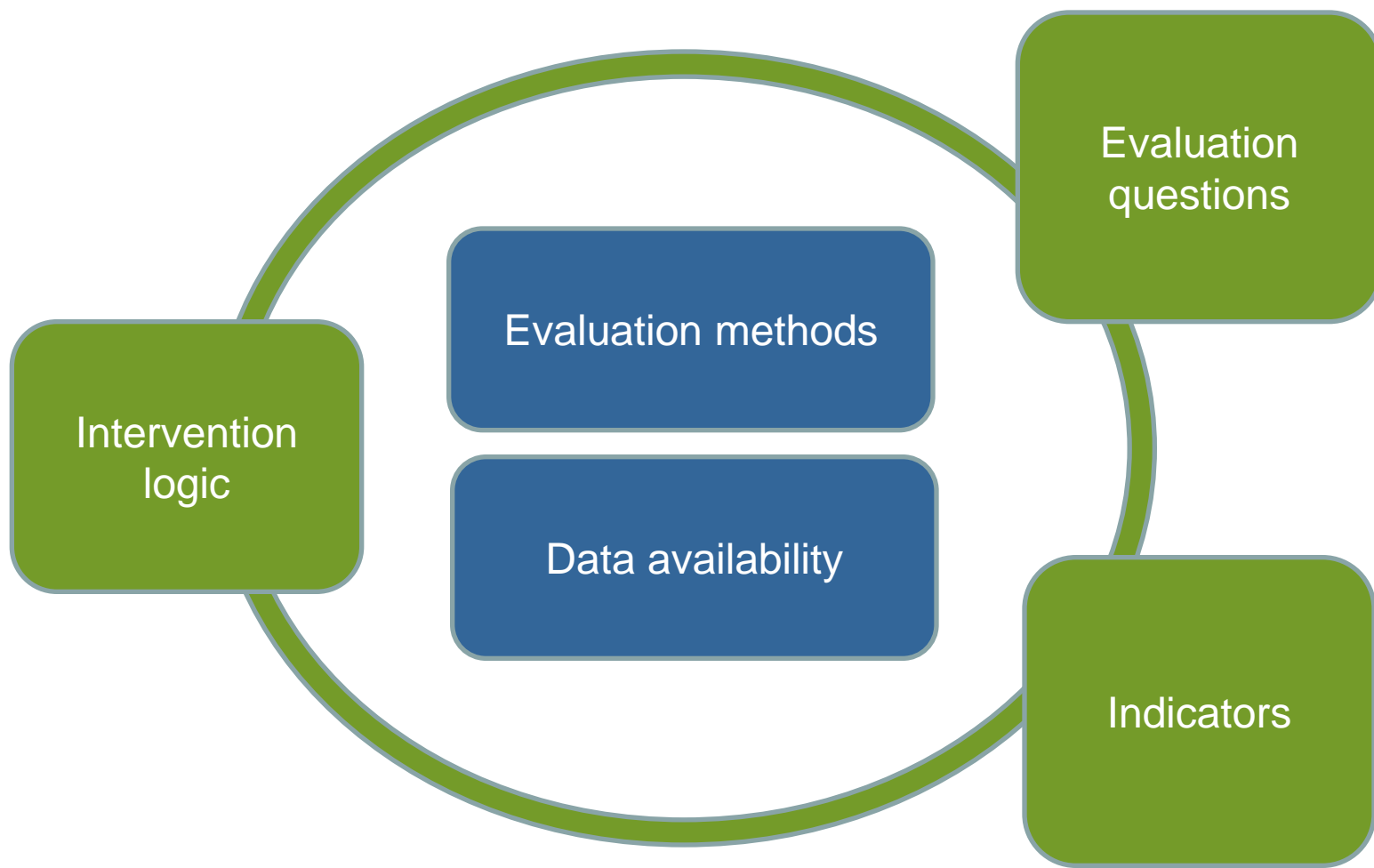
Ex post evaluation of national rural network programmes

Purpose,
scope and process

Content of Part II



Content of Part II



Intervention logic

- **What do we mean by intervention logic**
 - Intervention logic in RDP, various types, experiences
- **How shall the intervention logic be assessed**
 - Two stages in assessment, vertical interpretation, key steps
- **Specificities with respect to TA, NRN**
- **“Dos and don’ts” in relation to assessment of intervention logic**

Evaluation questions

- **The role of evaluation questions in ex post evaluation**
- **Judgment criteria and their use in evaluation**
- **Common evaluation questions and judgment criteria - ex post evaluation of RDP 2007-2013**
- **Links between common evaluation questions, judgment criteria and indicators**
- **Development of programme specific evaluation questions and judgment criteria**
- **How to use evaluation questions and judgment criteria in evaluation of RDPs**
- **Specificities with respect TA, NRN**

Indicators

- **The role of indicators in ex post evaluation**
 - Definitions, role and types of indicators

- **Development and use of programme specific indicators**

- **How to use indicators in evaluation of RDPs**
 - Selection, reflecting policy objectives, interpretation,
 - coherence with intervention logic, links to evaluation questions, methods and data,
 - delivery considerations&resourcing

- **Specificities with respect TA, NRN**

Methods

- **Methodological challenges for ex post evaluation**
 - Programme effects and importance of counterfactual
 - Factors affecting evaluation results
- **Types of programme effects:**
 - Direct
 - Indirect
- **Programme results and impacts**
- **Evaluation design**
- **Main evaluation methodologies, (qualitative, quantitative) and their selection for assessment of result and impacts**
- **Quality assessment of evaluation**
- **Specificities with respect TA, NRN**

Data

- **From ideal to acceptable data availability**
- **Major challenges in data management and collection**
- **Using quantitative and qualitative data**
- **Data necessary for assessment of:**
 - Results
 - Impacts
- **Specificities with respect TA, NRN**

Content of Part III (so far)

New set of reviewed EQs

Outline of ex post evaluation report

Quality assessment grid for evaluation report based on the DG Agri assessment grid

Quality criteria for the assessment of tenders

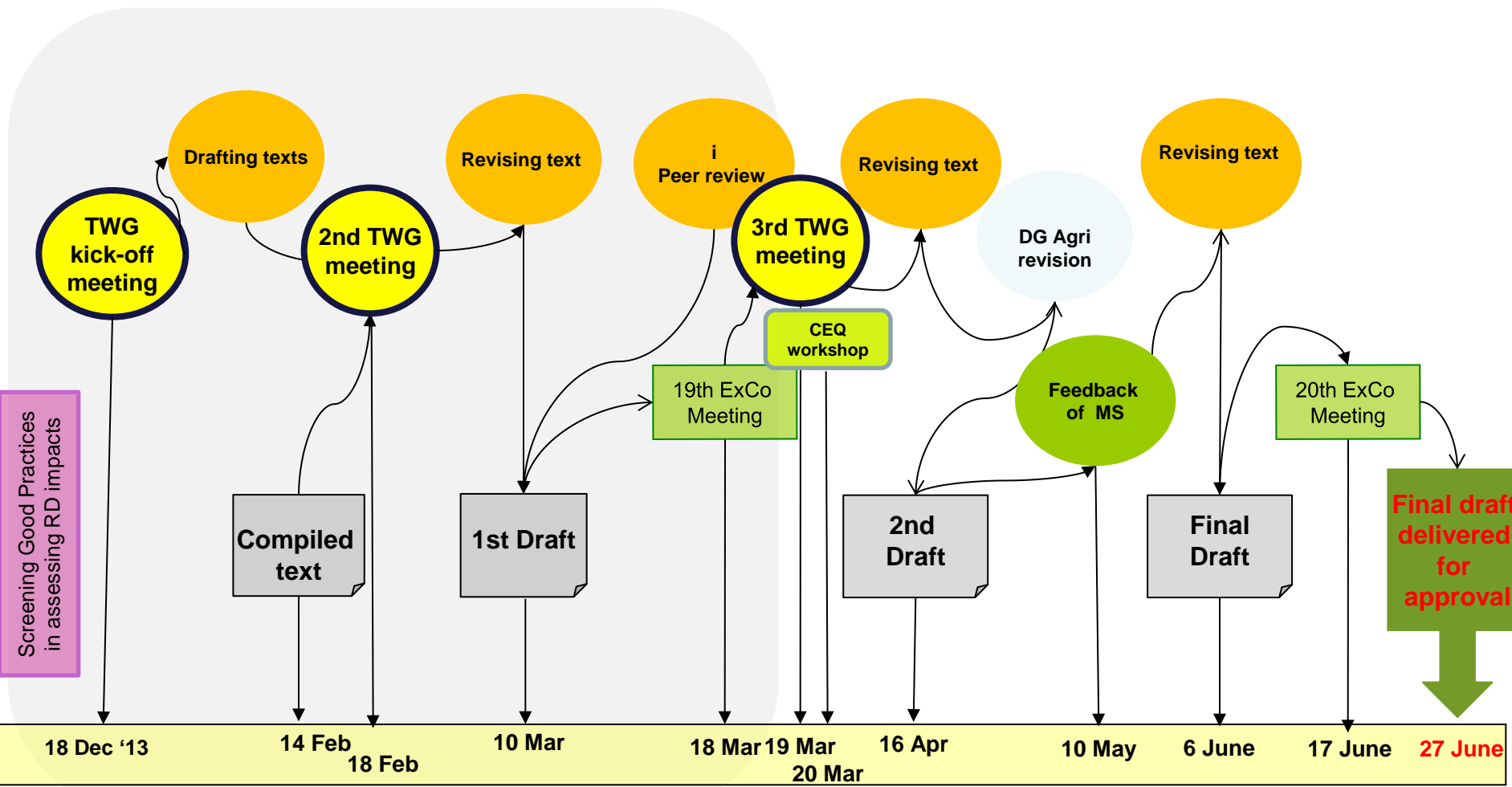
Template for the identification of data gaps

Outline of the technical specification of the Terms of Reference for the ex post evaluation

Retro planning table for ex post evaluation

Glossary of terms

What is front of us?



Interactive session with ExCo members

What we would like to achieve today?

- **Discuss:**
 - Structure and the content of the guidelines
- **Receive your feedback on:**
 - Structure, content and terminology
 - Clarity, comprehensiveness (including overlaps and gaps), user friendliness of the guidelines' text

Interactive session with ExCo members

How do we work?

ExCo members:

- Work in small groups of 8 to 10 people,
- Discuss the table of content and the text of guidelines, reflecting upon key questions;
- Collect the main points of discussion in harvest sheets;
- Report in plenary the main outcomes of the discussion;

Evaluation Helpdesk:

- Moderates discussion;
- Collects findings and displays on the screen during the discussion.

Key questions

- Does the content of the guidelines for ex post evaluation 2007-2013 addresses the needs of MA and evaluators?
- What would you need in addition?
- What should be described or explain rather briefly?
- Which chapters, subchapters or paragraphs need to be elaborated more in detail?
- Which practical tools should be included in the guidelines (toolbox section)?

Thank you for your attention!

Evaluation Helpdesk
Chaussée Saint-Pierre 260
B-1040 Brussels
Tel. +32 2 736 18 90
E-mail info@ruralevaluation.eu
<http://enrd.ec.europa.eu/evaluation/en/>