



Réseau wallon
de Développement Rural

Good Practice Workshop, Rome 10-11 April 2014
“National Rural Networks: How to show their benefits”

Walloon Rural Network

Self Assessment process

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Avec
le soutien de la



Wallonie



Fonds européen agricole pour le développement rural :
l'Europe investit dans les zones rurales.





Agenda

- **Introduction**
 - Wallonia and Walloon Rural Network
 - Context of the network assesement
- **Part 1 : Monitoring and evaluation framework of the RRN**
 - Evaluation approach, description of monitoring and evaluation framework: intervention logic, evaluation questions, indicators
- **Part 2 : evaluation methods and results**
 - Applied methods and collection of data & information
 - Evaluation results, dissemination and uses
- **Part 3 :Conclusions and lessons**
 - Main conclusions and lessons learned for the next programming period

Ils sont 20.000 acteurs à construire un monde rural meilleur. Découvrez leur histoire...

Jean-Claude WILLEM élevage de vaches laitières



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Découvrez quelques exemples de projets



L'Europe et la Wallonie
aident financièrement
20.000 acteurs à construire
un monde rural meilleur.

Découvrez leurs témoignages et les types de projets
soutenus par le Programme wallon de Développement Rural.

[en savoir plus](#)

Atelier régional et visite sur les enjeux de la biométhanisation !

10/04/2014

Le secteur de la biométhanisation semble flou pour beaucoup de monde et on entend dès lors beaucoup de rumeurs ou d'affirmations erronées à ce sujet. C'est que cette filière touche à beaucoup d'aspects de la vie des citoyens : aménagement du territoire, cadre de vie, activités économiques, implications agronomiques, gestion des déchets, environnement, emploi, énergie/partagée...

Nous vous proposons de mieux comprendre ces enjeux par une visite d'un site qui aborde une grande partie de ces différents thèmes, par des exposés conçus pour clarifier ces points, par un débat pour approfondir certaines questions et l'occasion de rencontrer des acteurs impliqués concrètement dans ces aspects.

[Lire la suite de cet article](#)

Vilnius : communiquer sur le Développement rural

25/03/2014

Le 3 mars, le Réseau européen de Développement rural rassemblait une centaine de membres de Réseaux ruraux autour du vaste sujet de la Communication.

[Lire la suite de cet article](#)

Nouveautés du Centre de Ressources (Mars 2014)

24/03/2014

Voici une liste des documents ajoutés récemment dans notre Centre de Ressources (Mise à jour : mars 2014)

[Lire la suite de cet article](#)

Le repreneuriat wallon en milieu rural

4/03/2014

Ce 25 février dernier, le Réseau, en collaboration avec Gembloux Argo-Bio Tech, organisait la présentation de l'étude « Le repreneuriat wallon en milieu rural ».

[Lire la suite de cet article](#)

Journée dédiée à l'innovation

11/03/2014

Le Réseau wallon de Développement Rural organise le 11 mars prochain à l'espace "Coworking" de Namur (rue de Fer, 48 - 5000 Namur) une journée dédiée à l'innovation.



Les dernières news

25/03/2014 Visitez autrement... Tentez l'expérience Burdinale-Mehaigne !

Le GAL Burdinale-Mehaigne avec le Château de Moha et leurs guides-animateurs vous présentent 12 e ...
[en savoir plus](#)

24/03/2014 Plan wallon de Développement rural 2014-2020 : Enquête publique relative au rapport d'Evaluation Environnementale Stratégique

Dans le cadre de la directive (CE) n°2001/42 relative à l'évaluation des incidences de certains p ...
[en savoir plus](#)



11/03/2014 Devenir indépendant dans le maraîchage, les parcs et jardins, ... ?

L'asbl Devenir, en partenariat avec le GAL Pays des Condruses, La Wallonie, Le Forem et le CTA, ...
[en savoir plus](#)

10/03/2014 L'agroforesterie, un horizon pour demain?

 Le GAL Racines et Ressources, dans le cadre de ses projets "Agricu ...
[en savoir plus](#)



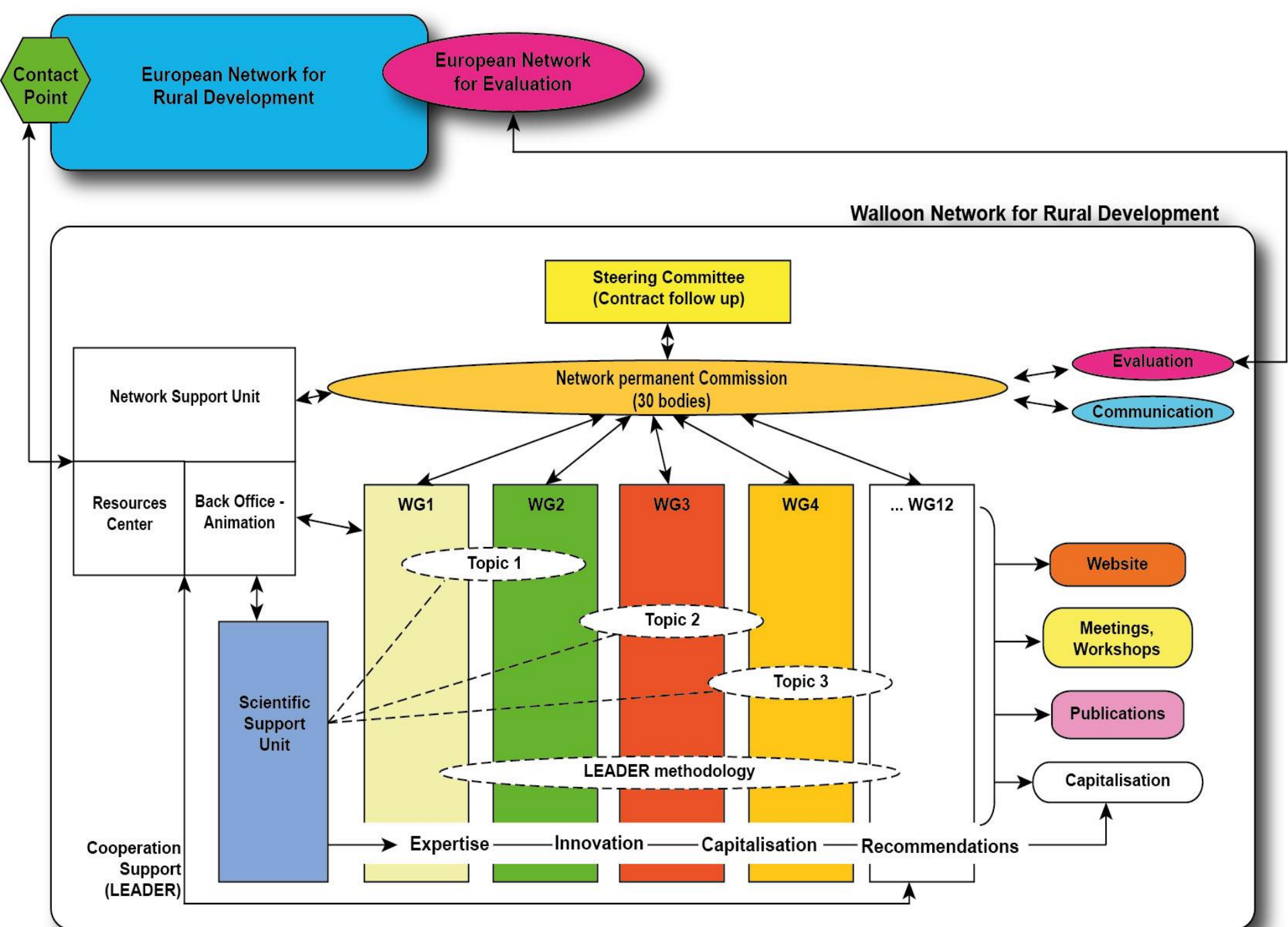
[Voir toutes les news](#)

Veille

Quelles coordinations locales des initiatives rurales de mobilité alternative? 31/03/2014 Wallonie Réseau Développement rural

Les [actes](#) de l'atelier régional du 1er octobre 2013 sont disponibles.

Ils mettent en avant le contexte wallon, le Plan rural de Mobilité douce, des projets et des pistes.





Why Walloon rural Network set up a self assessment process ?

- **After a first 3 years period, needs to identify strong and weak points of networking**
- **Needs of evaluation elements for preparation of the activity program for the next three years (phase 2 – 2012-2014)**
- **No data available, evaluation *in itinere* process has not yet focused on the activities of the Network at the end of phase 1**



Process and main Steps

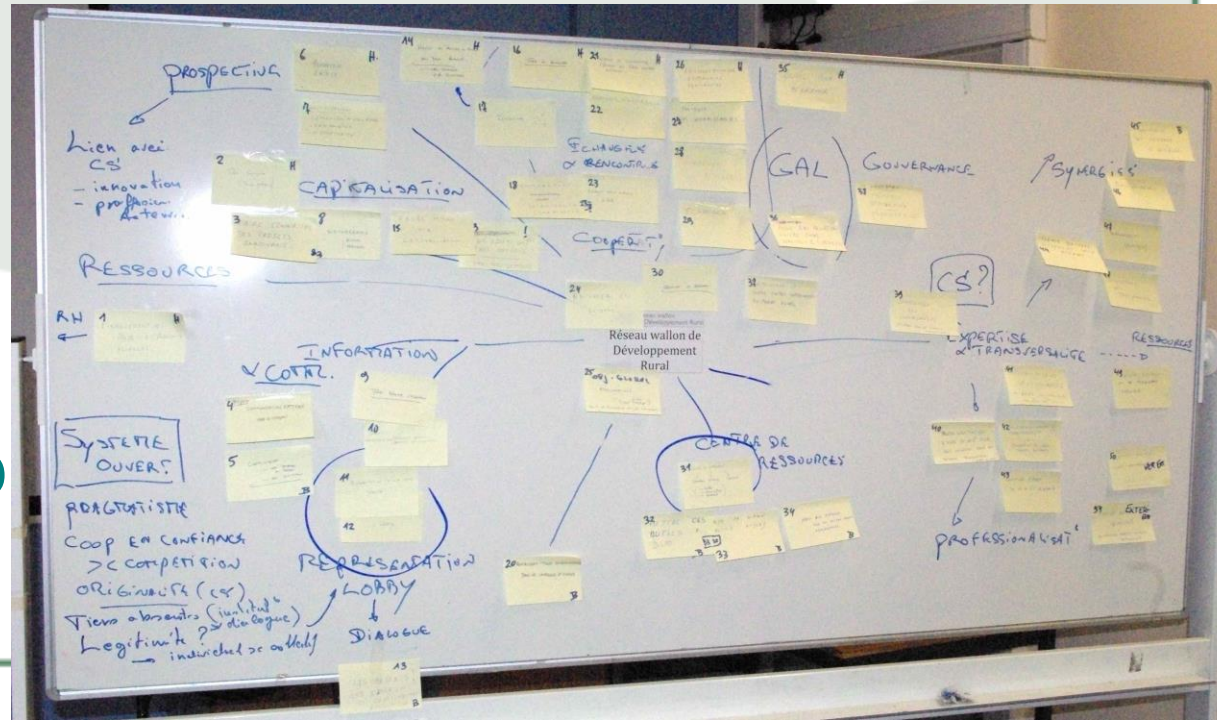
- **Prior Step** – Preparatory questionnaire sent to member organizations of the Network
- **Step 1** - Collective brainstorming on networking dimensions => **Mind map**
- **Step 2** – Evaluation of the different dimensions of networking activities => **Comprehensive logical framework**
- **Step 3** – Priorization of the objectives and actions of networking => **Detailed working program for 2012 to 2014**

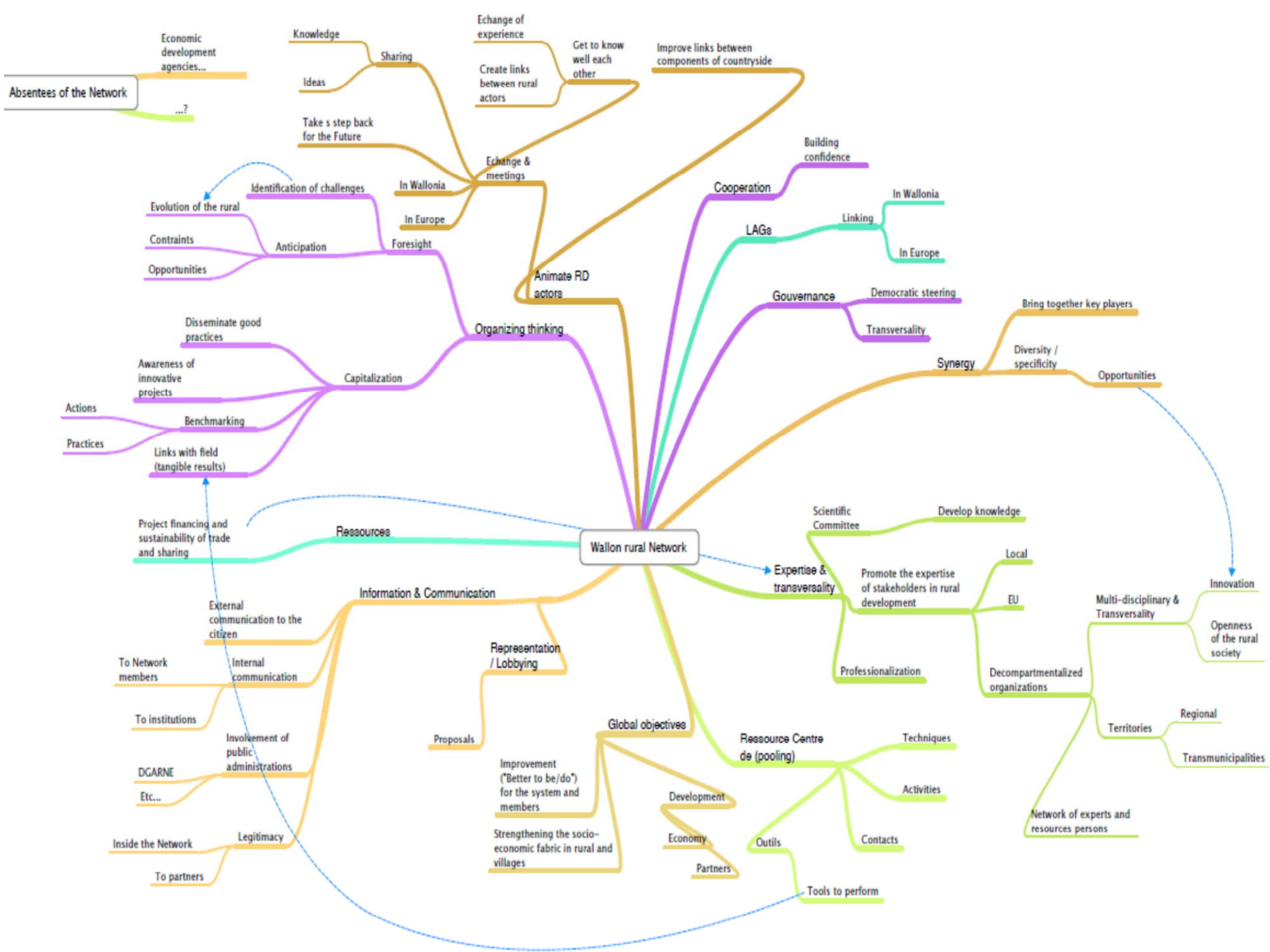


Step 1

Brainstorming session with representatives of the RwDR members in order to reflect on the different dimensions of networking. Step necessary to build a common language and understanding for the « network system ».

⇒ **Main achievement of this first step : Mind map**







Step 2

Evaluation of the different dimensions of networking activities during phase 1 (2009-2011). Undertaken based on three scenarios of reference: situation without network for rural development, current situation with a network, desired scenario.

=> Main achievement of this second step was : production of a fairly comprehensive logical framework.



Global objectives	Specific objectives	Evaluation criteria (indicators)	Evaluation questions for preparation of the phase II (answer with examples)
Stimulate cooperation and exchange of experience between PwDR's actors and with other RD actors, at the Walloon and European level	Promote / enhance places and modes of interaction between RD stakeholders	Level of involvement of stakeholders (RwDR's members or not) in different events and network activities (seminars, workshops, field visits) and level of satisfaction	What are the places or exchange procedures to strengthen in the Network ? Should we adapt existing or develop new forms / places of exchange ?
	Enhance the expertise and internal resources of the Network	Collaborations among Network members and enhancement of internal expertise	How to improve the valorization of internal resources and skills of the Network ?
			Awareness of target audiences (Network) and the general public is satisfactory ?
	Developing the European dimension of the RD Network	Collaboration with other European networks	What actions have been most interesting to develop European approaches? How to strengthen European cooperation between RD stakeholders ?

Collaboration with other European networks

- What actions have been most interesting to develop European approaches?
- How to strengthen collaborations between European rural development actors?

Scenario without network

Current situation

- Information, support and guidance of LAGs in the definition and operational implementation of their inter-territorial and transnational cooperation projects ;
- Distribution of cooperation offers from the European Network ;
- Active participation in meetings organized within the ENRD.

Expected scenario

- Stimulating exchange of human resources ;
- Increasing interactions between Walloon RDP and other EU RDPs.

Constraints to get there ? Solutions ?

- Staff exchange via ELARD to be considered (but limited/no immediate return for a LAG except as part of a cooperation project);
- Continuation of EU exchange visits' hosting but by targeting counterpart: return visits, exchanges based on a common approach, etc.;
- Make the EU jargon more understandable (translation, lexicon?);
- Accelerate dissemination of information on EU events (inadequate monthly information media⇒ info via RSS or blog or Facebook);
- Involve networks linked to other European programs with actions and information issues of the rural development network (RwDR);
- Transfer information about European activities to working groups of the RwDR.

How did we reach this situation?

- Active participation of the NSU to actions of the ENRD and other national RD networks (but lower participation of RwDR members ⇒ ENRD unknown) ;
- Limited interactions with other European networks ;
- Trans-national cooperation (LAGs) on track ;
- Visit of foreign LAGs (Lithuania, Cyprus, Romania ...): interesting for step back, but no direct return (including cooperation) ;
- Links with actions and achievement of other European programs difficult to understand or develop within the rural development framework.



Step 3

- 1. Grouping and prioritization of the objectives and actions of networking**
- 2. Define the content of the various working groups : topics to be addressed, actions to be implemented, expected results, roles and responsibilities of RwDR members, support required from the NSU and the implementation timeframe.**

=> Main achievement of this third step : a detailed work program for 2012 to 2014, taking account all of assessments and contributions of the network participants.



Structure of the action plan, ex.

Global objective

⇒ *I.1. Specific objective A*

⇒ I.1.1. Operational objectives ≤ **indicators**

⇒ Actions and principles of intervention

⇒ I.1.2. Operational objectives ≤ **indicators**

⇒ Actions and principles of intervention

⇒ *I.2. Specific objective B*

⇒ I.2.1. Operational objectives ≤ **indicators**

⇒ Actions and principles of intervention

⇒ I.2.2. Operational objectives ≤ **indicators**



Elements for the action plan, ex.

I. Promote the implementation of Walloon RD Programme

I.1. Information on the progress of Pwdr, promote a better knowledge of the reality of WRDP

⇒ I.1.1. Regular information about WRDP

⇒ Actions and principles of intervention : Magazine, newsletter, etc.

⇒ I.1.2. Creation and diffusion of database

⇒ Actions and principles of intervention

⇒ indicators



Elements for the action plan, ex.

I. Promote the implementation of Walloon RD Plan

⇒ *I.2. Promote networking of rural stakeholders and skills development*

⇒ I.2.1 Promote / enhance places and modes of interaction between stakeholders in the RD

⇒ Actions and principles of intervention

⇒ I.2.2. Strengthen networking between Leader territories

⇒ Actions and principles of intervention



Elements for the action plan, ex.

I. Promote the implementation of Walloon RD Plan

⇒ *I.2. Promote networking of rural actors and skills development*

⇒ I.2.3. Improving working of the network and enhancing mutual knowledge of stakeholders

⇒ I.2.4. Develop / enhance products and helpful service to members of the Network

⇒ I.2.5. Develop internal resources and skills
RWDR



Results

This self-assessment exercise contributed to the reinforcement of links between members through the collective definition of realistic and achievable actions that respond to expectations and needs of Network members. However, one of the main failures is the absence of involvement of a critical part of the Walloon network members in the overall process.



Dissemination and uses/challenges

- **Participation and commitment of the absent parties to enhance the legitimacy of the work realised;**
- **Ownership of the process through the implementation of similar approaches in the member organizations of the Walloon Network and organisation of experience exchange;**
- **Sustainability of the shared responsibility engaged and the initiated dynamic through the valorisation of results achieved supported by monitoring and regular evaluation of the implemented approach;**
- **Dissemination of practices initiated to other rural development actors.**



Conclusions and lessons

- **Added value of networking developed under the selfassessment exercise :**
- **Creating a common language on the networking via a bottom up approach;**
- **Fostering cooperation between rural development actors;**
- **Clarification of roles of each Network stakeholder;**
- **Better understanding of the NSU mission;**
- **Producing an action plan realistic and achievable to meet the needs of network members;**
- **Developing analytical tools for monitoring and evaluation of rural development actors and become familiar with the culture of evaluation;**
- **Broadening the references of the Network stakeholders.**



Self assessment and evaluation of the network

- Relevant integration, would establish a dialogue between the evaluator and network from the start
- Help the network to specify the relevant issues to be addressed (methodological support)
- Might be interesting to establish a common model of logical framework for rural networks
- Subsequently facilitate exchanges between regional networks, national and European level and help to identify common issues and needs => solutions
- But need to reconcile schedules that do not match today



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Thank you for your attention !

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