

# PROGRESS OF THE EIP IMPLEMENTATION IN ESTONIA

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# Best Practices

- Bio-Competence Centre of Healthy Dairy Products (BioCC) <http://www.tptak.ee/en>
- Competence Center of Food and Fermentation Technologies (CCFFT) <http://tftak.eu>
- Baltic Deal [www.balticdeal.eu](http://www.balticdeal.eu)
- Baltic Manure <http://balticmanure.eu>
- Diversity of support measures
  - Innovation clusters
  - Research and Development Projects
  - Advisory services
  - Knowledge transfer and Information actions

# Bottlenecks

- Need for a “*New Governance*”
- Lack of coherence between single projects
- OG-s need more strategic thinking
- Entrepreneurs need more integrated solutions
- Conflicting expectations of sector and research society
- Need for a new management scheme in advisory services
- Upon evaluation, it is the basic research and cited articles that bring excellent results - the applied science is therefore not motivating for researchers
- How to evaluate innovation?
- Involvement of young researchers is insufficient
- Eligibility of overhead cost of the University

# National / regional innovation network

- Estonia has an existing national rural network, which can also be used as a communication channel for innovation info
- The network is managed by Estonian Rural Network Support Unit (NSU)
- For Advisory Services, it is mandatory to involve R&D organisations and researchers to promote innovation
- The representatives of R&D organisations take actively part in discussions with advisors and entrepreneurs
- Estonian research organisations are somewhat involved in the rural network

# Estonian Rural Network Support Unit (NSU)

## Activities:

- Collecting and disseminating the information about events through calendar on NRN webpage
- Collecting and disseminating information from media
- Publishing weekly e-newsletter
- Informing broader public through virtual media - making and ordering video- and media-coverage
- Organizing and co-organizing information days, seminars, thematic events and conferences for R&D stakeholders
- Compiling, conducting and ordering questionnaires and studies

# Building networks

EST ▶ Avalaht ▶ EIP VÕRGUSTIK



AVALEHT · KONTAKT · KALENDER

EST · ENG

✉ Sa

KUTSE ANDMINE

PÕLLUMAJANDUSLIKU RAAMATUPIDAMISE ANDMEBAAS (FADN)

MAAELUVÕRGUSTIK

EIP VÕRGUSTIK

- EIP INFO
- EIP ALGATUSED
- UUDISED
- ÜRITUSED

LEADER

KALANDUSVÕRGUSTIK

TRÜKISED

AVALIK TEAVE

LINGID

OTSING

## EIP VÕRGUSTIK

### EUROOPA INNOVATSIOONIPARTNERLUS

Nii siseriikliku kui rahvusvahelise koostöö arendamiseks luuakse Euroopa Liidus *Euroopa Innovatsioonipartnerlus (EIP)*, mis läbi tööühmade tegevuse annab võimaluse soodustada uuenduslike lahenduste kiiremat ja ulatuslikumat ülevõtmist praktikasse ning aitab kaasa innovatsiooni tekkele maamajandusvaldkonnas.

EIP ülesandeks on luua seos teadusuuringute ja uuenduslike praktikate rakendamise vahel, samuti parandada infovahetust erinevate sektorite, algatuste ja projektide vahel.



Eesti siht on liikumine innovaatilise teadusmajanduse suunas, kohandades vastavalt ka oma majandusstruktuuri. Innovatsioon on oluliseks MAK 2014-2020 prioriteediks, sellele on suunatud ka üks arengukava eesmärkidest – toimiv tootja, töötaja, nõustaja ja teadlase vaheline koostöö, ajakohane teadus- ja arendustegevus ning teadmussiire. Eelkõige panustavad sellesse eesmärki 3 meetet – Teadmussiire ja teavitus, Nõuandeteenuste toetamine ning Koostöö. Koostöö meetme raames on mh kavas toetada Euroopa Innovatsiooni Partnerluse (EIP) tööühmade tegevuskavade elluviimist.



The diagram illustrates the EIP network structure. At the center is the 'EIP Võrgustik Service Point Teavituspunkt'. It is connected to several entities: 'Kõrgetasemeline juhtkomisjon SIP & Euroopa Innovatsioonipartnerlus Sheres Põllumajanduse tootlikkuse ja jätkusuutlikkuse' (top left), 'Maaelu võrgustik Juhtühm' (top left), 'Maaelu arengu Komitee' (top left), 'Maaelu arengu poliitika: innovatsiooni juhtised' (top left), 'Teadmussiire' (top left), 'Koostöö' (top left), 'Põllumajanduslike teaduste alaline Komitee (SCAR)' (top right), 'AKIS CWG' (top right), 'ETPa, ERA, Neta, JPIs, jne.' (top right), 'Horizon 2020 Programmi Komitee' (top right), and 'Töörühmad' (bottom right).

EIPi eesmärk on edendada konkurentsivõimelist ja säästvat põllumajandust ja metsandust, mis saavutab vähemaga rohkem ja on kooskõlas keskkonnaga. Selleks et saavutada põllumajanduse tootlikkuse ja tootmise jätkusuutlik kasv, tuleb kooskõlas keskkonnanõuetega tagada loodusvarade hea haldamine ning vähendada üldist keskkonnakoormust.

EIP hõlmab mitut etappi: alates uuringutest ja uurimistulemuste levitamisest kuni toodete ja

# Building innovation networks

Activities so far:

- **Discussions** in different working groups about knowledge transfer and information actions, advisory services and co-operation
- **Briefing** Rural Development Steering Committee about EIP
- Effective co-operations with NSU:
  - **2 general EIP seminars** in July and October in 2013
  - **5 innovation workshops** between December 2013 – February 2014: organic agriculture, livestock farming, dairy production, plant production and bio-economy
  - RD Cooperation measure info day in August 2014
- **NSU** has
  - issued 16 **EIP e-newsletters**
  - collected over 500 contacts in the **contact list**
  - monitored media
  - communicated with potential EIP OP-groups
- **NSU = Innovation/EIP Service Point on national level**

# Interaction with Research

- **Has the organisation or programming of research in your country been influenced by the EIP?**
- Yes, we hold cooperation highly valuable, thus the EIP ideology has been integrated in our RDP
- Upon Agricultural research programming, we appreciate the innovation and knowledge transfer
- **Do the Operational Groups have access to the research system in your country?**
- OG-s have good access to agricultural research systems and development of new research projects



# Interaction with Research

- **Are there incentives for researchers to participate in Operational Groups?**
- The researchers with previous experiences are more motivated
- **Were research organisations from your country active in proposals for Thematic Networks and Multi-actor projects in H2020?**
- There was one candidate, but not successful

# Interaction with Research

- **If yes: did they experience difficulties due to the character of such projects?**
- Not to our knowledge
- There should be more room for the bottom-up approach
- The information was not well communicated to member states