

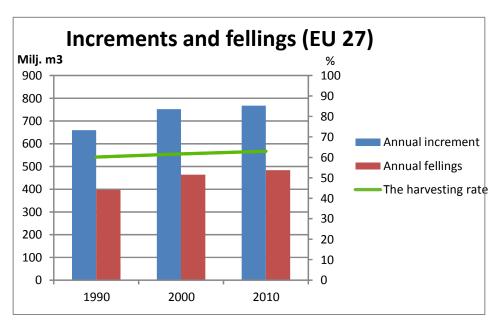
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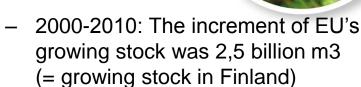
A new EU Forest Strategy for forests and the forestbased sector Industry and jobs

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Juha Hakkarainen
Forest Director
Central Union of Agricultural Producers and Forest Owners, MTK

Europe's forest resources are continually grow





- Only around 60 % of the annual incremet is harvested
- Roundwood consumption has been rather stable
- Sustainably harvestings can be increased by 100 million cubic meters annually



Lähde: Eurostat "Forestry in the EU and the world", 2011

Economic growth is a key challenge in the EU

- The mission letter by EU President Mr Junker to Commissioner for Agriculture and Rural Development
 - The focus in future in rural development should be on jobs- and growth-generating investments
- The forest sector play a key role in the success of the future bioeconomy
- Only a competitive and strong EU forest sector that attracts investments and innovation will be able to provide economic welfare



To improve forest-related policy coordination and coherence in the EU

EU Forest Strategy

Sustainability criteria for biomass

Biodiversity Strategy 2020

Green
Infrastructure
Strategy

EU Strategy Bioeconomy

Illegal logging – EUTR CAP post 2013 - Rural Development

Research FP 7/ Horizon 2020

> Bioenergy (RESD)

Forest Europe INC LBA

NATURA2000

Green

Paper FP&I

Habitat Directive

Birds Directive

ILUC

Climate

Change - LULUCF

UNFCCC

Convention on Biological Diversity

Public procurement

The new Forest Strategy can provide concrete tools for future welfare

- Today forest and forest based industry employ around 4 milloin people mainly in rural areas
- Delivering wood and other goods, with a total value of 500 billion €, which make up about 8 % of the EU manufacturing GDP
- The role of renewable natural resources and solutions based on it will increase significantly in the future
- Increasing the use of wood has also versatile positive impacts on EU economy. Forest based
 industries use mainly domestic inputs and hence reduces EU's dependence on imported raw
 materials.
- This requires political will and open-mindedness from EU policy makers



EU Forest Strategy implementation

- Focus on measures and actions contributing to growth, jobs and rural well-being
 - → Priority areas for the Multi-Annual Implementation Plan
- At least, it is crusial to ensure that policies and legistlation do not have a negative impacts on competitiveness of the sector by adding further costs and bureaucracy
- Therefore we have to ask:
- Do we need EU regulation to regulate different uses of wood (so called cascade use)
- Do we need more regulation on biodiversity, suchas No Net Loss initiative
- Do we need SFM criteria for EU production only if we can't have rules for third countries
- WHAT EU CAN DO TO ENHANCE FOREST SECTOR'S ROLE IN CONTRIBUTING TO ECONOMIC GROWTH, EMPLOYMENT AND INVESTMENTS
- Promotion the use of wood: What we need is a new, innovative way of thinking



Thank you for your attention!

