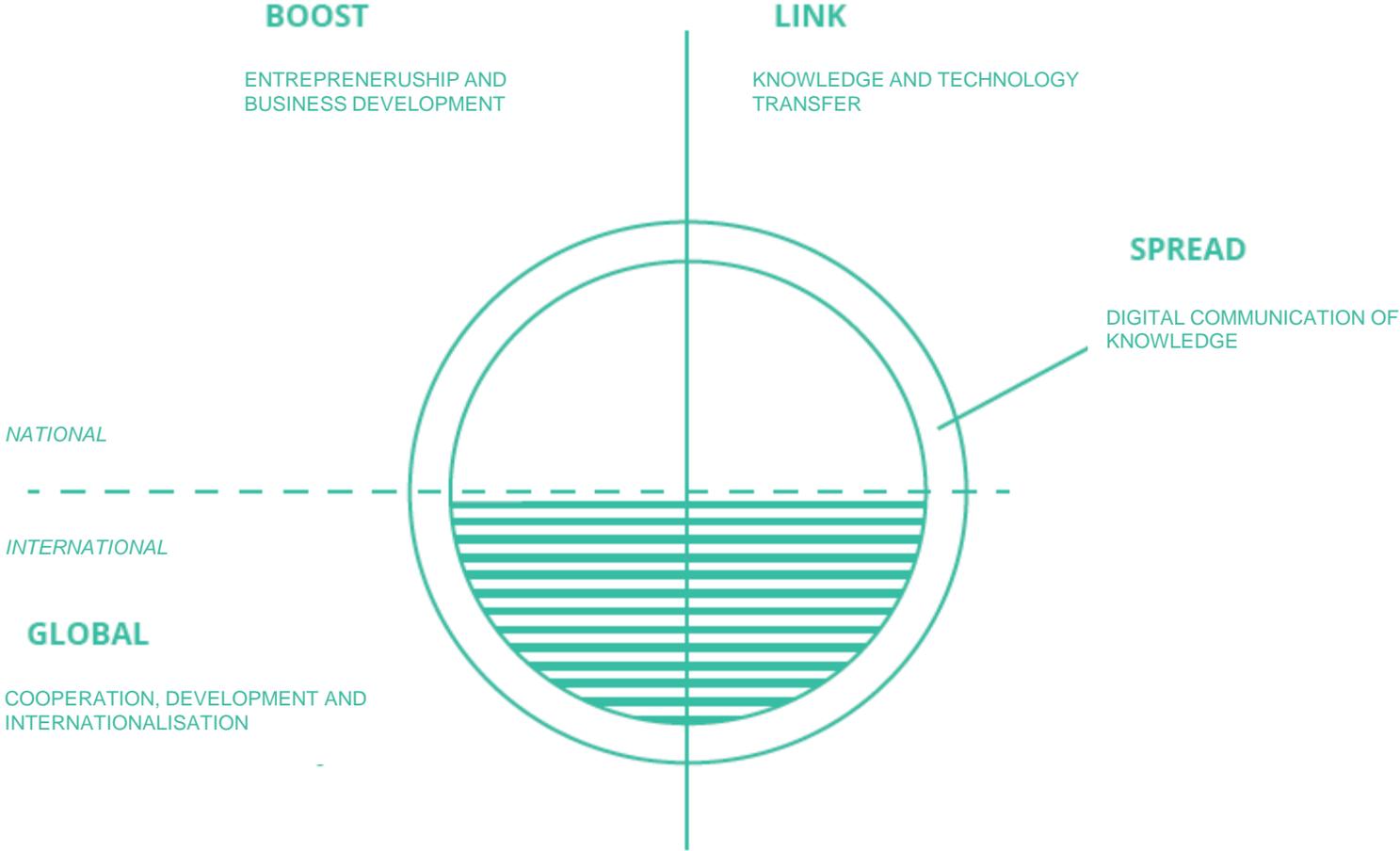




INOVISA

Structure



We nourish the entrepreneurial spirit



INOVISA
BOOST

ENTREPRENERUSH
IP AND BUSINESS
DEVELOPMENT



INOVISA
BOOST

ENTREPRENEURSHIP
AND BUSINESS
DEVELOPMENT

The BOOST area – Entrepreneurship and Business Development – is an operating pillar that supports business projects for the development of technology and knowledge-based products or services **targeting the agricultural, food and forestry sector.**

Services provided by the BOOST area



Business incubation spaces / Office space for businesses



Strategic definition and validation of business models



Entrepreneurship empowerment



Support to the creation of entrepreneurship support services

Entrepreneurship @ INOVISA – education, advisory, capacity building,...

Countries:	Public:	Duration:	Number of participants:
Portugal	Bachelor and master students	1 day (6-8 hours)	1 to 60
Mozambique	PhDs / researchers	4-5 days (15-25 hours)	
Cape Verde	Entrepreneurs (farmers, service providers,...)	2 weeks – 3 months (40-80 hours)	
Angola	Farmer advisors		
	Government officials		

Practical guide for the agrifood entrepreneur. A digital guide developed under the

[MBIA – McDonald’s Business Initiative for Agriculture.](#)

What is new?

Methodology

- Design thinking (IDEO)
- Business Model Development / Value Proposition Design (Osterwalder & Pigneur)
- Lean Startup / Lean Entrepreneurship (Eric Ries)
- Customer Validation / Lean Launchpad (Steve Bank)

And more...

- Social media
- Digital contents / video
- Flipped classrooms
- Work outside the room (“real life context”)
- Continuous / practical evaluation

Future activities

LEANNET4AGRIFOOD acceleration program (2017 – 2018)

- INTERREG SUDOE - Portugal, Spain and France
- Startups will design and validate business models to create added value businesses
- 3 months / 10 days by train – Portugal, Spain, France
- Six axes: ICT, biotechnology, sea, health & nutrition, bio-economy and tourism & gastronomy

EnzYme corporate program (2017)

- Promote innovation in forestry large companies by linking them to startups
- Private financed: 250 K euros (5 companies)
- Open innovation bringing value to companies through:
 - redesign of internal values and processes
 - mobilisation of resources (internal and external)
 - acquisition or investment in startups at the seed / early stage
 - partnership with emerging startups with disruptive innovations and technologies

Entrepreneurship Network

Agriculture, Food and Forestry Entrepreneurship Network

- Connect people – entrepreneurs, investors, facilitators, government officials...
- Connect institutions – associations, accelerators, incubators, startups, large companies,...
- Develop EU level projects, policies and initiatives - databases, mapping, forums, contests, acceleration and entrepreneurship programs, funding mechanisms,...
- **Scale is very important in entrepreneurship!**
- Create a real **Agriculture, Food and Forestry** entrepreneurship ecosystem in Europe
- Start with a Thematic Network?



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