







Speed Dating Event in Rome Italy-Croatia-Finland

## LEADER POHJOIS-SATAKUNTA (Aktiivinen Pohjois-Satakunta ry)

Rome, 4<sup>th</sup> of April 2019











## Leader Pohjois-Satakunta territory

Pohjois-Satakunta

LEADER



MAASEUTU.FI

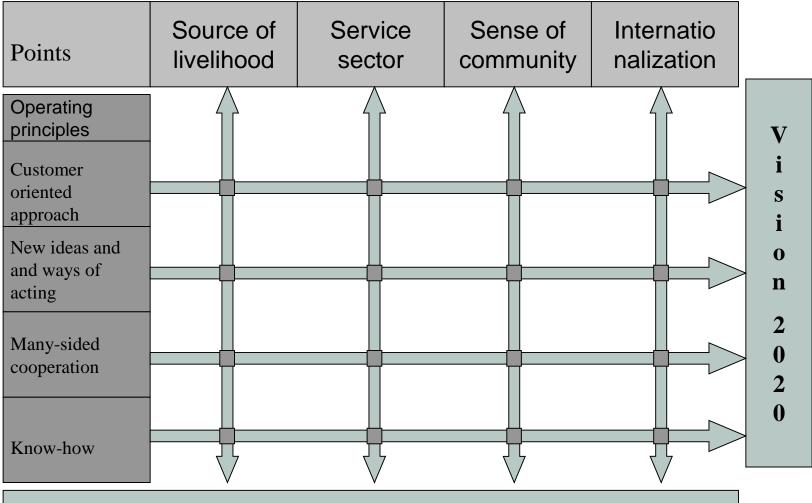
Our LAG is locating in two regions. Satakunta is the oldest historical region in Finland and it is located on the southwest coast of Finland .The total population of the region is about 224 000. Our LAG covers 7 municipalities in Satakunta region.

The province of Pirkanmaa is economically vigorous area and three of our municipalities are locating there. The total population of our LAG is 41 700.



# Leader- Pohjois-Satakunta Strategy





Pervious theme

### Sustainable development





We highlight longlasting collaboration in our project partnership efforts!

\*\*\* Project Idea on Smart Villages and Service production

\*\*\* Idea on new herb plants and incentivation of innovative uses \*\*\* Prizztech project proposal (sustainability, circular economy and so on)

\*\*\* Open for new initiatives also in multifund effort
\*\*\* Our LAG has also "Europe Direct Information point"

# **Cooperation**

\*2014 – 2020

Actually 11 transnational projects ongoing (in 8 LEAD LAG), 1 in approval phase

11 international prefeasibility projects completed

= 22 international projects 2014-2020 up to now)

\*\*\*as Leader Group during three programming periods approximately 85 international projects.

Biggest quantity in Finland and probably in Europe as a single Leader LAG)



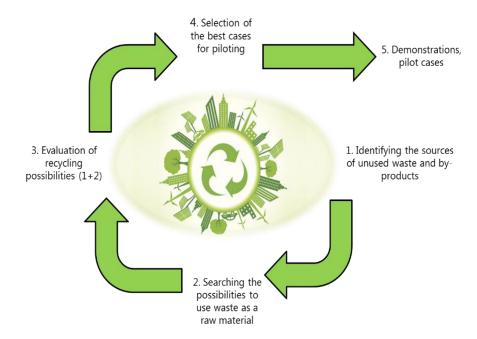


## **Description of PRIZZTECH cooperation**

We highlight the need to capitalize SMEs' potential in innovation generation. New creative spaces need to be formed, where SMEs, emerging technologies, cluster organizations and innovativeness meet. The vision is that combining these entities, or ecosystems, and reinforcing their competencies new European wide innovation ecosystems could be formed.

#### Brief description of the project ideas:

In Satakunta region we have introduced an emerging model for circular economy, based on the needs of surrounding industry. The practical goal for this activity is to be able to enhance activities related to circular economy. Five-step model in illustrated in figure 2, it starts from identification of unused waste and byproducts, followed by inspection of possibilities for using this material. Currently this process is applied for industrial waste and by-products. Third part of the process is the evaluation of identified recycling possibilities, which means that economic and technologic preconditions are examined. Is there a need for process changes, what kind of logistics are needed, and who are the operators, for example. After that the most promising cases are demonstrated and pilot cases are built with the help of development projects.



In Satakunta region the local industry has found lots synergy and even new business potential within this model. Currently it has been applied mainly to the needs of traditional industry. Next steps will be applying the model for other business areas, and expanding the focus when using the model.



## **Contact details**

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## **My LAG in pictures**



RETERURALE



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