



# LeaderFEST 2012 Levoča

The meeting of Leaders from European countries will take place in Levoča, Slovakia from 29th until 31st of May 2012















We would like to invite you to the small historical royal town, which extends to the north-eastern Slovakia, and is worldwide well known as an important locality of world cultural and natural heritage UNESCO.

# We are preparing the LeaderFEST 2012 for you as an international event with a touch of rural charm.

It will be the 3<sup>rd</sup> meeting of the LAGs' representatives and other rural development stakeholders from EU, who work with the method Leader.

This meeting is continuation of successful two conferences from Czech Republic, which firstly took place in Hradec nad Moravicí in the year 2009 with the participation of the 8 European countries, second one was in the year 2011 and 12 European countries were hosted in historical town Štramberk. The plan is to make this event as a "touring".



Hradec nad Moravicí, ČR 18.-19.6.2009

Štramberk, ČR 17.-18.5.2011



http://www.youtube.com/watch?v=CzOLxrOdjWs



http://www.levoca.sk/?program=51&module action 0 id ci=6690











# **Program draft:**

# Tuesday, 29th May 2012

### 02:00 pm - 12:00 pm

- Accomodation of the conference participants
- Installation of exhibitions and stands
- City and "LAG LION" territory tour, a free program, program with the guide
- The dinner and evening informal meeting of the participants, with a little cultural performance

## Wednesday, 30<sup>th</sup> May 2012

#### 09:00 am - 12:00 pm

- Official opening of the LeaderFEST 2012 at the central Levoča square
- Thematic workshops A D (areas of the City Theatre and the Congress hall in Theatre), thematic workshop E – in the town hall:

#### Workshop A) The main topic - Perspectives of green economy

**Subtopics**: Direct sales. The issue of the self-employed farmers and young farmers. EKO- business in the conditions of the EU, etc.

# Workshop B) The main topic: Local and regional products and services

**Subtopics:** Regional brand and marketing. Organic products and food. Marketing of the pruduction, and so on.

#### Workshop C) The main topic: Rural Tourism

**Subtopics:** Endogenous potential of the regions. Marketing know-how. Agrotourism, and so on.

# Workshop D) The main topic: Youth and the inhabitants - the active elements of the public - private partnerships

**Subtopics:** Youth projects. Volunteer services. Participation and cooperation at all levels.

## Workshop E) The main topic: Your village - our village

**Subtopics:** Local customs, food, typical dances of community (region). The diversity of folk culture in the Prešov region. Job opportunities in the countryside.

#### Horizontal - cross-cutting theme for all workshops: Collaborative Projects











# Accompanying programme

- ➤ Market with the traditional crafts, local and regional products and services
- Cultural program folklore and theater groups, or individuals
- Free entries, and sightseeing of the city's monuments and museums
- ➤ Gala banquet and social evening for participants of the workshops and conference

# Thursday, 31 st May 2012

9:00 am - 02:00 pm

CONFERENCE "Integrated approach for the application of the method Leader after year 2013"

### The list of presenters and preliminary themes:

- 1) Ing. Malvína Gondová The Director of National network for the rural development in Slovak republic (NSRV), partner and co-organizer of the conference
- 2) Ing. Andrea Hradiská, PhD. president of the LAG "LION" and the president of the National network of the Slovak LAGs, Author of dissertation on theme "Financing the Rural Development by Leader approach'
- 3) Ing. František Winter the president of the National network of the Czech LAGs
- 4) Ing. Jiří Krist Vice president of the National network of the Czech LAGs, the head of the working group "The Vision and the Expansion", the author of the document "National strategic plan Leader 2014 +"
- 5) Jan Florián Vice president of the National network of the Czech LAGs, the head of the working group Leader, author of the document "Community-led local development in practice od Czech republic"

#### ..... and others (will be added after logging on)

- Discussion, conclusions and the communiqué of the LeaderFEST 2012
- Formal completion and conclusion
- Lunch

Presenters and their contributions will be continually added, updated and staggered.











# Information for the participants



We would like to ask you for the reservations of your participation term using the form of application till 31st March 2012. If you book the reservation later, then it is possible you will have accommodation in further localities because of the available capacities in accordance to the supposed number of the participants.

### Single rooms are limited by the capacity as well.

Therefore, if you have requirements for a single room, it is necessary to calculate a surcharge for accommodation  $10 \in$  over the price.

For booking the accommodation you should use this mail: <a href="mailto:hradiska@maslev.sk">hradiska@maslev.sk</a>. Individually managed bookings of accommodation facilities are not possible.

Translation will be provided in English and Polish at the conference and at the workshops A-D. Workshop E will not have the translators.

We ask the participants till the 31 March 2012 to report the interest to speak their own presentations with the declaration of the presenter's name, post topics and Workshops.

#### **Participation fees:**

 $1^{st}$  day (29th May 2012)30 ∈ $2^{nd}$  day (30th May 2012)100 ∈ $3^{rd}$  day (31st May 2012)20 ∈

All days together: 150 €/ 1 person

Surcharge for single room € 10.

Accommodations, meals, tasting of regional products, free entries to cultural sights, free entry to the market, participation at the welcome participation program and social event (gala banquet).

Expenditures on LeaderFEST 2012 are eligible for local action groups under the programme Leader. Payments must be made till the 15th April 2012.

For those interested we can prepare facultative trips to the territory of the LAG LION. It is necessary to report the preliminary interest; the fee is not included in registration fee and will be asked to pay at the spot.











Details on the exact program of workshops and conferences, even the presentations will be continuously updated and refined.









