


## The ex ante evaluation of SWOT and needs assessment: prerequisite for a sound RDP intervention logic?

**Good Practice Workshop**  
Prague, 27 – 28 May 2013

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### Purpose of the workshop

**Managing Authorities are currently drafting RDPs and are getting feedback from ex ante evaluation on SWOT analysis, needs assessment and the construction of intervention logic.**

- Exchange of experiences on SWOT/needs assessment
- Develop understanding on common issues raised by ex ante
- Identify lessons learnt for the improvement of SWOT, needs assessment and intervention logic before finalising the RDP

**Target audience:** MAs, SWOT experts and evaluators


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### Focus of case studies

- **Approaches in conducting SWOT and needs assessment**
  - How is the SWOT /NA structured?
  - Which use is made of context indicators?
  - How have the needs been prioritized?
  - How are SWOT and needs assessment linked to the intervention logic?
- **Ex ante evaluation's feedback on SWOT and needs assessment**
  - What are the main issues raised?
  - Which consequence/relevance does this have on the RDP Intervention Logic?
- **Conclusions**
  - What are the main practical lessons?
  - To what extent can the SWOT/needs assessment effectively influence the strategy design?

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### How to register?



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## Thank you for your attention!

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