



AGRÁRMINISZTERIUM



TAMÁS CSERNECZKY

28-29. JUNE 2021

PLANNING  
PROGRAMME  
EVALUATION IN  
THE 2014-2020  
PERIOD  
HUNGARY



Európai Unió  
Európai Mezőgazdasági  
Vidékfejlesztési Alap



A vidéki térségekbe beruházó Európa

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Developing data availability

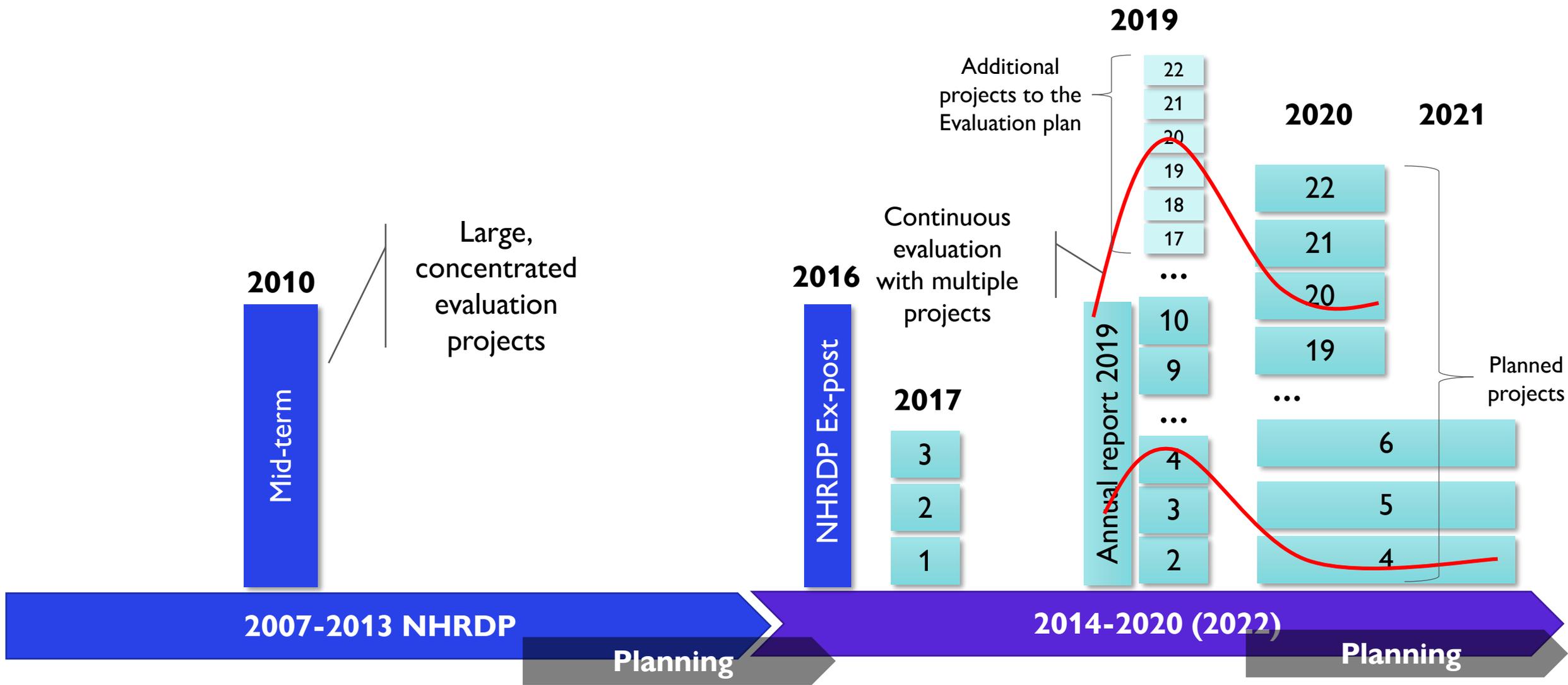
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Impact monitoring

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Key takeaways

# INTRODUCTION



**SIGNIFICANT DEVELOPMENT IN THE  
AMBITIONS REGARDING EVALUATIONS**

# LARGE AMBITIONS - LARGE CHALLENGES

## Increasing demand for coordination capacity

- More evaluation projects requires lot of coordination capability
- More evaluations – more public procurements

## Increasing demand for data

- Some topics require data 2-3 occasions during 2019-2021
- More topics – more evaluation questions – more data needs

## Challenges in data availability

- Environmental impacts
- Social impacts

# GOVERNANCE

MA

Paying Agency

Regular  
coordination  
meetings

Consortium: 3 companies, 1 institute,  
freelancers

Coordination

Economics

Social impact &  
Rural dev.

Environment

Development & data gathering

Project 1

Project 2

...

Project 6

Project 8

Project 9

...

Project 12

Project 13

Project 14

...

Project 22

Data availability 2014-2020

Data availability 2021-2027

Environmental impact monitoring

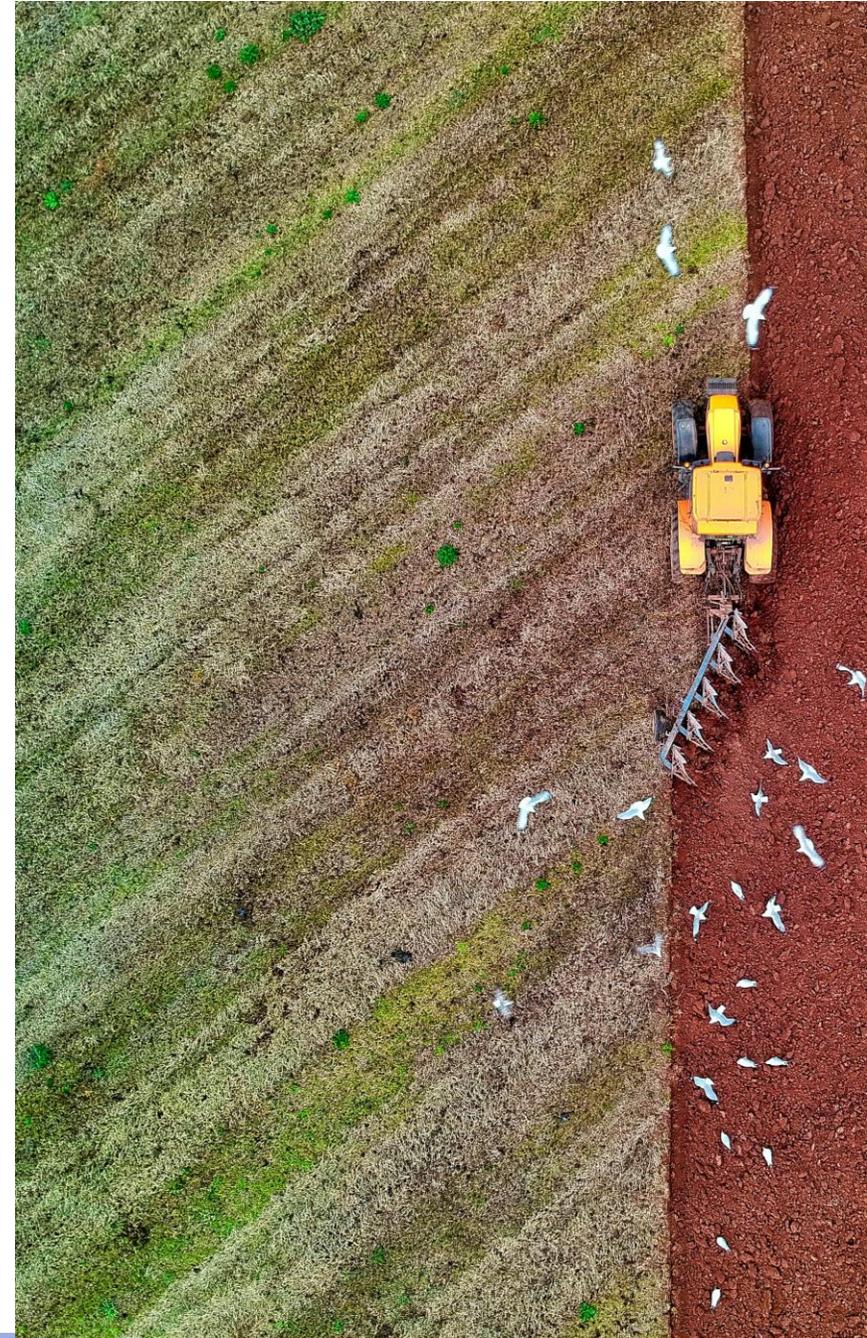
Social impact monitoring

**EVALUATION GOVERNANCE MODEL  
2014-2020**

# **EVALUATION TOPICS IN THE 2014-2020 PERIOD**

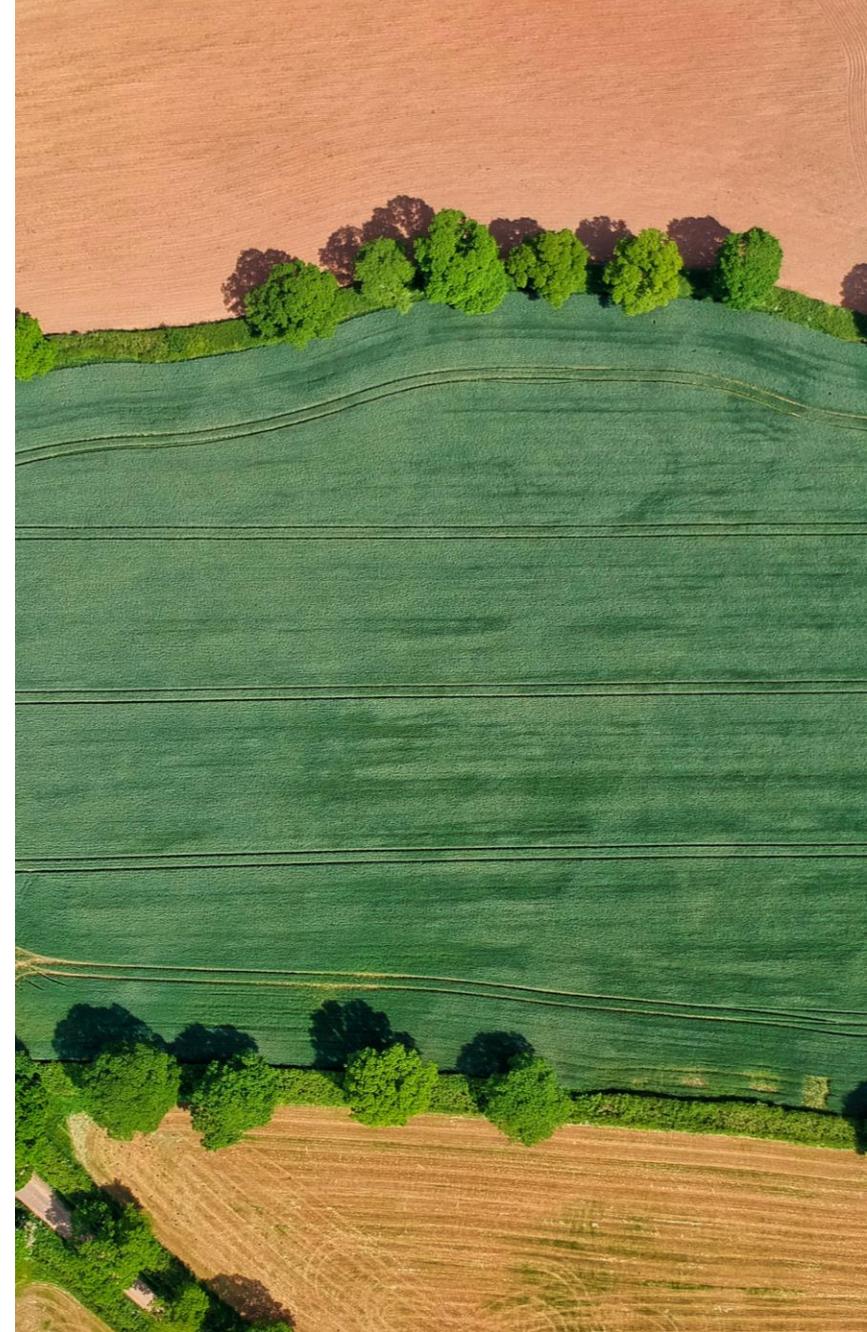
# ECONOMIC EVALUATION TOPICS IN 2020, 2021

- **Employment** impact
- **Innovation** effect
- Knowledge capital: **training and consultancy**
- **Competitiveness**, strengthening of the local economy
- Impact of developing food processing on the involvement of producers in the food chain
- Performance of **targeted promotion** of cooperation
- Performance of the "**young farmers**" sub-program
- Performance of the REL sub-program



# ENVIRONMENTAL EVALUATION TOPICS IN 2020, 2021

- Performance of interventions aimed at managing the effects of environmental problems and **climate change**
- Performance and efficiency of **water management-related** interventions
- Performance and effectiveness of support for **environmentally disadvantaged territories**
- Areas making targeted contributions to the protection of **biodiversity**
- Assessment of areas that successfully contribute to **soil quality protection and soil erosion prevention**
- Impact of the RDP on **energy usage in agriculture and food processing**, and on other resource efficiency

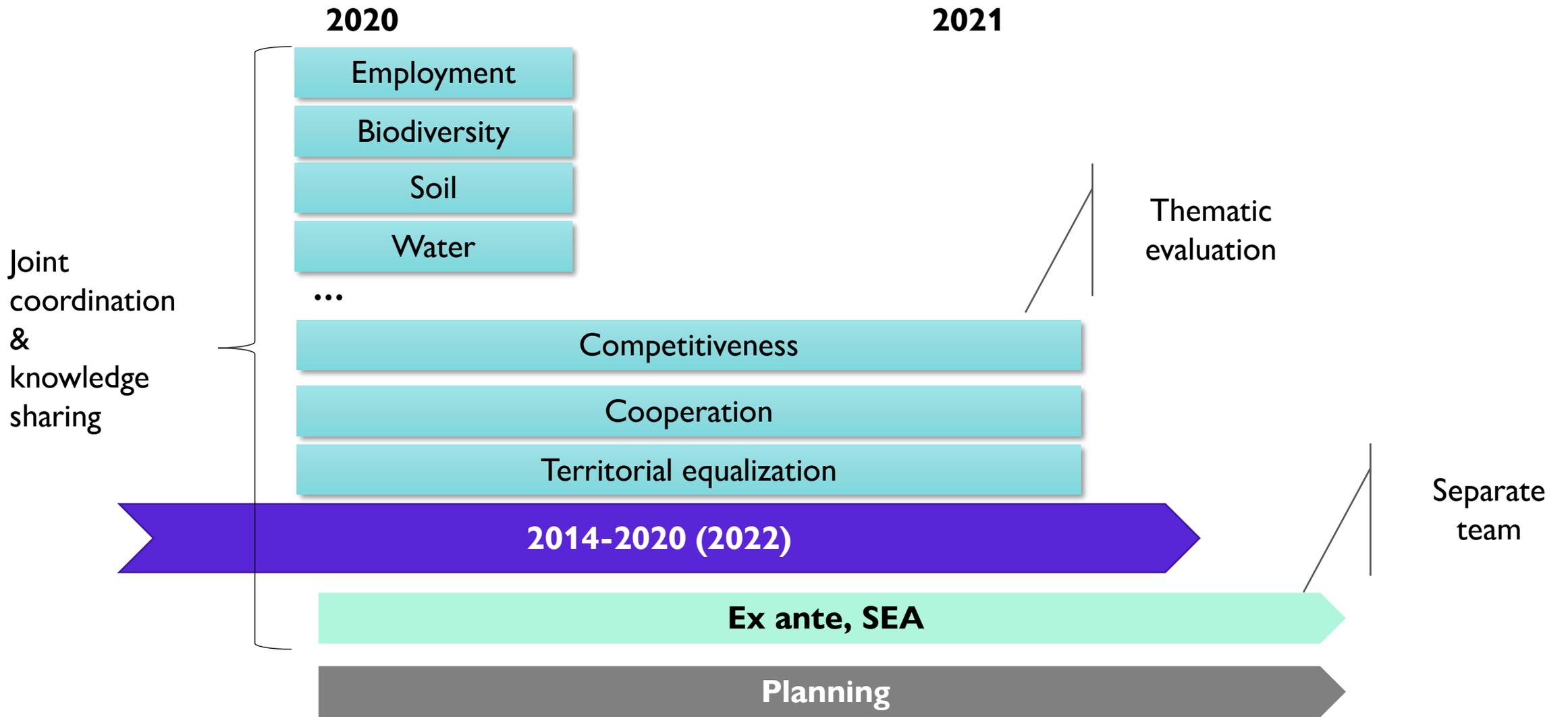


# SOCIAL IMPACT & RURAL DEVELOPMENT EVALUATION TOPICS IN 2020, 2021

- Examination of the **impacts of subsidies** for environmentally disadvantaged territories as well as AES and organic farming measures from the **perspective of rural development**
- Contribution of the measures in priority 6 of the RDP to promoting **social cohesion and combating poverty**.
- Evaluation of the added value of the **CLLD approach**
- Evaluation at the level of **local action groups**
- **Territorial equalisation effect**



**ENHANCING SYNERGIES**



# ENHANCING SYNERGIES WITH THE EX ANTE AND SEA

# DEVELOPMENT OF DATA AVAILABILITY

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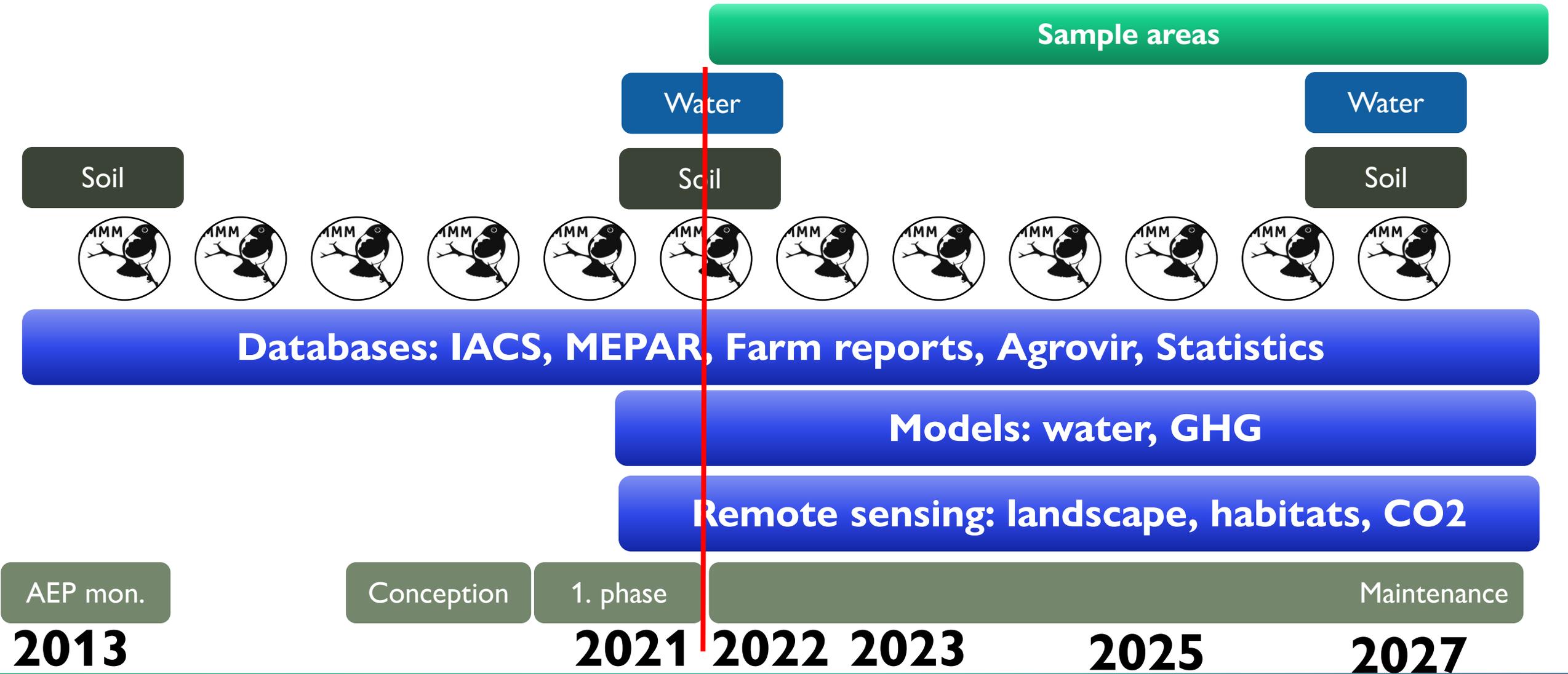
## Data availability 2014-2020

- Assessment of data needs
- Analysis of data availability
- Development of definitions, methodologies
- Analysis of possible data sources

## Data availability 2023-2027

- Elaboration of detailed definitions
- Analysis of data and IT needs

# IMPACT MONITORING



# ENVIRONMENTAL IMPACT MONITORING

- Aim: to gain data about the needs, “feelings” of the rural population
- **Fast** (2 weeks) campaign
- **Representative** surveys
- Facebook ads
- Optimized for **mobile** users



SOCIAL IMPACT MONITORING

# KEY TAKEAWAYS

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## **Good practices** worth for consideration

- Blending monitoring & evaluation
- Extra coordination layer of the evaluations
- „Hard” connection between evaluation and ex ante, SEA
- Continous data gathering about environmental impacts
- Gathering data from the rural population

**THANK YOU FOR  
YOUR  
ATTENTION!**