







Speed Dating Event in Rome Italy-Croatia-Finland

LAG Viisari

Rome, 4th of April 2019





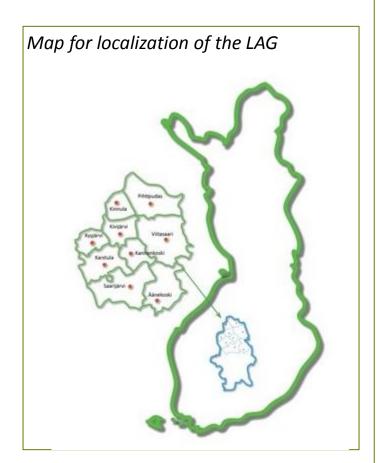








Description of the territory



- The operating area of LAG Viisari was home to approximately 40 000 people.
- 9 municipalities
- The operating area is mainly sparsely populated countryside with less than 5 residents per km².
- Natural resources forests, mires, fields and waterways – are essential resources of the area.
- The strongpoints of business activities are small, active companies and hard-working entrepreneurs.
- Business activities are based especially on bioenergy, small-scale industry, tourism and services, but agriculture and forestry are also very important.







Description of the strategy

Brief description of the strategy

Objective of the strategy

- Development of business activities and entrepreneurship
- Development of multifaceted rural housing
- Promotion of communality and doing things together

Themes

- Cross-cutting themes:
- Promotion of local economy
- Increasing the involvement of the youth and strengthening the youth perspective
- Green power, i.e. promoting environment- and nature-oriented activities
- Supporting internationalisation







Description of LEADER cooperation

Brief description of the cooperation strategy (thematic areas of interest)

The main focus of the LAG Viisari is on the economical development of rural communities and areas. The outer circle list examples of LEADER-activity themes and connections to other development focus areas.

Brief description of the project ideas

Climate picnic –activities

Entrepeneurs go abroad, exchange program for small companies







Contact details

Name of the LAG Leader Viisari
Address Virastotie 2, FI-43100 Saarijärvi Finland
E-mail address <u>viisari@saarijarvi.fi</u>;
Phone number +358400 418055

Contact person for cooperation
E-mail address marja.salonen@saarijarvi.fi
Phone number +358400 418055
Skype marja.salonen







My LAG in pictures









