







Subgroup on Innovation for agricultural productivity and sustainability

8th Meeting 8 June 2017

#RNSubInnovation - @EIPAGRI_SP

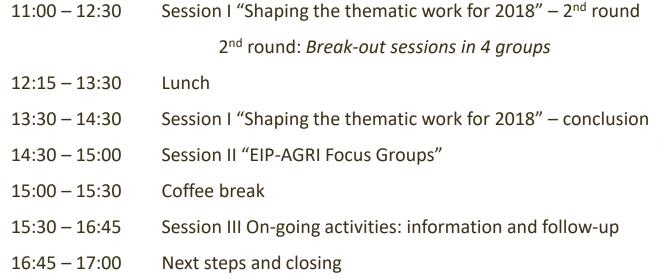
Subgroup on Innovation for agricultural productivity and sustainability

8th Meeting – 8 June 2017

08:00 – 09:00	Registration
09:00 - 09:10	Welcome & introduction
09:10 - 10:30	Session I "Shaping the thematic work for 2018" -1^{st} round
	Introduction
	1st round: break-out sessions in 5 groups
10:30 - 11:00	Coffee break



















Session 3 Seminar Digital Innovation Hubs ' Fabio Cossu









Digital Innovation Hubs: mainstreaming digital agriculture - Kilkenny, Ireland – 1 – 2 June 2017

OBJECTIVE: "Enable policymakers, research and technology organisations, the agricultural sector and investors to share knowledge, expertise and needs to develop DIHs for agriculture"

Policy context:

- Cork 2.0 declaration
- Digitising European Industry [COM(2016)180] part of DSM strategy

One of 4 events to look at different aspects of digital transformation in agriculture:

- EIP-AGRI workshop on data sharing (4-5 April 2017, Bratislava, SK)
- EIP-AGRI <u>seminar on DIHs</u> (1-2 June, Kilkenny, IE)
- Agri Innovation Summit (11-12 October 2017, Lisbon, PT)
- <u>Digitisation Day</u> (17 November 2017, Brussels, BE)











Digital Innovation Hubs: mainstreaming digital agriculture - Kilkenny, Ireland – 1 – 2 June 2017

WHO

Around 140 participants
24 EU member states + Serbia

WHAT

DIH concept / building blocks / needs & barriers / priority actions Sectoral approach

HOW

Highly interactive

Based on participants' experience and knowledge of existing initiatives

KEY CONCLUSIONS / PRIORITY ACTIONS

- DIHs for agriculture need to be farmer-focused
- Based on the 'interactive innovation model' + communication!
- · Devise solid business model for DIH sustainability (incl. social)
- Create a EU network of DIHs (mutual learning / technology transfer)
- Think about local scale and relevance for rural areas (integrated services)
- → Substantial support under H2020 (WP 2018-2020) for EU networking



