

Evaluation of the EU school scheme



AGRI.G.3 – 27 November 2018, Expert group for monitoring and evaluating the CAP

EU school scheme in a nutshell

- Aid scheme in Art 22 of Regulation (EU) [1308/2013](#) on common organisation of the agricultural markets
- Fruit, vegetables & milk to schools as part of wider education programme ⇒ under single legal framework **from 2017** for simplification and more effectiveness
- Context ⇒ increasing **child obesity** and consumption of highly processed food with added sugar/salt/fat
- Objectives :
 - Durable **increase fruit, veg, milk consumption** (CAP ⇒ availability of current/future supply)
 - Promote **healthy eating habits** (health)



EU school scheme in a nutshell

- **EUR 250 million** per school year ⇒ EAGF expenditure (first pillar of CAP) shared management
- Breakdown EU budget by MS ⇒ fixed until 2023 in Annex of Regulation (EU) No [1370/2013](#); Commission annual decision adjusting based on MS requests

HOW

- **Member States' strategies** 2017/2023 (notified, NOT approved by Commission): main elements
- **Wide subsidiarity** ⇒ choices (e.g. what age group, what products, what priorities) and set-up (e.g. central vs regional/local ...)

EU school scheme monitoring/evaluation

Legal references

- Art 110(1)(b) of Reg (EU) No [1306/2013](#) ⇒ CAP common monitoring/evaluation framework
- Art 24(2)(b) and 25(d) of Reg (EU) No [1308/2013](#) ⇒ **Member States obligation** to monitor and evaluate effectiveness of the scheme
- Art 9 of Delegated Regulation (EU) [2017/40](#)
 - Evaluation of effectiveness against the objectives;
 - Details of information in MS annual monitoring reports;
- Art 8 of Implementing Regulation (EU) [2017/39](#)
 - Evaluation 5 school years ⇒ first reports by **1/3/2023**

Enhanced focus on monitoring/evaluation: why

Previous school fruit/vegetables scheme (from 2009)

- MS annual monitoring reports
- MS multiannual evaluation reports ...

External evaluator (2012) ⇒ set up common format for MS evaluation reports + standards for evaluation methods and indicators

Previous school milk scheme (from 1977)

- MS annual statistics
- No evaluation requirement

External evaluator (2013) ⇒ define monitoring/evaluation indicators to allow assessment of performance and impact

Focus on monitoring/evaluation: how

- Member States [strategies 2017/2023](#): information on objectives and targets pursued
- Member States annual monitoring reports (31/1/2019): common format and guidance ⇒ currently open for testing
 - Funds used for the supply of fruit, vegetables and milk & for the educational measures,
 - number of participating children and schools,
 - quantities of products supplied,
 - average portion size and cost

Focus on monitoring/evaluation: how

Member States' evaluation (due by 1/3/2023):
guidelines to Committee/Expert Group on 24/10/2018

- Definitions/examples for shared understanding
- Common evaluation questions and indicators
 1. To what extent has the scheme increased children's consumption of fruit, vegetables and milk products
 - ✓ Change in direct/indirect consumption
 - ✓ % of children meeting the recommendations of 5 portions of fruit/veg per day ...
 2. To what extent has the scheme increased children's awareness of the variety of agricultural products and the health benefits of their consumption?
 - ✓ Change in children who know how many portions of fruit/veg should be eaten daily
- Outline for evaluation report



Importance of evaluation

Joint meeting competent authorities/stakeholders on the scheme on 11/10/2018 ⇒ evaluation point

- Presentation
- Webstream for recording



Questions?

EU school scheme website

https://ec.europa.eu/agriculture/school-scheme_en

(section: In your country ⇒ contact)

EU school scheme functional mailbox

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Thank you for your attention