

Speed Date Italy – France

GAL SUD CORSE
CREA - PB
Rome, 15th of December 2017



Logo of
LAG



Description of the territory

Map for localization of the LAG



- **A specific territorial context**
- several grandiose and unusual sites
- Touristic activity driving local development.
- Tourist economy creating wealth but not everywhere nor for everyone
- mostly located on the coastline while other sectors of activity are struggling to find the place that was theirs before
- situations of precariousness
- very seasonal nature of tourism
- economic fabric, outside the service sector, undeveloped

Description of the strategy

A targeted strategy:

"Act for a responsible tourism offer serving the territory and populations of Southern Corsica".

"Muntagna e Piaghja mani inda mani pà u stessu caminu »

Structuring the tourism offer to ensure better impact in the rural area and in time

themes

Foster the development of new responsible tourism products

- Promote a tourism of resourcing by activities of full nature but also cultural, tourism of discovery of the animal and vegetable biodiversity, gastronomic tourism valuing the local productions, linguistic tourism

Develop local circuits

- Relocate the agricultural economy and sales in short circuits
- Strengthen the tourism offer by enhancing the region's agri-food production
- Boost the agricultural sector and create real added value

Develop soft mobility and access to tourist sites

- To finance studies or travel plans around mobility and transport, to support the development of the private / public transport offer to experiment and develop new services related to mobility (like the creation of a mobility center, mobile services, "decentralized" service centers thanks to the installation of videoconferencing systems for example, etc.), to promote and develop all types of sustainable transport.

Promote the networking of tourism stakeholders

Develop a tourism that enhances all the natural and cultural resources of the territory:

- Structuring the tourist offer all the year by insisting on the wings of season.
- To propose itineraries of discoveries and local declivings on foot, by bike, on horseback, by car in link and in complementarity with the tourist sites
- Federate and register the actors of the territory around this approach (home bike, horse home ...)
- Allow the inhabitants and the tourists to (re) discover the richness of the territory notably by the animation of the itineraries

Description of LEADER cooperation

Strategic targets :

- Exchange with other territories around common or complementary themes
- Improve the projects of the territory thanks to feedback from other LEADER territories
- Spread LEADER practices

Operational objectives:

- Insuffle the setting up of a network of exchanges around the themes of the development strategy of GAL SUD CORSE
- Set up collective actions related to the theme of seasonal activities or the development of complementary local circuits or the theme of water in the Mediterranean and local biodiversity



Contact details

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