

Speed Date Italy – France

PAYS VICHY-AUVERGNE

CREA - PB

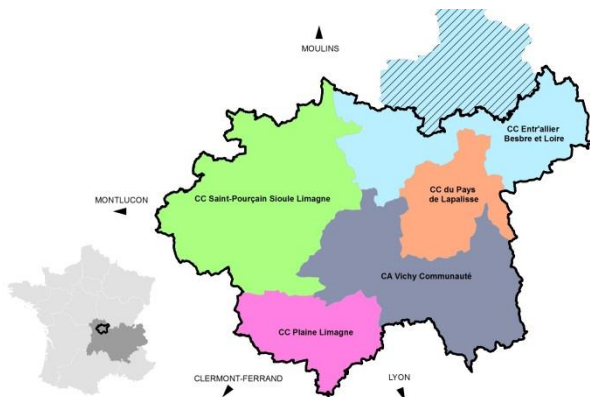
Rome, 15th of December 2017





Description of the territory

Map for localization of the LAG :



- Number of towns and villages: **166**
- Surface area: **2 920 km²**
- Number of inhabitants: **161 943**
- Characteristics of the area:

The area is organized around the second biggest agglomeration in Auvergne. There is a combination of different towns which are well-balanced by a rural community. Strong potential for tourism and local heritage development through projects that must include the growth in the population living in the area among their goals.

- Vichy, Spa town, which is the heart of our territory, and other ten European thermal spas, met to apply for the classification of the UNESCO world heritage : “Great Spas of Europe”.

Description of the strategy

«Rural-urban, a winning combination for an innovative and shared development» is the guiding principle of Pays Vichy-Auvergne Leader development strategy for 2014-2020.

A development strategy declined in seven actions:

1. Strengthen relationship between town and countryside through a sustainable development approach
2. For a broader service offer on the Pays-wide scale
3. Protect and enhance the resources and natural environments
4. Enhance our heritage
5. Support the development of a local and sustainable economy
6. Encourage and support the development of quality package holidays and leisure activities
7. Foster co-operation as a catalyst for local growth

Description of LEADER cooperation

Brief description of the cooperation strategy (thematic areas of interest)

Our goals :

To consolidate our strategy, we will strengthen co-operation in the following areas:

- Outdoor activities
- Local heritage and local products promotion
- Sharing of good practices on economic development in rural areas (Co-working, Fab-Lab)

These co-operation projects will help to strengthen the European identity through exchanges and youth projects, enhancing mobility.

Awarded EAFDR budget: 128 000 €.

Brief description of the project ideas

- Outdoor activities : Trainings, communication, exchange of experience, a common project specialized in the outdoor activities (maybe participate in a specialized fair)
- Local heritage and local products promotion : valuation, awareness-raising among the population, working together on the logistic field
- Sharing of good practices on economic development in rural areas (Co-working, Fab-Lab) : how animate and coordinate a Fab-Lab, how attract new entrepreneurs, develop youth entrepreneurship,...

Contact details

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Le Pays Vichy-Auvergne vous accueille

Pays Vichy-Auvergne welcomes you



Excellence



Karting - Circuit International Jean Brun
 Stage Michael Phelps, Stade aquatique
 La JAV - Team Basket Pro
 Centre omnisports : 1^{er} plateau d'économie sportive d'Europe
 Kayak - Championnat du monde
 C.R.E.P.S.
 Pôle d'excellence filière équine...

Evasion grandeur nature



Geocaching
 VTT
 Rafting
 Equitation
 Station de Ski
 Parc Aventure
 Accrobranches
 Mountain Board...

S'émouvoir



Domaine Royal de Randan
 Festival des Cultures du Monde
 Opéra de Vichy
 Festival Rock Préservé...

Goûter



V viande Charolaise
 Pâté aux Pommes de Terre
 Pastilles Vichy
 AOC Saint-Pourçain...

S'émerveiller



Paléopolis (2012)
 Forteresse de Billy
 Les méandres de l'Ailier
 Château de La Pallice...