

REGION
MITTLERES
FULDATAL

Felsberg | Guxhagen
Körle | Malsfeld | Melsungen
Morschen | Spangenberg



HESSEN



Bundesministerium
für Ernährung
und Landwirtschaft



COOPERATION –OFFER
digitization, sustainability and climate protection

English Version

HERE WE ARE ! THE LAG MITTLERES FULDATAL

SOCIETY

The local development company Mittleres Fuldata is an association of public, civil and private partners. The company as a LAG forms one of 24 Hessian so-called LAG areas in Germany.

THE LEGAL FORM

The company is a registered association as a legal form and is therefore the legal body of the LAG Middle Fulda Valley. The sphere of activity of the association and thus of the Middle Fulda Valley area includes three towns with Melsungen, Spangenberg, Felsberg and 4 communities with Guxhagen, Körle, Malsfeld and Morschen within the regional backdrop of the northern Schwalm-Eder district. 45,942 inhabitants live in seven municipalities with a total of 61 districts and districts on around 370 km².

INCORPORATION OF THE COMPANY

The company was founded in 2014 as part of the application for the LEADER period 2013-2020. The Society has 92 full members. 1.5 full-time employees work for the company. The company's business is managed by the managing director Dipl.-Wirtschaftin Dipl.-Ing. Marion Karmann led. She is also the regional manager.

SEAT OF THE COMPANY

The business premises of the company are located in the town hall of the member municipality of the municipality of Malsfeld. The company has rented the appropriate rooms there and shares them with the management of the Ostheim industrial park. This results in advantageous synergies due to short administrative paths and the possibility of coordinating content as well as preliminary work. External development and internal development work hand in hand here.

LOCATION OF THE REGION

The Middle Fulda Valley is located in the northern Schwalm-Eder district on the southern edge and in the immediate vicinity of the regional center of Kassel. It is characterized by a stable basic structure. In addition to the largest employer, the leading global medical technology company B.Braun Melsungen AG, there are a large number of medium-sized companies and service providers in the municipalities as well as two larger industrial parks in Malsfeld-Ostheim and Guxhagen, so that the unemployment rate is below the German average (3, 2%, end of 2021).

The natural location of the seven participating municipalities along the two rivers Fulda and Eder, the gently rising valleys and ridges with lots of mixed forest and a 1000-year cultural and historical character make the Middle Fulda Valley an attractive natural and cultural landscape. The region benefits from good infrastructural networking through long-distance train connections and the motorway. However, the older generation dominates in the region, the

population development is stagnating, single households are increasing. The immigration and return of young people and the attractiveness of the region for older and younger residents, families, employees and employers as well as tourist guests will be the important task in the coming funding period. People are motivated and committed to maintaining and making their places worth living in.

CURRENT

In November 2022, the region received recognition as a LEADER region 2023-2027 from the Hessian Ministry for the Environment, Climate Protection, Agriculture and Consumer Protection. The region is now in its third LEADER funding period.

The focus for the years 2023 - 2027 will be in the three fields of action "Services of general interest, regional economy & supply structures and local recreation & tourism" with the mission statement

LAG MIDDLE FULDATAL: SUSTAINABLE. ECONOMICALLY STRONG. LIVE.CONTINUED.

The Middle Fulda Valley region has challenges that need to be addressed in the medium and long term in addition to short-term projects. The aging of the population, young people moving away and the resulting lack of skilled workers, too inflexible (local) mobility offers and concepts to be able to get from A to B flexibly in the countryside even without your own car, as well as in the course of the climate and Ukraine crisis Improved energy efficiency, minimizing CO2 emissions in the areas of mobility, heating and industry with alternative options and promoting digitization.

PROJECTS THAT WE AS A LAG ARE CURRENTLY LAUNCHING:

- Regional expertise: Enhancement of the region as a brand to attract returnees and skilled workers. The concept of the 20-minute neighborhood is to be integrated.
- Preliminary planning for the application of the State Horticultural Show in 2031
- Neutral energy advice for citizens
- Digital monitoring tool to improve the work flow and more efficient processing in the work area of regional management

All of the above topics should include digital instruments as well as climate protection measures and sustainability issues.

WE ARE LOOKING FOR YOU AS AN EXCHANGE PARTNER!

We would like to exchange ideas with at least one LAG on **digitization, sustainability and climate protection**. We want to position ourselves in a contemporary and innovative way for the future and wish for impulses,

possible solutions. We also like to learn about avoidable stumbling blocks and the involvement of partners, donors and political decision-makers.

We look forward to getting to know you.

Best regards

Marion Karman, LAG-manager



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You find us:

<https://www.foerderregion-mittleres-fuldatal.de/>