



Cooperazione *tra aree rurali*



Cooperation day

Transnational project

“Agro-alimentary districts of quality “ Terre Federiciane”
Supply Chain of products from Apulia & Basilicata”

Ponte Lama LAG (I)

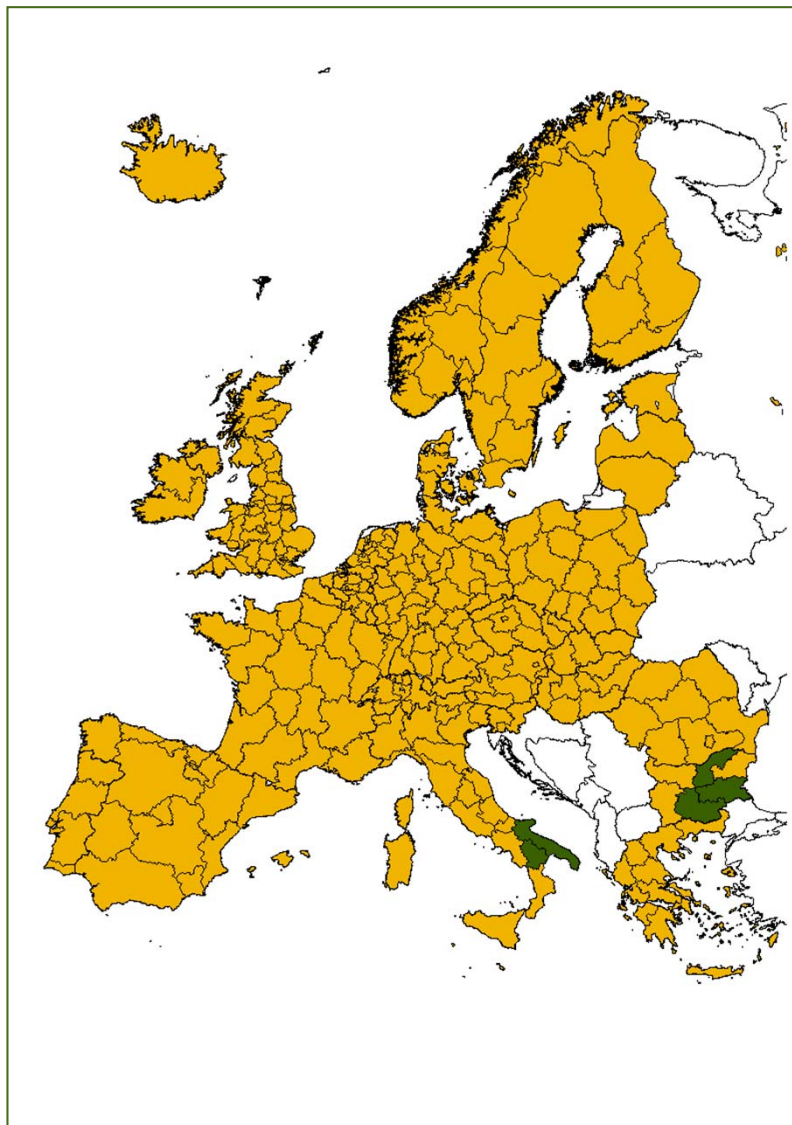
Nadia Di Liddo

Roma, 20 giugno 2011





Who are we?



Exsiting partnership

Italy

Puglia LAGs, Basilicata LAGs, Sistema Produttivo Locale del Pollino – Lagonegrese Basilicata, Distretto Agroalimentare di Qualità del Metapontino Basilicata, Distretto Rurale della Collina e Montagna Materana, Distretto Agroindustriale del Vulture, C.C.I.A.A. Foggia, C.C.I.A.A. Matera/Potenza, Dipartimento di Scienze Economiche, Matematiche, Statistiche Università degli Studi di Foggia, Camera di Commercio Italo-Bulgara

Bulgaria

Camera di Commercio Italo-Bulgara – LAGs

Romania

LAGs



What is our cooperation need?

Our territories are rich in local products, but is missing or deficient vertical organization of lines and horizontal organization of district



-**Promotion and marketing** of local food products

- Promotion of a "**European model of district food**" - Meta District Trans-national, bringing together the production lines, according to different typical spatial

What do we want to do?


BRAND & LOCAL IDENTITY → to promote coordinate image of the food chains of District

INTERNAZIONALIZATION → to create Contact Point Distectual

RESEARCH & DEVELOPMENT → to create knowledge and skills

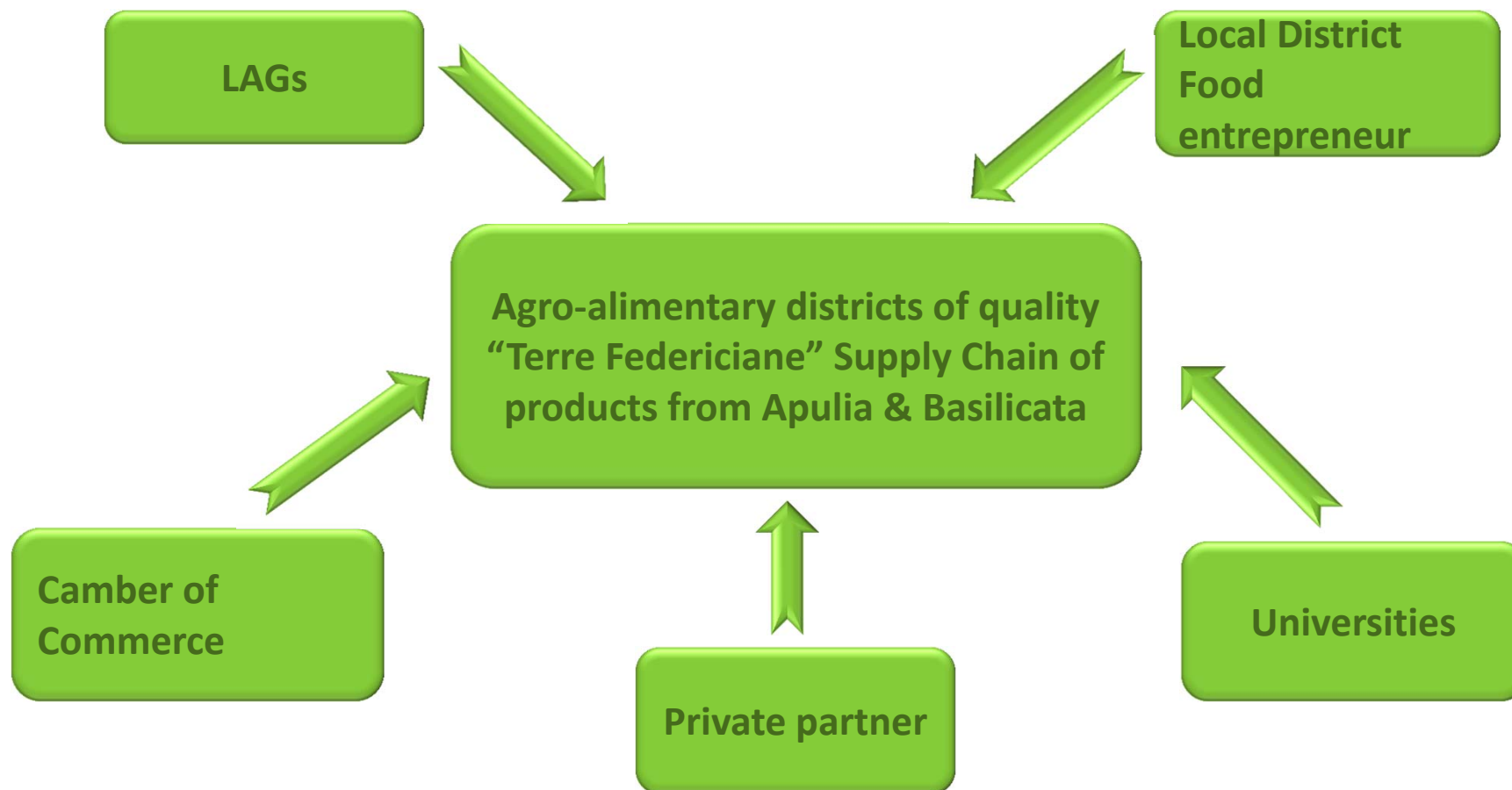
TRAINING

Training for professional qualification of local food entrepreneur





Whom to cooperate with?





Where are we?

Final stage before delivery to the managing authority



Which resources?

Estimated Total Budget € 1.300.000,00



Why cooperate with us?





Rete Rurale
Nazionale
2007.2013



GAL
PONTE LAMA

Contact us

LAG Ponte Lama - APULIA
+ 39 080 9648571

info@galpontelama.it