

Making Leader Younger

European CAP Network
Subgroup on LEADER and Territorial Development
3rd Meeting 5 - 6 March 2025
Brussels

Making Leader Younger - Leader in Italy

Leader in Italy intervenes to make territories more attractive, to appeal the right young talent as well.

A younger, more competent, motivated and committed workforce, which in turn can contribute to the long-term growth of rural areas.

The SSL of Italian LAGs focus on direct investments to support non-agricultural start-ups to create entrepreneurial growth opportunities for young people and the creation of Smart Villages and Smart Communities

Abt 200
LAGs in 21
regions and
autonomous
provinces



R.40
Smart transition
of the rural
economy

R.37
Growth and
employment in
rural areas

R.39
Development of
the rural economy



Making Leader Younger - Youth Leader Forum

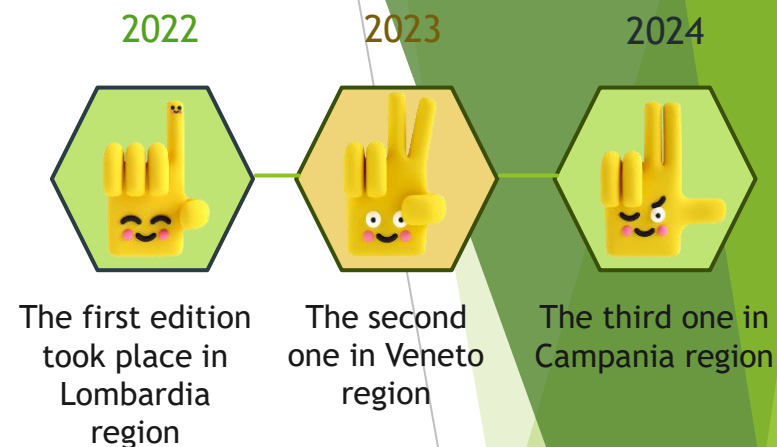
The NRN Leader network in cooperation with LAGs gave birth to
Youth Leader Forum
A free training initiative aimed at involving young people active in local development projects.



Activities...



Tools...



Abt 130 young people involved in several project ideas

Making Leader Smarter - Smart Rural Hub

Some examples of
investments in Smart
Villages for young
people

Flexible workspaces, business support services

Creation of an ecosystem in which potential new businesses, local residents, second-home owners, tourists, existing businesses and local authorities can interact

modular and accessible services

local cultural offer

Housing projects (re-use of rural housing) that can attract a variety of residents, such as young professionals

Educational offer to attract students, researchers, enthusiasts, families; to urban-rural connection projects



SMART VILLAGE: UNA STORIA FATTA DI PERSONE

Leader network: useful tools

- Workshops / webinars
- Study visits
- Collection of good practices / experiences
- Documents / guidelines

The Smart Village methodological guide provides tools and methodologies for building an integrated strategy that includes the following tools

Tools for meetings with stakeholders on the territory-
Matrix for back-casting and Context map

Procedural and management steps of SV strategies:
Call templates, Strategy format

Methodology for stakeholder analysis. Essential to determine the stakeholders involved and their role

Methodology for estimating the socio-economic effects of a strategy: to estimate the socio-economic effects of the proposed Strategy and its "flagship" action.

Methodology for the analysis of qualitative data. Sentiment Analysis



PIANO STRATEGICO
DELLA **PAC**
IL FUTURO DELL'AGRICOLTURA SOSTENIBILE



Thank you for your attention.

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EUROPEAN UNION

LEADER

Development led by local communities