



*La costruzione di pacchetti per piccoli gruppi dedicati ad esperienze autentiche*



Fabrizio Lucci

Lanciano

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[fabrizio.lucci@italiasweetitalia.com](mailto:fabrizio.lucci@italiasweetitalia.com)

# SU DI NOI

## *Chi siamo*

Italia Sweet Italia è un tour operator incoming abruzzese **specializzato sul turismo enogastronomico ed esperienziale** in Abruzzo

## *Mission*

Promuovere la conoscenza dell'altra Italia, lo stile di vita italiano, le arti e le tradizioni italiane attraverso **esperienze autentiche, tour personalizzati** e una passione e amore per la nostra patria, con attenzione allo sviluppo sostenibile nella regione più verde d'Europa

## *Vision*

I nostri clienti non sono semplici turisti, ma viaggiatori, esploratori e amici, nostri e dei nostri amici. Non avranno una vacanza tradizionale, ma vivranno delle vere esperienze

# LA NOSTRA OFFERTA

## Authentic Cultural and Cookery Holidays in Italy


[View All Tours](#)



[Learn More](#)

**Cooking, Wine & Walking** € 1.545

🕒 2 - 8 JUN 2019  
🕒 8 - 14 SEP 2019



[Learn More](#)

**The Abruzzo, Puglia & Matera experience** € 2.395

🕒 3 - 12 APR 2019  
🕒 2 - 11 OCT 2019



[Learn More](#)

**Cooking, Wine & Truffle hunting** from € 1.495

🕒 14-20 OCT 2018  
🕒 19-25 MAY 2019  
🕒 13-19 OCT 2019



[Learn More](#)

**Cooking, Wine & Olive harvest** € 1.395

🕒 4 - 10 NOV 2018  
🕒 3 - 9 NOV 2019



[Learn More](#)

**Cooking, Wine & Christmas dishes** € 1.445

🕒 9 - 15 DEC 2018  
🕒 8 - 14 DEC 2019



[Learn More](#)

**Cooking, Wine & Salami making** € 1.345

🕒 17 - 23 FEBRUARY 2019

# LA NOSTRA OFFERTA

Tailor Made Experience Italian Holidays

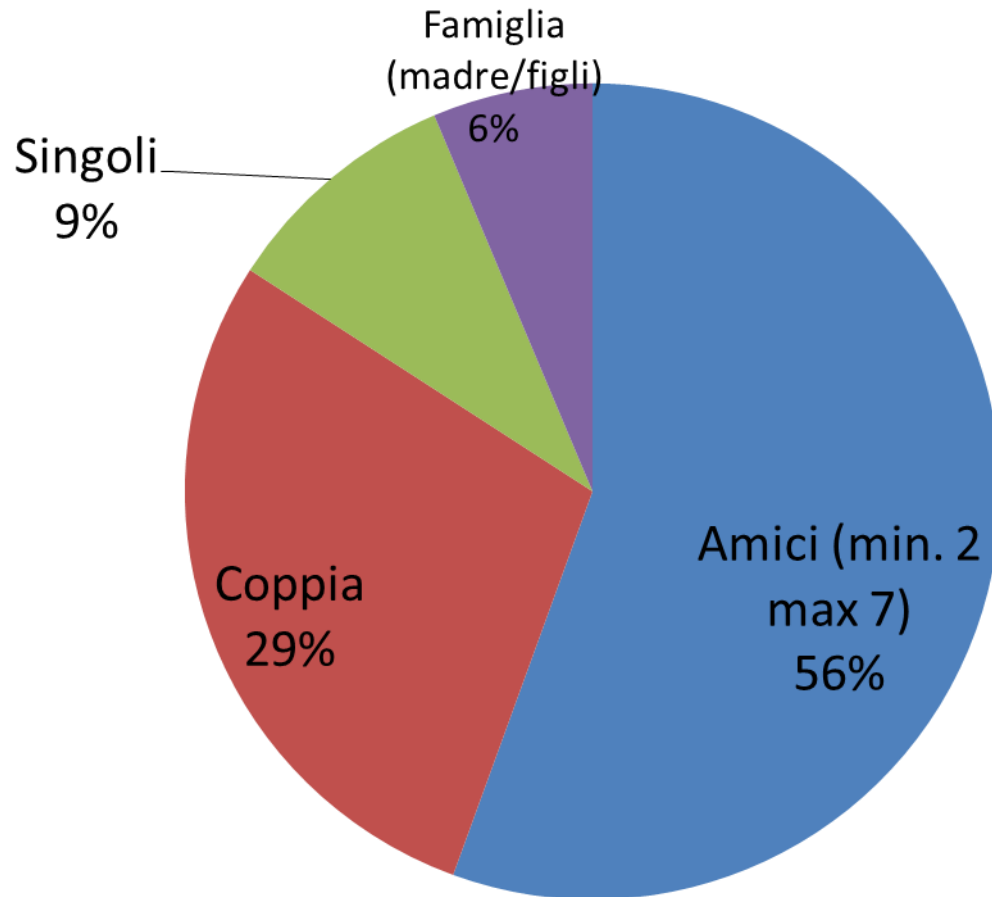


# MERCATI

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- 1. USA/Canada**
- 2. UK**
- 3. Australia**
- 4. Israele (solo tramite un TO)**

# CON CHI VIAGGIANO I NOSTRI CLIENTI



# ALTRE CARATTERISTICHE DEI NOSTRI CLIENTI

## Età e sesso

50-75 senza bambini (anche qualche under 40), soprattutto donne

## Durata Soggiorno

- Quasi tutti 7 gg/6 notti (domenica-sabato)
- 2 tour all'anno 10 gg
- 1 tour all'anno 13 gg
- Qualche tour giornaliero

## Periodo soggiorno

- Da aprile a inizio novembre (1 o 2 tour al mese)

## Alloggio

- Hotel Centro storico Vasto
- Qualche notte in agriturismo, b&b di charme o albergo diffuso

# PAROLE CHIAVE: ESPERIENZA, RELAZIONI UMANE E AUTENTICITA'

A photograph of four people (three women and one man) standing in an olive grove. They are all smiling and looking towards the camera. In the foreground, there is a large green plastic basket filled with dark olives. The background shows rows of olive trees under a bright sky. The text is overlaid on the lower half of the image.

*At its heart, travel is still very much a people-to-people experience. For today's travel brands (and tomorrow's), technology must be leveraged to produce elevated, authentic experiences without losing sight of the human connection"*

DELOITTE, 2018  
TRAVEL AND HOSPITALITY INDUSTRY OUTLOOK





## Cooking, Wine & Olive harvest

🕒 4 - 10 NOV 2018

🕒 3 - 9 NOV 2019

- ✂ Olive harvest, olive oil making, olive oil tasting
- ✂ 2 cooking classes, pizza class
- ✂ Cheese making, cheese tasting, aperitifs
- ✂ Artisans visit, farm visit, fishing
- ✂ 6 nights accommodation
- ✂ Most meals and breakfasts included

[SEND INQUIRY!](#)

🏷 € 1.395





































11/06/2018

REALIZZATO CON LE OLIVE  
RACCOLTE CON AMORE DA:

11/06/2018



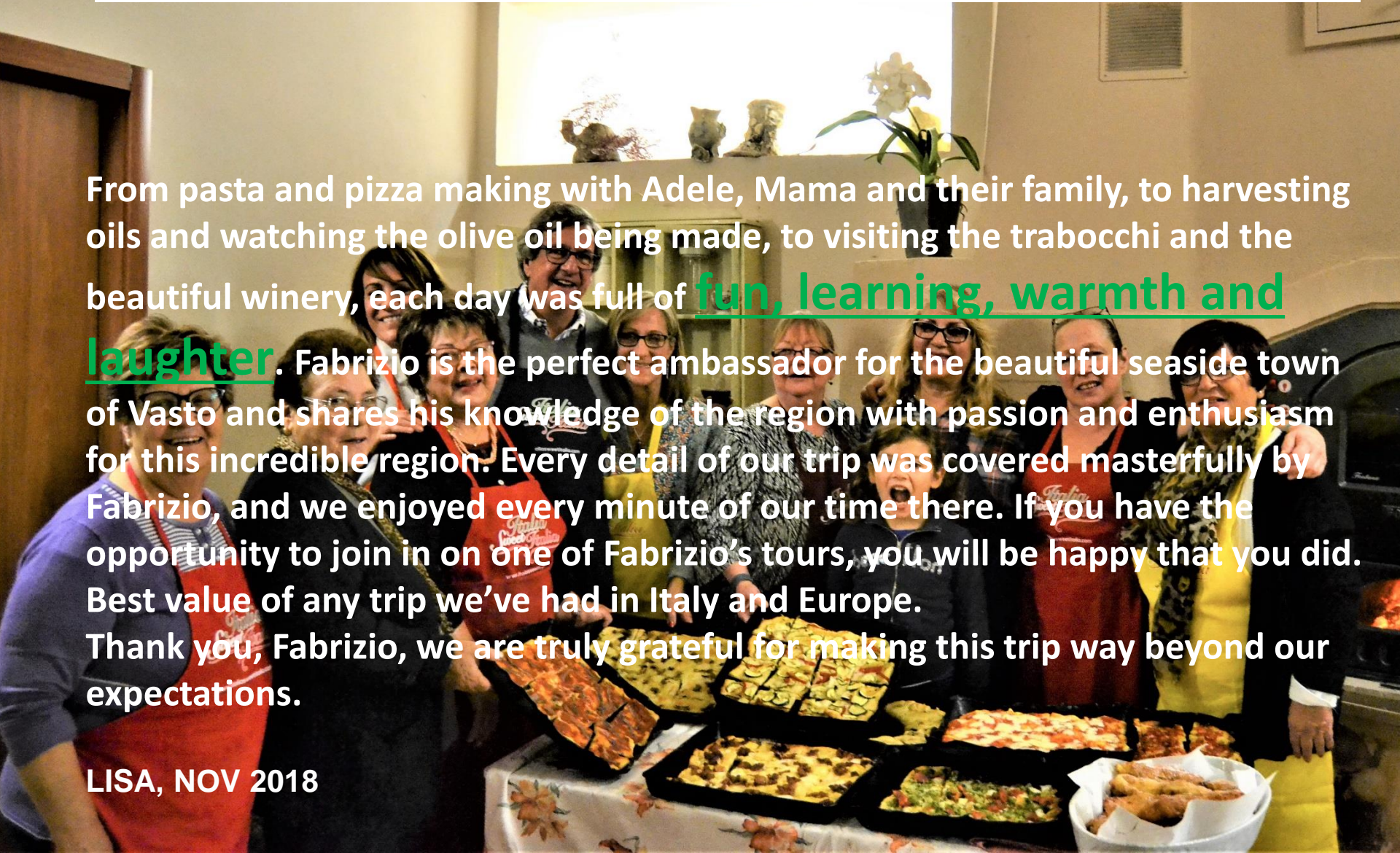


Reviewed 3 days ago

## Beautiful Abruzzo made so special by Fabrizio and his family!

From pasta and pizza making with Adele, Mama and their family, to harvesting oils and watching the olive oil being made, to visiting the trabocchi and the beautiful winery, each day was full of fun, learning, warmth and laughter. Fabrizio is the perfect ambassador for the beautiful seaside town of Vasto and shares his knowledge of the region with passion and enthusiasm for this incredible region. Every detail of our trip was covered masterfully by Fabrizio, and we enjoyed every minute of our time there. If you have the opportunity to join in on one of Fabrizio's tours, you will be happy that you did. Best value of any trip we've had in Italy and Europe. Thank you, Fabrizio, we are truly grateful for making this trip way beyond our expectations.

LISA, NOV 2018





ADELE - HOUSEWIFE



ADELE

*Housewife*



NICOLA and EMANUELE - WINEMAKERS



NICOLA & EMANUELE

*Wine makers*



RINALDO - FISHERMAN



RINALDO

*Fisherman*



ETTORE - ARTIST



ETTORE

*Artist*



GIOVANNI and ELIO - OLIVE OIL MAKERS



GIOVANNI & ELIO

*Olive oil makers*



BERARDINO - FARMER



BERARDINO

*Farmer*





