



Rete Rurale
Nazionale
2007.2013



Cooperazione *tra aree rurali*



Cooperation day

Transnational project
“Villages of traditions”

Partenio LAG (I)

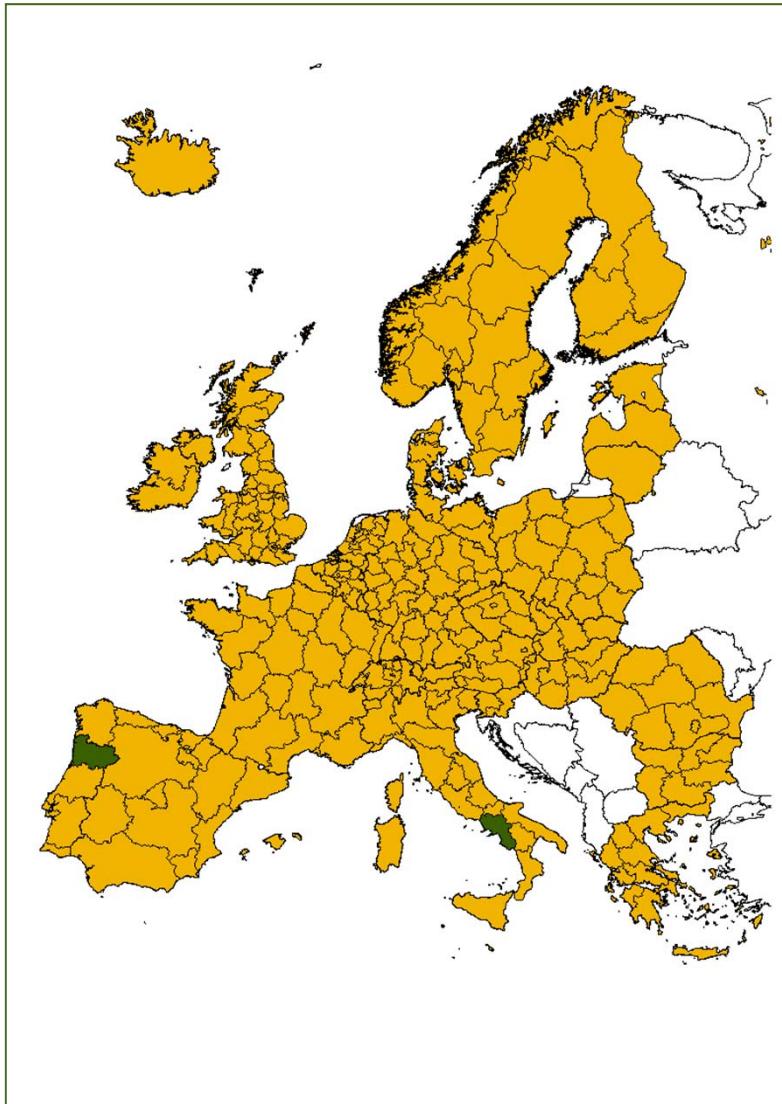
Maurizio Reveruzzi

Roma, 20 giugno 2011





Who are we?



Letter of intents between

Italy

Partenio LAG, Taburno LAG, Serinese Solfrana LAG, Irpinia LAG, Casacastra LAG, Cilsi LAG, Colline Salernitane LAG

Portugal

ATA Associação de turismo del Aldeia, Ader Sousa LAG, Adril LAG, Adriminho LAG, Atahca LAG, Beito Douro LAG, Dolmen LAG, Probasto LAG, Sol do Ave LAG, Adrat LAG, Adritem LAG



What is our cooperation need?



VILLAGES OF TRADITION is a european network to promote rural tourism by offering accommodation lodging houses, farms, bed and breakfast and typical restaurants identified within towns, villages and historic centres included in a rural context with architectural, environmental, cultural, handicraft and agricultural values.

VILLAGES OF TRADITION is a new way of travelling: within the three countries, along naturalistic, gastronomic and cultural itineraries, you can know habits and customs, history and tastes of ancient villages where tradition and hospitality are a new face of tourism.





What do we want to do?

NETWORK OBJECTIVES

Strengthening the network of the Villages in Europe

Promoting the network of the Villages of Tradition

Making working the European Economic Interest Group - E.E.I.G

Making uniform the selection/classification criteria of the Villages

Promoting an operating Plan of Marketing for the promotion and the valorization of tourist packages of the Villages of Tradition

Realizing common tourist packages with the possibility to offer an unique European tour with visits in the Villages of Tradition of Italy and Portugal

Promoting the Villages through the marketing of the operating tourist establishments and of the different resources that characterize them. Strengthening the national and transnational network of such establishments

Improving the standard of life of the rural populations of the Villages

Promoting/spreading the historical, cultural, environment patrimony and the products of the interested Regions o Motivating people to participate to the social, cultural and environment actions making them aware of the opportunities of their own territory

Strengthening the cooperation network of the Villages activated thanks to the Community Programme LEADER+, extending it to new partners and new territories





Whom to cooperate with?

VILLAGGI DELLA TRADIZIONE Italy

The 4 LAG and 16 villages
in Campania (Italy)
I 4 GAL e 16 villaggi
della Campania (Italia)

ALTO CASERTANO
Caiazzo
Castello del Matese
Galluccio
Letino
Roccamonfina

COLLINE SALERNITANE
Villaggio di Sieti
Borgo di Terravecchia
Tramonti

PARTENIO VALLE CAUDINA
Melizzano
Montefusco
San Martino Valle Caudina
Torrecuso

VERDE IRPINIA
Bisaccia
Calitri
Cassano Irpino
Castelevetere sul Calore



Coordinator Villages of Tradition

GAL PARTENIO

Italy

Gal Partenio (leader)
Gal Casacastra
Gal Taburno
Gal Cilsi
Gal Irpinia
Gal Serenese_Solofrana
Gal Colline Salernitane

Slovakia
Bulgaria
Slovenia
Sweden
Ireland
France
Spain

Portugal

Gal Adrat
Gal Adritem
Gal Corane
Gal Desteque
Gal Douro Superior
Gal Douro Historico

ADERSOUSA
Cabroelo
Codecais
Nucleo Rural do Burgo
Quintadona

ALDEIAS DE TRADIÇÃO Portugal

The 9 LAG and 36 villages
in Northern Portugal
I 9 GAL e i 36 villaggi
del Portogallo del Nord

ADRIL
Cabraçao
Lindoso
Passagem
Soajo

ADRIMAG
Campo Benfeito
Felgueira
Meitriz
Pena

ADRIMINHO
Branda Da Aveleira
Bico
Castro Laboreiro
Covas

ATHACA
Carriera
Cutelo
Gondomar
Urjal

BEIRA DOURO
Granja do Tedo
Lapa
S.Xisto
Souto

DOLMEN
Boassas
Lugar da Rua (Aboadela)
Portomanso
Tongobriga

PROBASTO
Agunchos
Busteliberne
Castelo
Travassos

SOL DO AVE
Agra
Campos
Louredo
Mós



Coordinator Lag Portugal

LAG ADRIL



Where are we?

Final project submitted
and approved by the
Campania Region

Which resources ?

€ 1.200.000





Why cooperate with us?

Villages of Tradition

VILLAGES OF TRADITION is a form of rural tourism that it wants to give greater visibility to the territories of quality, re-evaluating and preserving natural resources, cultural and historical place; stimulating the organization, certification, use and marketing of products in the territory, but especially involving and motivating the local population to participate in social, cultural and environmental issues.



VILLAGES OF TRADITION is international tourist network with by offering accommodation in 16 Villages in Campania (Italy) and 9 LAG and 36 Villages in Northern Portugal. The Villages are chosen and organized by Local Action Group(LAG).





Villages of Tradition



ITALY

ITALY-CAMPANIA

PARTENIO coordinator
project Villages of Tradition
CASACASTRA
C.I.L.S.I
COLLINE SALENITANE
IRPINIA
SERINESE SOLOFRANA
TABURNO



Villages of Tradition

NORTH PORTUGAL

ADRIL
coordinator V.o.T. Portugal



ADRIMINHO
SOL DO AVE
PROBASTO
ADER SOUSA
DOLMEN
ADRIMAG
BEIRA DOURO

PORTUGAL

Contacts

Partenio Lag

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