

The *ex ante* evaluation of SWOT analysis and needs assessment: Prerequisite for sound intervention logic?

Our workshops:

Ex ante of SWOT & NA

CI in regional RDPs

Choosing and using CI

Targeted data management

From ongoing eval. to EP

Drafting ToR for ex ante

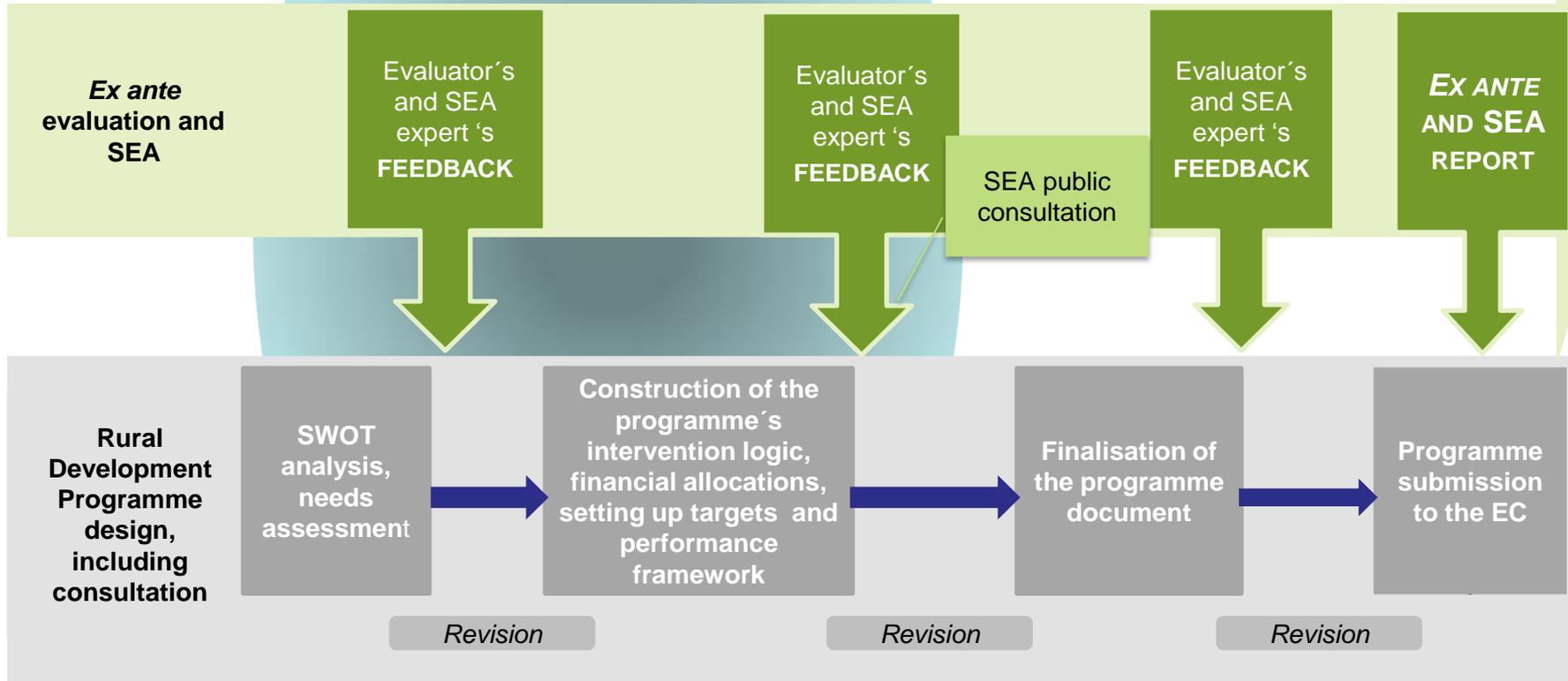
2ND STAGE

3RD STAGE



European Evaluation Network
for Rural Development

KEY PROCESSES



Why a Good Practice Workshop?

- **Exchange experiences** on SWOT analysis and needs assessment
- **Develop understanding** on common issues raised by the ex ante evaluation
- **Identify lessons learnt** for the improvement of the SWOT analysis, needs assessment and intervention logic before finalising the RDP

Agenda

Day 1: 13:00 - 18:00

- **Welcome**
- **Requirements & expectations?** DG Agriculture
- **Key note:** Evaluator's view
- **Case studies:** Practitioners from CZ, HU, DE, FI)
- **Reflection round:** What are the challenges (and possible solutions)?
- *Dinner*

Day 2: 9:00 - 13:00

- **Introduction**
- **Open Space:** Preparing solutions
- **Presentation of results**
- **Conclusions**
- *Lunch buffet*

- **14:00 – 16:30 TWG Evaluation Plan (Sounding Board Meeting)**



Thank you for your attention!

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