



Programme cofinancé par le Fonds Européen de Développement Régional  
 Programme co-financed by the European Regional Development Fund

09:00	<b>Registration</b>
09:30	<p><b>Welcome speeches</b></p> <p><b>Regional Government of Catalonia</b>  <i>M. Albert Carreras de Odriozola, Secretary of Economy and Finances, Generalitat de Catalunya, Spain</i></p> <p><b>Spanish Presidency of the Med Programme</b>  <i>Ms. Ana Raquel García Rubio, General Assistant Director of Cohesion Funds and European Territorial Cooperation Programmes, Ministry of Economy and Finance, Spain</i></p> <p><b>Managing Authority of the Med Programme</b>  <i>M. Philippe Cichowlaz, Deputy Director-General, Region of Provence-Alpes-Côte d'Azur, France</i></p>
09:50	<p><b>What is innovation?</b>  <i>An introduction presented by the Med Programme Joint Technical Secretariat and the Event Animator</i></p>
10:00	<p><b>New Regulations for the Cohesion Policy: How would they affect European Territorial Cooperation?</b></p> <p><b>Interview</b>  <i>M. Vicente Rodríguez Sáez, Deputy Head of Unit, Transnational and Interregional Cooperation Unit, DG Regio, European Commission, Brussels, Belgium</i>  <i>Moderated by Ms. Ana Raquel García Rubio, General Assistant Director of Cohesion Funds and European Territorial Cooperation Programmes, Ministry of Economy and Finance, Spain</i></p>
10:25	<p><b>Going Smart in the Med</b>  <b>Interviews and discussions</b></p> <p><i>What is Smart Growth? How can the delivery of Innovation Union and Europe 2020 objectives be supported by European Territorial Cooperation?</i></p> <p><i>Ms. Valentina Pinna, European Commission, DG Research and Innovation, Brussels, Belgium</i>  <i>Ms. Fausta Corda, European Commission, DG Regio, Brussels, Belgium</i></p> <p><i>Smart Growth in the Mediterranean</i></p> <p><i>Ms. Ratka Sekulovic, Deputy Minister for Cross Border Cooperation, Ministry for European Integration, Montenegro</i>  <i>M. Thierry Arpin-Pont, Responsable for European Territorial Cooperation, Region of Provence-Alpes-Côte d'Azur, France</i>  <i>M. Nikos Zografakis, Region of Crete, Greece (TBC)</i>  <i>Chamber of Commerce of Barcelona, Spain</i></p> <p><i>Moderated by Ms. Amparo Montán (Interact Point Valencia, Spain)</i></p>
11:30	<b>COFFEE BREAK</b>

12:00	<p><b>The different faces of innovation in the Med Programme</b></p> <p>Panel <b>'BEEMED'</b>: Mediterranean Building Energy Efficiency Improvement  Moderator: <b>M. Xavier Marti</b>, Ministry of Territory and Sustainability, Regional Government of Catalonia, Spain - <b>MARIE</b> Project Coordinator, <b>IRH Med</b> Project Technical Coordinator, <b>RELS</b> (ENPI Med) Project Coordinator</p> <p><b>Panel experts:</b></p> <p><b>Ms. Annick Delhaye</b>, Vice President of the Region Provence Alpes Côtés d'Azur, Responsible for Energy and Sustainable Development, France</p> <p><b>M. Alain Lusardi</b>, Energy Expert of 'Consorzio Nazionale Casa Qualità', <b>IRH Med</b> Partner and <b>MARIE</b> Associated Partner, Italy</p> <p><b>Ms. Noura Laroussi</b>, Director of the National Agency of Energy Conservation, <b>RELS</b> (ENPI Med) Partner, Tunisia</p> <p><b>M. Gaetano Fasano</b>, Head of Residential and Tertiary Building Service, Energy Efficiency Technical Unit ENEA, <b>Elih Med</b> Lead Partner, Italy</p> <p><b>M. Dimitris Papastefanakis</b>, Head of the Department of Development Project Applications, Center for Renewable Energy Sources and Savings (CRES), <b>IRH Med</b> and <b>ElihMed</b> Partner, Greece</p> <p><b>M. Eleftherios Embedoklis</b> Municipality of Larnaca, <b>MARIE</b> Partner, Cyprus</p> <p><b>M. Jaime Briales</b>, Head of the Local Energy Agency, Municipality of Malaga, <b>Elih Med</b> Partner, Spain</p>
12:45	<p><b>Panel 'Creative Cluster and Ideas Supporting Entrepreneurship and New Technologies'</b>  Moderator: <b>M. Jesse Marsh</b>, <b>MedLab</b> Project Coordinator, Italy</p>

13:30  LUNCH

14:30 **Upcoming Targeted Call on Innovation Capacities.**  
**Interview and Presentation**  
**M. George Mercier**, expert consulting the Med Programme in setting up the Terms of Reference moderated by Ms. Tarja Richard, Coordinator Joint Technical Secretariat Med Programme

15:00 **LET'S HAVE SOME COFFEE TOGETHER: MEET AND INFLUENCE**  
Round table discussions and consultations on innovation and the future of the MED Programme

16:00 **What is innovation?**  
*Wrap up and event conclusions*

16:30 **Official end of the Plenary programme**

**Side Programme to deepen information on the afternoon panels**

16:30 Exchange at the project stands

17:00 – 18:15 **BEEMED Forum of Regions and Cities, Mediterranean Building Energy Efficiency Improvement:**  
**Introduction of the BEEMED Forum** by M. Carles Sala, Ministry of Territory and Sustainability, Government of Catalonia, **MARIE** Lead Partner, Spain

**Insight into Med projects involved in the BEEMED activities**

**Presentation of the BEEMED Associated Entities Platform** by M. Xavier Marti, Ministry of Territory and Sustainability, Government of Catalonia, Spain

**Open debate** moderated by M. Eleftherios Embedoklis, Municipality of Larnaca, Cyprus