

EESC CONFERENCE (EN/FR)

THE EU FRUIT AND VEGETABLES CMO IN THE FRAMEWORK OF THE NEW CAP

Brussels, October 12th 2011, 9:00 am

TRE room 7701 (7th floor, Trèves Building)
74, rue de Trèves, 1040 Brussels

The Conference discusses a preliminary assessment of the 2007 reformed F&V CMO against the backdrop of ongoing changes in supply chains and market dynamics. The assessment is based on a survey of National Strategies and Producer Organizations options in Italy, Spain and France provided by a recent study performed by INEA on behalf of the European Parliament, Policy Department B.

The findings suggest that current difficulties for EU producers, particularly for small farming, arises mainly from long-term changes at different levels of the global F&V sector: consumers, retail and multinational agribusiness. However, the study also validate the cornerstones of the current EU policy schemes for the F&V sector, suggesting plausible improvements for support and trade protection measures in the framework of the CAP after 2013. Main proposals focus a strengthened role of POs, selecting and increasing effectiveness of crises and risk management measures, rebalancing bargaining power of POs in the supply chain, reducing fluctuations in producers' income, refining trade policy solutions in a context of increased trading openness and further integration with Mediterranean Partner Countries.



European Economic and Social Committee





PROGRAM

9:00 Registration and welcome coffee

Chair: J.M. Garcia-Alvarez-Coque

9:30 Opening addresses

Pedro Narro (EESC), Paolo De Castro (EP),
Alberto Manelli (INEA)

9:45 Rapporteur

Crescenzo dell'Aquila (INEA) - *Synthesis
of the study on F&V for the European Parliament*

Discussion

10:00 Invited speakers

Emmanuel Jacquin – EU Commission
Paolo Brunì – Cogeca
Hans Van Es – Copa-Cogeca
Jacque Dasque - AREFLH

10:40 Open discussion

Representatives of F&V Cooperatives,
Professional Organizations, National Unions of
Producer Organizations, EP members

11:45 Conclusions

Pedro Narro (EESC)

COMMITTEE:

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