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**United Kingdom- Wales** 

Leader-Region Linz-Land Hauptplatz 23 A – 4020 Linz ZVR: 766103492



Tel.: 0732 79 30 66 Mobil: 0664 19 19 074 leader@linz-land.at www.linz-land.at

## PARTNERSHIP OFFER

The Austrian Saddler Museum, which is situated in the LAG Linz-Land in Upper Austria, is searching for European Cooperation Partners for the following project:



## European Saddler (Leather) Network ES(L)N A brief description

The Austrian Saddler Museum – the only one of that kind in the German speaking area – has been gathering saddlers from Austria for several years and is building a network between them.

The project ES(L)N has several functions:

- o to further develop the existing regional network,
- the development of the European cooperation, to intensify the handcraft (saddler handcraft) and leather-cultural exchange,
- o and to accentuate the regional identity.

The project allows saddler businesses from all participating countries (later on from all over Europe) to get in contact with each other, share experiences and knowledge and work together to improve their profession.

At an initial meeting the situation of Saddlery from the participating countries, as well as similarities and differences and their future prospects will be discussed. Further a joint project for the improvement of the saddlery handcraft (e.g.: basic and advanced training, development of a central documentation- and information service to improve the transnational cooperation) will be planned.

Invited to participate in that project is everybody who wants to keep the saddlery craft as world cultural heritage, enhance the saddlery businesses, secure their continued existence and who is, as well, interested in a intense handcraft-specific cooperation in Europe.

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If you are interested in cooperation with us or if you want to know further details please contact:

#### **Organisation:**

Contact Person: E-Mail: Web: Phone+fax: Mobil:

## Austrian Saddler Museum

Ipfmühlstraße 15 4492 Hofkirchen im Traunkreis Austria Josef Wieser wieser@sattlermuseum.at www.sattlermuseum.at +43 7225 6205 +43 699 106 68 323

#### LAG:

Contact Person: E-Mail: Web: Phone: Fax: Mobil: Leader-Region Linz-Land Hauptplatz 23/3 4020 Linz Austria Isolde Fürst Isolde.Fuerst@linz-land.at www.linz-land.at +43 732 79 30 66 16 +43 732 79 30 38 20 +43 664 19 19 074





Ladies and Gentlemen Dear colleagues

We are looking for regions dealing with and having experience with preservation and refinement of sweet chestnuts. We would appreciate if you could let us have addresses, names, etc. of institutions or individuals active in this field.

Many thanks in advance and kind regards

Heidi Drucker Business Management

- Subject: LEADER Partner-search for exchange of experience with regard to "Preservation of sweet chestnuts"
- LAG mittelburgenland plus
- Region: Mittelburgenland, federal province Burgenland, Austria

Topic: preservation of sweet chestnuts

Description: Initial position: There is a highly concentrated appearance of sweet chestnuts in the region of Mittelburgenland. At present the chestnuts are merchandized on an annual chestnut festival. They are sold as biscuits and cakes (400 kg), chestnut pudding (200 kg) and roasted chestnuts (400 kg).

> <u>Objective:</u> To use the potential of the sweet chestnut for merchandizing refined products all year long.

<u>Planned measures:</u> Research and development of possibilities of preservation



www.mittelburgenlandplus.at



Contact: LAG mittelburgenland plus Heidi Drucker <u>office@mittelburgenlandplus.at</u>







www.mittelburgenlandplus.at



## Economic diversification – women entrepreneurs in rural areas

Topic / title of the proposed project

## **Objective:**

Initial position / background / local context of the proposed project

Proposed objectives / activities

Country and/or kind of partner you are looking for

## Offering LAG: South Järva Action Group, e-mail: koostoo@koostookogu.ee

www.koostookogu.ee

Contact details

## Searching for a Partner for Art Exhibition Exchange

## EU LAG Project, Trans-national Cooperation

We are a group of artists and artisans, who have founded an art association called ITU in the year 2004. It is fresh, new art that we make, in order to expand minds and give new visions, and most important: make a good and happy feeling. Our members are mainly visual artists who use various techniques and materials.

We have a gallery of our own. It is located in Humppila municipality in the countryside, beside main road 140 km northwest of Helsinki.

The gallery used to be a grain storehouse of a farm. The main building of the farm serves today as a restaurant. The storehouse-gallery has 600 square meters and three layers of interesting old times space waiting for contemporary art. The space is still divided into small "rooms" with grain washed old wooden walls. So there is "privacy" for each artist as well as large space in order to give a wider view. In the yard there is space for open-air art too.

We are now looking for a group of artists and/or artisans, who would like to come here to exhibit their works of art, and who would invite us to their country and provide a space for our exhibition. If you are interested, you should contact your own Local Action Group (LAG), Rural Action Group (RAG) or Leader Group to start you own part of the project.

This year we present our exhibition first "at home" and test the public opinion about it. The exhibition exchange would happen in summer 2010.

And by the way - we all women, nearly all of us.

Looking forward to hear from you!

## LounaPlussa

We are working in cooperation with LounaPlussa, the Local Action Group of our region.

LounaPlussa Association is a Finnish LAG and non-governmental organization which aims at the development of community-based village activities in Häme area.

The purpose of LounaPlussa Association is to develop rural areas through the promotion of local initiatives, cooperation between rural and urban areas and networking of the different actors in Finland and internationally. Exchanging experiences, culture and contacts in rural entrepreneurship are important for LounaPlussa.

LounaPlussa Association as a LAG finances projects initiated and implemented by people living in the rural areas. In this way, LounaPlussa helps to create new activities and models of operation which attract more people to work together for their communities. The community-based projects are financed by the EU, government and municipalities of Finland.

## Links

• ITU art association (Taideyhdistys ITU), web site in English: <u>www.taideitu.net/english</u>

- For more information about Humppila see municipality's web site <u>www.humppila.fi</u>, click "In English" on *left navigation* menu.)
- LounaPlussa: www.lounaplussa.fi

## Contacts

LAG LounaPlussa:

• LAG manager ms. Tuula Kallioinen

e-mail: tuula.kallioinen@lounaplussa.fi

Art Association Itu:

- Chairperson ms. Elina Kylämarkula e-mail: elinakyla at gmail.com
- Secretary ms. Eila Heikkilä e-mail: eilaheikkila at gmail.com



The European Agricultural Fund for Rural Development: Europe investing in rural areas





## Partner search from Finland

## 1/ Working name for the project: "Connecting culture"

#### National or regional cultural identity strengthening European cooperation and tourism

#### Main Ideology

- All the actions have to relate to what You really are as region or nation, Your identity.
- As genuin culture as possible: this is what we are and how we do things.
- Culture as defined above and tourism cooperate

#### Vision

- A well established tourism based on identity and culture. New products. Added-value and better knowledge.
- A bottom-up network of cultures. Stories and actions from real life (society)
- A better understanding of cultures

The general objectives of the project are learning from each other (cultures, ways of doing), exchanging experiences and know-how (transferability, cooperation) and getting new partners, perhaps a new network

In the project we try to connecting cultures by learning, benchmarking and cooperating. One of the main objectives is to strengthen identity based culture and entrepreneurship related to it. We are looking for local or regional cultural actors willing to connect culture with tourism find new ideas and sustainable solutions. Partners may generate other smaller-scale and more targeted LEADER-projects

If You are interested in starting a "**Connecting culture**" transnational cooperation with Finland please contact us. We would like to have a maximum of 4 partners that either already have good cooperation between national or regional cultural identity and entrepreneurship, willing to develop that cooperation or have a specific interest in culture tourism. The target group is local cultural actors. We try to strengthen cooperation between them and later coupling them with tourism.

#### **Contact information**

#### **Kim Smedslund**

Programme manager, Coordinator for international affairs Eteläisen maaseudun osaajat EMO ry. info(at)emory.fi +358 40 5833356 Liisa Häme LAG Manager, Coordinator for international affairs Kainuun Naisyrittäjyysleader liisa.hame@phnet.fi +358 45 2349264



## Kansainvälistymispolku – Path to Europe

## LOOKING FOR INTERNATIONAL PARTNERS

## (A) Contact information:

- organisation: Eura Karate club (EKS) contact person: Tapani Alho address: Mannilanraitti 53, 27670 MANNILA, FINLND e-mail: tapani.alho@jujothermal.com phone: +358 500 774 575
- 2. languages: English

## Contact LAGS:

Pyhäjärviseutu LAG Elina Haavisto Satakunnankatu 12 27510 Eura +358 44 534 2992 <u>elina.haavisto@pyhajarviseutu.net</u>

Ravakka LAG Annamari Isotalo Palokuja 6 23690 Santtio +358 40 727 3005 annamaria.isotalo@ravakka.fi

## (B) Description of the project idea / interests

- 1. name of the idea: New karate methods from foreign countries
- short description of the idea: To get to know other karate habits and methods in other rural areas. Tips for coaching and practising. Exchange of ideas and good practices.





Kansainvälistymispolku – Path to Europe

- 3. what common activities could be developed: For example common exercise camps yearly in both countries, new methods of coaching and training
- 4. special theme of the idea:
- 5. keywords of the project: karate, coaching, training
- 6. target group: Karate clubs in other European countries

## (C) Expectations, Description of ecpected partners

- 1. Target countries where the partners are searched: All European countries which could offer something new for our club.
- 2. special expectations: -





## Description of Eura Karate Club

Eura Karate Club is located in South-Western Finland in the municipality of Eura, in Honkilahti village. The Eura Karate Club was founded over 10 years ago and there are about 20 persons active in the Club. We have started only five courses for beginners which shows the fact that those practicing actively remain mainly the same.

We have two places for training and one of them is equipped with a tatami.

As it comes to extra training (strength, fastness, balance, coordination and physical condition) we take advantage of the versatile possibilities offered by the rural areas such as different kinds of agricultural works. We use a gym built in an old cow shed where we have punching bags and balls as well as dumbbells.

Most of our members are just practicing for fun but five of them have reached the competitive level in the Finnish national team of kumite. At the moment we have three competitors that have won the Finnish youth championship three times on three consecutive years. Two of them won medals also in the adults' competitions. The training is very active in our club and our main coach is also the coach of the Finnish youth national team.

The main branch in our Club is Sankukai. It is quite free and we have been influenced by wadoryu and shotokan styles as it comes to training the basic techniques. When practicing Kata we use shotokan kata.

The main idea in the competitors' training is to strengthen the basic techniques so that it has a positive impact for training kumite.

We would like to make close co- operation with an open minded Karate Club which offers many different kinds of activities the main emphasis being on kumite.



Kansainvälistymispolku – Path to Europe

## LAG Ravakka and Lag Pyhäjärviseutu taking local actors to international paths

Two south-western Finnish LAGs, Lag Ravakka and LAG Pyhäjärviseutu have started together a project "*Path to Europe*", witch aims to develop international connections both between European LAGs and between European local actors. The project informs the local actors about the possibilities of international cooperation, activates, and helps the Finnish local actors to find international cooperation partners from European rural areas. The goal of the project for both LAG Ravakka and LAG Pyhäjärviseutu is to create new international contacts witch can also in the future be utilized by the local actors of the area. As the result of the project Path to Europe, villages and associations can also start their own projects with the new international partners.

LAG RAVAKKA is located on the south-western coast of Finland, by the Baltic sea. The LAG's main theme is quality of life in rural areas and the main objectives of Ravakka's Leader-programme are:

- Active villages and inhabitants

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*FINLAND* 

- o Developing and improving the working and living possibilities and liveliness
- Increasing cooperation and networking
- Village development plans
- Improving economics; funding for local small enterprises
- Meeting point for different cultures
  - o International contacts
  - Cooperation between rural and urban areas
  - Promoting tourism and leisure activities
- Maintaining the environmental and cultural heritage
  - Promoting local culture
  - o Restoring valuable environment, environmental education

LAG PYHÄJÄRVISEUTU is located on the inland of south-western Finland. The LAG's main theme is quality of life in rural areas and the main objectives of Pyhäjärviseutu's Leader-programme are:

- Economic Development; funding for local small enterprises
  - New forms of activity in the village action and other associations
    - Networking of rural associations
    - Living in rural areas
    - o Education and know-how of association actors
- Culture and hobbies
  - o Cultural heritage and cultural entrepreneurship
  - o Activities for young people
- **Environment** 
  - o Waters
  - o Waste and water management
  - o Diversity of nature and cultural environments
  - o Environmental education



LAG Ravakka Annamaria Isotalo Palokuja 6 23960 SANTTIO FINLAND +358 40 727 3005 annamaria.isotalo@ravakka.fi



LAG Pyhäjärviseutu Elina Haavisto Satakunnankatu 12 27510 EURA FINLAND +358 44 534 2992 elina.haavisto@pyhajarviseutu.net

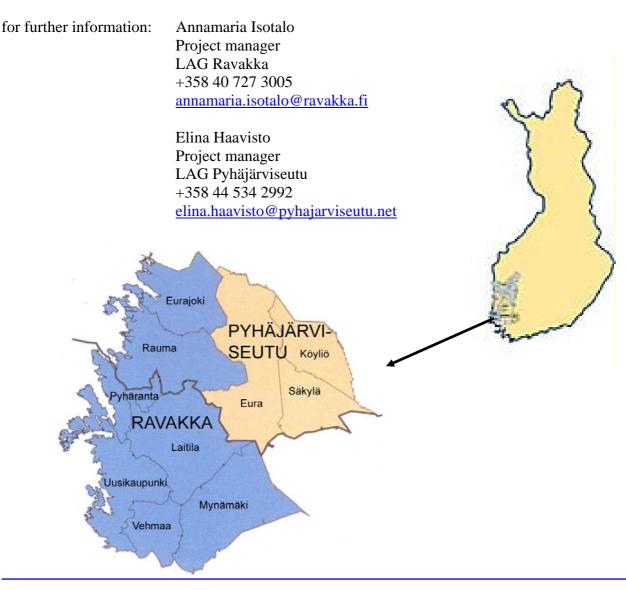
Kansainvälistymispolku – Path to Europe

## - Co-operation over the borders

- Interregional cooperation (cooperation with other Finnish LAGs)
- o Transnational Cooperation (cooperation with foreign LAGs)

The project *Path to Europe* is gathering together the local actors' ideas and suggestions for international cooperation and helps to elaborate the ideas further. As the local actors of our area have an idea about international cooperation, the LAGs help the actors to find international partners for cooperation projects. The LAGs also coordinate the negotiations of the possible partners. In the first meetings the project Path to Europe has organised, the villages and associations have pointed out especially cooperation ideas concerning young people, village action, culture, nature, sports and developing tourism activities.

In case the local actors of your LAG's area are interested in cooperation under the mentioned themes, please do not hesitate to ask for more details!





Euroopan maaseudun kehittämisen maatalousrahasto: Eurooppa investoi maaseutualueisiin





## Attractiveness of rural areas for youth

Topic / title of the proposed project

#### **Objective:**

Initial position / background / local context of the proposed project Some rural areas in Europe are losing their young people - this is the case of the Lower Normandy (France) - what are the factors of attractiveness? How can young people themselves to recognize the strengths and weaknesses of their territory and to invent their future in rural areas?

Proposed objectives / activities

10 young people (15 – 18) from Lower-Normandy, used to make video and interview, propose to analyze, for 5 days during the autumn 2009, the youth policy of a territory: activities, animation, teaching, environment, transportation... they will interview young people "in action", elected people and Development Officer. They will prepare a video to animate debates with young people in Lower Normandy in autumn to exchange about youth policy. A meeting can be organized in the welcoming territory too. Young from welcoming country could testimony in Lower Normandy.

Country : No preference Kind of partner : Leader group

Country and/or kind of partner you are looking for

#### **Offering LAG:**

Contact details

Pays de la Baie du Mont St Michel and Regional Council of Lower Normandy Contact : Savoir Faire et Découverte – <u>arnaud.trolle@lesavoirfaire.fr</u> - 33 2 33 66 74 67





Topic / title of the proposed project

#### Project to capitalise on experiences of the development of truffle production (Leader project)

Initial position / background / local context of the proposed project

The Local Action Group "Confluences around Verdon" is in the Southeast of the French Alps, in the North of Provence. The black truffle, very popular, is there very present, on the Valensole trays and the Height-Var. The annual production of truffles is there considerable, but as in numerous European soils, it is in decline for several years. This fall of the tonnages, more and more worrisome, results partially from the climate change, from the modification of the agricultural practices and of the use of the agricultural and forester surfaces.

Today, a lot of actors of the territory wish that this important resource is perpetuated and its production is relaunched. They think that this stake is probably shared by the other European territories, and can thus be the object of a cooperation program. This one could allow to look for collectively solutions in terms of agricultural practices and of rural planning, on the base of local plans of relaunching.

What are these solutions? The applied research led in Provence and everywhere in Europe allows to understand better the impact of the pedological and climatic conditions on the formation of truffles. These new knowledge could allow to experiment and to diffuse in more large scale of the methods and techniques allowing the truffles producers to acquire a better knowledge of the pedological and climatic characteristics of their truffles trees forests, and to have simple tools (Example: hygrometric sensors provide with visual detectors) offering them the possibility of acting quickly on the conditions of growth of truffles, and thus of improving their production.

... This is only a working hypothesis. The objectives of intervention of a cooperation program centred on the relaunching of the truffles production must be collectively clarified in the term of a first stage of dialogue ...

Proposed objectives / activities

At first, it is proposed to the European partners interested to meet during a conference to define together the contents and the objectives of the cooperation program. This meeting, financed by Leader, could take place in Provence, on the initiative of the LAG " Confluences around Verdon ".

Country and/or kind of partner you are looking for

Territories looked for within the framework of this cooperation project are European LAG and territories of the Mediterranean circumference interested in the production of truffles.

Contact details /langage(s) spoken

GAL Confluences autour du Verdon Contact : Maison Nature et Patrimoines - Place Marcel Sauvaire - BP 2 - 04120 CASTELLANE - FRANCE leader@pays-a3v.net

Spoken languages : French / English





Topic / title of the proposed project

# Project to capitalise on experiences of the development of wood energy installations and diffuse the information throughout Europe (Leader project)

Initial position / background / local context of the proposed project

The Local Action Group "Confluences around Verdon" is situated in the South East of the French Alps. There is an important forestry resource, as woods cover 54% of the area. The elected representatives of the territory have decided to encourage the development of wood energy because of the vast potential of the forests and the great demand for heating in the long winter period.

It is difficult to build up a knowledge base and a wood energy culture that would boost the spread of wood chip installations, because of the rarity of these facilities that could serve as examples. Allied with a constant need for adaptation to the terrain, to the natural risks of the area and vastly different habitats, the start-up phase is often problematic.

In order to help the local decision makers to choose wood chip energy, (elected representatives, professionals and inhabitants), it would be useful, as well as having specialised technical and commercial data, to be able to show from working examples that :

Wood energy is developing throughout Europe (a guarantee of the future of wood chip boilers)
To each particular situation or physical configuration, there is always a technical and financial solution... There are no problems, only solutions for those who favour wood energy !

#### ... All this, to promote the energy of the future !

Proposed objectives / activities

- The setting up of a delegation from each participating Local Action Group

- The recruitment of a consulting agency to lead the project and coordinate the actions locally

- The selection of representative examples of boilers already in place in different European countries, with visits and investigations, especially in the countries the furthest developed in this type of structure.

- The synthesis of general information collated (the level of development of the use of wood energy per country visited,...) and case studies

- The elaboration and diffusion of a document containing the European examples studied.

Country and/or kind of partner you are looking for

For this project of cooperation, we are looking for Local Action Groups throughout Europe which are in the start-up phase of wood energy projects.

Contact details /langage(s) spoken

Spoken languages : French / English



# Experimental site for ecoconstruction to experiment and to form on new techniques of construction, on construction site school.

Topic / title of the proposed project

#### **Objective:**

In a context of population growth, the "Pays Coeur d'Hérault" want to accompany the implementation of a urban sustainability with a ecoconstruction sector using land ressource.

Initial position / background / local context of the proposed project

We want to propose a training courses around econconstruction, for a lot of company, between the different land partners.

Proposed objectives / activities

#### Belgium, Italy, Austria, Germany, Spain

Country and/or kind of partner you are looking for

#### Offering LAG:

LAG Pays Coeur d'Hérault "Convivencia" (FRANCE) 18, avenue Raymond Lacombe 34 800 Clermont l'Hérault **Contacts** : Julien Debarnot and Emilie Cerdan **Phone** :06 82 63 72 20 or 04 67 44 44 48 **E-Mail :** <u>leader@coeur-herault.fr</u>, **Web Site :** <u>www.coeur-herault.fr/</u>

French, English and Spanish spoken





## **Forestry**

Topic / title of the proposed project

#### Objective: Creation of a new economic market (EU 27)

Initial position / background / local context of the proposed project

Proposed objectives / activities

Country and/or kind of partner you are looking for

Offering LAG: LAG Espace Belledonne (Rhône-Alpes, France), e-mail: <u>cooperation@espacebelledonne.fr</u>

Phone: +33 4 76135778

Contact details



# Annonce de coopération transnationale

## Partnership offer French are looking for European partners...

## Name of the LAG: Pays de la Déodatie (Région Lorraine)

**Cooperation Theme:** 

Tourism/ Heritage/conservation/ Natural resources Agriculture/ Forest/Renewable energies

How to encourage rural development activities that promote local natural resources (wood/paper/ cardboard)

## **Description:**

## **Characteristics of the LAG:**

The Pays de la Déodatie is located in Lorraine in the north -east part of France almost completely into the Department of the Vosges. The land stretches on the western side of the area of the Vosges. The Pays de la Déodatie is made up of mountains and valleys. The land covers about 120 000 ha with 94 municipalities of which 3 are located in the department of Meurthe et Moselle. Its population is approximately 95 225 inhabitants. The population density is 78 hab/ km<sup>2</sup>.

The Pays de la Déodatie is at crucial asset in terms of development, in particular for space management, industrial and farming activities, wood working, tourism and the protection of the environment and landscape

## Leader 2007 2013 strategy

The Work Themes "Culture & Rurality, Tradition & Modernity" were defined as part of the territory strategy which wants to address the local challenges by reconciling with the sustainable development

The priority: call up local resources, landscape, forest, water, natural environments, heritage, population and knowledge in order to confront economic mutations and local economy diversifications, overall sustainable development.



## **Description cooperation project:**

- Experiences exchanges/ education acts/ information between areas
- Promote heritage (natural, cultural, knowledge...) notably by tourism and hiking
- Create and develop wood field/ eco construction/ eco energy /cluster/ climate project....

## Common possible actions:

- Experiences exchanges/ education acts/ information between areas

Exchange various experiences between LAG managers and other actors coming from the LAG; form LAG coordinators about area liveliness and animation; form actors coming from the LAG

- Put in place actions/operations in order to valorise and improve local knowledge
- Put in place actions/operations in order to valorise and improve local products
- Develop common strategic documents and methodologies:

Stocktaking, area studies, feasibility studies...

## **Partners searched:**

European Union members or close neighbours owning the same territorial characteristics and concerned by similar problematic as Austria, Denmark, Finland, Sweden, Switzerland, Bosnia, Belgium, Slovenia, Latvia, Romania, Poland...

## **Contacts:**

Pays de la Déodatie, 67 rue de la Prairie, 88100 SAINT DIE DES VOSGES, FRANCE # +33 3.29.56.92.99 Président : Etienne POURCHER, Directeur / Animateur du Pays: Christophe LEROUGE, Animatrice LEADER+ : Mélanie COLIN /mcolin.deodatie@wanadoo.fr Stagiaire coopération LEADER : Elodie HERTEMENT/ cooperation.leader@deodatie.com www.deodatie.com



# Annonce de coopération transnationale

## Annonce coopération transnationale Les Français recherchent des partenaires européens...

## Nom du GAL : Pays de la Déodatie (Région Lorraine)

## Thème de coopération :

Tourisme/patrimoine – Agriculture/forêt/énergie renouvelable

Maintenir, renforcer ou créer de l'activité rurale créatrice de richesses valorisant les ressources locales (bois papier carton)

## Titre du projet :

## **Description :**

## Caractéristiques du GAL :

Le Pays de la Déodatie est situé en Lorraine, presque totalement dans le département des Vosges. Il s'étend sur le versant Ouest du Massif Vosgien. C'est un ensemble de monts et de vallées. Le territoire couvre environ 120 000 ha. Il comprend 94 communes dont 3 sont en Meurthe et Moselle. Sa population est d'environ 95 225 habitants sans double compte. La densité de la population est de 78 habitants par km<sup>2</sup>.

Territoire de montagne, organisé autour de son épine dorsale qu'est la vallée de la Meurthe, le Pays de la Déodatie constitue un enjeu important d'aménagement et de développement du territoire en terme de gestion de l'espace, d'activités industrielles, agricoles, forestières, touristiques et de préservation de son environnement et de ses paysages.

## Description sommaire de la stratégie de développement Leader 2007-2013 :

La candidature LEADER du GAL du Pays de la Déodatie **« Cultures & ruralité, tradition & modernité » (Affirmer l'identité des territoires et répondre aux nouvelles exigences sociales, économiques et environnementales)** prend ses racines dans la stratégie du territoire qui ambitionne de répondre aux enjeux locaux en conciliant les finalités du Développement Durable.

La priorité ciblée de notre territoire est bâtie sur le principe de mobiliser l'ensemble des ressources locales, le paysage, la forêt, l'eau, les milieux naturels, le patrimoine, les hommes



et les savoirs faire pour répondre à la fois aux enjeux des mutations économiques, et de la diversification de l'économie locale, plus globalement, le développement durable.

## Description du projet de coopération :

- Echange d'expérience et action de formation/ information entre territoire
- Valorisation du Patrimoine (culturel, naturel, savoir faire ...) par la Mise en tourisme de la randonnée
- Action de création et développement de la filière bois/ bois énergie, cluster ... plan climat territorial ...

## Actions communes qui pourraient être développées :

- Echanges d'expériences/formations/ informations :

Echange d`expériences diverses entre managers du GAL et autres acteurs du GAL ; Formation des animateurs du GAL sur l`animation du territoire, processus d'implication des acteurs à toutes les étapes... ; Formation des acteurs du GAL

- Opérations de valorisation des savoirs faire locaux
- Opérations de valorisation des produits locaux
- développement de documents stratégiques communs et méthodologies :

Inventaire/état des lieux/ études de faisabilité...

## **Partenaires recherchés** :

Pays de l'Union Européenne ou voisins proches possédant les mêmes caractéristiques territoriales et concernés par ces problématiques : notamment Autriche, le Danemark, la Finlande, la Roumanie, Pologne, Lettonie, Slovénie ...

## **Contacts** :

Pays de la Déodatie, 67 rue de la Prairie, 88100 SAINTDIE DES VOSGES ☎ +33 3.29.56.92.99 Président : Etienne POURCHER, Directeur / Animateur du Pays: Christophe LEROUGE, Animatrice LEADER+ : Mélanie COLIN /mcolin.deodatie@wanadoo.fr Stagiaire Coopération LEADER : Elodie HERTEMENT/ Coopération.leader@deodatie.com

www.deodatie.com



## Innovation in local resources for economic development (volcanic areas)

Topic / title of the proposed project

#### **Objective: Building a new project of local resources valorizations. Rural development /** sustainable development

Initial position / background / local context of the proposed project

- Project and products with volcanic rocks
- Wood from timbers to wood house and wood technology
- Grass: quality and dry grassing for food quality
- Mountains culture: image for marketing production

Proposed objectives / activities

Ireland / Spain/ other volcanic countries

Country and/or kind of partner you are looking for

# Offering LAG: Pays de Saint Flour Haute Auvergne (France), www.paysdesaintflourhauteauvergne.eu

**Contact details** 

E-mail: payssfha@wanadoo.fr, Phone: +33 4713978





#### WE ARE LOOKING FOR EUROPEAN PARTNERS

Open Farms Network "Réseau des fermes ouvertes "

The "Open Farms Network" was created in 2004 by agricultors of Périgord Vert (France / Dordogne). Since then, they have been leading a plan of communication on farmer's profession. Their aims are to explain their job, to make discover the natural environment where they work, towards local inhabitants and citizens in general.

Since 2004, they decided to share their know-how to make change the representations on the rural world.

The local project in Perigord Vert has been evoluating :

- local action from 2004 to 2007
- inter-territorial cooperative action from 2007 to 2008 with French LAG Pays de Fougères (Bretagne)

Actions led by the network since 2004:

- communication training for farmers to welcome of people in their farm
- common program of visits in summer
- cultural events in the farms
- Photographic competition on the farmer's profession
- Artistic paintings to indicate the entrance of farms
- Creation of a graphic charter
- A DVD about the network activities
- Creation of a game "on the secret missions of the farmers"

Now with the new Leader, LAG Perigord Vert plans to enhance the partnership to other French and European LAGs.

To be well understood, farmers are volunteers. <u>It is a non-profit action</u>. <u>It is **not**</u> a commercial action to sell products.

French LAGs identified : in Dordogne Grand Bergeracois, Périgord Noir + Pays de l'Isle en Périgord (not Leader)

The current partners are looking for an European territory, rather Leader, to lead new actions to facilitate and create a good relationship between farmers and citizens.

Country : France / Dordogne Contact Person : Valérie Valles 00 33 (0)5.53.06.65.65 00 33 (0)6.84.43.63.10 E-mail : v.valles@atd24.fr









Programme LEADER du GAL du Pays du Cotentin

## SEARCHING FOR PARTNERS FOR OURS LEADER PROGRAMME

Name of the LAG: "GAL du Pays du Cotentin"

Theme of cooperation: "Organization of local activity branches of quality and high added value"

#### Description of the territory

The "Pays du Cotentin" is a peninsula located in Normandy, in the North-West of France; it features a 160 km long coastline along the Channel.

The urban area and its 100 000 inhabitants, is located in the north, within the Cherbourg Urban Community.

Another 100 000 inhabitants live in the rural area, which is much larger, with 200 communes organized in 13 rural communities of communes.

Thanks to its geographic location, the Cotentin contains a wide diversity of ecosystems, activities and lifestyles.

Its natural resources are well preserved, especially the marshes and pastures. *The Cotentin and Bessin Marshland Regional Park* is a proof of the interest fostered by these issues.

The core of the local economy is based on some important industries such as maritime and nuclear activities, shipbuilding and nuclear waste recycling and it relies on their expertise. But thanks to the local natural resources, other activities are well established:

Cotentin is a rural area almost entirely dedicated to agriculture, using the expertise acquired over the centuries as well as innovation. Quality is a major concern for the production industry and the food processing industry, which is backing up the expertise of farmers, mainly in stock breeding for meat and dairy production, vegetable growing, and also horses.

The coastline and the various ports also support fishing and shellfish farming. Each port has its own speciality: scallops, wild mussels, lobsters, whelks and fish. For example, Cherbourg is the second largest fishing port in Normandy. The Cotentin is also a leading region for oysters.

Linked with these specialities, markets, traders and seafood processing companies can be found.

The other major activity is tourism. It relies on a good quality of life, the landscapes and the quality of natural resources.

The area offers a wide range of outdoors activities such as kayaking, diving, sailing and cycling. One can also attend touristic events and visit attractions such as "La cité de la mer", towns of touristic interest can be visited too, some of which are classified as "Towns of artistic and historical interest". Cotentin is also a place of History and remembrance, mainly for WWII.

SYNDICAT MIXTE DU COTENTIN







Programme LEADER du GAL du Pays du Cotentin

#### Description of the LAG strategy

Cotentin is full of potential for rural development, based on its resources and its abilities in agriculture, tourism and sea products.

Nevertheless, these potentials do not realise nowadays. Therefore, through LEADER program, the "Pays du Cotentin" aims to put forward these potentials, ie. to develop a partnership between all these activity branches of quality. Tourism, agriculture and sea product branches activity can support and enhance each other by developing and using the quality of these activities.

Our LEADER development priority is the "Organization of local activity branches of high quality and high value added". Three branches of activity are concerned: agriculture, tourism and see products. This priority is structured around three main lines:

- Supporting the quality local product and production
- Developing environmental and social good practices at the production consumption and commercialisation stages. This involves energetic economies, easy access to quality for everyone, and short distribution chains: local production and consumption.
- Promoting and improving the territory by its quality: definition and promotion of the Cotentin identity, development of partnerships between branches of quality to enhance synergies.

The perpetuation of these activities which make the economical dynamism of rural areas will enhance the Cotentin's attractivity, improve the wealth of the territory, and promote an image of quality.

#### Partners searched:

The "GAL du Pays du Cotentin" is looking for a transnational partnership for the 2007-2013 LEADER programs. The main lines of the cooperation would be upon a project link on one of the previous branches of activities or upon the link and partnership between them.

Contacts:

Sylvia PELLEAU ; chargée de mission LEADER. or Séverine DUPARC ; gestionnaire LEADER

Tel : 00 33 2 33 53 57 12 Mail : leader@cotentin.org





## Promotion and communication about scientific heritage linked to sea and health.

Topic / title of the proposed project

#### Objective: An association has been created to promote scientific heritage generated by results of two studies emphasizing his lake of consideration and degradation.

Initial position / background / local context of the proposed project

Proposed objectives / activities

The first step is listing heritage of research, education, health and comfort establishments (thalassotherapy, biological laboratories, hospice center...) whose activity is linked to the sea. In a second time, an art promotion program will be built.

#### **Coastal territories**

Country and/or kind of partner you are looking for

#### **Offering LAG:**

Contact details /langage(s) spoken

Dorothée Le Gal – Groupe d'Action Local du Pays de Morlaix - Mail : leader@paysdemorlaix.com Website : www.paysdemorlaix.com Languages : french, english, spanish.





## Valorisation of the territorial identity

Topic / title of the proposed project

#### Objective: Valorisation of the territorial identity, tourism, natural heritage, local production

Initial position / background / local context of the proposed project

Proposed objectives / activities

Country and/or kind of partner you are looking for

Offering LAG: LAG Espace Belledonne (Rhône-Alpes, France), e-mail: <u>cooperation@espacebelledonne.fr</u>

Phone: +33 4 76135778

Contact details



## Water sustainable use

Topic / title of the proposed project

# Objective: The Local Action Group of Morlaix County's thematic is about water: her preservation but also her promotion

Initial position / background / local context of the proposed project

Exchange experiences about innovative techniques and uses linked to water from tap, sea and river.

Proposed objectives / activities

#### **Coastal territories**

Country and/or kind of partner you are looking for

Offering LAG: Dorothée Le Gal – Groupe d'Action Local du Pays de Morlaix -

Contact details / langage(s) spoken

e-mail : leader@paysdemorlaix.com, Website: www.paysdemorlaix.com

Languages: french, english, spanish



## Wood and agronomics resources transformation into energy

Topic / title of the proposed project

## **Objective:**

Initial position / background / local context of the proposed project

## Create economic activity in rural area, develop group heating.

Proposed objectives / activities

We want to know if any others territories in Niedersachsen (Deutschland), in Voïvodie de Poméranie (Poland) or others countries have been selected with a similar subject in order to think about doing cooperation.

Country and/or kind of partner you are looking for

## **Offering LAG:**

Contact details /langage(s) spoken

**Emilie MAUROY** Chargée de mission LEADER

Syndicat Mixte du Pays d'Avre, d'Eure et d'Iton 84, rue du Canon - BP 620 27130 Verneuil-sur-Avre Tél.: 02 32 30 33 35 Fax.: 02 32 30 33 39 Courriel : <u>mauroy.avre.eure.iton@orange.fr</u>

My mission consist in stimulating program Leader 2007-2013 for a LAG which name is LAG of "Pays d'Avre d'Eure and d'Iton" in Normandy. We have chosen to concentrate about the environment and the sustainable development.





## Environmentals solutions about sustainable development, local food chain

Topic / title of the proposed project

#### **Objective:**

Initial position / background / local context of the proposed project

#### Create economic activity in rural area, develop group cooking for group food supply.

Proposed objectives / activities

We want to know if any others territories in Niedersachsen (Deutschland), Voïvodie de Poméranie (Poland) or others countries have been selected with a similar subject in order to think about doing cooperation.

Country and/or kind of partner you are looking for

#### Offering LAG:

Contact details /langage(s) spoken

Emilie MAUROY Chargée de mission LEADER

Syndicat Mixte du Pays d'Avre, d'Eure et d'Iton 84, rue du Canon – BP 620 27130 Verneuil-sur-Avre Tél. : 02 32 30 33 35 Fax. : 02 32 30 33 39 Courriel : <u>mauroy.avre.eure.iton@orange.fr</u>

My mission consist in stimulating program Leader 2007-2013 for a LAG which name is LAG of "Pays d'Avre d'Eure and d'Iton" in Normandy. We have chosen to concentrate about the environment and the sustainable development.





#### PRESENTATION A strategic position in regional group Lorraine-Alsace

93 644 inhabitants, 119 000 ha, 94 municipalities, 14 intercommunalités,

The Pays de la Déodatie is located in Lorraine in the north -east part of France almost completely into the Department of the Vosges. The land stretches on the western side of the area of the Vosges. It's made up of mountains and valleys

The Pays de la Déodatie is at crucial asset in terms of development, in particular for space management, industrial and farming activities, wood working, tourism and the protection of the environment and landscape

#### ENVIRONMENT An area with strong bio capacities

The Pays de la Déodatie owns a rich natural heritage with departmental, national and european interest. Natural areas cover a large variety of biotopes: wet meadows, rivers, alluvial forests, mountainside forest, acid peat bogs, high forests, lakes...are shared out between valleys and the tops of the Vosgean balloons.

In the Vosges, 25% of natural sensitive areas are located in Déodatie.

Woods are predominant and take up 70% of areas. Forestis particularly emblematic of the Vosges but not without ambivalences. Indeed, largely overexploited since the Middle age at XIXth century, forest from now on is managed in a more considered way and has continued to play an important positive economic part ; however, economical and farming depressed (between 50's and 80's) have contributed forest increased. Landscapes have been closing themselves provoking negatively feelings by population

Water is everywhere in Déodatie under different forms with changeable impacts on landscape appearances. Natural elements are strongly clearly visible in landscape, as rivers), streams, waterfalls, lakes, quiet headwaters. There are also humid spaces as peat bogs, swamplands and wetlands. Water lives also under developed forms by inhabitants: artificial lakes, ponds, fountains, canals, fish farming.

## **BLUE LINE**

 The Déodatie, Lorraine's water tower
 A dense water system which are a major factor for identity development of area

 A source of economic development and tourist taking part in attractivity of the territory

## **GREEN LINE**

Area is characterized by predominance areas forest: reserve ratio is close to 70% (84 000 ha)
a green lung with 3 parts for the Pays de la Déodatie : economic, ecological, social
Territory with the junction of three areas forest: hills under Vosgean, the Low Vosges and the High





#### **ECONOMIC ACTIVITIES**

#### **ECONOMIC DEVELOPMENT**

As long time, Déodatie was dominated by textile and metal industries, wood and stone working. Industrial vocation is older. Textile depressed provoked an unemployment increase but industrial activities have been diversified by plasturgic industries and engineering automobile industry. But area is still weak in front of economic hazards. (unemployment rate is still higher national, regional and departmental average)

Today, with globalization, attractivity and territory richness must pass by a high level of quality of rural and urban landscapes, by the protection of cultural heritage, by offering high quality services and resources energy...As many charms which can reduce area vulnerability, guarantee a economic performance and a development based on bio capacities

#### MONTAIN FARMING IN RESTRUCTURATION

In Déodatie, there are about one thousand farmers; the half has more than 50 years. Furthermore, renewal is small. The numbers of farms are lowing. Since twenty years, more 150 parts of them have disappeared. Face to this decline, farms had to restructure themselves. Their size have increased as well as their livestock and productivity

Aware to importance of farming contribution toward image of territory and its part as manager for space assuring support opening spaces, many action have been put in place by the LAG and the Pays de la Déodatie in order **to support farming activities**.

#### TOURISM, CULTURE, HERITAGE

The Pays de la Déodatie has got stronger trumps and also an important and diversified touristy potential. the image of the mountainous and the positioning are important and assure quality and diversified natural spaces and a rich cultural, architectural and historic heritage to the territory.

The Pays de la Déodatie has got many trumps and purposes a large and diversified offer with attractive and complementary poles as well in summer and in winter. Important touristy places of interest with a large reputation evolve parallel to areas where tourism has been not again developed in spite of potentialities.



## LE TERRITOIRE DU PAYS DE LA DEODATIE



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Extraordinary forested resources; dense water system and high quality workforce let and justify a predominant position of wood and cardboard industries in the Vosges.

- The more bigger industrial eco sector employing 1800 salaried employees
- Area is characterized by predominance spaces forest: reserve ratio is close to 70% = a economic, cultural, touristy...potential
- 85% of municipalities are members of the « Association des Communes Forestières » regrouping French municipalities characterized by a stronger presence of woods and forests and their territory.
- Many markets
  - Wood energy
  - Wood and eco construction
  - Legacy wood
- Complete field including forestry and second transformation.
- Attendance of helping structures near at hand:

Education: Ecole Nationale
Supérieurs des Technologies et Industries du bois (ENSTIB), Centre de Formation des Apprentis (CFA)...
Resources centres : Centre de

Ressources des Industries du Bois (CRITT) - Pôle fibre - -GIPEBLOR



#### **IMMINENT PROJECTS...**

- Setting place a wood cluster: a cluster is a method for organise the productive system and group enterprises and local actors around the same activity on an employment area. A cluster creates collective advantages and benefits, competitive and innovating offers which wouldn't be possible to put in place without a strategic partnership between numerous actors coming from private and public sector.
- If a Charte forestière »: « la Charte Forestière de Territoire (CFT) » is a French work tool put in place in order to establish a sustainable and innovating management of the forest. It's the result of a partnership between private (wood industry, forestry, tourism...) and public actors.
- Development wood field and energy
  - ۰.. م





LEADER PROGRAM 2007 2013 strategic synthesis "CULTURE & RURALITY, TRADITION & MODERNITY" affirm the identity of the areas and answer the new social, economic, and environmental requirements	
PRIORITY 1 : FARMING Support farming mountains diversification by developing new products answering sustainable development demands and contribute to amelioration way of life.	<ul> <li>Collective approach for promotion of local products.</li> <li>Innovating process establishing a link between farming and culture (cultural mediation and creation)</li> <li>Helping and sponsoring systems for farming installation or transmission.</li> </ul>
PRIORITY 2 : NATURAL AND CULTURAL RESOURCES Support a publicity and cultural concerted mediation policy promoting local identity potential ( heritages, natural areas, local know-how, in a sustainable approach))	<ul> <li>Coordination of actors and consistency of initiatives</li> <li>Develop knowledge and promotion <u>NATURAL</u> and <u>CULTURAL</u> heritage. Take care/ look after appropriation and transmission of heritage by local population</li> </ul>
PRIORITY 3 : ECONOMC FIELD Support economic rural activities development coherent with sustainable development	<ul> <li>Bring new digital, fast development for design new products</li> <li>Preliminary researches for organisation, commercial development, human resources management.</li> <li>Create and spark off good conditions for exchanges promoting local resources/ create a collective window of local know- how.</li> </ul>
<u>PRIORITY 4 : SOCIAL FIELD</u> Weave social link on a scale of the Pays de la Déodatie by creating conditions exchanges	
PRIORITY 5 : COOPERATION         Keep, increase, put in place creative rural activity of richness developing/promoting local resources         (wood/paper/ cardboard)	

(wood/paper/ cardboard) Tourism/ Heritage/ Natural resources Agriculture/ Forest/Renewable energy





#### PRESENTATION GENERALE

Un positionnement stratégique au centre de l'ensemble régional Lorraine-Alsace

Territoire de 93 644 habitants, 119 000 ha, 94 communes, 14 intercommunalités,

Territoire de montagnes, organisé autour de son épine dorsale qu'est la vallée de la Meurthe, le Pays de la Déodatie constitue un enjeu important d'aménagement et de développement du territoire en termes de gestion de l'espace, d'activités industrielles, agricoles, forestières, touristiques et de préservation de son environnement et de ses paysages.



#### ENVIRONNEMENT Un territoire a forte bio capacité

le Pays de la Déodatie présente un **patrimoine naturel très riche, d'intérêt départemental, national et européen**. Les espaces naturels recouvrent une grande variété de biotopes : prairies humides, cours d'eau, forêts alluviales, forêts de versant, tourbières acides, forêts d'altitude et sommitales, lacs et cirques glaciaires, hautes chaumes se succèdent des fonds de vallées aux sommets des ballons vosgiens. 25% des espaces naturels sensibles du département des Vosges sont localisés en Déodatie

La forêt est l'élément dominant du territoire (70% d'occupation de l'espace). La forêt est particulièrement emblématique des Vosges mais non sans ambivalence. En effet, largement surexploitée du Moyen Age au 19ème siècle, la forêt est maintenant gérée d'une façon plus réfléchie et continue à jouer un rôle économique positif important; cependant, sa trop forte expansion entre les années 1950 et 1980, suite au déclin agricole et économique, a provoqué une fermeture des paysages qui est maintenant ressentie négativement par les habitants.

#### **TRAME VERTE**

-Un territoire marqué par la prédominance des espaces forestiers : le taux de couverture atteint 70% soit 84 000 ha -Un poumon vert qui revêt une triple fonction pour le Pays : économique, écologique, sociale -Un territoire à la confluence de trois régions

forestières : les collines sous vosgienne, les Basses Vosges ou Vosges gréseuses et les Hautes Vosges

L'eau est présente partout en Déodatie sous différente forme, avec des degrés variables d'incidence sur l'aspect du paysage, de la présence discrète des sources à l'étendue des lacs.

On peut distinguer là aussi des éléments à caractère naturel, très visibles dans le paysage comme les rivières (même si leurs berges sont parfois réaménagées), les ruisseaux, les cascades, les lacs ou plus discrets telles les sources, ou bien, sous forme de lieux imprégnés par l'humidité comme les tourbières, les zones humides et les marécages. L'eau est présente aussi dan le paysage sous des formes liées à des aménagements réalises par les Hommes : lacs artificiels, étangs, plan d'eau de gravière, fontaines, canaux usiniers, retenues d'eau, pisciculture

#### **TRAME BLEUE**

 La Déodatie, château d'eau de la Lorraine
 Un réseau hydrographique dense qui contribue fortement à l'identité du Pays

 Une source de développement
 économique et touristique qui participe à l'attractivité du territoire





#### **ACTIVITES ECONOMIQUES**

#### DEVELOPPEMENT ECONOMIQUE

Longtemps dominé par la transformation des métaux, le textile, le travail du bois et de la pierre, la vocation industrielle est ancienne. Si la crise textile a généré il y a quelques années une forte régression de l'emploi, l'activité industrielle s'est fortement diversifiée avec la plasturgie et les équipementiers automobiles. Néanmoins, le bassin reste sensible aux aléas économiques conjoncturels se traduisant par un taux de chômage supérieur aux moyennes nationales, régionale et départementale.

A l'heure de la globalisation, l'attractivité et la richesse du territoire passent aujourd'hui aussi par la qualité des paysages naturels et urbains, par la préservation du patrimoine culturel, par l'offre de services de qualité, par une offre de ressources en énergie....autant d'aménités qui peuvent réduire la vulnérabilité du territoire, garantir une efficience économique et un développement qui s'appuie sur la biocapacité du Territoire.

#### UNE AGRICULTURE DE MONTAGNE EN RESTRUCTURATION

En terme d'effectifs, le Pays compte un peu moins d'un millier d'agriculteur dont la moitié a plus de 50 ans. De plus, le renouvellement est faible.

Le nombre d'exploitations est en constante baisse. Plus de 150 d'entre elles ont disparu sur les 20 dernières années. Cette baisse a contribué à une forte restructuration des exploitations marquée par une augmentation importante de leur taille, une augmentation des cheptels et de la productivité.

Conscient de l'importance de la contribution de l'agriculture à l'image du territoire et de son rôle de gestionnaire de l'espace assurant le maintien d'espaces ouverts, de nombreuses actions ont été et sont encore à mener pour soutenir l'activité agricole.

#### TOURISME, CULTURE, PATRIMOINE

Le Pays de la Déodatie dispose d'atouts forts et d'un **potentiel touristique important et diversifié**, non seulement à travers l'image du massif, son positionnement, mais encore par la qualité et la diversité de ses espaces naturels, de son patrimoine culturel, architectural et historique.

Avec l'ensemble de ces atouts, le Pays propose une offre large et diversifiée de pôles attractifs et complémentaires, conjuguée été comme hiver. Des sites touristiques importants, à la renommée dépassant souvent le territoire régional, y côtoient des zones où le tourisme ne s'est pas encore développé malgré les potentialités.



#### LE TERRITOIRE DU PAYS DE LA DEODATIE



#### LA FILIERE BOIS

Des ressources forestières exceptionnelles, un réseau hydrographique dense et une main d'œuvre de qualité

justifient la place prépondérante de l'industrie du Bois et du Papier Carton dans les Vosges.

- le plus gros secteur employeur de l'industrie, avec 1800 salariés (1858: Papeterie de Clairefontaine)
- 70 % de couverture forestière = territoire à vocation forestière avec un important potentiel économique, culturelle, et spatiale
- 85% des Communes membre de l'association des communes forestières
- Débouchés multiples:
  - bois énergie
  - bois construction
  - bois patrimonial
- Filière où tous les métiers sont présents de la sylviculture jusqu'à la 2ème transformation.
- Existence de structures d'appui à proximité
  - formation: ENSTIB, CFA...
  - Centre de ressources: CRITT
  - Pôle fibre
  - -GIPEBLOR

#### DES PROJETS A VENIR ...

- La création d'un cluster bois : Le cluster est un mode d'organisation du système productif et un regroupement, généralement sur un bassin d'emploi, d'entreprises et d'acteurs locaux autour d'activités liées, qui engendrent, de manière durable, des avantages collectifs au bénéfice d'une offre compétitive et innovante difficile voir impossible sans une stratégie d'alliance multi partenaires.
- Ine charte forestière : la Charte Forestière de Territoire (CFT) est un outil qui vise la mise en place d'une gestion durable et innovante de la forêt. quant à la façon de concevoir la place de celle-ci au sein d'un territoire
- Développement filière bois énergie

r ...





PROGRAMME LEADER 2007 2013 Synthèse stratégique		
« CULTURES & RURALITE, TRADITION & MODERNITE » Affirmer l'identité des territoires et répondre aux nouvelles exigences sociales, économiques, et environnementales		
<u>AXE AGRICOLE :</u> Soutenir la diversification de l'agriculture de montagne par le développement de nouveaux produits répondant aux exigences de développement durable tout en contribuant à l'amélioration du cadre de vie.	<ul> <li>Démarche collective de valorisation de produits locaux</li> <li>Opérations innovantes établissant le lien entre agriculture et culture « médiation et création culturelle</li> <li>Système d'accompagnement de parrainage à l'installation en agriculture et à la transmission agricole.</li> </ul>	
AXE RESSOURCES NATURELLES ET <u>CULTURELLES :</u> Soutenir une politique de sensibilisation et de médiation culturelle partenariales, valorisant notamment le potentiel identitaire (patrimoines, sites naturels, savoir faire locauxdans une approche durable)	<ul> <li>Coordination des acteurs &amp; mise en cohérence des initiatives</li> <li>Développer la connaissance et la valorisation du Patrimoine <u>NATUREL</u>, et <u>CULTUREL</u> veiller à sa réappropriation par la population locale et à sa transmission</li> </ul>	
<u>AXE ECONOMIQUE :</u> Soutenir le développement des activités économiques rurales cohérentes avec le développement durable	<ul> <li>Apporter de nouvelles technologies numériques du développement rapide pour la conception de produits nouveaux</li> <li>Études préalables pour organisation, développement commercial, gestion des RH (groupements d'employeurs)</li> <li>Créer et susciter des conditions d'échanges valorisant les ressources économiques du territoire / Créer une « Vitrine » collective des savoirs faire locaux</li> </ul>	
<u>AXE TISSER DU LIEN</u> : Tissor du lien social à l'échalle du Pays en créant des conditions d'échanges		
Tisser du lien social à l'échelle du Pays en créant des conditions d'échanges           AXE COOPERATION :		
Maintenir, renforcer ou créer de l'activité rurale créatrice de richesses valorisant les ressources locales		
Tourisme/patrimoine – Agriculture/forêt/énergie renouvelable		





#### Developing of «Geotourism »

Topic / title of the proposed project

The Saale Unstrut Triasland Nature Park is located in the southern part of the German state of Saxony-Anhalt, between the federal states of Thuringia and Saxony. Extending over some 103,000 hectares, it includes parts of the Burgenland District and the Saale District. The Nature Park wants to become the state "Geopark".

The delightful landscape of the winegrowing region of the Saale Unstrut Triasland Nature Park owes a very special part of its character to the rock formations of the Trias era. The colourful cliffs of this geological age can be studied at numerous points on the well-marked geological trails and through guided walks, like a picture book of the earth's history, and many a fossil tells of the inhabitants of the region some 200 million years before.

Initial position / background / local context of the proposed project

The Nature Parc is looking for a partner, with geological particularities in their area and who would like to make similar steps in developing touristic activities.

The aim is the development and implementation of innovative measures with a high public visibility for the exploitation of the geological potentials (inclusion of buildings made of local stone material, events in the topic of geology, to adress children and youngsters)

Proposed objectives / activities

Austria, open for all

Country and/or kind of partner you are looking for

#### Offering LAG: Naturpark Saale-Unstrut Triasland

**Contact details** 

LEADER-Management: Susanne Hübner, info@naturpark-saale-unstrut.de,



# Exchange network for archaeoastronomic exhibitions and events

Topic / title of the proposed project

#### **Objective**:

The Saale Unstrut Triasland Nature Park is located in the southern part of the German state of Saxony-Anhalt, between the federal states of Thuringia and Saxony. Extending over some 103,000 hectares, it includes parts of the Burgenland District and the Saale District.

The project intends to establish a network of archaeoastronomic institutions and sights.

Initial position / background / local context of the proposed project

The project intends to establish a network of archaeoastronomic institutions and sights in order to exchange and coproduce temporary exhibitions, events and educative programmes on archaeoastronomie.

- increase of event rate in the participating institutions / regions while minimizing costs; thus: promotion of tourism in the Saale-Unstrut-region and its partner regions; preservation and creation of employment; synergetic activation of internationally shared cultural resources

Proposed objectives / activities

Scandinavian, Austria, open for all

Country and/or kind of partner you are looking for

#### Offering LAG: Naturpark Saale-Unstrut Triasland

**Contact details** 

LEADER-Management: Susanne Hübner, info@naturpark-saale-unstrut.de,



# International expansion of the archaeoastronomic tourism route "Sky Paths"

Topic / title of the proposed project

#### **Objective:**

The Saale Unstrut Triasland Nature Park is located in the southern part of the German

Initial position / background / local context of the proposed project state of Saxony-Anhalt, between the federal states of Thuringia and Saxony. Extending over some 103,000 hectares, it includes parts of the Burgenland District and the Saale District.

The project intends to establish a European network of **archaeoastronomically relevant sights** and tourism suppliers, thus extending the existing "Sky Paths" in southern Saxony-Anhalt. It aims at the partners ´ mutual use of promotion channels and the creation and promotion of specific travel packages.

- opening up of new international audiences for the network partners;

Thus: promotion of tourism in the Saale-Unstrut-region and its partner regions;

preservation and creation of employment; synergetic activation of internationally shared cultural resources

Proposed objectives / activities

#### Scandinavian, Austria, opening for all

Country and/or kind of partner you are looking for

#### Offering LAG: Naturpark Saale-Unstrut Triasland

**Contact details** 

LEADER-Management: Susanne Hübner, info@naturpark-saale-unstrut.de,



### Cserhatalja LAG, Paszto-Kozard, Hungary

### Along Birds' Routes Transnational Project Proposal

People, Tourism, Culture, Nature, Biodiversity. These are the keywords of this TransEuropean LEADER TNC Project proposal, which has been widely discussed and supported by the delegates of many European LAGs in Levi, Lapland/Finland during the recent RuralNet Seminar. An opportunity to build territorial cohesion accross Europe, along birds' routes.





### EXPRESSION OF INTEREST

Please complete this file, if you are interested to participate in this Transnational Project:

Name of LAG:
Address:
City:Postal code:
Country:
Email:
Contact person:
Position:
Tel/fax.number:
www.ette and evenerals in biof:

Your streights and proposals in bief:

# Along Birds' Routes Transnational LEADER Project Cserhatalia LEADER LAG onprofit Ltd.), Paszto/Kozard, Hungary CSERHATALJA LEADER LAG, HUNGARY Kulterulet 095. Kozard, H-3053 info@cserhatalja.eu Tel: +36-30-718-0912



#### Name of the LAG: Ternano

Theme of cooperation: Culture, art and tradition

**Title of the project:** CULTURE, ART AND TRADITION "IN" EUROPE - Art, culture and traditions as a vehicle for revitalization of rural areas and mutual understanding

**Description:** The quality of life in rural areas depends not only on the possibility of having a job with an adequate income but also by the ability of residents to live in a stimulating and active environment where there are opportunities to participate to cultural, artistic and linked to tradition events. In this sense, the theatre, music and dance, painting and other art forms have a social function as their performances are important events in rural areas both for those directly involved as artists and for those who take part as spectator.

The action provides opportunities for various arts organizations (theatre, dance, music (classical music, bands, music groups of young people), graphic arts, etc..) or historical associations of the territory to establish contact with similar associations in other LAG Europe.

The intervention will be divided into the following actions:

- information addressed to associations musical / dance / theatre / Graphic Arts / local commemoration of history;
- development of contacts between different realities at the international level;
- first phase of meetings, tests and contacts "virtual" by means of the Internet;
- building of events in each LAGs area where the participating actors will perform in different performance, doing a tour in each LAG;
- organization of a network between areas tourist-oriented musical-culturalhistorical reminiscent;
- creation of promotional material to disseminate the results.

Partners searched: Not specifically LAGs requested

#### Contact:

Paolo Pennazzi Associazione GAL Ternano – Terni - Umbria Region E-mail: info@galternano.it Tel/Fax: +39 0744 432683 Internet: www.galternano.it

### National Rural Network 2007.2013 - ITALY

Ministry of Agricultural, Food and Forestry Policies - Department for Rural Development Policies - General Directorate for Rural Development Via XX Settembre, 2D - DO187 - Roma - reterurale@politicheagricole.gov.it - www.reterurale.it



#### Name of the LAG: Ternano

Theme of cooperation: Landscape and environment for a new development

Title of the project: European Landscapes and environment

**Description:** The themes of landscape and environment offer new opportunities to both farmers and other entrepreneurs, especially to the ones involved in tourism and environmental activities.

The objective of the project is to develop measures through which the various actors involved in the enhancement of the landscape can compare and exchange experiences, involving local people in new ways of sustainable development.

It is expected to build and promote actions that could enhance the territory, the landscape and its productions at regional, national and European level.

The action includes:

- preliminary discussions, advocacy, seminars, conferences, workshops among the various stakeholders involved in the cooperation project;
- development of projects aimed at identifying the opportunities offered by conservation of the environment and landscape;
- exchange of experience through meetings, seminars, training camps specially geared to young people.

Will be realized publications and multimedia products. The promotion activities will be undertaken through implementation of a promotional campaign and participation in trade fairs at national and / or international level. This action works in synergy with the measures d) 1 and) 2 of LAG Ternano Local Plan.

Partners searched: Not specifically LAGs requested

#### Contact:

Paolo Pennazzi Associazione GAL Ternano – Terni - Umbria Region E-mail: info@galternano.it Tel/Fax: +39 0744 432683 Internet: www.galternano.it

National Rural Network 2007.2013 - ITALY



#### Name of the LAG: GardaValsabbia

**Theme of cooperation:** The improvement of Social and cultural dynamics in rural areas

**Title of the project:** Intercultural activity on the socio-cultural degradation in depressed rural areas: common problems and possible reactions

**Description:** Leader areas show common problems related to the degradation of social and cultural aspects. An intercultural exchange among European lags working to support these areas can be a great opportunity to find out about causes and good solutions of this degradation. The projects aims to produce an intercultural study among Leader areas in Europe, support a promotion of an awareness raising about this aspect trying to develop common methods and tools that can be used to face this problems with the activation of pilot actions in each partners' area.

**Partners searched:** No specific features required. It could be interesting to exchange with lags that already experienced at least one Leader initiative.

#### Contact:

Nicola Gallinaro – Sabina Bordiga Gal GardaValsabbia – Salò (Bs) – Lombardia Region <u>info@gal-gardavalsabbia.it</u> tel. +39 0365 21261 www.gal-gardavalsabbia.it

National Rural Network 2007.2013 - ITALY



#### Name of the LAG: Ternano

**Theme of cooperation:** Young people and development of new entrepreneurship

Title of the project: YOUTH "IN" EUROPE - "Innovative entrepreneurship"

**Description:** The abandonment of rural areas by young people is a growing phenomenon in many rural areas: in many cases after obtaining a degree in a city far from where the young was born does not return to work in territory of origin, producing a "skills drain" from the countryside to the city.

The project aims to achieve a path of learning designed to foster the development of a sense of identity that encourages young people stay in the area and provide better perspectives for quality of life. The goal is to raise awareness in young people to the opportunity to establish a company in traditional occupations but also in more innovative professions, identifying the opportunities offered by rural areas. Essential in the project is the active participation of the younger generations in local development policies and governance. In this sense, the transnational cooperation aim to exchange experiences and share business paths.

The intervention will be divided into the following actions:

- information activities for young people to encourage entrepreneurship through meetings and visits to local businesses;
- enlargement of the initiative and awareness of parents and professional associations;
- development of contacts with other schools at the international level;
- exchange of experiences through seminars, conferences, training camps;
- creation of promotional material to disseminate the achieved results.

Partners searched: Not specifically LAGs requested

#### Contact:

Paolo Pennazzi Associazione GAL Ternano – Terni - Umbria Region E-mail: info@galternano.it Tel/Fax: +39 0744 432683 Internet: www.galternano.it

### National Rural Network 2007.2013 - ITALY

Ministry of Agricultural, Food and Forestry Policies - Department for Rural Development Policies - General Directorate for Rural Development Via XX Settembre, 2D - DO187 - Roma - reterurale@politicheagricole.gov.it - www.reterurale.it

#### Landschapsbeheer Flevoland - Caring for the Flevoland countryside

Landschapsbeheer Flevoland is a non-governmental organization (NGO) involved in countryside management (and also in the cities) in the province of Flevoland.

Since the 1990's Landschapsbeheer Flevoland has been carrying into effect the conservation, restoration and development of small landscape elements that are characteristic of the Flevoland landscape.

With 12 professionals and a lot of volunteers, we help enhance the contribution that individuals and organizations make to maintain and create a more attractive countryside. We aim to combine ecological values and geomorphological characteristics of the landscape with today's functional demands, emphasizing regional identity and the historic uses of land.

We have contacts in the region of LAG-Escartons (Italy) and wants to cooperate on the theme of civil-participation and small landscape elements.

Contacts:

LAG-Flevoland

Ingrid Henzen

Ingrid.henzen@flevoland.nl

Landschapsbeheer Flevoland

Geert Gielen

Gielen@landschapsbeheer.net

#### 15-06-09 CALL FOR PROJECTS WITH THEME DEMOGRAPHIC SHRINKAGE

Several regions in the periphery of the Netherlands have to do with actual or threatened population shrinkage.

This requires:

a straight analysis of that process; for a part it has to do with the decline of population in Western Europe in general; for an other part it has also to do with the lack of prospects for young people, which migrate to the economic centres of the country;
a description of the nature and extent of the problems caused by shrinkage of the population;

- a description of the opportunities that population shrinkage offers to inhabitants, entrepreneurs and policymakers.

The Northwest Fryslân region is searching other regions in the Netherlands and/or abroad working on this theme and the here fore called questions!

noardwest@fryslan.nl

#### **LAG Kromme Rijn (Holland)** is looking for transnational partners to organise an

"European Championship Cherry Pit Spitting".

Regional branding ~ area-related tourism ~ local identity related to **The CHERRY** 

#### Introduction

The Kromme Rijn region is a small region in the south-east of Utrecht, in the middle of Holland, with a great variety of landscapes, culture, religion, and nature. It is a periurban region with a strong regional identity. The **cherry** is one of the identity bearers of the region: there are many cherry orchards and during the cherry season you can buy fresh cherries directly from little sheds in these orchards.

There is also an annual cherry festival. During this festival visitors can buy and taste



cherries and cherry-related products (wine, ale, marmalade), get information about cherry growing and harvesting, have a cherry diner, look to the stage-play "the cherry garden", make a cycling tour along the cherry orchards in the area or join the cherry cruise along the river Kromme Rijn. A very special and hilarious activity is "cherry pit spitting": competitors eat a cherry and then spit the pit as far as possible on a court. The pit that goes the furthest including the roll is the champion.

Benefits of these cherry-activities for the rural economy and area are:

- Promotion of the Kromme Rijn region → region gets more visitors
- Promotion of cherry(products) → breeders sell more cherries directly to the consumer
- $\circ$   $\,$  More attention and appreciation for farming and particularly for cherry breeding
- More cooperation between farmers and entrepreneurship

*Transnational cooperation and exchange of information* In Europe there are more "cherry regions" where cherryactivities and cherry festivals are organised. The LAG Kromme Rijn would like tot exchange experiences with these regions, to learn from each other how to yield these benefits and stimulate the rural economy and regional identity.

The LAG Kromme Rijn would like to organise this exchange in a special way: they want to organise a **"European Championship Cherry Pit Spitting"**. This

Championship should become an event in which teams and individual competitors from all over Europe compete each other. Every year (or two year) another country (one ore more LAG's) should organise the Championship. The LAG Kromme



Rijn will host the first edition of the European Championship.

It is also possible to organise National Championships between several LAG's in one country. The national champions can represent their country at the European Championship. The LAG Kromme Rijn will organise a Dutch Championship in 2010 as a try-out for the European Championship in 2011.

#### Partner search

The LAG means to meet and greet other cherry regions by the organisation of the EC. Leader-wise, we would like to use your experience and ideas in organize and promote the cherries and cherry-area's!

Therefore, LAG Kromme Rijn is searching transnational partners:

- from "cherry regions" where cherry-activities or cherry festivals are organised
- who want to exchange information about regional branding and the development of area-related touristic products and services
- who want to cooperate in organising an "European Championship Cherry Pit Spitting" in 2011 in the Kromme Rijn Region (Holland).
- who are willing to organise an European Championship in their own region/ country from 2013 on.

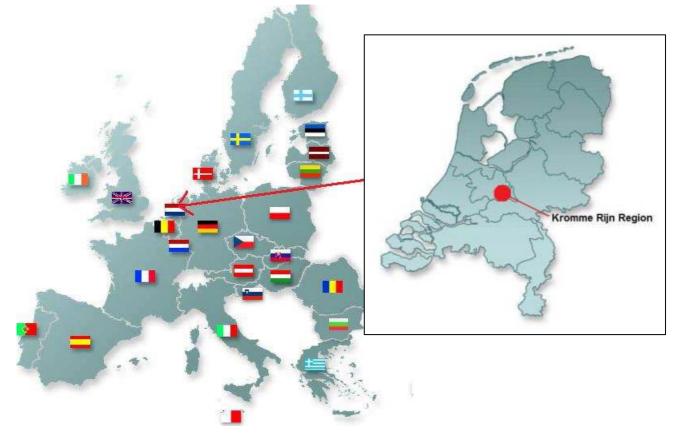
The first step is to meet each other and exchange the specific ideas concerning our goals and event. So please contact us!

Contact

For more information you can contact:

Maike van der Maat (Leader-coördinator LAG Kromme Rijn); Tel. + 31 6 23285225; Email: <u>Maike@vanderMaatAgroConsultancy.nl</u>

More information about LAG Kromme Rijn: <u>www.leaderpluskrommerijn.nl</u> (in Dutch)



#### May 2009

#### Drs. Martin Vastenhout (Stichting Werk aan de Linie, Bunnik, the Netherlands) Marieke Leentvaar (Leader coordinator Kromme Rijn, Utrecht, the Netherlands) Dr. Peter Laan (Grontmij Consultancy, Zwolle, the Netherlands)

#### Background of the initiative

The Roman Limes is one of the most elegant and famous examples of European cultural history, revealing the history of Europe's development: a line that – like a visible and invisible string – runs across Europe, from the Hadrian wall in the United Kingdom along the main rivers Rhine and Danub, all the way to the Black Sea. In many countries lots of interesting remainders can be found. In the Netherlands a Program Bureau, named "de Limes" has been especially founded to serve the needs of public partners to envisage and familiarize people with the Limes and to interlink the initiatives taken.

The goal of this initiative is to spread the 'Limes story' among different partners on the regional level and to challenge people from different sectors to embed the Limes elements in programs that they are developing and running. Cooperation between partners may reinforce the power of the local or regional initiative. The advantage of taking the scale of the region as a starting point is that different regions are enabled to participate, both within the Netherlands as throughout Europe. The socio-economic EU innovation program LEADER may serve as a useful tool to make the initiative operational since LEADER has a comparable organizational structure and approach throughout Europe, hereby enabling to interlink groups and people via a "bottom up" approach.

The development of a regional "concept of experience" of the Limes asks for a creative and innovative approach, because most places lack the visible sights of the fomer Limes elements as they are gone or hidden underground. First of all, the determination of the precise Limes traject on a European scale is important. From this point onwards, initiatives can be developed on the local or regional scale, both with Limes-involved people and other (local) partners. Actual suggestions to envisage the Limes for a broad audience are: the "MobiLimes" and the "Limyrinth initiative" from the Dutch foundation 'Werk aan de Linie' (project in the framework of Leader area Kromme Rijn, January 2009).

#### Phases in project development

- "Exploration phase". Making an inventory, meeting and inspiring... Mapping of the potential partners participating in the initiative and possibilities for regional spin off. Producing a European map of the proposed Limes string including the adjacent Leader areas; feasibility study of potential activities and preparation of (transnational) cooperation Leader projects. <u>Result</u>: exchange meetings, feasibility study report of potential activities, financial scan;
- 2. **"Establishment phase".** In this phase the initiatives as formulated in phase 1 can be ensued and made operational. This phase can be facilitated by both the Leader and Interreg IVB program. <u>Result</u>: realization of Limes elements and programs in the participating countries, i.e. the Netherlands, Germany, Hungary, Slowakia, Romania,

Bulgaria. Proposed projects may come from: culture history, education, recreational hiking and cycling routes, PR/website;

3. **"Extension phase".** As a unique 'European unity project' the results from phase 1 and 2 will be presented and upscaled on the level of the European Union (compare with the example project "Camini de Europa", priority European example project within the Leader program).

Running executive actions in phase 1.

- a) Execution of project 'Limyrinth 2.0' (foundation "Werk aan de Linie", Bunnik), April 2009 – October 2012; (initiator: Martin Vastenhout)
- b) Project 'MobiLimes' (foundation "Werk aan de Linie"), application at Leader Kromme Rijn (May 2009; initiator: Martin Vastenhout);
- c) Project proposal for interterritorial and transnational cooperation of Leader Kromme Rijn with Dutch Leader groups and potential German Leader groups (initiator: Peter Laan);
- d) Preparation of exchange program the Netherlands Germany in autumn of 2009, resulting in exchange of ideas and transnational cooperation project Leader (with selected German Leader-groups);
- e) Production of European Limes map and further development of Limes website (together with German partners; initiators: Martin Vastenhout and Peter Laan)

#### Initiators of the initiative

- Martin Vastenhout (foundation Werk aan de Linie, Marsdijk 2 3981HE Bunnik, the Netherlands. Tel. +31 30 6565285; e-mail: vastenhout@nieuwland.nl )
- Marieke Leentvaar (Leader- coördinator Kromme Rijn, Waaloord 15 3448BD Woerden, the Netherlands. Tel. +31 6 50812716; e-mail: marieke.leentvaar@waaloord.nl)
- Peter Laan (Grontmij Consultancy, Zwolle, Postbus 1364 8001BJ Zwolle, the Netherlands. Tel. +31 6 13115092; e-mail: peter.laan@grontmij.nl )



Local Action Group "Green Belt", ul. Lipowa 3, 24-150 Nałęczów, POLAND Tel/fax +48 81 50 14 500 www.zielonypierscien.pl lgd@zielonypierscien.pl

#### LAG "Green Belt" is looking for foreign LAGs to implement cooperation projects

Our LAG is situated in the eastern part of Poland, in Lubelskie Voivodship. It covers the most beautiful and attractive touristic sub-region of Lubelskie Region. "Green Belt" is a term used by town-planners and ecologists, and refers to areas that have a particular quality and which are touristic attractions and leisure areas for inhabitants of big cities. In a symbolic meaning for us it is an unique and precious treasure.

Facts about the territory:

- Population: 73 218 inhabitants
- Surface area: 964 km<sup>2</sup>
- Population density: 76 inhabitants/km<sup>2</sup>
- Number of municipalities: 11

The LAG's main mission is to create and support partnership for improvement of the quality of life and development and promotion of the area covered by LAG.

The LAG's main goals are:

- 1. Tourism development based on the LAG's area best natural landscape and cultural resources;
- 2. Extraagricultural enterprises in the LAG's area development;
- 3. Life quality in LAG's rural areas improvement;
- 4. LAG's social capital developing;

Our main activities are:

a/ Touristic products creation and development for the sub-region integration;

b/ Rural tourism as a new offer of the LAG's sub-region;

c/ Support for micro-enterprises;

d/ Branch local products promoting;

e/ Modern and functional rural infrastructure as the base of social activity;

f/ Protection and maintaining the cultural and historical heritage;

g/ Protection and maintaining the natural and environmental heritage;

h/ Academy of Social and Economic Initiatives;

i/ Best Practices Promotion Centre;

j/ International cooperation with European LAGs concerning preparation and implementation of joint projects.



If your LAG is interested in cooperation with us under the mentioned measures and would like to implement international cooperation projects, please contact us!

For futher information:

Zbigniew Pacholik President of LAG + 48 607 329 080 Igd@zielonypierscien.pl

The LAG's location in Poland and Lubelskie Region



Take a look at our sub-region and activities!









































#### Project about conservation of landscapes and agroambiental actions in little islands

Topic / title of the proposed project

#### Objective: The objective is to start a methodology to get an agreement between farmers and ecologists of LAGs to applicate agroambiental measures in little Mediterranean islands.

Initial position / background / local context of the proposed project

Proposed objectives / activities

Country and/or kind of partner you are looking for

#### Offering LAG: LAG of Eivissa-Formentera (Spain), e-mail: pmartinez@conselldeicissa.es





#### **Bird routes**

Topic / title of the proposed project

#### **Objective:**

Initial position / background / local context of the proposed project

Proposed objectives / activities

Country and/or kind of partner you are looking for

#### Offering LAG: Ceder Monegros (Aragón, Spain), Josan Angulo

E-mail: josan-angulo@monegros.net





#### **DRAGON FLY – Creative dynamisation with Youth**

Topic / title of the proposed project

#### Objective: Workshops, personal iniciatives, values through the creative methodology

Initial position / background / local context of the proposed project

Proposed objectives / activities

Country and/or kind of partner you are looking for

#### Offering LAG: DGR Valle del Guadalhorce (Malaga, Spain)

**Contact details** 

e-mail: <a href="mailto:generoyjuventud@valledelguadalhorce.com">generoyjuventud@valledelguadalhorce.com</a>, Phone: +34 952483868 (Ana)



# elopment \*\* \*\*\*

# Dynamisation of the rural world through the possibilities that present the aerodromes in our territories for their touristical use

Topic / title of the proposed project

#### Objective: Dynamisation of the rural world through aerodromes

Initial position / background / local context of the proposed project

#### Tourist flights, sailing flight or free flight

Proposed objectives / activities

Concentrations, touristic visits to installations, courses of free flight, flights simulator in land, garage etc.

Country and/or kind of partner you are looking for

Offering LAG: <u>cederaxargnia@cederaxargnia.org</u> (David Camagmo, Gerente) <u>cooperationturismo@cederaxarquia.org</u> (Toni Trusillo, Tecnico)





#### **Ecologic Agriculture**

Topic / title of the proposed project

#### **Objective: Agriculture development**

Initial position / background / local context of the proposed project Ecologic Position

To sensibilize public opinion / population

Proposed objectives / activities

Training, environmental education

Country and/or kind of partner you are looking for

#### Offering LAG: Alejandro Gallego Barrera, e-mail: <u>gallegoa@gmail.com</u>, Tel.: +34 667582929





#### **Equestrian Tourism Industry**

Topic / title of the proposed project

#### **Objective: Routes and hotels for development of horses tourism**

Initial position / background / local context of the proposed project

#### Network of 'Posadas' (Accomodation and Restaurants for tourists and horses

Proposed objectives / activities

#### More eastern countries (from Germany to the east)

Country and/or kind of partner you are looking for

#### Offering LAG: GDR Adelquivir, Luis Estaban (Andalucia, Spain)

#### E-mail: liusesteban@bajoguadalquivir.org

Phone: +34 955869100



#### PROPOSAL OF TRANSNATIONAL COOPERATION PROJECT

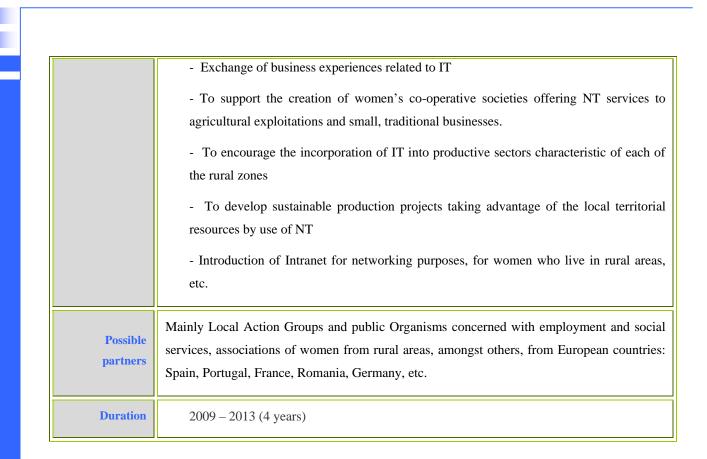
#### NATIONAL RURAL NETWORK - CALL FOR PROPOSALS 2009

Promoter Institution	Rural Development Association Aranjuez – las Vegas region (ARACOVE)
Country	SPAIN
Region	COMUNNITY OF MADRID
TITLE OF THE PROJECT	EUROPEAN NETWORK FOR FOMENTING THE INFORMATION SOCIETY AMONG RURAL WOMEN
Type of cooperation	Project of transnational cooperation
Project Justification	The digital gap between men and women is even more accused in rural areas, as the use of these technologies is directly linked to employment; one of the main reasons for leaving the villages is the lack of work opportunities. The Equality Plan set up by the Ministry of the Environment and Rural and Marine Affairs, in combination with work done by certain rural women's associations such as FADEMUR, is developing the use of the Internet and the New Technologies as tools for personal and professional development for women in rural areas. The inclusion of women in the Information Society is based on aspects such as accessibility, Digital Literacy, association and the creation of networks, all of which are key elements for participation.
Main objectives	- To create a network of European rural territories encouraging women to learn how

PROYECTOS COOPERACIÓN INTERTERRITORIAL Y TRASNACIONAL EN EL MARCO DE LA RED RURAL NACIONAL 2009

of the Project	to use IT as an instrument for development
or the respect	<ul> <li>To promote and support the creation of innovating initiatives for women from rura areas</li> <li>To foment self-employment, telecommuting and e-work, e-commerce for women</li> <li>To increase efforts in co-operation between the various agents involved in promoting social and labour inclusion for women in rural areas in order to define and set up joint strategies which will be a very important element in rura development.</li> </ul>
Beneficiaries	<ul> <li>Companies</li> <li>Co-operatives</li> <li>Associations</li> <li>Local administrations</li> <li>Women</li> <li>The general public</li> </ul>
<b>Proposed</b> activities	<ul> <li>This proposal explores the possibility of using telecentros (IT centres) or centres with public Internet access in rural areas as spaces for social intervention permitting access to an knowledge of the New Information Technologies and learning.</li> <li>Examples of action which could be taken to encourage European women to use IT for business initiatives, such as: <ul> <li>Carrying out a diagnosis on the profile, access, use, motivation elements an barriers facing the use of IT by women in rural areas</li> <li>Map of e-services, classified into areas of interest</li> <li>Courses and/or seminars on Digital Literacy, Specialised Professional Training amongst others</li> <li>Collecting of material or guides which would, on the one hand, facilitate learning or use of the basic technological tools, and at the same time provide information on the services and resources available regarding employment, enterprise, health, conciliation</li> </ul> </li> </ul>

aracove





#### **sPROPOSAL OF TRANSNATIONAL COOPERATION PROJECT**

#### NATIONAL RURAL NETWORK - CALL FOR PROPOSALS 2009

<b>Promotor</b> institution	Rural Development Association Aranjuez – las Vegas region (ARACOVE)	
Country	SPAIN	
Region	COMMUNITY OF MADRID	
TITLE OF THE PROYECT	NETWORK FOR THE DEVELOPMENT OF TERRITORIES LNKED TO GREAT EUROPEAN RIVERS SUCH AS THE TAGUS	
Type of cooperation	Project of transnational cooperation	
Project justification	At the European rural areas there are plenty of territories with rives in which water is a key element. Water as a natural resource is an opportunity for sustainable development, competitiveness and territorial identity.	
Main objectives of the Project	<ul> <li>General objective: Contribute to the social, economic and environmental development of territories linked to the great rivers in Europe</li> <li>Specific objectives: <ul> <li>Develop strategies of territorial cooperation to recover and manage natural, cultural and historical resources linked to the rivers.</li> <li>Create a quality territorial brand and develop a tourist destination through the design and implementation of different tourist products exploiting the resources of the different partners.</li> <li>Expand cooperative efforts among the various actors involved in the project for the</li> </ul> </li> </ul>	



	<ul> <li>definition and implementation of collective and sustainable innovative strategies as a key issue for competitiveness and rural development.</li> <li>Preserve the natural, cultural and artistic heritage linked to the Great rivers' territories, give value and contribute to the sustainable development</li> <li>Strengthen the European rural identity by a great river as a development element for the partners</li> </ul>
Beneficiaries	Local companies, authorities, organizations, citizenship
Proposed activities	<ul> <li>Promotion of agro-industrial products from the rivers-influenced areas</li> <li>Creation of a territorial quality label for local products, leisure activities and food.</li> <li>Definition of gastronomic routes all along the rivers</li> <li>Definition of a corporate image and a guide for the adhesion of local companies to the gastronomic routes</li> <li>Management training for the local enterprises</li> <li>Promotion of activities in the leisure industry sector</li> <li>Elaboration of inventories and catalogues of traditional buildings in each participant territory</li> <li>Definition of proposal for the intervention, restoration and reuse of traditional buildings</li> </ul>
Possible partners	Local Action Groups in the area of influence of the great European rivers in Portugal, Spain, France, Germany, Romania and so on.
Duration	2009 – 2013 (4 years)



#### PROPOSAL OF TRANSNATIONAL COOPERATION PROJECT

#### NATIONAL RURAL NETWORK - CALL FOR PROPOSALS 2009

<b>Promotor</b> institution	Rural Development Association Aranjuez – las Vegas region (ARACOVE)
Country	SPAIN
Region	COMUNNITY OF MADRID
TITLE OF THE PROJECT	EUROPEAN NETWORK FOR THE TRANFER AND THE SUSTAINABLE DEVELOPMENT OF RURAL AREAS CLOSE TO BIG CITIES
Type of cooperation	Transnational co-operation project
Project Justification	In a region such as the Comunidad de Madrid, which is not very large and contains some towns and villages with a clearly urban profile and others with an essentially rural nature, the fundamental objective is to develop networks of transnational co-operation between European regions where there are similar territorial features and to foment action aimed at fostering synergies and minimising problems between rural areas and nearby urban areas. The need to take advantage of endogenous resources, increase opportunities, assess the areas with low density and redress differences explains the need to establish a set of objectives and a joint action strategy.
Main objectives of the Project	- To create networks of co-operation between European regions interested in fomenting synergies and minimising problems in rural areas near to large cities



	- To foment investment linked to sustainable rural tourism taking into account the needs of the population in the nearby towns and cities
	- To transfer knowledge and resources aimed at assessing the natural and cultural wealth, taking advantage of the synergies between the rural areas and the nearby urban areas
	- To increase efforts in collaboration between European regions with similar territorial features in order to achieve a balanced development of agriculture in regions close to urban areas
	- To encourage revaluation and competitiveness of traditional agricultural and food products, as well as the ecological sector, taking advantage of the proximity of urban markets
	A few examples of possible action to be taken:
	- Fomenting of a network of rural territories close to large cities for exchange of experiences and initiatives for sustainable development
	- Fomenting of rural tourism in urban spaces, adapted to the needs of the population and encouraging investment
	- Assessment of the cultural and natural wealth of rural areas by means of co- operation activities
	- Fomenting of opportunities for employment and social development in rural areas
<b>Proposed</b> activities	- Development of markets for traditional and ecological products on local and urban markets
	- Development of conservation, management and assessment strategies for the natural environment and cultural wealth in the regions
	- Fomenting of electronic commerce for local agricultural and food products
	- Fomenting of communication of environmental affairs and distribution of materials
	- Development of measures and training programmes for the local population
	- Development of the entrepreneurial fabric of the agro-ecological industry
	- Organisation of a training and leisure programme for children living in rural and urban areas, using games to allow them to get to know rural regions



Possible partners	Mainly Local Action Groups from the areas of influence of European cities, as well as other regions in Spain with similar territorial characteristics.
Duration	2009 – 2013 (4 years)

ORGANIZATION INFORMATION				
DENOMINATION	ARACOVE, Asociación de Desarrollo Rural Aranjuez-Comarca Vegas			
TERRITORIAL ACTION FILED	Represents the "Comarca de las Vegas" which is situated in the southeast of the "Comunidad de Madrid". It consist in the following 23 townships: Ambite, Aranjuez, Belmonte de Tajo, Brea de Tajo, Carabaña, Ciempozuelos, Colmenar de Oreja, Chinchón, Estremera, Fuentidueña del Tajo, Morata de Tajuña, Orusco de Tajuña, Perales de Tajuña, San Martín de la Vega, Tielmes, Titulcia, Valdaracete, Valdelaguna, Valdilecha, Villaconejos, Villamanrique de Tajo, Villar del Olmo, Villarejo de Salvanés			
OBJECTIVE AND ACTION FIELD	Since the foundation in 1995 ARACOVE aims at developing rural areas trying to stimulate the social and economical network.			
EXPERIENCE IN MANAGEMENT OF RELATED PROJECT	through subsidies in infrastructure, acquisition of new m The support for the agro alimentary industry, for time intensified. Rural housing has been constructed and ex heritage (rehabilitation of natural routes, sign- postin promoting the area's tourism producing guides, bookle In addition to that, ARACOVE works in projects like th work and a salary is offered to the unemployed, lak formation courses are carried out with the future possi The common initiative EQUAL promotes equality betw work and family. Further projects from ARACOVE are the "Technology means like congresses, classes and consulting. Another are fully equipped and facilitate free internet access	(ith those working lines ARACOVE has been focusing on the area's economic development promoting modernization trachines and valorizing local products such as olive oil and wine. ed food, for Small and Medium Enterprises as well as the development and promotion for rural tourism has been isting ones have been improved. Furthermore, ARACOVE contributes to the conservation of both natural and cultural g, conversions of antique buildings to accommodation, churches, esthetic illumination). Likewise ARACOVE has been		
NUTS	NUTS 4			
CONTACT INFORMATION				
SURNAME	Jesús	NAME	Zamora	
ADDRESS	Infantas, 55	POSTCODE	28300	
CITY	Aranjuez	COUNTRY	Spain	
WEB SITE	www.aracove.com	E-MAIL	aracove@aracove.com	
PHONE NUMBER	+34 918921928	FAX	91 892 90 81	
	🗹 Spanish 🛛 English 🗋 French 🗋 Portuguese			





# **Gender equality**

Topic / title of the proposed project

#### **Objective: Equality plans for rural areas**

Initial position / background / local context of the proposed project

Proposed objectives / activities

Country and/or kind of partner you are looking for

#### Offering LAG: GDR Valle del Guadalhorce, Ana

**Contact details** 

generoyjuventud@valledelguadalhorce.com, Phone: +34 952483868



#### 1. **DENOMINACIÓN DEL <u>PROYECTO</u>.-** EURENERS 2

#### 2. JUSTIFICACIÓN DEL PROYECTO

El artículo III-256.1 de la Constitución Europea, se establece como uno de los objetivos de la política energética de la Unión *"Fomentar la eficiencia energética y el ahorro energético, así como el desarrollo de energías nuevas y renovables".* 

Los Grupos de Acción Local participantes en este proyecto, así como las entidades colaboradoras, apoyados por las acciones y programas desarrollados en el marco europeo, nacional y regional, tenemos la posibilidad de aplicar en nuestros territorios, y directamente con los actores socioeconómicos de nuestras zonas, acciones dirigidas al fomento de las energías renovables (con especial interés en la promoción de energía a través de la biomasa), así como de intervenir en acciones concretas dirigidas al ahorro y la eficiencia energética.

Los territorios implicados contamos con recursos ligados a la actividad primaria y de transformación capaces de generar, con el diseño de un plan de gestión comarcal y/o local, subproductos capaces de proporcionar energía limpia. Además, compartimos la necesidad de involucrar a las personas responsables de la gestión municipal y de la población local en el planteamiento de generación de nuevos puestos de trabajo vinculados a esta producción de energía renovable, como oportunidad de desarrollo para el medio rural, y favoreciendo la permanencia de la población joven en el territorio.

La Eficiencia Energética se puede definir como un conjunto de acciones que permiten optimizar la relación entre la cantidad de energía consumida y los productos y servicios finales obtenidos. *(wikipedia).* Otras definiciones hablan de reducir el consumo de energía manteniendo los mismos servicios energéticos sin disminuir el confort y calidad de vida protegiendo el medio ambiente, asegurando el abastecimiento y fomentando un comportamiento sostenible de su uso.

Estas dos definiciones recogen el fin de las acciones previstas en relación al ahorro y eficiencia energética del proyecto EURENERS II. Impulsar la eficiencia energética en la producción agraria manteniendo y/o mejorando su competitividad; impulsar la eficiencia energética en la gestión de los residuos manteniendo y/o mejorando la calidad de vida de la población rural, son algunos de los fines de este proyecto.

De esta manera, a través del trabajo en la mejora de la competitividad económica, de la cohesión social y de la mejora y conservación del patrimonio natural conseguiremos impulsar la creación de territorios rurales sostenibles.

La oportunidad de los proyectos de cooperación transnacional de la Red Rural Nacional facilita la aplicación comarcal de estas acciones, acciones universales, a pesar de pertenecer a espacios administrativos nacionales diferentes.

#### 3. MEDIDAS Y ACCIONES DEL PROYECTO

#### 3.1. DIFUSIÓN Y COMUNICACIÓN

3.1.1.Diseño de un sistema innovador de difusión y comunicación del proyecto utilizando las redes sociales.

#### 3.2. PROMOCIÓN DE ENERGÍAS RENOVABLES - BIOMASA

- 3.2.1.Estudios del potencial biomásico en los territorios (subproductos del sector primario y de transformación).
- 3.2.2. Inversiones piloto de aprovechamiento energético.

#### 3.3. IMPULSO DEL AHORRO Y LA EFICIENCIA ENERGÉTICA



- 3.3.1.Agrosistemas Comarcales Sostenibles: Eficiencia energética y ahorro de emisiones GEI.
- 3.3.2.Gestión energéticamente eficiente y medioambientalmente sostenible de la fracción orgánica de los residuos en los territorios rurales.

#### 3.4. PROGRAMA DE FORMACIÓN TERRITORIAL Y TRANSNACIONAL

- 3.4.1.Programa transnacional de jornadas técnicas relacionadas con las energías renovables (biomasa) y con el ahorro y la eficiencia energética.
- 3.4.2.II Congreso Transnacional de Biomasa

#### 3.5. SEGUIMIENTO Y EVALUACIÓN

3.5.1.Diseño del sistema de seguimiento y evaluación del proyecto 3.5.2.Reuniones de coordinación del proyecto

#### 4. POSIBLES ENTIDADES COOPERANTES Y COLABORADORAS

#### 4.1. COMARCA DE TIERRA ESTELLA.-

#### Entidad cooperante.-

- Asociación TEDER

#### Entidades colaboradoras.-

- ITG Agrícola (Agrosistemas comarcales sostenibles)
- Mancomunidad de Montejurra (Gestión energéticamente eficiente de la fracción orgánica de los residuos en los territorios rurales)
- Fundación L'Urederra (Estudio del potencial biomásico en Tierra Estella)



# **MUNICIPALITY OF ELHOVO**

13, Targovska Str. 8700 Elhovo, Bulgaria tel.: 359 478 88004 fax: 359 478 88034 E-mail: kmet.elhovo@infotel.bg web site: www. elhovobg.org









The European Agricultural Fund for Rural Development: Europe investing in rural areas

Outgoing № <u>92-00-157</u> 16.09.25091REÇU LE 2 8 SEP. 2009

TO EN RD Contact Point Rue du Marteau 81 B - 1000 Brussels Belgium

<u>SUBJECT</u>: Establish contact with approved Local action groups in Greece and Spain, implementing local development strategies according to Leader (2007-2013).

Municipality of Elhovo, district of Yambol, Republic of Bulgaria has been implemented a project Nº 431-2-03-24/18.09.2008 "Acquiring skills and achieving social activity in the territory for potential local action group in the municipality of Elhovo" Program Rural Development 2007-2013, Axis 4 Leader, sub-measure 431-2 "Acquisition of Skills and Animation for Potential Local Action Groups (2007-2009), financed by EAFRD 2007-2013.

Within the project a study tour has been provided for exchanging experience for developing and applying local development strategies from local action groups in Greece and Spain from 2007 to 2013.

In this connection, we turn to you for assistance in obtaining information and contacts with the approved Local Action Groups <u>in Greece</u> and <u>Spain</u>, implementing local development strategies according to Leader for the 2007-2013 year.

**Enclosure**: 1. Summary of the project; 2. Information on the municipality of Elhovo



Contact person:

Mrs. Milena Gendova- Project Manager 8700 Elhovo, Bulgaria Phone359 478 88455; Fax 359 478 88034 E-mail: elhovo\_lider@abv.bg

#### PRESENTATION OF ELHOVO MUNICIPALITY

The **Municipality of Elhovo** is situated in the region of Yambol. It borders the municipality of Topolovgrad in the south-west, Haskovo district, Bolyarovo Municipality in the east, The Republic of Turkey in the south-east and Tundzha Municipality in the north.

Area: 708 sq.km Population Centers: 22 Population: 17 488 Cultivated Lands: 377 416 dca. Forests: 314 019 dca.

The town of Elhovo is situated along the valley of the Lower Tundzha River. Historical places exist on the territory of Elhovo Municipality - remains of antique and medieval fortresses.

The Municipality has well preserved rich cultural historical heritage, maintained folklore traditions and customs.

The rich ethnographical heritage of Elhovo and the region of Strandja-Sakar has been studied and preserved at the Ethnographic Museum in the town, included in the list of The National Movement "Come to Know Bulgaria – 100 National Tourist Objects".

Elhovo Municipality has outgoing transport connections through four entrance-and-exit points, namely: northern point through Elhovo towards Yambol city and the interior of Bulgaria, eastern point - through Dobrich village towards Bolyarovo, Sredets and Bourgas, western point - through Elhovo towards Topolovgrad and Harmanli, and through Malak Manastir village towards Skalitsa and Stara Zagora. The roads structure ensures good connections between the administrative center and the villages. The constructed road network on the territory of Elhovo Municipality is of total length 196.8 km. The administrative center of the Municipality is at a distance of 110 km from Bourgas international airport, and 100 km from the largest Bulgarian sea-port of Burgas. The telecommunications system in the Municipality is being upgraded and digitalized. There is coverage by two cell phone operators.

The branches of the municipality's economy are industry, agriculture, commerce and transport, which are introduced by : "Elprom – Elhovo" Inc., "Lemekon" Inc., "Yanitsa" Inc., "Deli – 99" Itd., Sole Proprietor "Sto i Pet", "BKS – Elhovo" Ltd, "Hlyab I Hlebni Izdelia" Itd., "A.T.E." Ltd – Elhovo, "ZOMASH" Ltd, DAP SA, PLC "Astro-Yan – Yanko Georgiev", etc.

The way of life in the Municipality is parti-colored tangle of past, present and future. New horizons are opened to the population with the starting of work of Lesovo – Hamzabeili border crosspoint. The inhabitants have will and power to answer the dynamic changes and new challenges to confirm the region as an attractive place for living and working.







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The European Agricultural Fund for Rural Development: Europe investing in rural areas

#### SUMMARY OF PROJECT OF SUB-MEASURE 431-2 OF THE BULGARIAN RURAL REGIONS DEVELOPMENT PROGRAMME 2007-2013, IMPLEMENTED BY THE MUNICIPALITY OF ELHOVO, DISTRICT OF YAMBOL, REPUBLIC OF BULGARIA

Name of the sub-measure 431-2 of the RDP: Acquisition of Skills and Animation for Potential Local Action Groups (2007-2009).

Name of project's proposal: "Acquiring skills and achieving social activity for potential local action group in the territory of the Municipality of Elhovo"

Creating and strengthening local action groups is one of the priorities of the Rural Areas Development Programme (RDP) 2007-2013 and is a prerequisite for access to funding according to measures under the program through the application of the LEADER approach.

**The main reasons** for the establishment of a Local Action Group in the Municipality of Elhovo are related to the opportunities as follows:

• Activate local people to identify territory's problems, resources and ways for its sustainability;

• Strengthen the dialogue and the cooperation and realizing joint actions of public, private and civil sector, aimed at creating ideas, products and services with maximum added value to territory's own resources;

New ways of business development and creation of jobs and livelihoods;

**The main objective** is acquiring skills by local communities and achieving social activity for the Municipality of Elhovo, as an essential prerequisite for the establishment and successful work of a potential local action group according to Axis 4 Leader of the RDP 2007-2013

#### The specific objectives are:

 Identify and define key problems, local needs, priorities and main stakeholders in the territory development of potential local action group (LAG);

Preparation of local development strategy;

 Registration of LAG in the territory of Municipality of Elhovo and preparation of forms and documents relating to the application procedures for approval and registration of LAG by the Ministry of Agriculture and Food;

• Capacity building for management of MIG and preparing the future application of local development strategy.

#### The main project activities include:

 Studies in rural areas (territorial, socio-economic analysis, etc.) for the preparation of local development strategy; building a database.

• Training, skill acquiring, technical and financial provision for the team involved in the preparation of local development strategy.

Training of local leaders for the LEADER approach.

• Study visits for representatives of potential local action groups (LAGs) in other countries of the European Union for acquiring practical knowledge about how to develop and apply local development strategy.

• Working Groups and information events to encourage the active participation in the process of local development.

Information, events and seminars for informing local people about the forthcoming call for selection of LAG according to LEADER approach in the PDRA and discussing and promoting the proposed strategy for local development;
Developing and publishing information materials necessary for the preparation and the publicity of the strategy's project for local development.

• Preparation of forms and documents for applying of LAG for calls for selection of local action groups held by the Ministry of Agriculture and Food (MAF)

The project has a **duration of 20 months** (03.06.2009-03.02.2011) and has been realized in partnership with the Agriculture Cooperative "Investproekt"LTD-Elhovo and the Business Center-Elhovo.

The project has been funded under the sub-measure 431-2 of the RDP 2007-2013 according to contract between the Municipality of Elhovo and the Ministry of Agriculture and Food .



# Transnational collaboration on ecological, traditional and sustainable traditional and modern building (clay, straw, wood, reed).

Topic / title of the proposed project

#### **Objective:**

Initial position / background / local context of the proposed project

Proposed objectives / activities

Project aims to gather data as regards ecological building, establish international learn by doing workshops, network experts, diffuse knowledge and know-how on ecological and local traditional construction solutions, reconstruction of old wooden buildings and establish courses of ecological building for institutes, realize international study trips, events and seminars.

Country and/or kind of partner you are looking for

#### Offering LAG: LAG Ravakka ry, Palokuja 6, FIN-23960 SANTTIO, FINLAND

+358 40 729 6863, ulla.kallio-laine@ravakka.fi, www.ravakka.fi

**Contact details** 

# Integration Net - transnational project on labour- based immigration, refugees, second generation immigrants and integration in rural areas

#### Partnership search:

Finnish LAG Aktiivinen Pohjois-Satakunta ry ( www.aktiivinen.fi ) from the South-Western part of Finland is searching for partners for a transnational project collaboration on labour based immigration, cultural interaction and local village level integration.

The Project aims to establish and help a natural integration process and cultural interaction between inhabitants of rural territories identifying actions ,learn by doing workshops, diffusing knowledge on immigration and for instance identifying new solutions for social integration of foreigners in rural territories.

In project will be realized international study trips, events and seminars and exchange of best practises.

In projectual partnership are joined already LAG Joutsenten Reitti (Finland) (www.joutentenreitti.fi ) and we are mainly searching for Swedish and German counterparts.

The projects working language will be English and participation is open for all UE area.

Contact data International co-ordinator Krista Antila LAG Aktiivinen Pohjois-Satakunta ry, krista.antila@kankaanpaa.fi, +358505206396

Kv-koordinaattori/Aktiivinen Pohjois-Satakunta ry HTM Krista Antila Ruhkatie

79 38750 Veneskoski GSM 050 5206 396 www.pohjois-satakunta.fi http://www.aktiivinen.fi <http://www.aktiivinen.fi/>

Coordinator of international affairs/ Active North Satakunta association M.Sc. Admin Krista Antila Ruhkatie 79 38750 Veneskoski, FINLAND Mob. +358 50 520 6396 Maaseudun kehittämisyhdistys Ravakka ry Annamaria Isotalo Palokuja 6 23960 SANTTIO 040 727 3005 annamaria.isotalo@ravakka.fi



Kansainvälistymispolku – Path to Europe

# LOOKING FOR INTERNATIONAL PARTNERS

(A) **Basic informations:** 1. organisation: Eurajoki municipality, Finland 2. contact person: Elina Mustalampi 3. language skills: Finnish, English, Swedish (basics of German, Norwegian, Spanish) 4. e-mail: elina.mustalampi@eurajoki.fi 5. tel: +358 44 312 4916 6. post address: Tohtorinpolku 2, 27100 EURAJOKI 7. LAG in the area: LAG Ravakka 8. contact person in the LAG: Annamaria Isotalo 9. language skills: Finnish, English, Swedish, French, German (basics of Spanish, Latvian) 10. e-mail: annamaria.isotalo@ravakka.fi 11. tel: +358 40 727 3005 12. postal address: Palokuja 6, 23960 SANTTIO, Finland

# (B) Description of project proposal / intrest of cooperation

name of the idea:
 Developing tourism in historical sights in rural areas



Maaseudun kehittämisyhdistys Ravakka ry Annamaria Isotalo Palokuja 6 23960 SANTTIO 040 727 3005 annamaria.isotalo@ravakka.fi



# Kansainvälistymispolku – Path to Europe

# 2. short description of the idea:

The idea is to create a project in which the partners can exchange best practices and knowledge about the animation of historical sights and development of tourism in traditional and historical sights. The project could include changing the ideas of productization and development, seminars and events on the topic and study trips.

In Eurajoki municipality tourism in historical sites in rural areas has lately been developed especially for children and young people. There are 3 different historical sights in Eurajoki municipality: traditional Välimaa's Croft, Vuojoki mansion house and Raunela fishery farm.

- 3. what kinds of joint actions could be developed?:
  - Exchanging best practices about the animation of historical sights and development of tourism in traditional and historical sights (especially for children and young people)
  - Organising joint events and / or seminars
  - Promoting tourism, networking
  - Productization of historical sights, translations, publications

# 4. special theme:

Increasing the historical knowledge, promoting tourism in historical sights

# 5. key words of the idea:

Development of tourism, historical sights, children, young people

# 6. target group:

Tourists, local inhabitants, children, young people

# (C) What are we looking for? What is expected from the partners?

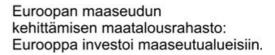
1. from which countries the partners are searched?:

All European Union countries.

2. special expectations:







August 1, 2009/SGS

# LEADER PROJECT PLAN

# 1. Project name: "PÄLJÄNNE – PURE EXPERIENCES".

### 2. Contact information of the applicant organisation

Juotavan hyvä Etelä-Päijänne ry., registered association "Clear and drinkable Southern Lake Päijänne", which has successfully promoted the tourism area of Asikkala, Padasjoki and Sysmä municipalities during a project operating in the 1990's.

Contact person: Sirpa Glad-Staf, tel. +358 40 846 5324, e-mail: sirpagladstaf@gmail.com

#### 3. Background, idea and qualifications of the project

"Clear and drinkable Southern Lake Päijänne" is situated in Southern Finland, only 125 kms north of Helsinki and 25 kms north of the regional centre, Lahti. The area covers 2.400 sq. kms, of which 25 % is pure and drinkable water, and is known as the "gate to Lakeland Finland".

The purpose and aim of the project is to enhance the image and international recognition of Southern Päijänne region exploiting the Päijänne National Park status and to boost up the activities of the local enterprising, operation of local associations and organizations by creating a frame that enables them to develop local tourism events, products and services, in order to effectively and collectively market these under the "national park brand".

### 4. Project timetable

The project would be up and running during 1.12.2009 - 30.11.2012 regarding the plan effective in Finland. The timetable of the international partners could be partly different, due to their national stipulations.

#### 5. Project operators

The project is administrated by Juotavan hyvä Etelä-Päijänne ry., registered association "Clear and drinkable Southern Lake Päijänne", in cooperation with Päijänne-Leader LAG, international Leader action groups and national park operators in chosen EU nations, such as Sweden, Germany, Great Britain, Ireland, Spain or Italy, as per later to be decided.

### 6. Project beneficiaries

The beneficiaries of this project are the enterprises, the associations, rural organisations and their inhabitants.

### 7. The aims and the outcome of the project

The aim is to form an international tourism network covering the region of Asikkala, Padasjoki and Sysmä municipalities that surround Southern Lake Päijänne.





The regional network is comprised of local tourism operators, their subcontractors, as well as local associations and rural organizations that form a service concept offering their products to the consumers through the internet, in cooperation with their international partners of national parks in certain European Union member states. The outcome of the project is a marketing network and its web site that is operational and prevails after the project ends as a normal, commercial operation under the Päijänne National Park brand, assisted by the help of the Juotavan hyvä Etelä-Päijänne ry., registered association "Clear and drinkable Southern Lake Päijänne".

In addition to the normal operation of the project, it enables, enhances and increases

- lifelong learning, international skills and the travelling possibilities of the local
  - inhabitants
- the tourism appeal of the area
- the marketing network
- enterprising, development of new products and services, especially in the adventure service trade.

# 8. The contents of the project plan; practical operation and activities to develop and market the national park services

The project will gather together all possible existing cultural events, tourism and adventure services and their producers to find out their willingness and readiness to work in cooperation with an international network based on Päijänne National Park status and to be responsible for the operation and the costs involved.

The existing "Päijänne" web sites will be updated and linked together in cooperation with local operators and Metsähallitus to their "luontoon.fi" –web site, administrated by this state owned organization.

Metsähallitus is a state enterprise that administers more than 12 million hectares of state-owned land and water areas. Metsähallitus has the challenging responsibility of managing and using these areas in a way that benefits Finnish society to the greatest extent possible. Metsähallitus is also an enterprise that runs business activities while also fulfilling many public administration duties. Metsähallitus provides natural resources sector services to a diverse customer base, from private individuals to major companies. The operations are based on the knowledgeable and co-operative use of state land and water areas. Metsähallitus also administers the national parks of Finland.

In addition, the aim is to design and produce the official sign-posts, tourist maps and publicity material, as well as the official "Päijänne National Park Partner" –logo that the local tourism operators are authorized to use in their future marketing.

The aim is also to sign agreements with the international Leader group partners and national park partners regarding mutual learning methods and service development programme. The web sites of each party will be linked together, and in addition with other international national parks, if possible.





# 8.2 Criteria of international markets on development of new tourism products

The project will organize meetings, discussions, workshops and seminars, in which new, internationally suitable, national park service products are to be developed. The local education consortium, Lahti University of Applied Sciences and Salpaus Further Education, as well as ProAgria, Rural Advisory Centre of Häme region take part in this processing.

### 8.3 Cooperation with international national park partners; working method and action plan

The project works in cooperation with Päijänne region municipalities and other local tourism projects, within the project frame. The project will also cooperate with another domestic national park as comparative example.

The international Leader action groups and national parks form a cooperation network with which a separate international project plan is to be written, in each country separately. A mutual steering committee, with members of each participating country, will control the activities of the international project.

Each partner will visit in each participating country during the 3 years of project period, as follows:

**1st year:** to build up the foundation of cooperation and exchange of know-how. In connection with the visits, each partner will present their action groups and their good practices at the project seminars and workshops. During the first round-ups, the project partners will create a more detailed action plan for the consecutive years and organize the steering committee meetings. Each year the necessary project documentation is filed and delivered to the local Leader Action Group and government administrative officials in due course.

**2nd year**: The aims and outcome of the previous year is scrutinized in connection with each visit and is followed by an updated development plan for the rest of the project period. The processing is performed through seminars and workshops organized during each visit to a partner country. Steering committee meetings are organized in connection with each visit, when necessary. Each year the necessary project documentation is filed and delivered to the local Leader Action Group and government administrative officials in due course.

**3rd year**: The aims and outcome of the previous years are scrutinized in connection with each visit and conclusions are made based on them and an updated development plan is drawn for the rest of the project period. The processing is performed through seminars and workshops organized during each visit to a partner country. Steering committee meetings are organized in connection with each visit, when necessary. Each year the necessary project documentation is filed and delivered to the local Leader Action Group and government administrative officials in due course. At the end of the  $3^{rd}$  project year the whole development process is documented with due comments to complete the final project report.

A detailed project visit programme, schedule and budget follows in a separate attachment.

The international national park partners will work as a tourist test group to sample and analyze the service products of Päijänne National Park for giving valuable response for further development.





If possible, a student exchange programme is organised from the partner countries and from China, as a potential future marketing target and customer segment in cooperation with the local education consortium, Lahti University of Applied Sciences and Salpaus Further Education, as well as ProAgria Rural Advisory Centre of Häme.

# 8.4 Participation in projects trips

The companies, associations, organisations and local inhabitants can participate in the educational project visit travel programme and in the seminars and workshops organized during the visits as per the attached plan and schedule. The parties involved and committed to the project work or their representatives are entitled and primary to participate in the project visits to international partner countries, in case potential participant number exceeds the budgeted plan. The national project steering committee or its international board will make the final decision on the participants' list in name of fairness to all parties involved.

### 9. Publicity, marketing and sales

At the planning stage of the project, its contents and aims have been publicized in "Summer in Päijät-Häme villages" magazine, published on 9.5.2009, as well as in a public meeting organized in Asikkala on 17.6.2009.

During the project being effective, the development of the project activities, the events, seminars and meetings are publicized and informed about at the web site of Juotavan hyvä Etelä-Päijänne ry., registered association "Clear and drinkable Southern Lake Päijänne", as electronic newsletters and in the printed media of Päijänne-Leader Action Group, in the "Päijät-Häme villages" magazine, in the municipal and regional media.

When the tourism network services and web site of Päijänne National Park is complete and opened to the public, it will be publicized for the cooperation partners, sales contacts, media and the inhabitants of the region and to the vast public throughout Europe. The publicity plan takes place both regionally and internationally through public meetings, media cooperation and through the internet by electronic newsletters.

# 10. Project personnel

The actual project work will be handled by a project manager to be hired as part-time worker.

The project manager will lead the project and perform all the administrative work involved and will also be responsible for all the various tasks, e.g. contacts with local and international partners, the media, cooperation partners and organizing meetings, seminars and workshops in connection with the project visits. The work includes and requires travelling both nationally and internationally.

# 11. Cooperation with other similar projects

The project has common interests with other similar projects involved with tourism development in the region. The project will work in good cooperation with Päijänne-Leader Action Group





# JUOTAVAN HYVÄ ETELÄ-PÄLJÄNNE RY

following its aims and exploiting the outcome of parallel projects and expertise of their personnel, also providing them a possibility to international networking.

# 12. Cooperation partners of the project

The key cooperation partners are Metsähallitus, as the administrator of Päijänne National Park, as well as the municipalities of Asikkala, Padasjoki and Sysmä, the regional tourism operators and bureaus, local associations and education organizations that have a central role in development of local services. The cooperation partners participate in the project activities and events as experts in seminars and workshops. A written agreement is made with each partner involved.

# 13. Suggestion for project steering committee

The project will have two steering committees: one national and the other international. The national steering committee will comprise of 5-10 members, e.g. the representatives of the organizations financially funding the project, the cooperation partners and experts, as well as the representative of the administrator, Juotavan hyvä Etelä-Päijänne ry., registered association "Clear and drinkable Southern Lake Päijänne",.

The meetings of the steering committee will be organized and participated by the project manager as well, being responsible for preparations of practical matters and project documentation.

The international steering committee is responsible for the activities of the cooperation project as per the international plan to be written in cooperation with the final, international project parties. It will hold a meeting 2-3 times a year, in connection with project visits. The members of the international steering committee will be named, when all the cooperation partners have been chosen and documented.

# 14. Costs and financial project plan

The total costs of the international project with 100 % EU –funding is 150.000 euros.

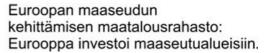
# 15. Risks and limitations

As risks and limitations of the practical activities and the outcome of the project, the difference in the mentalities and cultural background of the parties and commitment could play a significant role to tackle with. In addition, international communication is challenging and time-consuming.

Therefore, the project plan is written in general terms, to leave adequate space for redefining the activities, events and aims, in order to recognize the needs and wishes of the international parties, to be mutually agreed on during the 1<sup>st</sup> project year, in connection with the visits and seminars.

During the project activities, a special concern should be paid to keep up the interest of the parties involved by listening to their needs and wishes, give proper recognition to their ideas for development, in order to reach the goal and the outcome of the project. This will also enable the work and cooperation to continue even after the project ends.





# 16. Reporting

The process of the project activities and events is closely observed and regularly controlled by the steering committee, the international board and the board of the administrative association.

The minutes of these meetings held work as documentation to compile the necessary reports covering the activities organized and the outcome of the project work, due to be filed in twice a year and at the end of the project to the administrative officials.

#### 17. Summary

The main goal of the project is to **brighten the image of Southern Päijänne region and enhance** its international fame as a nature tourism destination exploiting the status of Päijänne National Park, in order to create a frame that enables the local operators to develop local tourism events, products and services, in order to effectively and collectively market these under the "national park brand".

# The product development of Päijänne National Park and the market criteria in this development

During the project, the parties involved will get acquainted with the marketing concepts and the services offered by other European national parks. The project partners will test and compare each others' products and services and learn the good practices in the nature tourism trade. Through international networking a cooperation method will be formed, in order to link the service choice of each national park involved by exploiting the tourist flow of each partner. In the development of the services available in Päijänne National Park and in its surrounding area, the expertise of the local and regional education organizations and the international student exchange is used as a working tool. At the same time, the project will promote local and regional enterprising and follow the principles of sustainable development and internationalization education on grass-root level.





# On the way to sustainable districts

Topic / title of the proposed project

# **Objective:** To increase our skills in the development of ecodistricts.

Initial position / background / local context of the proposed project

A project of ecodistrict is for the first time planned on our territory. We would like to share experiences on this thematic in order to develop and to promote exemplary projects, that could in the future be easily reproducible on our territory.

Proposed objectives / activities

# All countries and especially Deutschland

Country and/or kind of partner you are looking for

# Offering LAG: LAG Beaujolais Vert (France)

Contact details /langage(s) spoken

# French, English.

# En route vers des quartiers durables

Topic / title of the proposed project

# Objectif: Accroître nos compétences dans la réalisation d'écoquartiers

Initial position / background / local context of the proposed project

Un projet d'écoquartier est prévu pour la première fois sur notre territoire. Nous souhaiterions pouvoir effectuer des échanges d'expériences sur ce thème afin que notre écoquartier soit des plus remarquables et que son exemplarité puisse être reproductible.

**Proposed objectives / activities** 

# Tous les pays et en particulier l'Allemagne

Country and/or kind of partner you are looking for

# Offering LAG: GAL Beaujolais Vert (France)

Contact details /langage(s) spoken

Français, Anglais



# Water: an energy resource

**Topic / title of the proposed project** 

# **<u>Objective</u>:** To develop the small hydraulics (energy produced by the water)

Initial position / background / local context of the proposed project

We are interested in using water as source of energy, that's why we would like to exchange with other territories concerning this subject and more particularly on the development of small turbines.

**Proposed objectives / activities** 

#### All countries.

Country and/or kind of partner you are looking for

#### Offering LAG: LAG Beaujolais Vert (France)

Contact details / langage(s) spoken

### French, English.

# L'eau : une ressource énergétique

Topic / title of the proposed project

#### **<u>Objectif</u>: Développer la petite hydraulique (énergie produite par l'eau)**

Initial position / background / local context of the proposed project

### Nous sommes intéressés par l'idée d'utiliser l'eau comme source d'énergie, c'est pourquoi nous aimerions échanger avec d'autres territoires concernant ce sujet et plus particulièrement sur le développement des petites turbines.

Proposed objectives / activities

#### Tous les pays.

Country and/or kind of partner you are looking for

#### Offering LAG: GAL Beaujolais Vert (France)

Contact details / langage(s) spoken

#### Français, Anglais





**Title of Leader project:** Preserving natural resources and developing green tourism **Title of the proposed project:** Involving the population in art projects to increase environmental awareness

#### **Objective:**

**Initial position / background / local context of the proposed project** The Pays des Six Vallées is a rural territory with approximately 49 000 inhabitants and an urban sprawl area near the city of Poitiers. The development of this territory can be based on the preservation and promotion of its natural heritage (forests, rivers, valleys, etc.).

Proposed objectives / activities

Through art projects, we want to engage the public in environmental awareness and action and help the population understand its relationship with the environment, the territory and local know-how.

We are looking for partners to organize events with local and European artists in order to make people aware about the importance of preserving the environment, as well as to facilitate public art and environmental education.

Another LAG from our region, the Pays Civraisien, is involved in this cooperative project. Local organizations work in the field of contemporary art (Rurart, Regional contemporary art collection, etc.).

Country and/or kind of partner you are looking for

European partners who have projects in contemporary art.

### **Offering LAG:**

**Contact details** 

Pays des Six Vallées (Region Poitou-Charentes - France) 86 600 Lusignan - + 33 (0)5 49 57 09 74 Site: www.pays 6valles.com Sandra Beucher (culture@pays6vallees.com) Christine Frouin (economie@pays6vallees.com)

Langage(s) spoken

English - German - Italian



# **Cooperation project on small fruits**

Topic / title of the proposed project

# **Objective:**

# ADRIMAG is looking for a partner to develop a cooperation project on the field of small fruits namely blueberries and raspberries.

Initial position / background / local context of the proposed project

The main objective of the project is nurturing producers for the production of small fruits, as an alternative agriculture production, as well as the development of a best practices guide for the production, promotion and commercialization of raspberries (we already have one best practices guide for the production of blueberries).

Proposed objectives / activities

#### Portugal

Country and/or kind of partner you are looking for

#### **Offering LAG:**

Susana Martins

### ADRIMAG

Praca Brandão Vasconcelos, n.º 10 4540-110 Arouca Tel.: +351 256 940 350 Fax: +351 256 940 359 Skipe: susana\_adrimag MSN: splsmartins@hotmail.com susana@adrimag.com.pt www.adrimag.com.pt

**Contact details** 

http://www.adrimag.com.pt/index.php?option=com content&view=article&id=110&Itemid=153

# Project Skundern – report 25 September 2009.

Skundern is a eutrophic lake just to the north of Malmköping, in the heart of the province of Sörmland, approximately 100 kilometers from Stockholm. Skundern is a shallow steppe lake with an average depth of about two meters and is approximately 2 x 2 kilometers in size. There are a number of permanent settlements around Skundern, but also many weekend homes. Most locals are members of SMOFF (Skunderns miljö- och fiskeförening = Skundern Environmental and Fishing Association), which was founded in the early 1980s. SMOFF works actively for a healthier lake, with better water quality for swimming and for recreational fishing.

To stop the vicious cycle of eutrophication, SMOFF applied in 2005 and in 2006 to the County Administrative Board for funds for overfishing, a method which has been tested with success in other places in Sweden. However, both applications were rejected. In September 2008, the board submitted an application to Leader Inlandet, an EU organization, and this application was approved two months later.

Project Skundern was initiated in spring 2009 and receives financial support in the magnitude of 1.3 million Swedish crowns from Leader Inlandet. SMOFF and the municipality of Flen are working partners and collaboration has been without friction. A team consisting of 6-8 refugees, mainly from Somalia, has worked Mondays through Fridays, trawling Lake Skundern for rough fish Trawling is carried out using two smaller landing boats with a trawling net between them. The responsible team leader is from the municipality.

The refugees have enjoyed this work very much, and attendance has been 98 percent. On the weekends and public holidays and during the vacation period, volunteers from those living around the lake have taken over the trawling. Traps and nets are also used in overfishing. The project has also been a success from a social point of view. People from different cultures have gotten to know each other during trawling and net cleaning.

The goal of Project Skundern is to greatly reduce the stock of rough fish, e.g. roach, tench, and carp bream. In this way, the lake can come into balance when the mass of zooplankton increases. The rough fish feed on zooplankton, which in turn feed on phytoplankton. It is the excessive quantities of phytoplankton that have caused the lake to become eutrophic, with oxygen depletion and poor transparency - a "green sludge". A greater mass of zooplankton will reduce the phytoplankton and the water will become clearer.

A total of about 18 tons of rough fish has been harvested at the end of September 2009. Neighboring farms agreed to act as depots for the harvested fish, which is an excellent agricultural fertilizer. Work continues during October-November, and the goal for the year is 25 tons. Overfishing will continue with the same intensity in 2010.

Project Skundern has received a great deal of attention: from the general public, in the press and from politicians, both at the national and local level. Our initiative has shown that many different parties can work together in harmony and with enthusiasm towards a common goal.

SMOFF / Styrelsen för Skunderns Miljö- Och FiskeFörening (The Board of Directors for Skundern Environmental and Fishing Association) www.skundern.se

# WALES RURAL NETWORK

# PARTNERSHIP OFFER

### Topic / title of the proposed project

# Business Growth (Rural Denbighshire) for priority market sectors

#### **Objective:**

Background / local context of the proposed project

The Rural area of Denbighshire is a traditional one, and businesses, which have developed, have been in the main small, employing usually less than 10 people. The market towns of Ruthin, Llangollen, Corwen, St Asaph, Rhuddlan and Denbigh are key to the economy of the area providing services for the surrounding countryside and villages. The aim of the project is to develop growing/emerging sectors, which have the capacity for further growth, within markets which have the potential to generate revenue. The project aim to develop cluster businesses, identify emerging sectors and market the cluster groups to those markets. The project excludes farming, agriculture and tourism.

#### Proposed objectives / activities

- Undertake quantitative and qualitative research that identifies the best cluster groups, market demand and marketing activity.
- Advise and assist 90 businesses
- Actively encourage or promote action to address environmental sustainability
- Establish 5 cluster groups and develop and deliver marketing activity to relevant target groups in order to attract new business into the area

### Country and / or kind of partner you are looking for

Rural areas i.e. Cornwall, the Highlands in Scotland or similar across Europe, areas that actively engage micro businesses (that employ under 10 people and have an annual turnover of less than £2m). In particular those areas that are developing 'greener' businesses.

### **Offering Local Action Group:**

Contact details

Helen Booth, Project Officer (Rural Denbighshire) 07789 943 151







# Switzerland

#### Regiosuisse

Regiosuisse started its activities in 2008 and we are responsible for the knowledge management on regional development in Switzerland.

Please have a look to our services <u>http://www.regiosuisse.ch/services-1</u> Our site works in German, French and Italian. (Unfortunately not yet in English.)

Switzerland has **experiences in transnational cooperation** with leader+ projects cooperating with Lags from FR, DE, AT, IT. You find the project descriptions under <u>http://www.regioplus.ch/rpi\_projekte\_i.html</u> (see below "panoramica dei progetti transnazionali). Projects financed with our new programme NPR have the possibility to cooperate with projects from abroad, f.e. ELER-financed projects. (Our former programme, the Regio Plus has ended).

If you are interested in what Regiosuisse is doing please contact:

sebastian.bellwald@regiosuisse.ch