

Rural Development and Cross Compliance

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**Hungarian Chamber
of Agriculture**

**Verona
2009.01.23.**



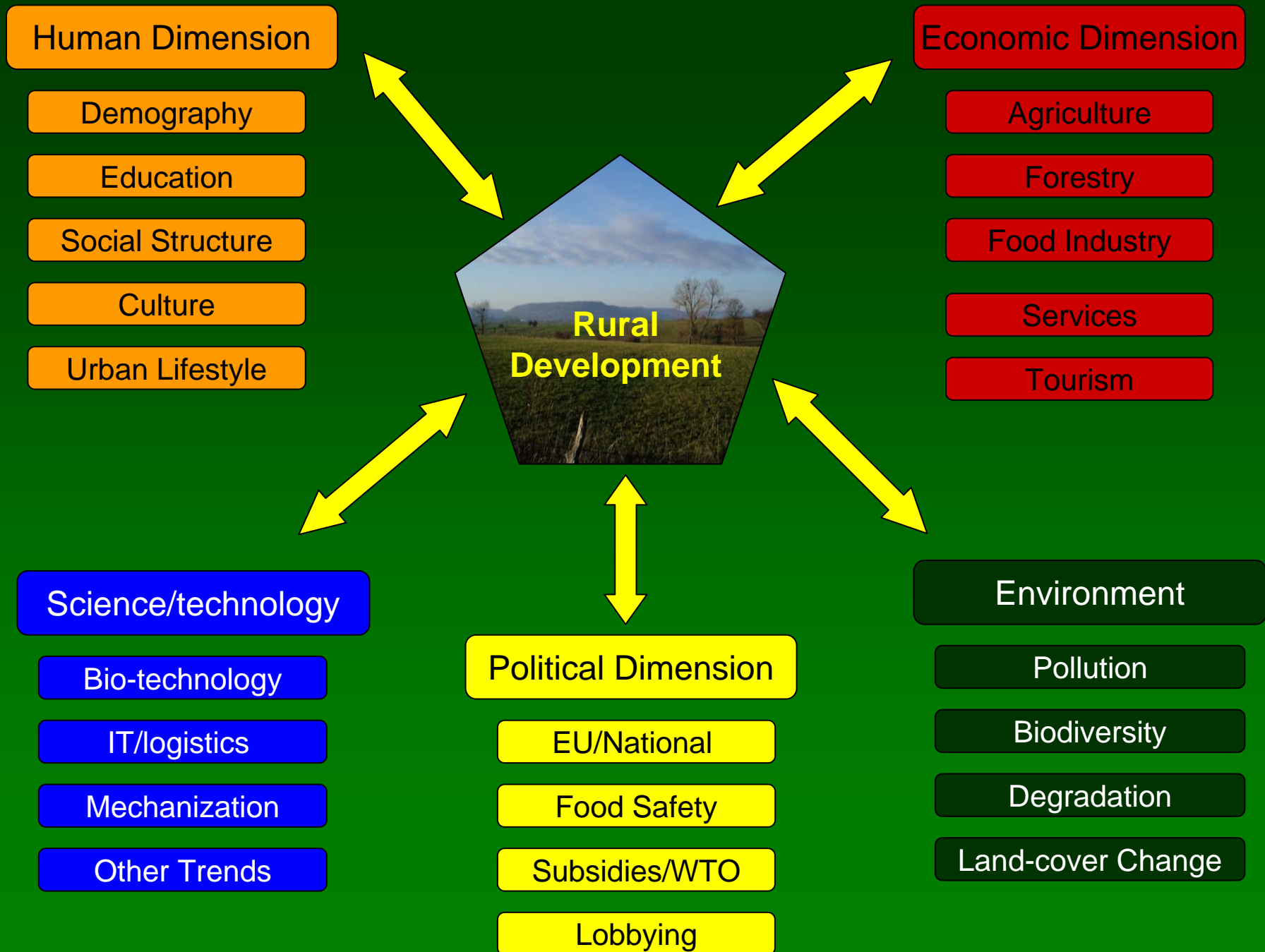
Conflict in the agriculture and RD?

Highly productive areas for intensive food production but of low environmental value;

and

Low productivity areas of high environmental value which can be protected by designation and used for recreation.

- **Environmental, social and economic objectives could be incorporated– it is not a choice between protection or production.**
- **Recognised the evidence of the changing nature of rural economies and the place of agriculture in it.**





The Objectives and Priorities of the Hungarian Rural Development

Points of references:

- ⇒ **Global objective: Convergence with the level of socio-economic development of the EU**
- ⇒ **Improving the competitiveness of agricultural production and food processing (especially: animal husbandry and horticulture)**
- ⇒ **Better environment and basic infrastructure**
- ⇒ **Environment-friendly development of agriculture, rationalisation of land use**
- ⇒ **Renewable energy production**
- ⇒ **Assistance to the realignment of rural areas**
- ⇒ **Enhancing the quality of life in rural areas and promoting diversification of economic activities**



Sustainable Development and Rural Development

Economy →

- Maintaining a sustainable population
- Maintaining productivity and profitability of environment and natural resources

Ecology →

- Adopting environmental management weapons in policy and decision making
- Protecting the environment and conserving natural resources

Technology →

- Promoting proper management of wastes and residuals
- Adopting environment-friendly technologies



FÖLDMŰVELÉSÜGYI ÉS
VIDÉKFEJLESZTÉSI MINISZTERIUM



Magyar Agrárkamara



Farm Information Service in the Central Professional Coordination Office



II. MAGYARORSZÁGI
VIDÉKFEJLESZTÉSI PROGRAM
(2007-2013)





ÚJ MAGYARORSZÁG
VIDÉKFEJLESZTÉSI PROGRAM
2007–2013

New Hungary Rural Development Programme 2007-2013

COMPLEX INFORMATION ACTION: FARMER INFORMATION SERVICE



The Action Groups of the Farm Information Service

- A)** Overall regulatory knowledge given to the farmers (subsidies, institutional requirements)
- B)** To draw the attention of the farmers: how to apply and what kind of requirements have to be met by the farmers when they apply for subsidies.
- C)** Other know-how (e.g. technological know-how)



Cooperation Possibilities among the Chambers of Agricultures (Information, CC)

- The realisation of cross compliance in the MS where it was applied before 2009
- To evaluate the most common problems, and the preparation method of the new member states.
- The study of the methodology of the information of the farmers
- The preparation of the Check List of the requirements of Cross Compliance
- Experience exchange of the electronical applications.



Cooperation Possibilities among the Chambers of Agricultures

- The practice of getting the farmers into the advisory system
- The mutual study of the advisory work
- The practice of the personal CC advise in the old member states
- Advise given in electronic form

The background image shows an exhibition booth for the Magyar Agrárkamara (Hungarian Chamber of Agriculture). The booth has a large sign at the top that reads "MAGYAR AGRÁRKAMARA". Above the sign is a white pyramid-shaped structure with a green logo. The booth is filled with various displays, including posters and informational materials. Several people are visible in the background, some looking at the displays and others walking through the booth. The overall atmosphere is that of a busy trade show or exhibition.

Thank you for your attention!

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of Agriculture**
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