

WHAT DO THE TRAINING PROGRAMMES CONSIST OF?

In brief

they consist of tours – studies with interviews of key people from different fields in which Navarra or Spain are national or international reference points; programmes have been developed in

- ✓ Rural Development Plan (the 4 axes);
- ✓ Strategic, operating and dynamisation plans in the field of tourism;
- ✓ Specific (agricultural world; public companies; sport; youth, cross-border cooperation, rural diversification, etc.).

They combine

interviews and contact with experts in each subject with in situ studies of specific experiences related by those involved; short training modules and other activities may be included.

They include

accommodation and logistics, which form part of the programme, selecting establishments and companies which represent examples of development.

And also

a wide range of technical and logistical information before and after the programme. Clients can also hire a consultancy service in their region to apply and adapt the models seen to their reality.

WHAT NEEDS DO THEY MEET?

This allows participants:

- ✓ To obtain models and ideas which can be transferred.
- ✓ To shorten the time it takes to reach objectives, improving both the effectiveness of economic and territorial agents (enhanced objective attainment) and efficiency (improved allocation of economic resources, scarce by definition).

WHERE ARE THEY PERFORMED?

Navarra The programmes are preferably performed in Navarra (10,000 Km²; population 620,000).

On the French border, the region is home to great socioeconomic and environmental diversity, combining the urban nature of its capital (Pamplona) and a modern, varied rural society with mountains in the north and plains in the south. Some programmes, or should the client so wish, may be partly performed in other Spanish Communities and/or the South of France.

A FEW EXPERIENCES

With Spanish groups

Numerous tours – studies have been performed by Spanish groups to date

- ✓ Local Action Groups (Leader and Proder)
- ✓ Bodies running Tourism Dynamisation Plans
- ✓ Other groups: public companies, development consortiums, associations of local councils, councils, etc.

With foreign groups

The service has been tested with

- ✓ French Groups, within the framework of co-operation projects (transnational and crossborder)
- ✓ Albanian Groups, within the framework of projects contracted with the United Nations Agency IMG, combining training in Albania and tours – studies; SNV – Netherland Development Organization; Diber Regional Council, etc.

The service is provided 'turnkey'; a single contractor guarantees quality control and the improvement of effectiveness and efficiency.

ABOUT EUREKA

*Eureka Local Development S.L. is a Spanish company dedication to carrying out **international co-operation projects**.*

*Created in 2006, Eureka is a spin-off of the Kaizen Compañía de Gestión S.L., a Spanish company dedicated to the management, provision of technical assistance and training in areas relating to the **environment, tourism, culture and local development**.*

We are the first company to offer such a service in a structured way and we hope to create a new niche in the market of practical knowledge management

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