What, then, is Rural Development?

Concepts and mechanisms identified through comparative analysis

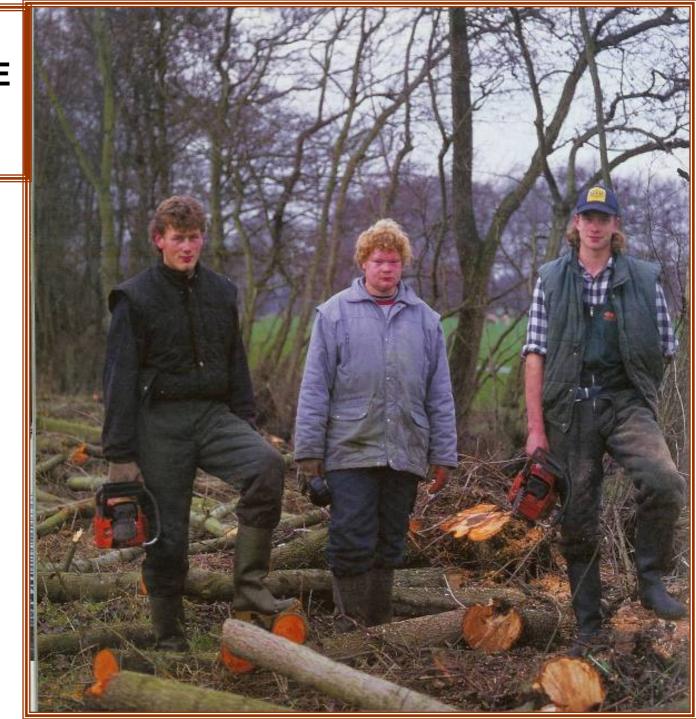
Jan Douwe van der Ploeg

Differentiated but interlinked objectives

Securing positive externalities:

quality of landscape, biodiversity, environment, food, etc

MANAGEMENT OF LANDSCAPE AND BIODIVERSITY



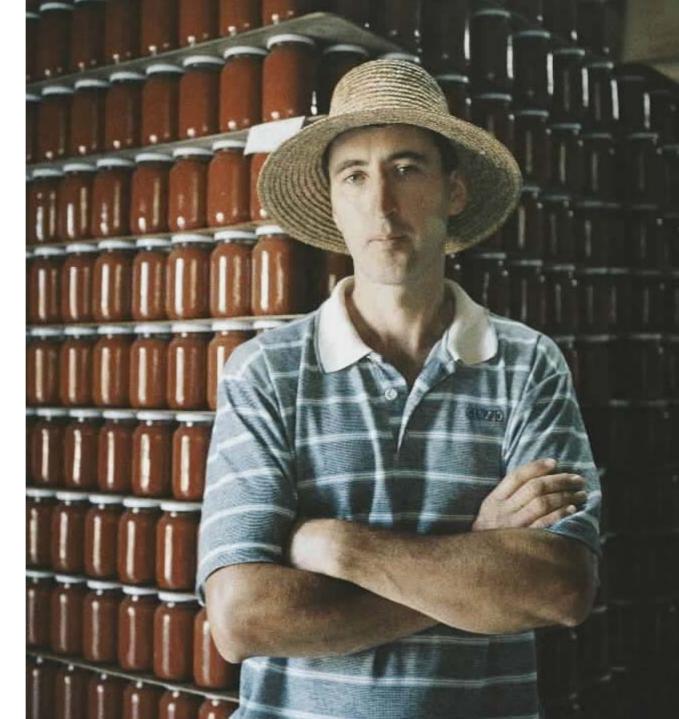


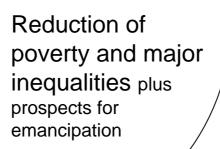
Reduction of poverty and major inequalities plus prospects for emancipation

Securing positive externalities: quality of landscape, biodiversity, environment, food, etc



multifunctionality in Brazil



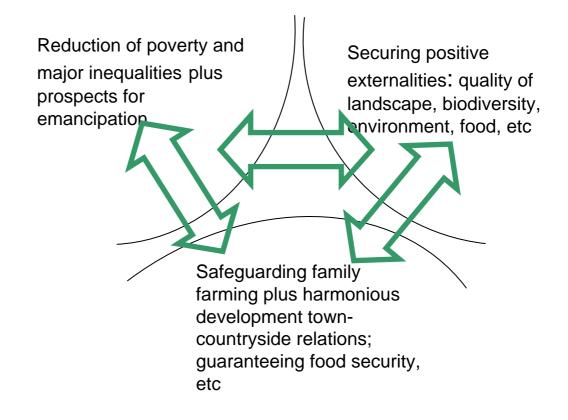


Securing positive externalities: quality of landscape, biodiversity, environment, food, etc

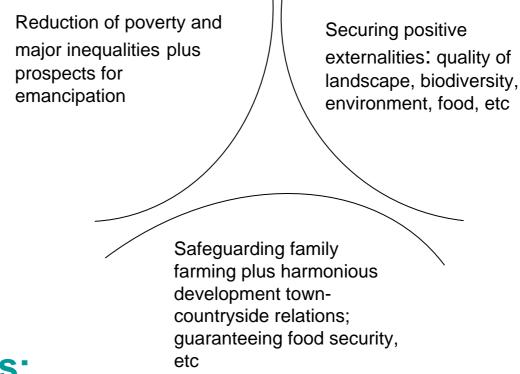
Safeguarding family farming

plus harmonious development towncountryside relations; guaranteeing food security, etc



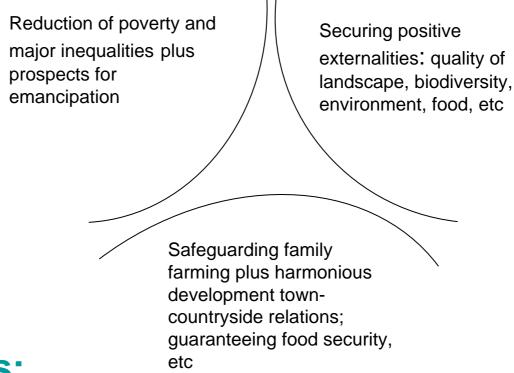


Multiple flows through time



Commonalities:

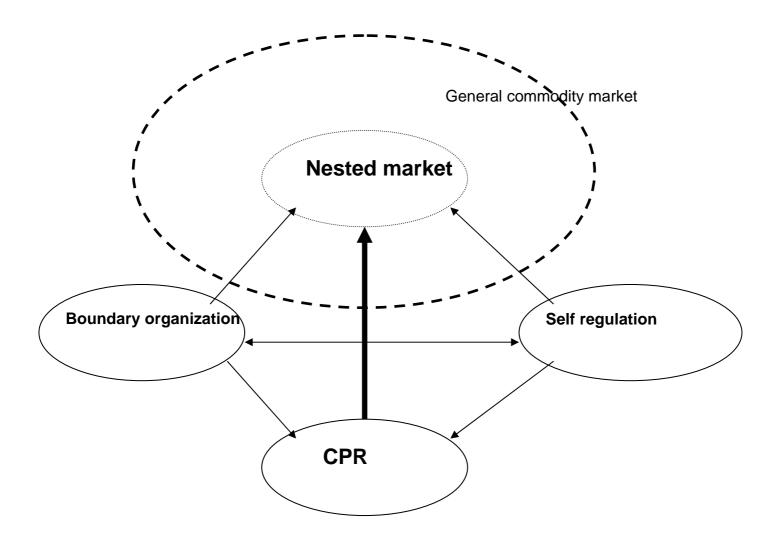
1)reactions to market failures



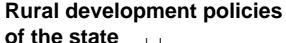
Commonalities:

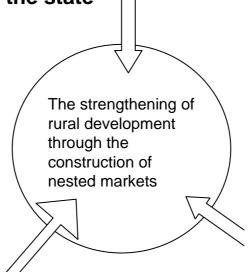
- 1)reactions to market failures
- 2) creation of new, nested markets

conceptual model



social sources of rural development processes





Initiatives of farmers and rural dwellers

Interventions of large NGOs and social movements

Global agricultural and food markets

