

The Ministry of Environment and Rural and Marine Affairs of Spain together with the Department of Agriculture, Food and Rural Action of Cataluña and with the support of the MARS Unit of the Joint Research Centre

have the pleasure to announce the venue of the workshop:

**Farm Advisory System implementation in the European Union: experiences and prospects**

**Aplicación en la Unión Europea de los Servicios de Asesoramiento: experiencias y perspectivas de futuro**

**From 9:00 Thursday, 10 June to 18:00 Friday, 11 June 2010**

**Barcelona, Spain**

**CONTENTS:**

The theoretical sessions (10<sup>th</sup> morning) will be dedicated to the following topics, with practical examples in the Member States:

- ensuring high quality advisory services (monitoring and evaluation)
- advisory services for cross compliance and beyond cross-compliance
- how to increase farmers demand for advisory services
- measuring impact on the agricultural sector
- providing advisory service in disperse agricultural areas
- pre-existing structures vs newly created advisory bodies

On the 10<sup>th</sup> afternoon participants, according to their interest, will be split in three thematic working groups to facilitate an open discussion on:

- Advisory Systems for and beyond Cross-Compliance,
- Techniques and Structures of Advisory Systems,
- Evaluation and Quality of Services for Users.

In the second day (11<sup>th</sup> June) advisory issues will be dealt with a field visit of a cooperative (advisory body), a holding located in an intensive agricultural area which is part of a protected area, a holding with nitrate issues.