

eip-agri
AGRICULTURE & INNOVATION



Subgroup on Innovation for agricultural productivity and sustainability

11th Meeting

5 June 2018

Subgroup on Innovation for agricultural productivity and sustainability

11th Meeting – 5 June 2018

Morning sessions

08:00 – 09:00 Registration

09:00 – 09:30 Welcome & introduction by *Kerstin Rosenow (DG AGRI)*

09:30 – 11:00 Session I “Shaping the work of the EIP-AGRI network for 2019”

Introduction by *Antonella Zona (DG AGRI)*

Overview of the collected proposals for future activities, organised in clusters – *Koen Desimpelaere (EIP-AGRI Service Point)*

Discussion in groups of the proposals by cluster (1st round)

11:00 – 11:30 Coffee break

11:30 – 13:00 Session I continued

Discussion in groups of the proposals by cluster (2nd and 3rd rounds)

13:00 – 14:00 Lunch



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14:00 – 14:40 Session I: reporting and conclusions

14:40 – 15:40 Session II “Upcoming networking activities”

Launch of calls for experts for:

- FG 32 ‘Non-chemical weed management’
- FG 33 ‘Pests and diseases in olive trees’

Update on available SFC data regarding Operational Groups – *Fabio Cossu (DG AGRI)*

Ongoing study assessing Operational Groups – *Sirpa Karjalainen (DG AGRI)*

Seminar ‘EIP-AGRI: From OG project to impact. Building the innovation ecosystem for the future’ (Spoleto, Italy, 17-18 October 2018) – *Margarida Ambar (Service Point)*

15:40 – 16:10 Coffee break

16:10 – 17:00 Session III “Feedback from recent activities and next meeting of the Subgroup”

Workshop “Enabling farmers for the digital age: the role of AKIS”

(Latvia, 26-27/04 2018) – *Fabio Cossu (DG AGRI)*

Workshop “Innovative water management in agriculture” (Spain, 30-31 May 2018)

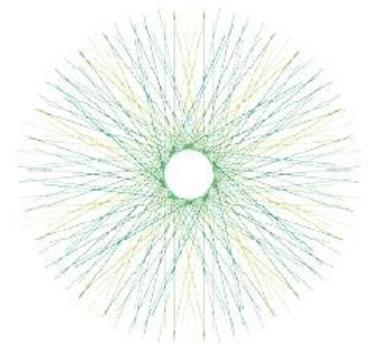
– *Anikó Seregélyi (DG AGRI)*

12th Subgroup on Innovation meeting (Spoleto, IT, 18-19/10 2018) – *Antonella Zona (DG AGRI)*

Information about the new simplified system for the organisation of future Subgroup meetings (AGM – Advanced Gateway to EU Meetings) – *Isabelle Tranchant (DG AGRI)*

17:00 Closing





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WORKSHOP ENABLING FARMERS FOR
THE DIGITAL AGE: THE ROLE OF AKIS
26-27 APRIL 2018 - JÜRMALA, LATVIA



Overall aim

To explore and strengthen the role of **AKIS** (with a particular focus on advisers and rural networking), supporting the understanding and use of **digital technologies** at farm level

94 delegates from **25 EU countries**

All AKIS actors well represented (farmers, extension and advisory organisations, researchers, RDP Managing Authorities, Network Support Units, actors in the field of education and media...)

Around **20 inspiring examples** showcased – great networking opportunity!

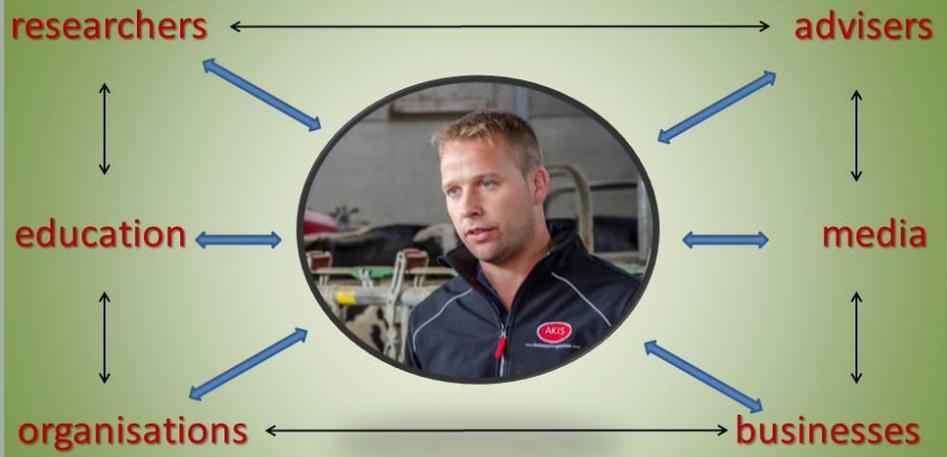
Event webpage: <https://ec.europa.eu/eip/agriculture/en/event/eip-agri-workshop-enabling-farmers-digital-age>



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What is AKIS? Actors and Knowledge flows



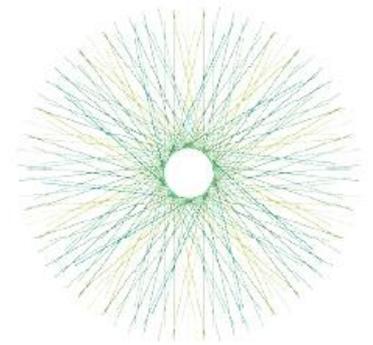
The basics: AKIS

Which actors & knowledge flows?

- Farmers at the centre
- Consumers & citizens to be considered too

Where do digital technologies bring most added value?





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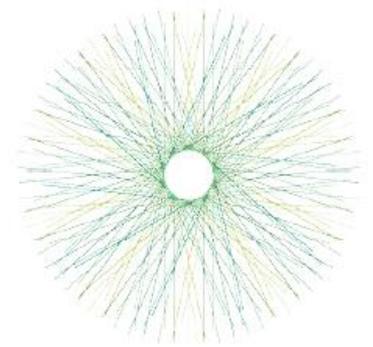


Digital technologies can improve multiple knowledge flows

- Farmers-farmers, farmers-advisers, advisers-advisers, farmers-administrations, farmers-consumers/citizens, farmers-input providers, farmers-researchers, advisers-researchers,...
- Data-related issues, trust, connectivity among the most raised attention points

Enabling farmers for the digital era requires attention to their real needs:

- **Big diversity of farmers** across Europe: multiple dimensions to be considered (geographical, sectoral, generational,...)
- What is most needed: show the **benefits** digital-based solutions bring (RoI)
- **Skills/training** paramount to take advantage of existing technologies



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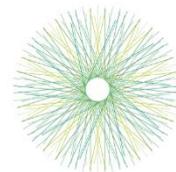
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Bridging the information gap

- Tailored-made information: **needs grow and change** with (digital) skills and awareness
- Diversity is a strength: more "speed-dating" is needed 😊
- Combine *analogical* and *digital*





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All presentations and main background documents
are available on www.eip-agri.eu

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