



EAFRD - European Agricultural Fund for Rural Development. Europe invests in rural areas



SMART VILLAGES

LEADER support actions

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Villages

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Smart Villages in the PSP

SRG07 | Smart Villages

The SRG07 intervention supports the creation and implementation of **Smart Village strategies** as **participatory processes**, shared by public and/or private partnerships and related to **SMART solutions** addressing specific areas of intervention:

- Cooperation for **food systems, supply chains, and local markets**
- Cooperation for **rural tourism**
- Cooperation for **social and economic inclusion**
- Cooperation for **environmental sustainability**



SRG07 in Italy

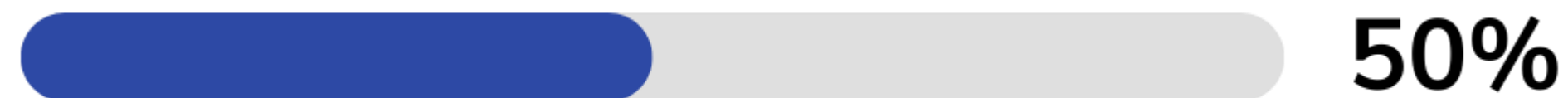
Smart Villages and LAGs

From an early analysis of approved LDSes, performed by the National Rural Network on a sample of 98 documents, it emerges that 47 LAGs included SRG07, although not every LAG will focus on Smart Villages.

LAGs that included SRG07



Italian Regions that included SRG07



RETERURALE
NAZIONALE
20142020

98

Sample of
LDSes

36 M€

Overall budget
SRG07 in
LDSes

SRG07 in Piemonte

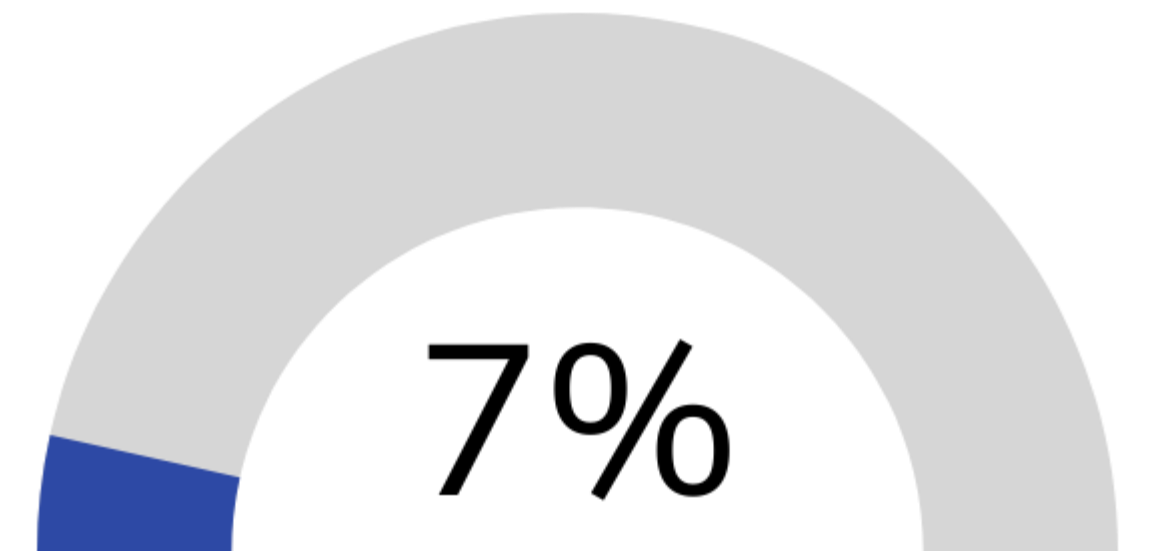
Smart Villages and LAGs



The Piemonte Region identified Local Action Groups (LAGs) as suitable entities to support the creation of Smart Villages with resources from the regional Rural Development Programme (RDP) 2023-2027

- LDSs presented: **14**
- Population involved: **1,104,500 inhabitants**
- Number of municipalities covered by LAGs: **808**
- Total contribution resources activated on SRG06: **€ 51,400,000.00**

11 LAGs included SRG07 in their LDS



SRG07 covers approximately 7% of the overall budget devoted to calls for proposals

Smart Villages in Piemonte

Smart Villages and LAGs

The LAGs will also **promote the creation and development of Smart Villages** through:

Sub-measure A_Action A.3 | Supporting Action

(LAGs preparatory actions to promote participatory planning and co-creation)

Sub-measure A_Action A.2 | LEADER Cooperation

(National and international cooperation projects related to Smart Villages)

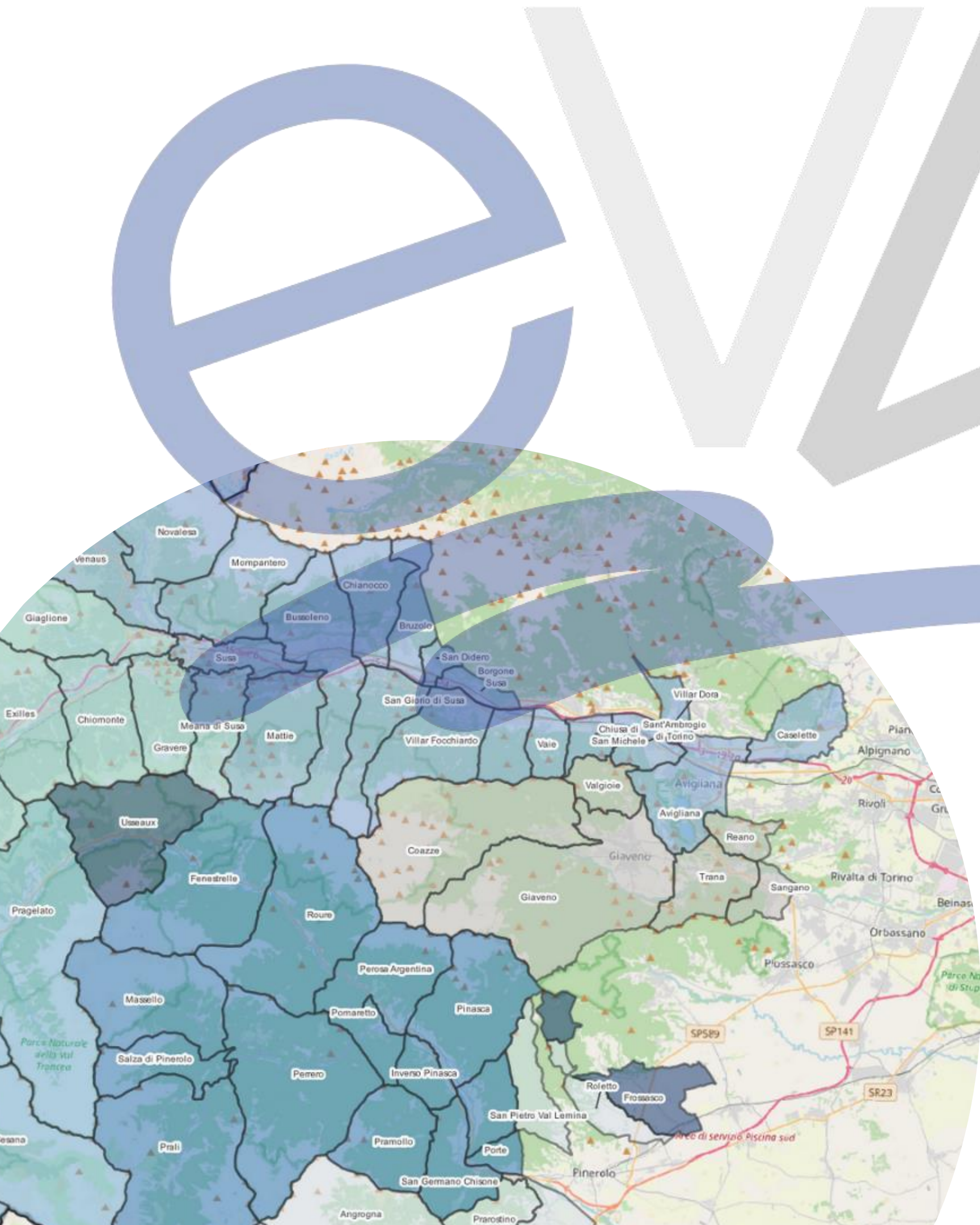
Sub-measure B_Action B.2 | Animation

(Awareness-raising, communication and advocacy actions managed by the LAGs)

LAG EVV

Who we are

You who visit it, you who inhabit it. How do you imagine a territory growing? We want territorial development made up of partnerships, roots and people. To contribute to this development, we work on opening calls for tenders, we participate in projects that are useful to the area and we work with a 360° territorial animation



Where are we?

67
Municipalities

LAG EVV works in north-western Piemonte region. The LAG Area covers six unions of mountain municipalities in Val Pellice, Valli Chisone e Germanasca, Val Susa e Val Sangone

Where are we?





The added value

The LAG will work to strengthen the **enabling factors** that can support local communities and stakeholders in building and implementing a strategic vision

Our strategy

Vision and mission



Vision - Overall Objective

To contribute to the presence of active local communities in LAG municipalities, attractive and welcoming for both locals and tourists



Mission - Specific Objective

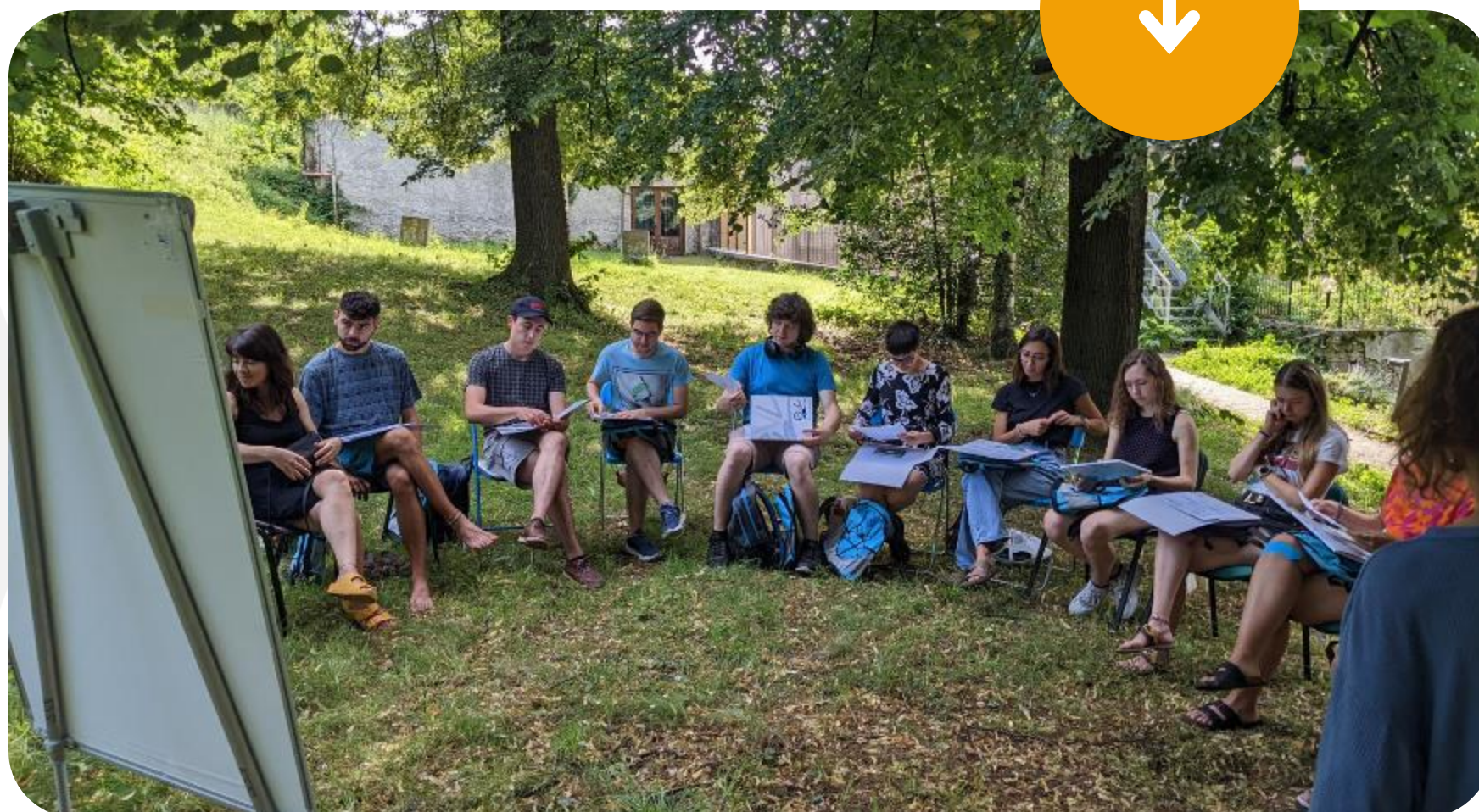
Enabling local communities to remain in the rural areas, by granting the access to community-based services and social aggregation spaces.





The results

How did we get here?



01

GALeotte Saranno le Valli

Information desk to welcome and support the settlement of new inhabitants and enterprises in rural areas

02

Community based entrepreneurship

Capacity building in support of community-based projects, leading to the Op. 16.3 call for feasibility studies

03

Generative Spaces

Co-design of multi-service spaces in the LAG mountain areas

04

Forum LEADER Giovani

Opportunities for work, exchange, information and engagement for young people in the local dynamics of territorial development

05

Support to basic services

Support for investment in the introduction, improvement or expansion of basic services at local level with the Op. 7.4 call for public bodies

Smart Rural Hub

How did we get here?

Thanks to the National Rural Network, ReteLEADER and the LEADER Forum, we were able to access the Smart Rural Hub workshop and learn more about the potential of Smart Villages to maintain residency in rural areas



SMART RURAL HUB



Cogne (AO) | July 04th - 06th 2022
Smart Villages: from theory to practice



Our path

Introduction

The LAG Escartons e Valli Valdesi believes in the **ability of local communities to organise themselves** to find solutions to the needs of proximity through participatory processes, which enable the structuring of effective local governance systems. With the Local Development Strategy 2023 - 2027 we will support the initiatives of the local communities in the LAG area with a support action structured on three phases.





What we will do

Our actions



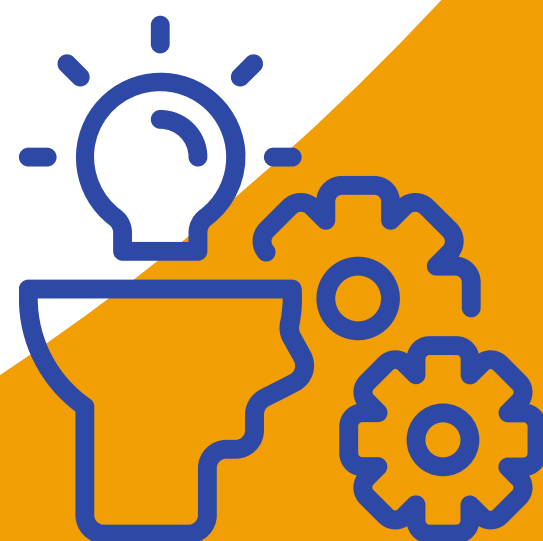
Phase 2 - Investments

With the Local Development Strategy calls for proposals, we will finance investments to implement the strategies



Phase 1 - Smart Village strategy

With the call for proposals SRG07 we will support the definition of Smart Villages strategies, covering personnel costs, consultancies, territorial animation



Phase 0 - Capacity Building

Gathering Expressions of Interest, Capacity Building Programme and support to the definition of the strategy

Phase 0

Capacity building programme



Our actions

- Creation of a **multidisciplinary working group** of experts
- Collection of **expressions of interest**
- **Capacity building** programme on the topics chosen by the co-operation groups
- **Tutoring** with experts
- Support to the **creation of local partnerships** and territorial animation

What is it about?

Capacity building programme

Knowledge of regulations, procedures and processes in particular on environmental and social issues;

Impact evaluation, ESG.

Innovative governance models, participatory decision-making processes, group dynamics facilitation;

Design, spatial planning and architecture of mountain areas;

environmental sustainability, management of ecosystem services;

Social innovation, commons, accessibility

fundraising and sustainability strategies;

communication, territorial marketing, digital technologies;

Phase 1

SRG07 | Financial support for strategy definition



Our actions

- Issue of **SRG07 call for proposals**
- **Beneficiaries:** Public and/or private partnerships
- **Eligible expenses:** personnel costs, consultancy, other cooperation costs
- **Output:** Smart Village strategy, defined via a participatory process

Sending the expression of interest and participating in Phase 0 is essential for access to the subsequent phases

SRG07 for Smart Villages

LAGs Support Smart Villages

Objectives

- Generate positive economic, social and environmental impact
- Countering depopulation and desertification
- Improving the quality of life in rural areas
- Fostering access to services

Beneficiaries

Public and/or private partnerships

Financial Support

Personnel costs and consultancies for research, feasibility studies, animation, communication

Grant rate: 100%

Eligible Costs

Intervention SRG07 - Phase 1

- Costs incurred for **preparatory activities in the 12 months preceding the submission of the application**
- **Studies and research on the territory concerned**, drafting of plans and strategies, feasibility studies
- **Operating and administrative costs** of the co-operation and for setting up the partnership
- **Dissemination** of information, studies, results, information material
- **Animation activities in the target area** (focus groups, workshops, co-planning)
- **Marketing and communication activities**
- **Monitoring** and evaluation



Phase 2

SRG07 | Tailored investments

Our actions

- Financing of Smart Village strategies through **LAG calls for proposals**
- Support for specific investment projects with ad hoc calls for proposals with **global grants**
- Support in identifying other sources of funding

Tailored investments funded in phase 2 will be reserved to phase 1 beneficiaries



Eligible Costs

Calls for proposals - Phase 2

The second phase calls for proposals will support **specific and targeted tangible and intangible investments** to **implement the Smart Villages strategies** developed during Phase 1.

These grants will be issued as **global subsidies**.

Phase 2 grants will be based on the interventions included in the CAP Strategic Plan according to results of phases 0 and 1



Synergies

Teamwork Is The Key



National Rural Network Smart Rural Hub

With the NRN we will work to bring proposals and relations with other LAGs and other territories on the Smart Villages front



Smart Rural 27 Preparatory action

Activities to prepare for smart villages at European level, contains several insights and good practices



Chamber of commerce GALeotte saranno le valli

With the GALEotte saranno le valli project our LAG supports the entrepreneurial and residential settlement. For the 2024-2026 period we will focus on ESG and sustainability.

Contact us



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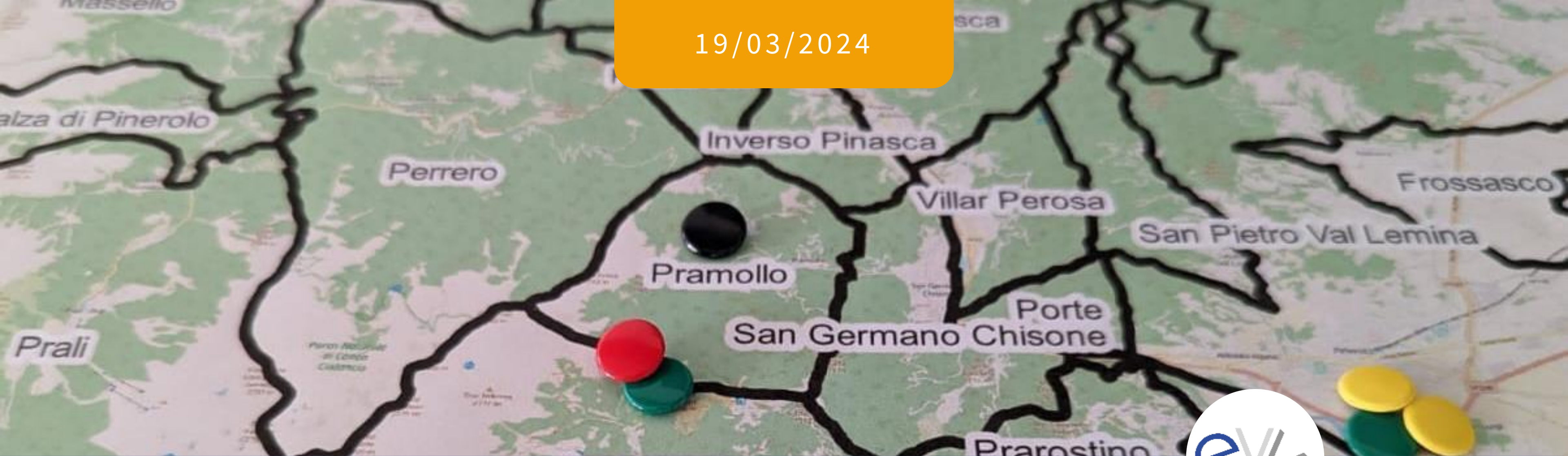
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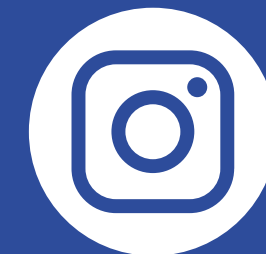
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THANK YOU



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