



Cooperazione *tra aree rurali*



Cooperation day

Transnational/Interterritorial project “Solidarity based districts”

Oltre Po Mantovano LAG (I)

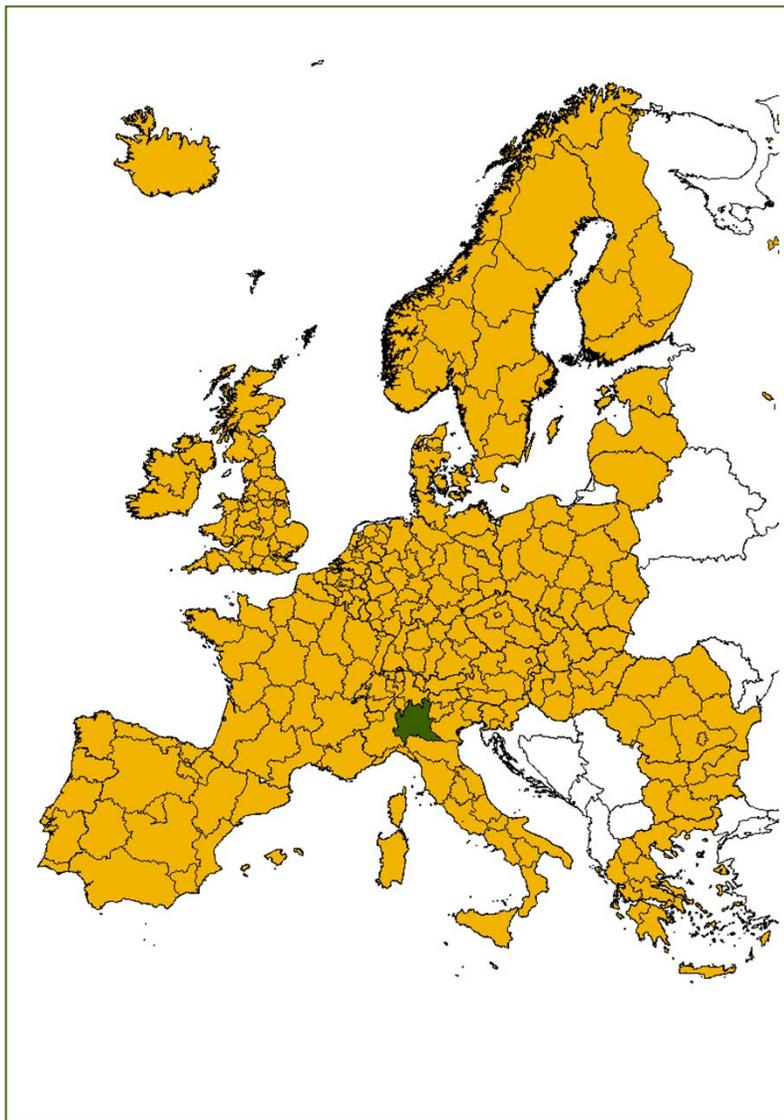
Carmelita Trentini

Roma, 20 giugno 2011





Who are we?



Existing Partnership

Italy

Oltre Po Mantovano LAG, Colline Moreniche LAG, Golem LAG, LAG Valtellina, LAG Oglio Po, LAG Garda Val Sabbia

What does our cooperation need?

Action area: Social – Economic – Training area

Organise an economic district based on sustainability and solidarity of productions, processing and consumption of the products of the area.

Topics such as short food chain, zero-miles, fair and critical shopping, enhancement of the typical products and low environmental impact (ecological footprint) are associated with a substantial vision of the business economic results. By combining elements of the tradition and technology the project aims at obtaining important advantages from the creation of a business network, direct advantages both for the network components and for the community and the final consumers.

Aims:

A. Interaction: Training activities and activities supporting the participation of people, companies, local administrators to implement a route for creating new landscapes of the production and of the local consumption;

B. Data gathering: analysis of the on-going condition of the different forms of production and local consumption of food; definition of the guidelines for the development of a local food system; planning of the components of the local food system; implementation of some pilot actions.

C. Knowledge Tools: knowledge of the physical, productive characters; characters of the enterprise of the rural territory and farm production.

D. Landscape: Shared map of landscape values and lines for agriculture qualification.

What do we want to do?

Expected actions:

Step A

- ❖ Analysis of the local micro economic system and of the fair/social economy.
- ❖ First definition of tools to support local micro economy, agri-food and craft production to ease direct marketing and the creation of a possible partnership between the local craft/agri-food system and local systems of social/fair economy.

Step B

- ❖ Definition of a linking channel between the local agri-food/craft system and social and fair economic systems, considering existing tools such as quality marks and certifications.
- ❖ Promotion of actions that will allow to increase occasions where local producers/craftsmen can be suppliers in their own areas (linking to collective and fair customers) and in partner areas.
- ❖ Starting up of a coordinated partnership between school and local producers, that will deal with food education and traditions.
- ❖ Gathering of data regarding food aggregated demand and offer.

Step C

Support to the reinforcement of the local agri-food/craft sector by:

1. Implementing a chain of new products (or rescue of products that are either extinct or threatened with extinction) and strengthening existing marginal productions through workgroups including producers, processors, traders, landlords, authorities (municipalities, Upland Authority Associations, etc.)
2. Implementing business network contracts among small-sized enterprises
3. Desk made up by teams of cross-sector professionals for advisory services regarding direct marketing, training and commercialization
4. Planning of agreements with local institutions
5. Implementing participated planning for public aggregated offer proposals.

Addressees: small-sized farms, enterprises dealing with the processing and marketing of agricultural and craft products, final consumers, buying associations, aggregated demand (public and school canteens, hospitals, old people's homes, etc.).

Whom to cooperate with?

Local level (PRE-ADHESION PARTNERS)

- ❖ Local authorities
- ❖ Farms
- ❖ Players of the economic social system (schools, hospitals, private bodies with canteens) and fair social system (buying associations, groups, etc.)
- ❖ Trade or business associations

Regional and interregional level (PRE-ADHESION AND ADHESION PARTNERS)

- ❖ LAG
- ❖ DGA
- ❖ Trade or business associations
- ❖ Other service agencies

Transnational Level (SEARCHED PARTNERS)

- ❖ LAG

Where are we?

The project is going through its executive preparation steps; what we have done so far:

- ❖ 3 meetings with partners interested in cooperating; partners have been located by the coordination of Lombardy LAGs
- ❖ A leader has been spotted, LAG Oltrepò Mantovano
- ❖ Training and confrontation meetings among interested partners have been organized; such meetings have underlined goals, purposes and expected actions (4 training meetings organized by a LAG partner)
- ❖ The path to follow for the construction of the project has been found, both for the common actions and for the actions of single partners
- ❖ The search of transnational and transregional partners, by means of the national rural network, has been defined (publication of the project file on the website, participation to the “cooperation day”, personal contacts)
- ❖ Common operational meetings to define the final planning have been organized
- ❖ The tender for measure 421 in Regione Lombardia was published on 14.06.2007 and is going to end on 31.08.2011

Which resources?

The expected total budget for the project is still to be defined, but it should be about 400,000/500,000 Euros. Each partner will receive 60/70,000 Euros, bearing in mind that the leader will manage a higher budget for the common actions.

Why cooperate with us?

- ❖ To take part to a network project that aims at developing a new concept of rurality
- ❖ To create a new network of conscious producers, productions and consumers
- ❖ To contribute to the definition of local economic districts that are competitive but also fair and sustainable
- ❖ To provide useful elements for the planning, the reinforcement and the management of fair economic districts, also through the redirection of certain areas of interest of public policies
- ❖ To define a concept of rural development where agricultural production is more and more connected to environmental protection, to the conservation of biodiversity and to local food systems
- ❖ To create a network on landscape, land, agrosystems, and rural development as core themes of the future policies regarding cooperation and change



Rete Rurale
Nazionale
2007.2013

MINISTERO DELLE POLITICHE AGRICOLE
ALIMENTARI E FORESTALI



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