



SWG AKIS

Strategic Working Group on Agricultural Knowledge and Innovation Systems

Athens Meeting

28th of February to 1st of March 2017

CAP post 2020 Communication

"The future of food and farming"

Objective of the presentations:

- ▶ Considering the EC communication on the CAP*
- ▶ And considering the Concept note coming from the reflections from SCAR AKIS Tallinn meeting
- ▶ Which specific obligations would you request in the CAP AKIS plan to ensure results?
- ▶ How will you create your CAP AKIS toolbox, to:

PS: This exercise is a brainstorming aiming to trigger creativity, new ideas, inspiration and cross-fertilisation. The aim is not to have a presentation of what is already in place (AKIS description) in your country but to imagine some future characteristics enabling efficient AKISs. Your presentation does not engage your country and your organisation at the Political level. The SWG AKIS is a think tank.

*https://ec.europa.eu/agriculture/sites/agriculture/files/future-of-cap/future_of_food_and_farming_communication_en.pdf

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Input from Dutch Regions / case Limbourg

- ▶ History of Dutch Akis and new challenge
- ▶ Flaws and threats
- ▶ Successful parts of the regional AKIS
- ▶ How the CAP can help; the questions

History of Dutch AKIS

- ▶ OVO-approach, education, training, information, research - no more
- ▶ Marketing & Innovation Boards per sector, public funding & membership fees - canceled
- ▶ Scattered AKIS, one national support service RVO, but too distant, many regional and local AKIS varieties
- ▶ Farmers get their advice mainly from semi-commercial advisory services, linked to the Agri-organisations and to semi-commercial Research stations, neighbours, accountants, banks, salesmen representing machinery industries and grow systems

Flaws and threats

- ▶ Commercial advisers fear competition from impartial advisers
- ▶ Innovation is driven by subsidies and initiatives are random
- ▶ Money is wasted
- ▶ No investment and innovation strategy on sectoral level
- ▶ No joint R&D&I agenda
- ▶ No interaction with research
- ▶ Great producers, poor entrepreneurs, poor negotiators, poor marketeers

Successful parts of regional AKIS

- ▶ Staff: new team of business developers and innovation brokers stationed at the Development & Investment Agency
- ▶ Regional budget: Venture Capital, friendly loans, start-up support, Seed Capital
- ▶ max 10.000 max 50% for hiring an adviser
- ▶ max 10.000 max 75% for adding knowledge; student, expert or research capacity
- ▶ max 50.000 max 35% for innovation projects
- ▶ plus national & EU (EIP/EAFRD/EFRD/INTERREG) funds

More

- ▶ Budget for events, communication and community building
- ▶ Linkages to the universities and nearby R&D Campus for High Tech Systems, Biobased Solutions, Feed Design and Healthy Food issues
- ▶ But: hardly any national / international awareness, no strategy
- ▶ No training programmes, no certified team of trainers and private advisers, no sharing of results or expertise, no farm visits, no networking, no connecting with society; consumers, schools, dietarians, users
- ▶ No digitisation awareness

Enhance knowledge flows within the AKIS and strengthen links between research and practice

- ▶ Continue the obligation to MS to create an operational EIP-AGRI Network
- ▶ Oblige EIP-AGRI staff and communication tools at the NRN, with proper budget, including Translation Service, financed under CAP
- ▶ Oblige NRN to train AKIS on regional level about use of EIP; website, knowledge exchange templates, importance of RUR calls under FP9 / HORIZON, participation in Focusgroups, Workshops
- ▶ Do the same for Knowledge institutions (R&D&I)
- ▶ Allow MS to use a part of the Technical Assistance budget for travel of farmers and experts
- ▶ Allow AKIS to make use of CAP budget for creating and facilitating communities, like already possible under LEADER

Strengthen farm advisory services within MS' AKISs

- ▶ See regional analysis mentioned earlier

Incentivize interactive innovation projects

- ▶ See analysis earlier slides

Support digital transition in agriculture

- ▶ Create a targeted community of users (farmers), suppliers (grow tech), brokers (algoritms, data-traffic)
- ▶ Train farmers about big data doś and don'ts
- ▶ Finance pilots and start ups
- ▶ Harmonize systems
- ▶ Install a DH
- ▶ Ge