



SWG AKIS

Strategic Working Group on Agricultural Knowledge and Innovation Systems

Athens Meeting

28th of February to 1st of March 2017

Germany: "Association of Chambers of Agriculture"

CAP post 2020 Communication

"The future of food and farming"

- ▶ **A modern CAP should support the strengthening of farm advisory services within the AKIS systems.**
- ▶ **This should become a condition for the approval of CAP Strategic Plans (which level in Germany? Region=Länder or MS level)**
- ▶ **The farm advice should remain voluntary for the farmer**
- ▶ Specific obligations in the CAP AKIS plan to ensure results?
- ▶ Suggestions for a CAP AKIS toolbox:

creativity, new ideas, inspiration and cross-fertilisation.

Imagine some future characteristics enabling efficient AKISs.

Enhance knowledge flows within the AKIS and strengthen links between research and practice

- ▶ Establish practitioner networks (OG's)
- ▶ EIP Agri: Rural development and EU Research projects plus networks and innovation service providers as Innovation office, support unit etc.
- ▶ Association of Chamber of Agriculture with meetings on regular basis (education, advice, research)
- ▶ Cross border exchange: e.g. Cross visits, ERASMUS for farmers and advisors (transfer visits, field trips) or INTERREG EUROPE (cross border network activities)
- ▶ Create more (financial) incentives for advisors to play an important role as facilitator, translator...

Strengthen farm advisory services within MS' AKISs

- ▶ Train the trainer (process support, coaching and mentoring of young advisors, digital skills...)
- ▶ cross regional and cross border knowledge exchange
- ▶ Funded Advisory service opportunities and structures needed
- ▶ There has to be an advisory innovation support unit after the project funding
- ▶ More advisory support in particular areas, addressing societal challenges (resource efficiency, climate protection, socio-economic fields)
- ▶ Avoid funding gaps between 2020 and 2021, continuity is important
- ▶ Trust is needed (longterm)
- ▶ Foster education for people working in agriculture, horticulture, forestry, fisheries as well as for advisors / multipliers

Incentivize interactive innovation projects

- ▶ Innovation support units close to farmers in a very early stage, to enable new cooperation, to ensure continuity of innovation networks and knowledge exchange about the innovation and the innovation process.
- ▶ Seed money to start an operational group, specially if there is no powerful background organisation involved
- ▶ Provide funding for field trips, cross-visits (ERASMUS Agrar) for project ideas in supra-regional EIP Networks
- ▶ Cross visits to focal topics e.g. Digitization

Support digital transition in agriculture

- ▶ **Field events, peer to peer learning**
- ▶ **Workshops, conferences**
- ▶ **Bottom-up participation in developing digital tools according to the needs of the farmer**
- ▶ **Education, training and advice to speed up the use of already existing digital solutions**

Framework in Germany

- ▶ **Rural Development Policy 2014-2020**
 - ▶ Partnership Agreement EC-MS (ESI funds)
 - ▶ 1 National Framework (GAK)
 - ▶ 13 regional rural development programmes
 - ▶ 9 regions implemented Knowledge transfer and information measure (M1)
 - ▶ 8 regions implemented funding for advisory services (M2)
 - ▶ 12 regions implemented EIP measure Cooperation (M 16)
 - ▶ National Rural Network = DVS and regional networks
 - ▶ <https://www.netzwerk-laendlicher-raum.de/>

Where does the CAP Strategy plan fits in?

Different levels of intervention

▶ 2014-2020

Europe



Common Strategic Framework

Memberstate



Partnership Agreement
MS und EC

Region



Regional
Programmes ELER, EFRE,
ESF, Kohäsion, EMFF

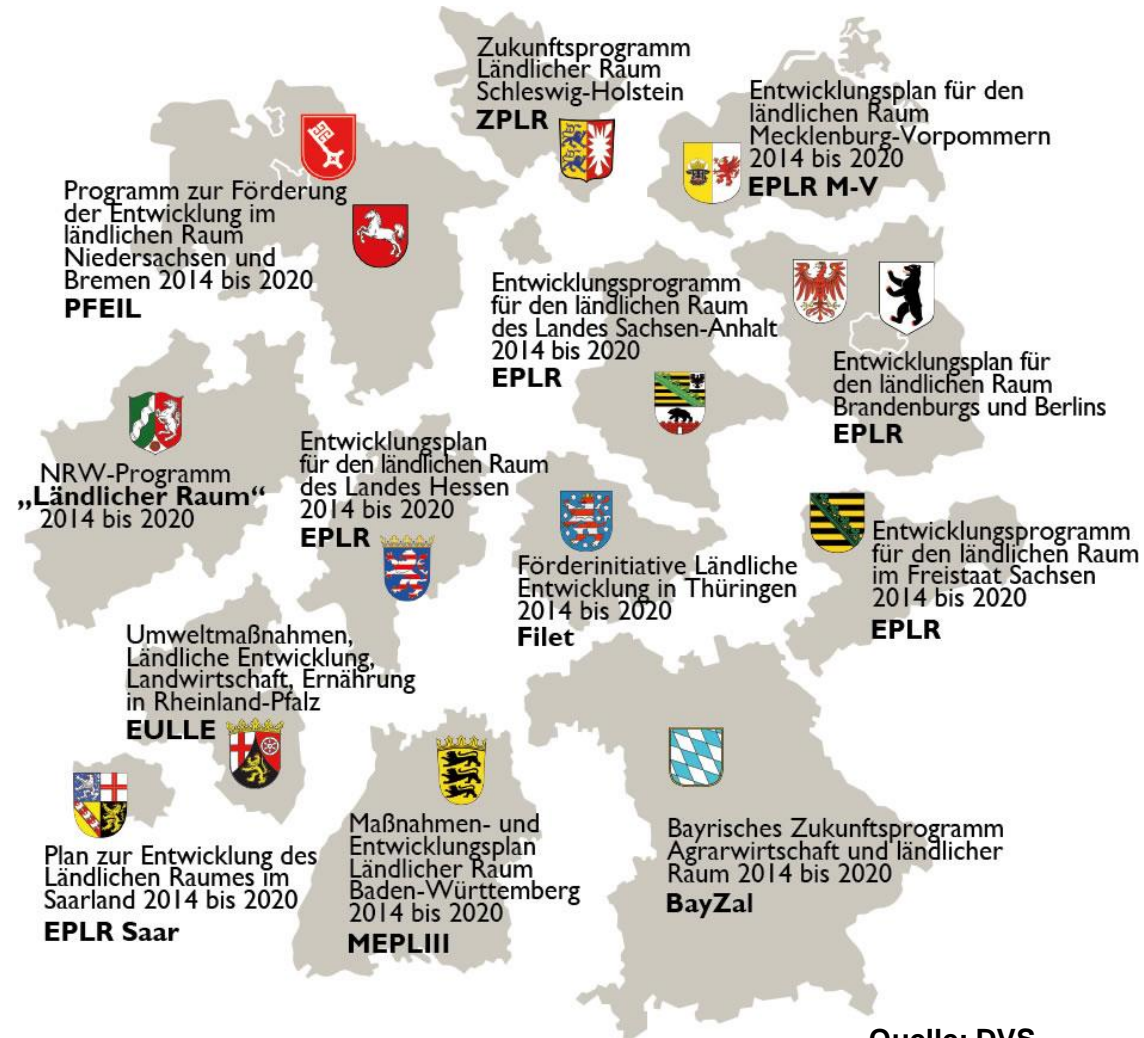
Plus CAP strategy plan modern and simpler??

Implementation of EAFRD 2014 - 2020 Federal Diversity in Germany

13 regional programmes
1 Network programme
1 national framework
regulation

12 „Länder“ programmed
cooperation measure
EIP Agri

Monitoring committees
2014 – 2020 at national
and regional level



Quelle: DVS

Implementation of EAFRD in Germany German Länder – overview of measures

- **M 1 Knowledge transfer and information:**
9 Länder
- **M 2 Advisory services:**
8 Länder
- **M 16 Cooperation:**
12 Länder
- **LEADER**
13 Länder

https://enrd.ec.europa.eu/policy-in-action/rural-development-policy-figures/rdp-summaries_en

<https://www.netzwerk-laendlicher-raum.de/eler/laenderprogramme/>



Quelle: Deutsche Vernetzungsstelle DVS

Aspects for improvement

- ▶ **Simplification**
- ▶ **Trust**
- ▶ **Flexibility**
- ▶ **Implementation process**
- ▶ **Budget**
- ▶ **Innovation support providers**
- ▶ **NRN's activity and regional Networks more focussed on agriculture**
- ▶ **Cross sector activities e.g. for new value chains**
- ▶ **Cross border cooperation in EIP Agri**
- ▶ **Training of advisors and cross visits to share experiences of good practices**

Success factors

- ▶ **Capacity for Advisory support**
- ▶ **Skills**
- ▶ **Result orientation**
- ▶ **Simplified implementation**
- ▶ **Dialogue and coordination**
- ▶ **Networks**
- ▶ **People**



THANK YOU FOR YOUR ATTENTION!