



RETERURALE
NAZIONALE
20142020

Speed Date Italy – France



LAG of “Pays de Chaumont”

CREA - PB
Rome, 15th of December 2017



Description of the territory

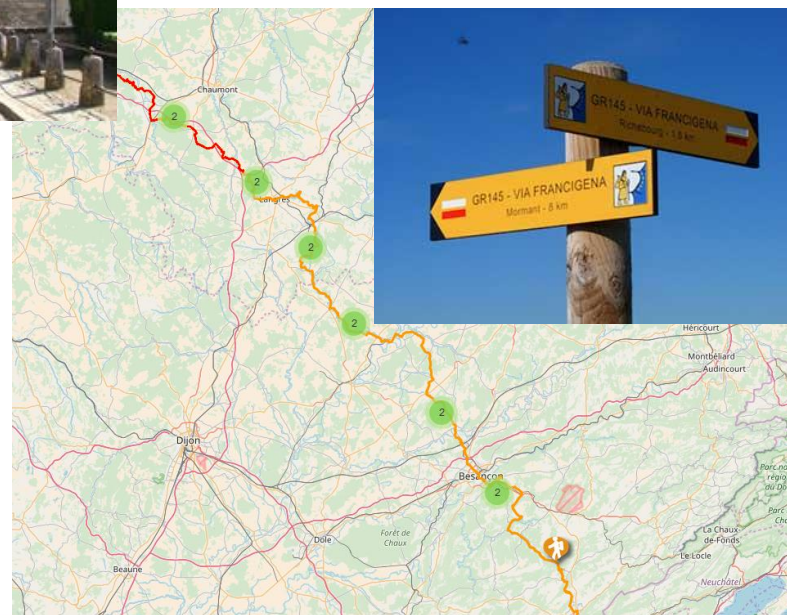
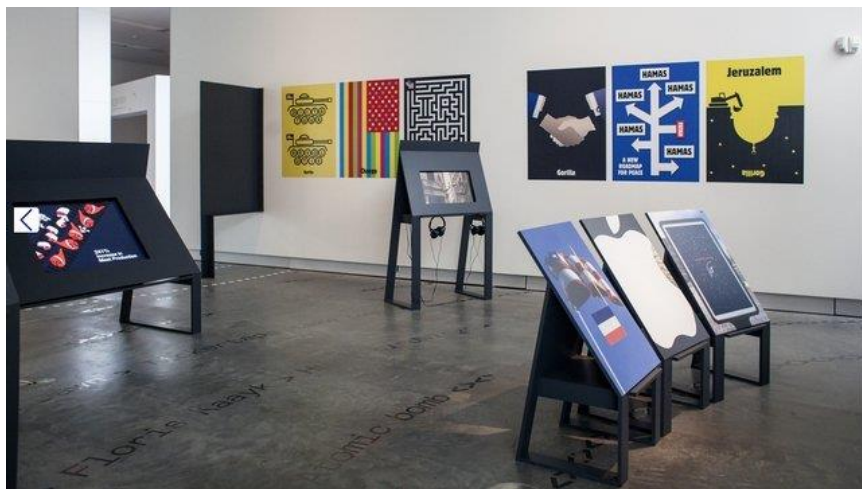
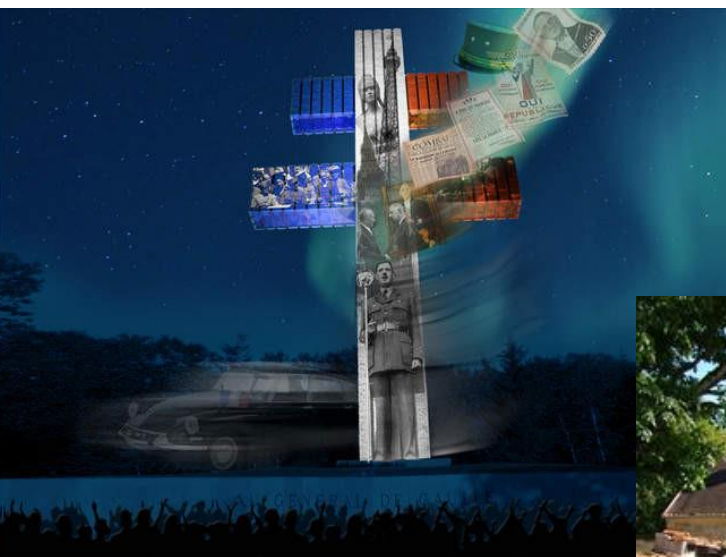


PAYS DE
CHAUMONT
syndicat mixte



- *65 000 inhabitants*
- *154 villages or towns*
- *A density of population of 28 inhabitants per km²*
- *1 main city : Chaumont (22 000 inhabitants)*
- *4 secondary towns (more than 1 500 inhabitants)*
- *Gastronomy and local products : Champagne, truffles, cheese (Caprice des Dieux), honey, snails, liqueurs, beer, local wines...*
- *Tourism :*
 - *Chaumont : International Graphic Art Festival + The National Centre for Graphic Design*
 - *Colombey-les-Deux-Eglises : Charles de Gaulle Memorial + Cross of Lorraine + Champagne*
 - *Via Francigena*
 - *Petites Cités de Caractère ®*
 - *Champagne Burgundy National Park (under construction)*
- *Protected environment : wildlife areas (forests, rivers, meadow...)*
- *Fresh air activities : fishing, hunting, climbing, bicycle touring, pedestrian walkings, deltawing, horse riding, archery, railway cycling and other outdoors activities*
- *Economy : forestry and husbandry, Metalworking industries, food processing*

Tourism



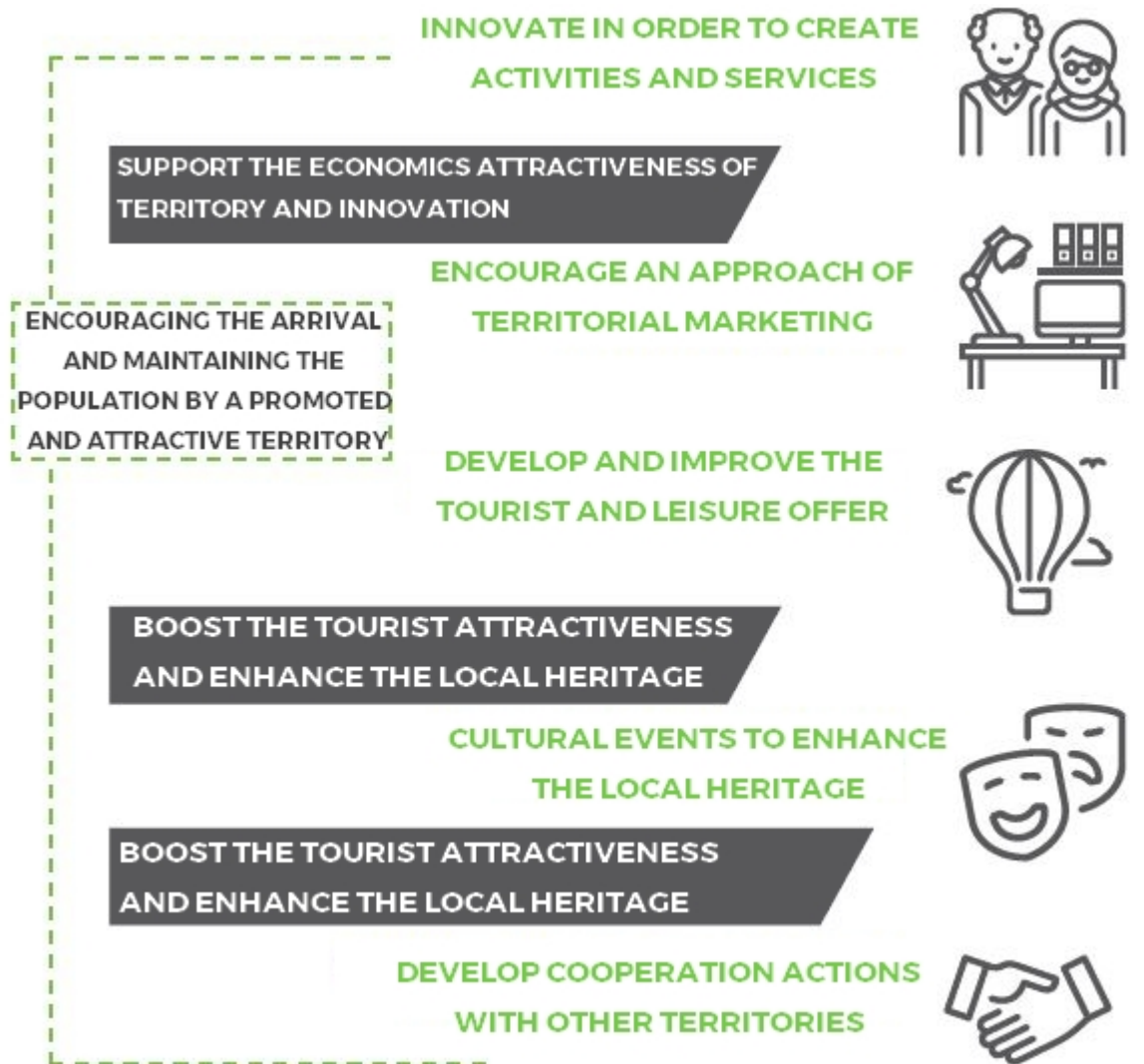
Protected environment & fresh air activities



Economy



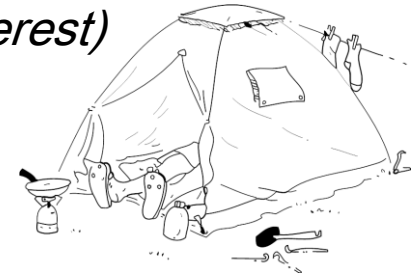
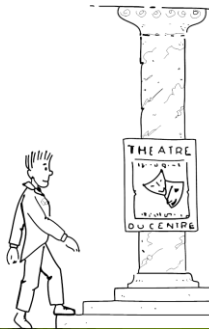
Description of the strategy



Description of LEADER cooperation

Brief description of the cooperation strategy (thematic areas of interest)

- Tourism
- Local food / Gastronomy
- Cultural events



Brief description of the project ideas

- *Via Francigena* : develop facilities for pilgrim, reinforce the *Via Francigena* visibility (signage, communication...), create new touristic products, develop cultural events, lecture tour, excursion...
- Cultural events in our *Petites Cités de Caractère* * (festival, concert...)
- Reinforce our summer local produce market (develop and value local quality products)



* *Petites Cités de Caractère* in Pays de Chaumont : https://www.youtube.com/watch?time_continue=31&v=fbqSusDeEQE

Contact details

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