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ALIMENTARI E FORESTALI



Italian transnational cooperation offers



L'AGRICOLTURA A BENEFICIO DI TUTTI



ITALIAN TRANSNATIONAL COOPERATION OFFERS

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COMMUNITY DEVELOPMENT

NAME OF THE LAG: *A.SVI.R. Moligal srl*

TITLE OF THE PROJECT: La transumanza d'italia (*transhumance*)

DESCRIPTION

The culture of transhumance characterized for centuries the territory, the history, the social and economic life of south regions of Italy, particularly Abruzzi, Molise and Puglia. Along the "tratturi" ways, that were the routes of "transhumance", there is a large and important heritage, of invaluable historical, archaeological, anthropologic and naturalistic value.

They gave birth to the actual shape of villages, born on major routes, to the rural churches, to the local inns and to the current rural economy. It is thus necessary to valorize and protect them to make it, today like yesterday, a primary resource to the economic, agricultural, environmental and touristic development. The project proposal, aims at proposing again the main event addressed to the animation and realization of the procedures to obtain the acknowledge of "tratturi" and culture of transhumance, world heritage protected by Unesco.

The project proposes:

- to recovery and valorization of historical, cultural, environmental heritage, valorization of agro-pastoral inheritance, of typical production and handicrafts sector, in order to create more occasions of sustainable development
- to recovery and revitalization of main tratturi ways, still usable
- to integrate events related to the culture of transhumance and to valorize the tourist, cultural and commercial features with the aim of creating a new economy
- forming and informing new generations and the public interested.

EXISTING PARTNERSHIP:

Regional Level: Cabinet President Of Abruzzi, Molise, Puglia, Campania and Basilicata. Regional Assessorate of Tourism, Agriculture and Environment.

National Level: President of Republic and of Minister Cabinet, Ministry of Agriculture, Environment and Tourism, Enit.

International Level: Italian Consulates and Embassies, Regions and other European States

PARTNERS SEARCHED:

Italian communities abroad and enterprises

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COMMUNITY DEVELOPMENT

NAME OF THE LAG: *Ternano*

TITLE OF THE PROJECT: Youth in Europe - "Innovative entrepreneurship"

DESCRIPTION

The abandonment of rural areas by young people is a growing phenomenon in many rural areas: in many cases after obtaining a degree in a city far from where the young was born does not return to work in territory of origin, producing a "skills drain" from the countryside to the city.

The project aims to achieve a path of learning designed to foster the development of a sense of identity that encourages young people staying in the area and provide better perspectives for quality of life. The objective is to raise awareness in young people to the opportunity to establish a company in traditional occupations but also in more innovative professions, identifying the opportunities offered by rural areas. Essential in the project is the active participation of the younger generations in local development policies and governance. In this sense, the transnational cooperation aims to exchange experiences and share business paths.

The intervention will be divided into the following actions:

- information activities for young people to encourage entrepreneurship through meetings and visits to local businesses
- enlargement of the initiative and awareness of parents and professional associations;
- development of contacts with other schools at the international level
- exchange of experiences through seminars, conferences, training camps
- creation of promotional material to disseminate the achieved results.

PARTNERS SEARCHED

Specific lags not requested

CONTACTS

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CULTURE

NAME OF THE LAG: *Ternano*

TITLE OF THE PROJECT: Culture, art and tradition "in Europe" - art, culture and traditions as a vehicle for revitalization of rural areas and mutual understanding

DESCRIPTION

The quality of life in rural areas depends not only on the possibility of having a job with an adequate income but also by the ability of residents to live in a stimulating and active environment where there are opportunities to participate to cultural, artistic and linked to tradition events. In this sense, the theatre, music and dance, painting and other art forms have a social function as their performances are important events in rural areas both for those directly involved as artists and for those who take part as spectator.

The action provides opportunities for various arts organizations (theatre, dance, music, classical music, bands, music groups of young people, graphic arts, etc..) or historical associations of the territory to establish contact with similar associations in other Europe lags. The intervention will be divided into the following actions:

- information addressed to associations musical/dance/theatre/graphic arts/local commemoration of history
- development of contacts between different realities at the international level
- first phase of meetings, tests and contacts "virtual" by means of the internet
- events in each lags area where the participating actors will perform in different performance, doing a tour in each lag and organization of a network between areas tourist-oriented musical-cultural-historical reminiscent
- creation of promotional material to disseminate the results.

EXISTING PARTNERSHIP

To be defined

PARTNERS SEARCHED

Specific lags not requested

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CULTURE

NAME OF THE LAG: *Bradánica*

TITLE OF THE PROJECT: El Patrimonio Troglodítico

DESCRIPTION

The transnational cooperation project “El Patrimonio Troglodítico” involves different local area where the rural heritage represents a relevant element of cultural and environmental resources.

Using the results of Leader+ development policies will be activated with the aim of promoting an integrated tourist offer based on the territory which is able to propose the rural culture and experience

A sustainable and responsible approach is adopted to create development models finalized to the improvement of quality life of the inhabitants and to increase of visitors.

The project’s aim is to create a territorial identity of touristic and cultural vocation in rural areas, to change the rural culture, habits and customs of rural areas into tourist experiences appealing for the modern tourist.

EXISTING PARTNERSHIP

European area: 12 Spanish LAGs, 2 French LAGs francesi, 1 Italian LAGs, Centre UNESCO of Andalucía, Association Hades (France), Association Vaiven Paraíso (Spain), Parco della Murgia Materana (Italy).

Third Countries: Ministry of Territory and Environment (Algeria), Ministry of the territory, water and environment preserve (Morocco).

PARTNERS SEARCHED

Italian LAG

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CULTURE

NAME OF THE LAG: Media Valle del Tevere

TITLE OF THE PROJECT: *To give and to have*

DESCRIPTION

Bettona might become in short time the most international town in Umbria. It can boast 3 ancient organs preserved in as many churches: S. Crispolto, Passagio and S. Maria Assunta. The suggestive church of S. Crispolto, built by Vanvitelli's pupil, treasures inside an ancient organ, of Flemish influence. This organ has a very baroc sound, differently from the other two whose sound is more modern.

The project "To give and to have" wants to underline two aspects of Bettona's life. To give: Vanitelli gave us the church and Hermans the organ. To have: two Dutch composer from the time the church was built, Hellendaal and de Fesch (both died in London) came to Italy to study violin and composition: De Fesch is a pupil of Corelli, Hellendaal is a pupil of Tartini. (who improved his playing the violin when he found asylum in the Holy Convent in Assisi).

The project's objective is to organise an organ concert every year about a specific theme using The Dutch organmusic, the German organmusic, and the French organmusic. It will show how much the cultures of North and South are linked.

Bettona is also committed in the project "libri salvati" (rescued books). A reading room containing all the rescued books will be built. The books will be in German, French, English. Dutch, Frian and Turkish.

EXISTING PARTNERSHIP

PARTNERS SEARCHED

Netherlands LAGS

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NATURE/ENVIRONMENT/LAND MANAGEMENT

NAME OF THE LAG: *Ternano*

TITLE OF THE PROJECT: European landscapes and environment

DESCRIPTION

The themes of landscape and environment offer new opportunities to both farmers and other entrepreneurs, especially to the ones involved in tourism and environmental activities. The objective of the project is to develop measures through which the various actors involved in the enhancement of the landscape can compare and exchange experiences, involving local people in new ways of sustainable development.

It is expected to build and promote actions that could enhance the territory, the landscape and its productions at regional, national and European level.

The action includes:

- preliminary discussions, advocacy, seminars, conferences, workshops among the various stakeholders involved in the cooperation project
- development of projects aimed at identifying the opportunities offered by conservation of the environment and landscape
- exchange of experience through meetings, seminars, training camps specially geared to young people.

Publications and multimedia products will be realized. the promotion activities will be undertaken through implementation of a promotional campaign and participation in trade fairs at national and / or international level. this action works in synergy with the measures d) 1 and) 2 of LAG Ternano local plan.

EXISTING PARTNERSHIP

To be defined

PARTNERS SEARCHED

Specific LAGs not requested

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NATURE/ENVIRONMENT/LAND MANAGEMENT

NAME OF THE LAG: *Oglio Po terre d'acqua* Soc. Cons. a r.l.

TITLE OF THE PROJECT Going round Parks and Garden (Parks & Garden)

DESCRIPTION

The Oglio Po Leader+ area is that part of the extreme south-east of Lombardy where the provinces of Brescia and Parma begin, where it is bordered by the river Po to the south and the river Oglio to the north. The territory counts 41 municipalities in the provinces of Cremona and Mantova. This territory is a strategic environmental heritage site and a potential environmental corridor between the foothills of the Alps and the Apennines. The two major waterways, the Oglio and the Po, as well as the many canals, are features of the countryside and have ideal paths and itineraries to follow along their major embankments.

The project wants to valorize Historic gardens' and rural landscape's elements and to promote the exploitation of agricultural and cultural heritage. The aim is to enhance the preservation of historic gardens and to promote the tourist areas where the rural landscape's natural or semi-natural elements are at degradation's risk. The research of common solution for restoration, preservation, valorization and communication becomes, thus, the main objective of the project.

EXISTING PARTNERSHIP

The project is a Leader+ experience's continuation, organized with LAG Valle del Crocchio and LAG Venezia Orientale.

PARTNERS SEARCHED

UE Partner with historic gardens and typical semi – natural landscape elements.

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PRODUCTS (FOOD)

NAME OF THE LAG: *A.SVI.R. Moligal srl*

TITLE OF THE PROJECT: Itinera.food

DESCRIPTION

Continuing the experience started with Itinera.com, within Leader+, an integrated system of professional training, aimed at the creation of specific professional figures.

Such figures must be able to operate in little spaces and widespread the tradition of typical regional food. The project consists of theoretical training in class, practical experience and internships in enterprises. "Itinera food" aims at creating new job opportunities for the enclosure in an International circuit with operative, commercial and promotional purposes.

The creation of brands and quality certification is foreseen.

EXISTING PARTNERSHIP

National level: Veneto Region, Molise and Sicily. Other local bodies: Molise Verde S.c., Istituti Alberghieri of Campobasso, Agnone, Jesolo e Messina, Asia onlus (professional training) other professional training, Associations and Consortium of producers, slow food, f.i.c. Italia, Italian Navigation companies, n.a.t. t.o. (to be defined).

International level: C.I.A. of San Francisco, Italian communities abroad, ACCID (France), European lags, National Institutes of culture.

CONTACTS

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PRODUCT (FOOD)

NAME OF THE LAG: *Gal Piceno*

TITLE OF THE PROJECT: Recovery, preservation and genetic improvement of green anise

DESCRIPTION

The project intends to actuate research activities on the nurturance of the green anise for genetic selection and analysis of its aromatic features. The project's objective is also to promote the anise through its use in traditional sweets and liqueurs and with the organization of a launching event of the product, the festival of Templaria.

EXISTING PARTNERSHIP

Comune di Castignano (AP), CRA ORA – Counsel for research and Experimentation in Agriculture- Department of Research in Horticulture in Monsampolo del Tronto.

PARTNERS SEARCHED

Spanish and Greek LAGS

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PROMOTION

NAME OF THE LAG: *Gal Valle umbra e Sibillini e GAL El Condado de Jaen (Spagna)*

TITLE OF THE PROJECT: Calidad Rural: una etiqueta para la calidad territorial

DESCRIPTION

The project aims at enlarging the network of territories using a European quality brand. Each area that wants to adopt the territorial quality brand becomes owner of it. This label refers to the activities belonging to private and public sector (services, public local, tourism, agro-industry, handicrafts, etc.). and the association “Marca de calidad territorial Europea” has already established common quality standards to evaluate the eligibility of a territory into the brand’s criteria .

The brand was registered by UAMi in Alicante.

The project’s actions include:

- evaluation of each territorial quality brand
- training of technicians for the brand’s management
- supporting new territories in the process of territorial quality
- promoting each area.

EXISTING PARTNERSHIP

Spanish Network: 16 LAGs

Italian network: 2 LAGs (Valle umbra e Sibillini e GAL tradizione delle Terre Occitane)

Greek Network: 5 LAGs

French Network : 1 Province (Aude)

PARTNERS SEARCHED

Italian LAGs

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Project Website <http://www.rural-quality.eu/>

PROMOTION

NAME OF THE LAG: *Meridaunia*

TITLE OF THE PROJECT: European Country INN

DESCRIPTION

To provide the rural world with a joint marketing strategy aimed at establishing recognizability on the global market; promoting tourism and typical products through a network of rural inns, representing the rural world in international, national, regional and local markets.

Final results:

- eci certification systems of selected INNs
- international inns in Rome, Stockholm, Bucarest, Bruxelles
- regional INNs in Sweden, Romania, Puglia, Abruzzo, Sardinia, Tuscany
- eci distribution and trade network
- promotional campaign in all partner countries.

EXISTING PARTNERSHIP

Italy: Lag Marsica, Lag Sulcis Iglesiente, Lag Montelinas, Lag Montiferru Barigadu Sinis, Lag Logudoro Goceano, Lag Mare Monti, Lag Start, Lag Arca Abruzzo, Lag Daunofantino Lag Piana Del Tavoliere, Lag Teramano, Lag Meridaunia. Consorzio Gusti del Lazio.

Romania: Lag Province Of Suceava;

Sweden: Inlandslaget

PARTNERS SEARCHED

LAGs or other partners with a Leader approach (or similar) in Europe who have the aim to promote rural territory through typical products, food and rural touristic offers.

CONTACTS

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PROMOTION

NAME OF THE LAG: *Luoghi del Mito*

TITLE OF THE PROJECT: Transnational eno-gastronomic itineraries

DESCRIPTION

Promotion of the Mediterranean diet and consequently of the "made in Italy" is not only for diffusion and promotion of the products but also of a territorial cultural model derived from a marriage between history, culture, archaeology and the natural environment (touristic eno-gastronomical)itineraries linked to food products and moreover in general to a lifestyle.

Each lag area involved in the co-operation project is characterized by its own specialty: wine, extra-virgin olive oil, baked products, bread, pasta and so on. Beside these specialties in the lag areas involved, there are other important territorial products; handcrafts and even the beauties of the historical-cultural landscape.

Also in the northern Europe lag areas there are possible exchanges of goods within the cultural food model of the Mediterranean diet.

The general aim of the project is to promote eno-gastronomic itineraries and products connected to them recognizing the basic task of the rural, food and cultural tradition: to spread the eno-gastronomic culture in the selected target countries, to promote the territory and the productive landscape in its entirety (productive, historical, cultural, environmental excellence) to spread the history of the excellence of production, to guarantee quality to the customer by the exploitation of the origin of denomination, and to arrange events and carry out common communication and marketing strategies.

EXISTING PARTNERSHIP

Italian Lags from Puglia Region: Luoghi Del Mito, Terre Del Primitivo, Alto Salento, Terra Dei Messapi, Terra D'otrantano, Valle Della Cupa, Gargano, Daunofantino, Daunia Rurale, Fior D'ulivi, Ponte Lama, Conca Barese, Terre Di Murgia, Andria-Corato.

PARTNERS SEARCHED

LAGs or other partners with a leader approach (or similar) in Europe from northern Europe (e.g. United Kingdom, Germany and Sweden) that have the aim to promote rural territory through typical products, food and rural touristic offers.

CONTACTS

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PROMOTION

NAME OF THE LAG: *GAL Colline moreniche del Garda*

TITLE OF THE PROJECT : Local typicality and best quality for tourism

DESCRIPTION OF THE AREA

GAL's area is a slightly hilly ground, shaped by the morainal hill zone that surrounds southern side of Garda Lake as a natural amphitheatre.

Positive assets of the area are: environmental resources (area surrounded by vegetation, on a human scale, near Garda Lake, with a temperate climate all year); historical and cultural heritage (area played a major role in Italian Risorgimento and in the birth of Red Cross and is characteristic of Gonzaga's castles and Villas and of Romanesque churches); a great food-and-wine tradition and many local products (wine, fruit, cheese, salami and cold pork meat).

EXISTING PARTNERSHIP

GAL is of recent establishment, so there are no existing partnership

PARTNERS SEARCHED

Partners with the same strategy, aiming at a integrated promotion of local typicality for a sustainable development and a best quality of tourist stream.

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SOCIAL ISSUE

NAME OF THE LAG: *GardaValsabbia*

TITLE OF THE PROJECT: Intercultural activity on the socio-cultural degradation in depressed rural areas: common problems and possible reactions

DESCRIPTION

Leader areas show common problems related to the degradation of social and cultural aspects. An intercultural exchange among European lags working to support these areas can be a great opportunity to find out about causes and good solutions of this degradation.

The projects aims at producing an intercultural study among leader areas in Europe, supporting a promotion of an awareness raising about this aspect trying to develop common methods and tools that can be used to face this problems with the activation of pilot actions in each partners' area.

EXISTING PARTNERSHIP

To be defined

PARTNERS SEARCHED

No specific features required. It could be interesting to exchange with lags that already experienced at least one leader programme initiative

CONTACTS

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TOURISM

NAME OF THE LAG: *GAL Soprip*

TITLE OF THE PROJECT: European Pilgrimage Routes

DESCRIPTION

The project aims at creating an international network whose integrated strategy is the promotion and commercialization of rural areas crossed by Santiago routes and Vie Francigene and other minor itineraries.

In this perspective, coming from previous experiences, the new cooperation strategy will be finalized at a better management of joint project activities which, together with work methodologies and local attitudes, will facilitate the tourist promotion of the territories crossed by such pilgrimages routes and the creation of a network of services and other products.

The objectives to be realized:

- to increase the competitiveness and the development opportunities of rural areas characterized by Vie Francigene and Santiago Routes: “European Pilgrimage Routes”
- to enhance and consolidate the collaborative and cooperative skills among bodies and territories within the network of “European Pilgrimage Routes” for a steady and structured partnership
- to innovate and qualify the network’s services and to promote and commercialize the tourist products “European Pilgrimage Routes” branded
- to promote the distinctive quality of the partnership’s territories (eno-gastronomy, traditions, locals, etc.).

The activities:

- Joint Actions: common for all the partners, with project activities upon the following areas:

Coordination of project’s partnership according to the management rules for project quality, transfer of know-how and good practices, development of guidelines and common standards, valorization of territorial peculiarities, valorization and development of the product “European Pilgrimage Routes”

- Local Actions (or of itinerary), of specific interest for each partner (or more partners) that will be about awareness and involvement of bodies, operators and local communities, organization and qualification of tourist offer, preparation of promotion material following common standards, arrangement of events and activities of local interest.

Minimum budget per partner 60.000,00 € for coordination costs and Common actions. No maximum and minimum limits for Local actions.

START ACTIVITIES: 2nd half of 2010

CONTACTS

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TOURISM

NAME OF THE LAG: *Consorzio Alto Casertano*

TITLE OF THE PROJECT: Rediscovery and valorization of "ruralità mediterranea" – Rural Med

DESCRIPTION

The project "Rediscovery and valorization of Ruralità Mediterranea", hereinafter called "Ruralità Mediterranea", intends to create an integrated and qualified offer in rural Mediterranean territories through valorization and promotion actions regarding rural Mediterranean areas' peculiarities.

General objective of the project is to strengthen, reorganize and promote rural tourism system of lags' areas. Project idea arises from several factors, among which the awareness of several key points of "Ruralità Mediterranea" tourism product, many different receptive offers in rural areas - rich in natural and cultural aspects - and often still unknown to mass tourism and an attention toward new quality eno-gastronomy and valorization of antique rural traditions. Characterized by a spontaneous growth, the market related to this kind of tourism product is strongly influenced by tour operator standard approach, who privilege mass product offers, followed by travel agencies. Not even carriers have a proactive role. It is then difficult for consumers to choose what they want and to find what they need. Ruralità Mediterranea project proposes a new approach, adopting a high quality commercial approach, market oriented and with immediate practical consequences. This approach is inspired by the following complementary priorities:

- activation of new tourism fluxes
- improvement of standard tourism product.

EXISTING PARTNERSHIP

Campania Lags, Sicilia Lags, Calabria Lags, 4 Greek Lags

PARTNERS SEARCHED

All the countries that overlooking around the Mediterranean basin.

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TOURISM

NAME OF THE LAG: *Partenio*

TITLE OF THE PROJECT: The villages of tradition

DESCRIPTION

The villages of tradition are the result of a program for the appreciation and promotion of urban centers inserted in rural contexts.

These urban centers, the villages, have important patrimonial value and are characterized by rich cultural attributes. Among its objectives the villages of tradition aims to contribute to the improvement of the quality of life of local rural communities of the villages and to promote the historic, cultural and environmental patrimonies and products of the region, motivating local communities to take part in the actions that promote the region's sustainable development.

The villages of tradition acts in different fields such as: services; professional formation and capacity building; promotion of job creation and equal opportunities; promotion of rural development and agricultural production; promotion of rural tourism; appreciation and use of rural properties; support to small businesses; promotion and dissemination of new communication technologies; appreciation and promotion of handicrafts and the promotion of studies and research in the social, economic, environment and tourism fields.

The program has created a receptive network of the villages of tradition, which includes accommodation availability, cultural and gastronomic attractions in these urban historical centers. The network gives preference to the services and products that maintain local traditions and works to make uniform the selection and classification criteria of the villages and services involved. It also coordinates the efforts and funds to promote the tourism packages and services of the villages of tradition, being more effective in reaching potential and former visitors.

EXISTING PARTNERSHIP

Campania Lags, Portugal Lags

PARTNERS SEARCHED

All the countries

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TOURISM

NAME OF THE LAG: *Gal Oltrepo Mantovano*

TITLE OF THE PROJECTS: Slow Mobility: a lever for competitiveness in rural areas crossed by big rivers

DESCRIPTION

The Mantuan Area Beyond the right bank of the Po River, from the left and the right of the river Secchia, is substantially homogeneous and has a common atmosphere, noticeably rural. From here it is possible to grasp the true dimension of nature and of the strength of the river Po and the surrounding lands. The presence of the river Po with its valley is also the story of the human presence. The activities traditionally linked to the cultivation of the country and to the control of the river contributed to make the local culture what it is today, breasting a local cuisine, based on the local products, strongly characterised by the link with the popular farmer tradition.

Slow mobility at the basis of “Slow Tourism” will be easily arranged in marginal rural territories crossed by big rivers. The project aims to take part with pilot actions to promote the development of “slow routes” intermodality at low environmental impact: cycling itineraries shall connect and find synergy with horse paths, with waterways, plain trekking itineraries identifying new sustainable development potential in connection with different peculiarities of the rural territories: historic-cultural peculiarities, landscape and typical products.

The results we want to achieve are:

- reinforcing the managerial and local planning skills;
- increasing the competitiveness of such areas avoiding the abandonment phenomena and territory and landscape deterioration;
- launching a diffuse model of sustainable territorial development capable of strengthening job and income opportunities in rural marginal areas;
- enhancing human and professional endogenous resources.

EXISTING PARTNERSHIP

Two Italian LAGs, the LAG of Delta Po (limiting with the LAG of Mantuan Oltrepò) and the LAG of the Pre-Alps and the Dolomiti are participating; moreover a Polish Business Association, a public body for the development of Hungarian enterprises, an Hungarian agency for innovation and the department for the regional development of Gorenjskain Slovenia have expressed their interest to participate in the project.

PARTNERS SEARCHED

We are looking for partners interested in sustainable tourism and slow mobility. We are especially interested in these countries: Czech Republic, Hungary, Poland, Slovenia, Ukraine, Austria, Germany, Finland, Sweden and Slovak Republic. Kind: Local development agencies, Universities Environment and Economics Department, GAL, etc.

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TOURISM

NAME OF THE LAG: *GAL Media Valle d'Aosta*

TITLE OF THE PROJECT Development of new accommodation activities around green ways in rural areas

DESCRIPTION

Aosta Valley is an alpine region with about 135.000 inhabitants. The agriculture is the 2% of the DGP and the economy is based mainly on services, especially tourism. With almost the 30% of its surface as natural protected areas Aosta Valley is an interesting destination for new outdoor practices, integrated with rural economy. Hiking, climbing and other forms of sport could develop in a context where farms and rural settlement offer new opportunities of accommodation. The region is well provided of path and green way, some of them with a huge value in nature and history (via Francigena, via Alpina, great alpine tours like Mont Blanc Tour). Agricultural areas are embedded in a territory with a lot of ancient monuments, from the Megalithic period to the Middle Age. High peaks, shimmering glaciers, blue lakes, large forests converge to create a wonderful landscape in a small regional extension (3.260 sqkm). The community has preserved ancient costumes and a strong tradition with several important fairs and events. Rural stakeholders take an important place in this system and they contribute to produce and sell very genuine foods and wines.

The aim of the project is to share with other European areas best practices to create networks of accommodation (B&B, Hostels, farm holidays)

EXISTING PARTNERSHIP

We are collaborating with the close regions like Piemonte, Savoie (F), Valais (CH) and we had relationship with other French regions as Rhône Alpes.

PARTNERS SEARCHED

We are looking for municipalities or group of municipalities, LAG and other associations of local stakeholders that want to impulse their economy focusing on rural tourism. They should have experiences in the creation of networks of accommodation like b&b, hostels, farm holidays.

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TOURISM

NAME OF THE LAG: *GAL Abruzzo Italico Alto Sangro*

TITLE OF THE PROJECT: Nature collection

DESCRIPTION

The project takes place in a context rich of sport activities and events at National and International level and aims at reaching all the territories in partnership.

The objective is to develop the tourist offer connected to the sport events and to make of it the main opportunity to support the sustainable development of rural areas and their products.

EXISTING PARTNERSHIP

2 Abruzzo LAGs, 1 LAG from Campania and 1 from Sardegna, 1 LAG of French Britain

PARTNERS SEARCHED

Irish, English, Scandinavian, Austrian and Italian LAGs

CONTACTS

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TOURISM

NAME OF THE LAG: *GAL Abruzzo Italico Alto Sangro*

TITLE OF THE PROJECT: Green Sport Collection (ex Greensports)

DESCRIPTION

The project aims at improving the practice of sport activities, starting from the service for indoor and outdoor trekking to sport proposals in relation with nature and environment. It will be relevant to create a strong connection between the exploitation of natural resources with the practice of eco-sustainable activities with the purpose of a sustainable tourism.

In order to achieve these results will be activated:

- interventions for the cohesion and enhancement of the competitiveness of local actors
- seminars and training activities addressed to local professionals
- improvement of the existing guides for mountain bikers, and trekking and horse practitioners actuating an attentive quality evaluation of the services provided
- thematic meetings, promotion of the sport events, co-marketing, educational tour, etc...

EXISTING PARTNERSHIP

2 Abruzzo LAGs, 1 LAG from Campania and 1 from Sardegna, 1 LAG of French Britain

PARTNERS SEARCHED

Irish, English, Scandinavian, Austrian and Italian LAGs

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**PIANO STRATEGICO DELLO SVILUPPO RURALE
L'AGRICOLTURA A BENEFICIO DI TUTTI**

**RETE RURALE NAZIONALE 2007-2013
Ministero delle politiche agricole alimentari e forestali**

Dipartimento delle politiche competitive del mondo rurale e della qualità
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