

CLLD Cooperation OFFER

Title of the proposed project (English)

Create and promote a tourist destination in connection with nature and water

Type of project (select as many as you want)

Cooperation within the MS <input checked="" type="checkbox"/> Across regions <input checked="" type="checkbox"/> Within the same region	Transnational cooperation <input checked="" type="checkbox"/> Cross-border cooperation <input checked="" type="checkbox"/> With other MSs (no shared border) <input type="checkbox"/> Non EU countries	Sea basin cooperation <input type="checkbox"/> Mediterranean <input type="checkbox"/> Baltic <input type="checkbox"/> North Sea <input type="checkbox"/> Atlantic
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Brief summary of the project idea (max 800 characters)

The LAG gathers 6 rural communities and is known as the “thousand ponds region”. The diversity of species and landscapes is a great opportunity to develop outdoor activities for locals and tourists, such as walking trail, bike path or birding trail.
 We wish to promote local assets (like natural resources, local gastronomy, traditional fishing) by developing a tourist destination about nature and wildlife watching.

Looking for partner located in the following types of areas (select as many items as you want)

<input type="checkbox"/> National / Regional borders <input checked="" type="checkbox"/> Inland <input checked="" type="checkbox"/> Island <input checked="" type="checkbox"/> Lakes and rivers <input checked="" type="checkbox"/> Coastal <input type="checkbox"/> Mountainous	<input checked="" type="checkbox"/> Rural <input checked="" type="checkbox"/> Peri-Urban <input type="checkbox"/> Urban <input type="checkbox"/> Small town <input type="checkbox"/> Historic centre <input type="checkbox"/> Densely populated residential area <input type="checkbox"/> Segregated/deprived neighbourhood	<input type="checkbox"/> Isolated / remote <input type="checkbox"/> Sea basin <input type="checkbox"/> Mediterranean <input type="checkbox"/> Baltic <input type="checkbox"/> North Sea <input type="checkbox"/> Atlantic
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Looking for partner located in areas with the following assets (select as many items as you want)

<input checked="" type="checkbox"/> High Nature Value <input type="checkbox"/> Cropland <input type="checkbox"/> Pasture	<input checked="" type="checkbox"/> Forest <input type="checkbox"/> Non-productive land <input type="checkbox"/> Industry	<input type="checkbox"/> Presence of relevant cultural sites <input type="checkbox"/> Mineral extraction <input checked="" type="checkbox"/> Protected areas
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Topic of the project (select up to 10 items)

<input type="checkbox"/> Innovation <input type="checkbox"/> Research & Development <input type="checkbox"/> New technologies <input checked="" type="checkbox"/> Knowledge transfer / education / training activities <input type="checkbox"/> Broadband / Internet / ICT <input type="checkbox"/> Culture and Cultural heritage	<input type="checkbox"/> Built environment <input type="checkbox"/> Village, harbour renewal <input type="checkbox"/> Public / community spaces / green areas <input type="checkbox"/> Energy efficiency, retro fitting buildings <input type="checkbox"/> Reconversion brownfield areas <input checked="" type="checkbox"/> Rural infrastructures <input type="checkbox"/> Social inclusion / Public services <input type="checkbox"/> Integrated service delivery <input type="checkbox"/> Social services <input type="checkbox"/> Transport & Mobility <input type="checkbox"/> Education <input type="checkbox"/> Health <input type="checkbox"/> Housing <input type="checkbox"/> Anti discrimination <input type="checkbox"/> Social enterprises <input type="checkbox"/> Employment / job creation <input type="checkbox"/> Access to labour market <input type="checkbox"/> Work-private life reconciliation <input type="checkbox"/> Self-employment <input type="checkbox"/> Upskilling Target groups: <input type="checkbox"/> Youth <input type="checkbox"/> Women <input type="checkbox"/> Long term unemployed <input type="checkbox"/> Homeless <input type="checkbox"/> Elderly <input type="checkbox"/> Migrants <input type="checkbox"/> Fishermen <input type="checkbox"/> Marginalised communities e.g. Roma <input type="checkbox"/> People with disabilities <input type="checkbox"/> Ex offenders <input type="checkbox"/> Others
<input type="checkbox"/> Agriculture & Farming <input type="checkbox"/> Small farms <input type="checkbox"/> Semi-subsistence farming <input type="checkbox"/> Organic farming <input type="checkbox"/> Livestock <input type="checkbox"/> Animal welfare <input type="checkbox"/> Young farmers <input type="checkbox"/> Urban farming <input checked="" type="checkbox"/> Fisheries and aquaculture <input type="checkbox"/> Fisheries <input type="checkbox"/> Aquaculture <input type="checkbox"/> Forestry <input type="checkbox"/> Food & Drink <input checked="" type="checkbox"/> Marketing <input type="checkbox"/> Supply chains / Producer organisations & Cooperatives <input type="checkbox"/> Non-food products / Crafts <input type="checkbox"/> Business development <input checked="" type="checkbox"/> Economic diversification <input checked="" type="checkbox"/> Tourism / Territorial branding	
<input checked="" type="checkbox"/> Natural environment & Resources / Landscape <input type="checkbox"/> Climate change mitigation / adaptation <input type="checkbox"/> Local energy production / renewable energies <input type="checkbox"/> Circular economy / bio, green economy	
<input type="checkbox"/> Governance <input type="checkbox"/> Community development <input type="checkbox"/> Rural Urban linkages	
Additional keywords: (up to 3) Lake, bird watching, outdoor	

OBJECTIVE

Initial position / background / local context of the proposed project (max 800 characters)

The starting situation or local context in which the projects is going to operate

The LAG gathers 6 rural communities and is known as the “thousand ponds region”. It is a Natura 2000 area, and we aimed to be labelled as a RAMSAR site. Fish production is highly developed and highlighted with special events (Journées Poissons de Dombes : “Dombes fish days” with lots of activities about traditional fishing, local fish meals in restaurants, discovery of fish products like fish leather...) . Now we would like to expand the offer by promoting other natural resources.

Proposed objectives / target group and activities (max 800 characters)

Proposed objectives: tourist diversification / Develop a tourism offer about local heritage, gastronomy and nature

Target group : tourists with an interest to outdoor activities and wildlife, birders

Intended actions :

- Marketing about target-groups
- Implement new activities: pedagogic nature walking path, guided tour with an ornithologist, tourist route for bikers, for birders, for horse riders, ...
- Territorial branding
- Promotional event of local knowhow
- Best practices exchanges
- ...

Country and /or kind of partner you are looking for (ALL EU in case the interest is on any EU country)

ALL EU

We are looking for partners who offer a nature tourist destination / who are a bird-watching destination, or partners who wish to develop such a destination.

Languages spoken by your LAG staff

French, English, German

OFFERING LAG

Contact details

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This Cooperation Offer is valid until

This is a mandatory field! Please provide a date after which the cooperation offer will not be valid anymore.

01/06/2019

Date: 04/01/2019