

LOKALNA
AKCIJSKA
SKUPINA
KRAS

CARSO
GRUPPO
DI AZIONE
LOCALE



Speed Dating Event in Rome
Italy-Croatia-Finland

GAL Carso – LAS Kras

Rome, 4th of April 2019





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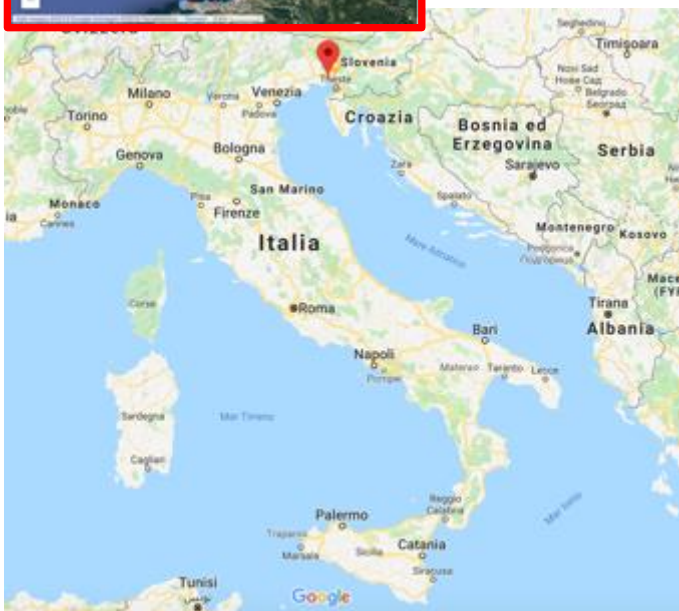
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Description of the territory

Brief description of the characteristics of KARST

- So called 'classical Karst' is the territory where karstic phenomena have been studied for the first time (in 17th and 18th Century). Its geological characteristics – lack of streams, rivers and lakes on the surface and a soil full of rocks - deeply shaped life here
- Farming in Karst has been always very difficult but, in the first 50 years after World War 2, has been completely economically non-competitive: 78.5% of Utilized Agricultural Surface has been lost from 1960 to 2010 as well as majority of pastures
- In the last 20 years, something has changed, as well as the growth of new niches of population wishing to have healthy, artisan and sustainable food: some Karst producers have found a new valued identity where they can sell their expensive products at someone
- Classical Karst is a cross-border plateau, divided between Slovenia and Italy. Our LAG cares for the part in Italy. In our territory, however, a big part of the population is Slovene (with Italian citizenship). This is the reason for which our LAG has a bilingual name

Localization of GAL CARSO – LAS KRAS





Description of the strategy of GAL Carso – LAS Kras

- **Objective of the strategy**

Cohesion among local entrepreneurs: aggregating chains and developing shared identity

Support to new and innovative services and products

Support to promotion with 'normal' funds of LAG and with other partners and sources

- **Themes**

- *Soft skills development: awareness of identity, cohesion of local farms and local tourism industry (THEORY U / U LAB methodology brought in practice)*
- *Smart technological innovation (partnership with the biggest Italian Science and Technology Centre in Italy, AREA SCIENCE PARK, Trieste, located in LAG area)*
- *Taking back under care of farmers the agricultural surface and pastures lost after WW2*
- *Creating one shared identity useful for promotion of both food and local tourism*
- *Development of marketing of geopark Karst (project with 18 Municipalities of Italy and Slovenia, and our Region, aiming at membership of Global Geoparks Networks / Unesco)*



Description of LEADER cooperation

Our LAG is focused on two main topics, as for the aims of cooperation with other LAGs:

TRADITIONAL FOODS

RURAL HERITAGE TOURISM / GREEN TOURISM

Brief description of the project ideas

- Save traditional foods and paths to promote them around the world - a cooperation project that capitalizes projects already done and organizes this knowledge for the market*
- Support for the supply chain of quality products (healthy, good and sustainable): selection and promotion of food products, from small farms to local towns*
- Rural heritage tourism and green tourism: design of tourism product, collaboration in the local community and visibility on social media and international platforms (AirBnb experiences...)*



Contact details

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THANK YOU!



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