





Speed Dating Event in Rome Italy-Croatia-Finland

#### LAG Northern Istria

Rome, 4<sup>th</sup> of April 2019









## **Description of the territory**





- Population: **32.279**
- Surface: **775 km2**
- Historically, geographically, economically and socially connected area
- Bordering on the north with the Republic of Slovenia, the western border represents the Adriatic Sea



# S)

## **Description of the strategy**

### • Objectives of the strategy:

- Increasing the competitiveness of agricultural holdings
- Promoting a sustainable system of agricultural production
- Encouraging the development of non-agricultural activities
- Developing local infrastructure
- Improving living standards
- Promoting partnerships for knowledge and innovation transfer

#### • Themes:

- Adding value to agricultural products
- Promoting local markets, short supply chains and producer organisations
- Restoring, preserving and improving the ecosystems associated with agriculture
- Facilitating diversification, creation and development of small businesses
- Creation of new workplaces
- Promoting social inclusion, poverty reduction and economic development in rural areas
- Encouraging local development in rural areas





## **Description of LEADER cooperation**

#### Thematic areas of interest:

- Strengthening the networking of Local action groups and groups of stakeholders
- Short supply chains
- Socio-economic development of the area
- Innovative processes in local activities and projects
- Networking with different organizations

#### Project ideas:

- Sustainable tourism and cycle tourism
- Short supply chains
- Local production



## **Contact details**

#### LAG Northern Istria

Address: **Ulica rijeke Boljunčice 3, 52466 Novigrad, Istria, Croatia** E-mail address: **info@lag-sjevernaistra.hr** Phone number: **+385 52 255 932** 

Contact person for cooperation: **Ana Žužić** E-mail address: **ana.zuzic@lag-sjevernaistra.hr** Phone number: **+385 98 9944 378** 



# **My LAG in pictures**













