

EU rural development policy – today and after 2013

Unit G.1

Consistency of rural development
DG for Agriculture and Rural Development
European Commission



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Agriculture and
Rural Development

Contents

- RD policy 2007-2013
- Ongoing challenges for rural areas, Europe 2020 strategy
- Objectives and priorities
- Links with other funds, structure
- Tools (measures) – key areas
- Delivery



RD policy in the current period

- The only **integrated policy** addressing **all** aspects of rural areas: economic, environmental, social
- Clear **objectives**
- **Pre-defined measures** to guarantee targeted outcome and EU value added
- **Delivery system:** strategic approach, flexibility for MS
- **Monitoring and evaluating system**



Key issues for after 2013

- Ongoing challenges facing rural areas
- Overarching goals of EU2020 – general policy context
- Links with other EU policies
- Structure
- Measures
- Delivery mechanisms



Ongoing challenges facing rural areas

Socio-economic challenges

- Income gaps
- Price volatility, risk management
- Under-developed rural regions

Environmental challenges

- GHG emissions
- Soil depletion
- Water/air quality
- Habitats and biodiversity

Territorial challenges

- Vitality of rural areas
- Diversity of EU agriculture

Food security, food safety

Synergies and co-ordination with: CAP first pillar, structural funds

Contribution to Europe 2020 strategy



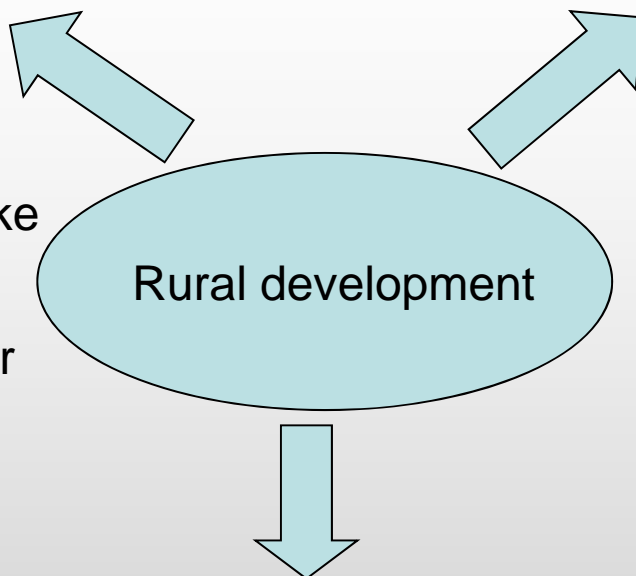
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Europe 2020 and RD policy: clear common ground!

SMART growth:

- Supporting innovation and skills, green technologies and uptake of research
- Providing incentives for social innovation



INCLUSIVE growth:

- Unlocking local potential, diversifying rural economies and developing local markets and jobs
- Opening up alternative opportunities to accompany agricultural restructuring

SUSTAINABLE growth:

- Increasing resource efficiency and the provision of public goods
- Reducing GHG emissions, enhancing carbon sequestration and developing bio-energy
- Ensuring sustainable land management and addressing biodiversity loss



Objectives and priorities for RD policy - overview



Getting our priorities right (1)

1. Promoting knowledge transfer in agriculture and forestry

- (Cross-cutting priority)
- Promoting human capital and smart networking in agriculture & forestry
- Fostering innovation, knowledge base in agriculture & forestry
- Strengthening links between agriculture & forestry / research & development

2. Enhancing competitiveness of agriculture, farm viability

- Facilitating restructuring of farms facing major structural problems
- Facilitating generational renewal in agricultural sector



Getting our priorities right (2)

3. Promoting food chain organisation, risk management in agriculture

- Integrating primary producers into food chain
- Supporting farm risk management

4. Preserving & enhancing ecosystems dependent on agriculture & forestry

With regard to:

- biodiversity / landscapes
- water management
- soil management
- carbon sequestration



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Getting our priorities right (3)

5. Promoting resource efficiency & transition to low-carbon economy in agri-food and forestry sectors

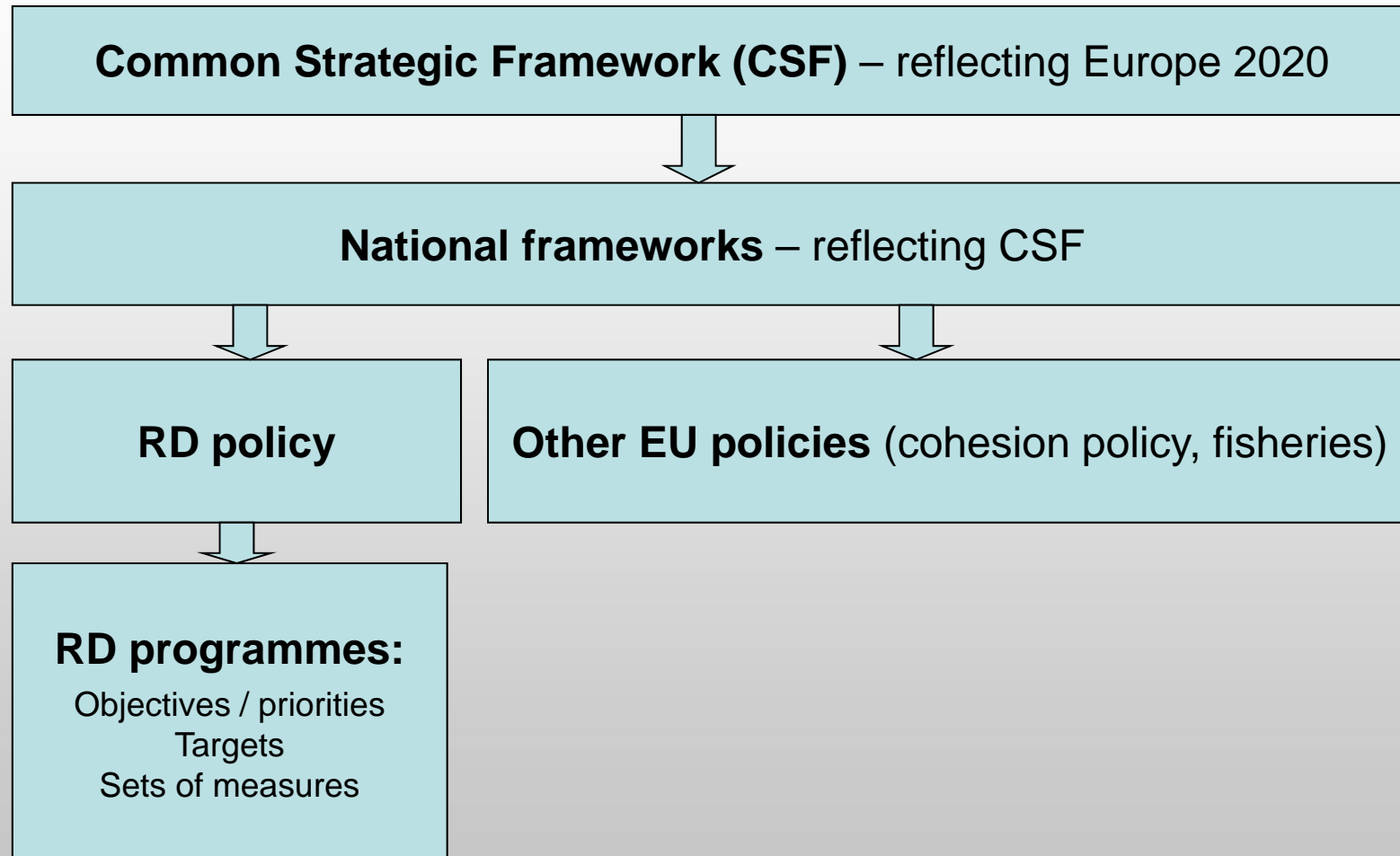
- Increasing efficiency of water use in agriculture
- Increasing efficiency of energy use in agriculture & food processing
- Facilitating production of feed stocks for renewable energy in ag & forestry
- Reducing nitrous oxide & methane emissions from agriculture

6. Realising the jobs potential & development of rural areas

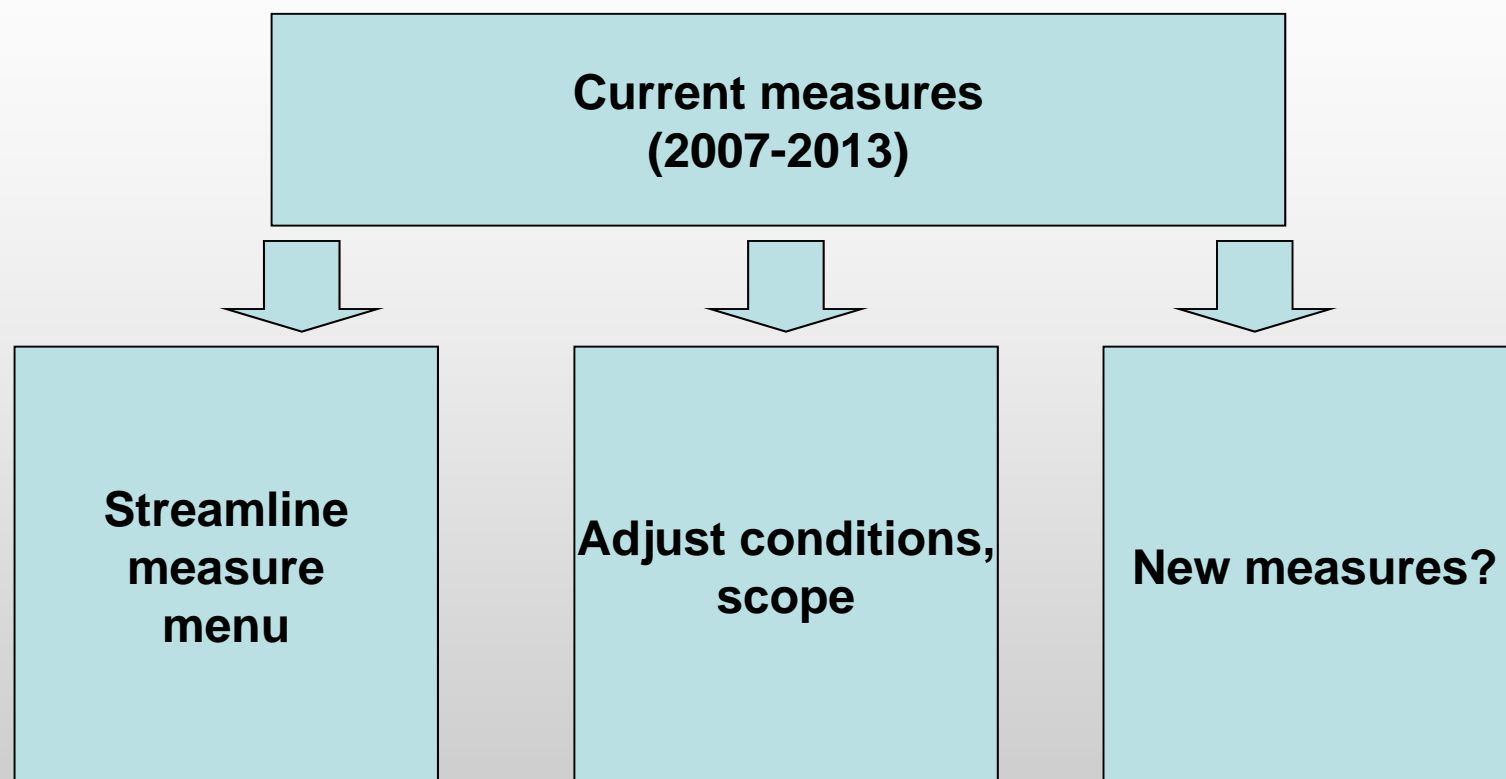
- Facilitating diversification & job creation
- Promoting social inclusion & poverty reduction
- Fostering local development in rural areas



How should the elements fit together?



What measures will be needed?



Measures – some key areas (1)

Knowledge transfer

- Vocational training, advisory services, demonstrations of new technologies

Co-operation: technological

- Development / application of technology, techniques, products

Co-operation: economic

- E.g. short supply chains, sharing of resources

Co-operation: environmental

- Collective action for better results (e.g. larger areas, bigger projects)



Measures – some key areas (2)

Business development

- Including young farmers

Risk management

- New toolkit of measures

Leader

- Strengthen bottom-up and strategy
- Open up for joint action with other funds

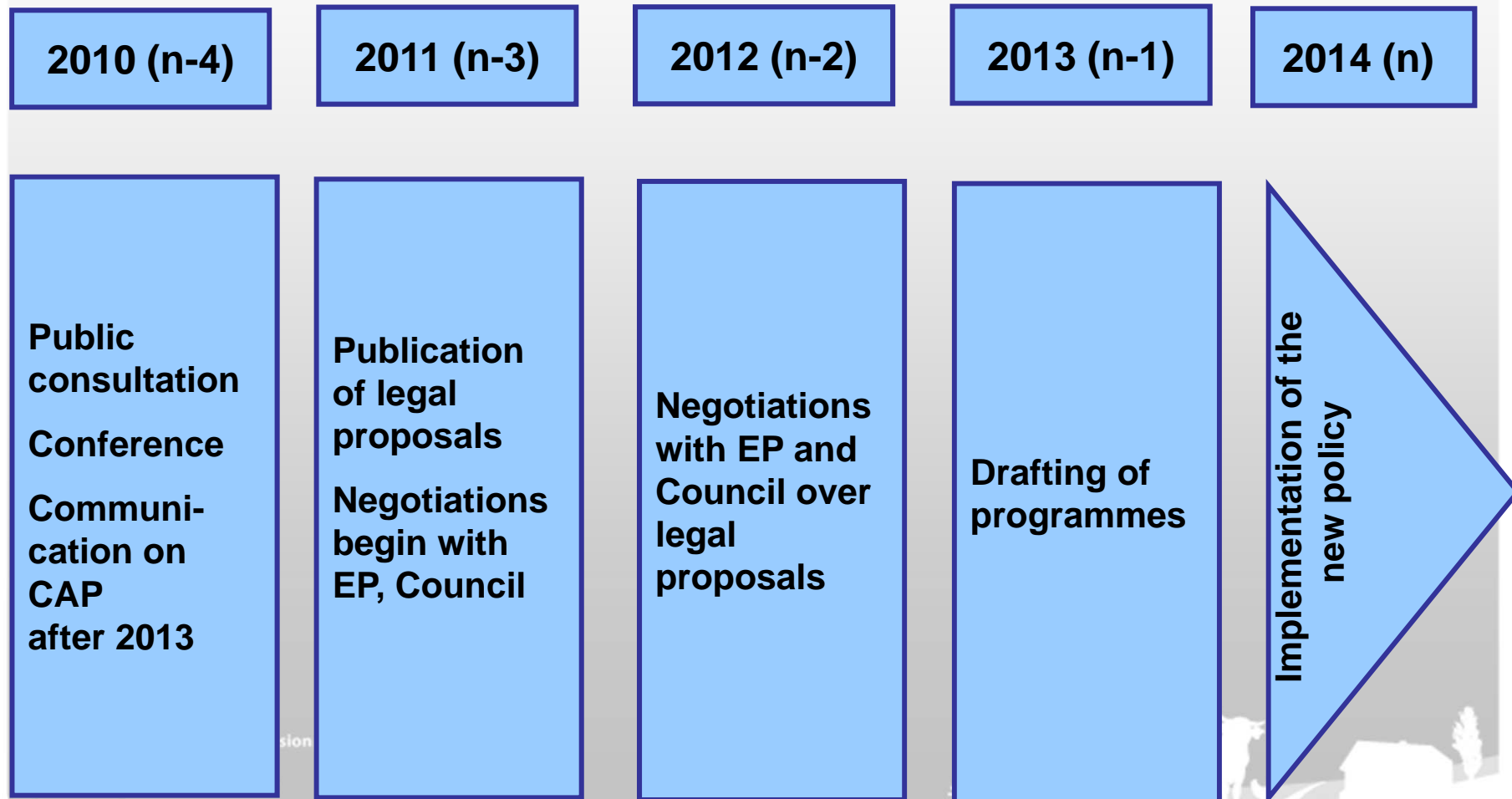


Delivery mechanisms: key elements

- Strengthening strategic approach and **ex-ante** evaluation
- Quantified **target levels** against common indicators (“target indicators”) for each of the priorities
- **Abolition** of the **axis system**
- **Measures** used: more flexibly in **combination**
- **Harmonise rules** with other funds



CAP after 2013 – timetable



For further information

- CAP Health Check
http://ec.europa.eu/agriculture/healthcheck/index_en.htm
- EU agriculture and CAP reform
http://ec.europa.eu/agriculture/index_en.htm
- EU rural development policy 2007-2013
http://ec.europa.eu/agriculture/rurdev/index_en.htm
- Agricultural Policy Analysis and Perspectives
http://ec.europa.eu/agriculture/analysis/perspec/index_en.htm



Thank you!



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