

# Subgroup on Innovation for agricultural productivity and sustainability

10<sup>th</sup> meeting  
22 February 2018

# Subgroup on Innovation for agricultural productivity and sustainability

## 10<sup>th</sup> meeting – 22 February 2018

09:00 – 10:00 Welcome & introduction by *Alberto D'Avino (DG AGRI)*

### Session I “Ready, steady, go: launching new EIP-AGRI networking activities for 2018

- EIP-AGRI network work plan for 2018, *Koen Desimpelaere (EIP-AGRI Service Point)*
- New Focus Groups – Launch of calls for experts
  - FG 29 “New feed for livestock”
  - FG 30 “Protecting perennial crop production from frost damage”
  - FG 31 “Reducing food loss on the farm”
- Workshop “Innovative water management in agriculture”, *Anikó Seregélyi (DG AGRI)*
- **Communicating the digital transformation in agriculture, *Fabio Cossu (DG AGRI)***

### 10:00 – 11:00 Interactive session II “Improving OG connection and upscaling their results”

- Introduction by *Rob Peters (DG AGRI)*
- Presentation of two H2020 Multi-Actor Projects involving OGs
  - LANDMARK, *Francesca Bampa*
  - EuroDairy, *Ray Keatinge*
- Recent and ongoing experiences connecting OGs
  - Flash presentations by members of the Subgroup*

11:00 – 11:30 Coffee break



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11:30 – 13:00 **Interactive session II “Improving OG connection and upscaling their results” (cont.)**

- Introduction by *DG AGRI and EIP-AGRI Service Point*
- Forthcoming study assessing Operational Groups
- Discussion in groups: how to foster cooperation among OGs

13:00 – 14:00 Lunch break

14:00 – 15:00 **Session III “Evaluation innovation”**

- Presentation of the guidelines on evaluating innovation in RDPs  
European Evaluation Helpdesk for Rural Development, *Hannes Wimmer*
- Assessing Innovation, what’s going on?  
*Flash presentations by members of the Subgroup*

15:00 – 15:10 “Intermezzo”: AGROPOL Pilot Project

15:10 – 15:40 Coffee break

15:40 – 16:30 **Session IV “Can we do better?”**

- Results of the self-assessment of the EU Rural Networks up to 2017  
*DG AGRI and EIP-AGRI Service Point*
- Discussion on the follow-up to the recommendations relevant for the EIP-AGRI network

16:30 – 16:45 Wrap-up / next steps

16:45 Closing



# Communicating the digital transformation in agriculture

## Background: relevant activities in 2016 - 2017

- [H2020 Workshop "Digitizing the agri-food sector"](#) 28-29 September 2016 in Brussels
- [EIP-AGRI seminar 'Data revolution: emerging new business models in the agri-food sector'](#) 22-23 June 2016 in Sofia, Bulgaria
- [EIP-AGRI Workshop on "Data Sharing: ensuring a fair sharing of digitisation benefits in agriculture"](#) 4-5 April 2017 in Bratislava, Slovakia
- [EIP-AGRI Seminar on Workshop on "Digital Innovation Hubs: mainstreaming digital agriculture"](#) 1-2 June 2017 in Kilkenny, Ireland.
- [Agri Innovation Summit \(AIS 2017\)](#) 11-12 October 2017 in Lisbon, Portugal.
- [Digitisation Day](#) 17 November 2017 in Brussels

# Communicating the digital transformation in agriculture

Background: identifying needs and future actions

## 3 key areas of intervention:

1. **Support the uptake of digital technologies**
2. Development of digital solutions
3. Deal with the impact of digital technologies on society



*Address barriers to realise the full potential of digital technologies*

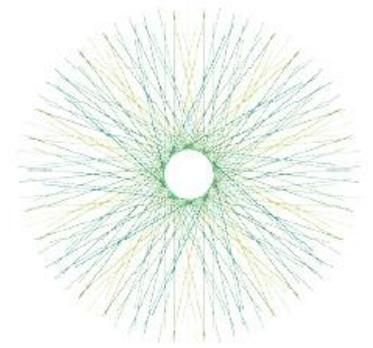
Including:

Support farmers/foresters to fully understand and take up new technologies and make informed decisions

Develop new skills and knowledge for farmers and advisers



Check the  
**EIP-AGRI**  
**brochure**



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**WORKSHOP** ENABLING FARMERS FOR  
THE DIGITAL AGE: THE ROLE OF AKIS  
**26-27 APRIL 2018 - JÜRMALA, LATVIA**



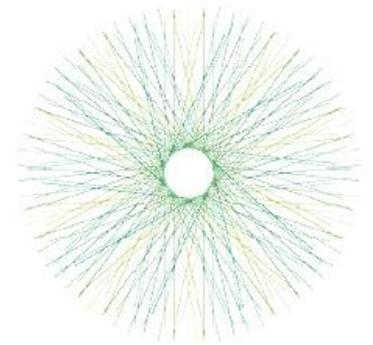
**Overall aim**

To explore and strengthen the role of **AKIS** (with a particular focus on advisers and rural networking), supporting the understanding and use of **digital technologies** at farm level

Organised in cooperation with the **Latvian Rural Advisory and Training Centre**

**Who?** Farmers and their organisations, Advisors and innovation support services, RDP Managing Authorities, Network Support Units, representatives of projects and initiatives, actors in the field of education and media...

Event webpage: <https://ec.europa.eu/eip/agriculture/en/event/eip-agri-workshop-enabling-farmers-digital-age>



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### Specific objectives

- To exchange experiences on how knowledge and innovation can support the digital transformation of agriculture, especially reflecting on the role of advisory services and national and regional rural networks
- To identify and share effective **tools and methods to communicate digitisation opportunities to farmers**, especially in small and medium-sized farms, across all sectors
- To gain insight into how digital technologies can transform AKIS and the opportunities they offer for improved AKIS performance – advice in particular – by identifying good and innovative practices
- To promote networking among advisers and the other AKIS actors



# Building a "Digital toolbox"

**Proposed scope and aim** (*under construction*)



RN  
Assembly &  
Steering  
Group

Subgroup on  
Innovation

## Why:

- Raise awareness and stimulate the uptake of digital technologies/solutions by farmers
- Facilitate the exchange of experiences and good practices with digital tools
- Propose a 'model' for communicating about digital opportunities
- Collect information gaps and needs for further action/activities

**For:** Farmers/Farmers organisations, Advisers, MAs and NRNs... but also (possibly): IT providers and project promoters

**What:** Web-based repository of examples of tools (case studies, fiches,..) projects, templates... based on available information

EIP-AGRI  
Activities &  
events

**To be built in 2018...also with your help!**

Concept / Needs / Examples / Dissemination