



Cooperazione *tra aree rurali*



Cooperation day

Transnational project
“Adding value to community tourism”

Planned LAG (UK)

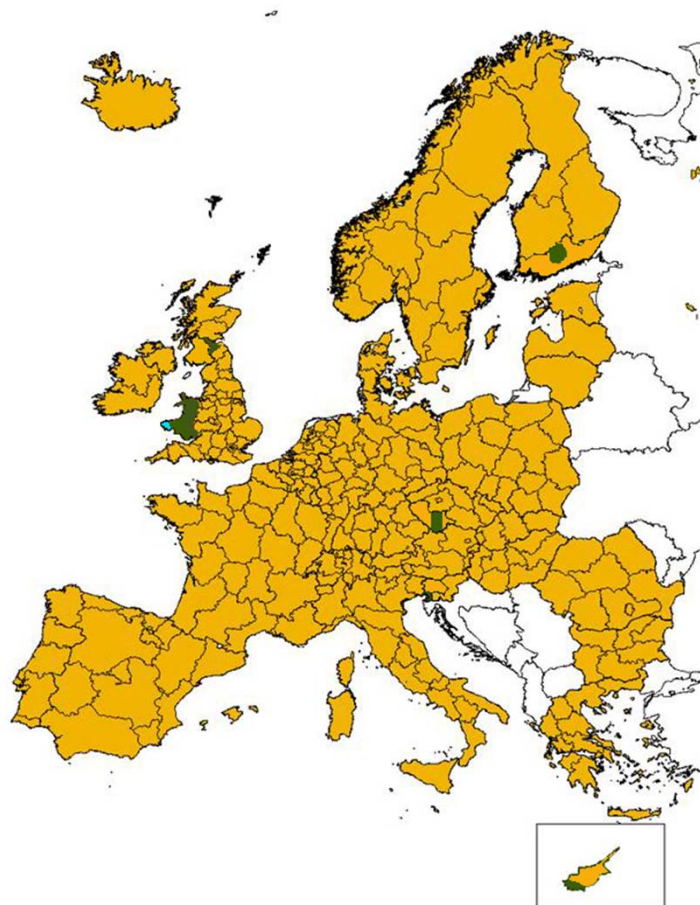
Kate Lindley



Roma, 20 giugno 2011



Who are we?



Letter of intents between

United Kingdom

Wales - Planed LAG

Scotland - The Rural Development Trust

Finland

Pääjärvi Leader LAR ry

Czech Republic

Rozmberk Society / LAG Association of the
Rose

Cyprus

Paphos LAG

Development Agency of Lesmos

Slovenia

Istra LAG

What is our cooperation need?

To share best practice and exchange experience on the engagement of local people in the development of community tourism through the creation of heritage, environmental and cultural experiences.

What do we want to do?

- ❖ To share best practice through networking events, study visits, information exchange and ICT
- ❖ To share knowledge on how tourism providers in other countries work in partnership with local communities and organisations through networks to promote the tourism product
- ❖ To examine how other countries package and promote initiatives that relate to development of sustainable rural tourism
- ❖ To develop a Best Practice Guide with examples of successful community tourism activities across Wales and from Europe that highlight the benefits of sustainable rural tourism

Whom to cooperate with?

LAGs or similar groups in Europe involved in development of sustainable tourism, or developing tourism products based on heritage and culture

Partners confirmed:

Scotland - The Rural Development Trust

Finland -Päijänne Leader LAR ry

Czech Republic - Rozmberk Society / LAG Association of the Rose

Cyprus - Paphos LAG and Development Agency of Lesmos

Slovenia - LAG Istra

Where are we?

- ❖ Project approved by our Managing Authority and submitted to the EU Commission
- ❖ In the process of putting together the cooperation agreement between partners
- ❖ Preliminary plan of networking visits to partner countries

Which resources ?

Our budget - £300,000

Partners have budgets for their own activities

Why cooperate with us?

Over 10 years experience in delivering cooperation projects

Over 20 years experience in:

- Sustainable tourism development
- Working with communities
- Rural development

Experience in:

- Community Festivals and Events
- Heritage Tourism
- Environment
- Agriculture



Rete Rurale
Nazionale
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