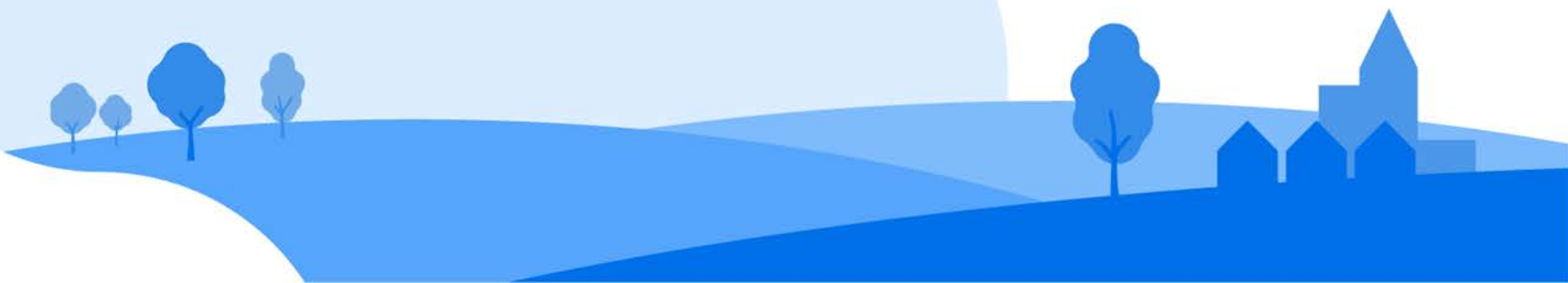


Peek



Happy to meet you



(Dr.) Anton Pijl

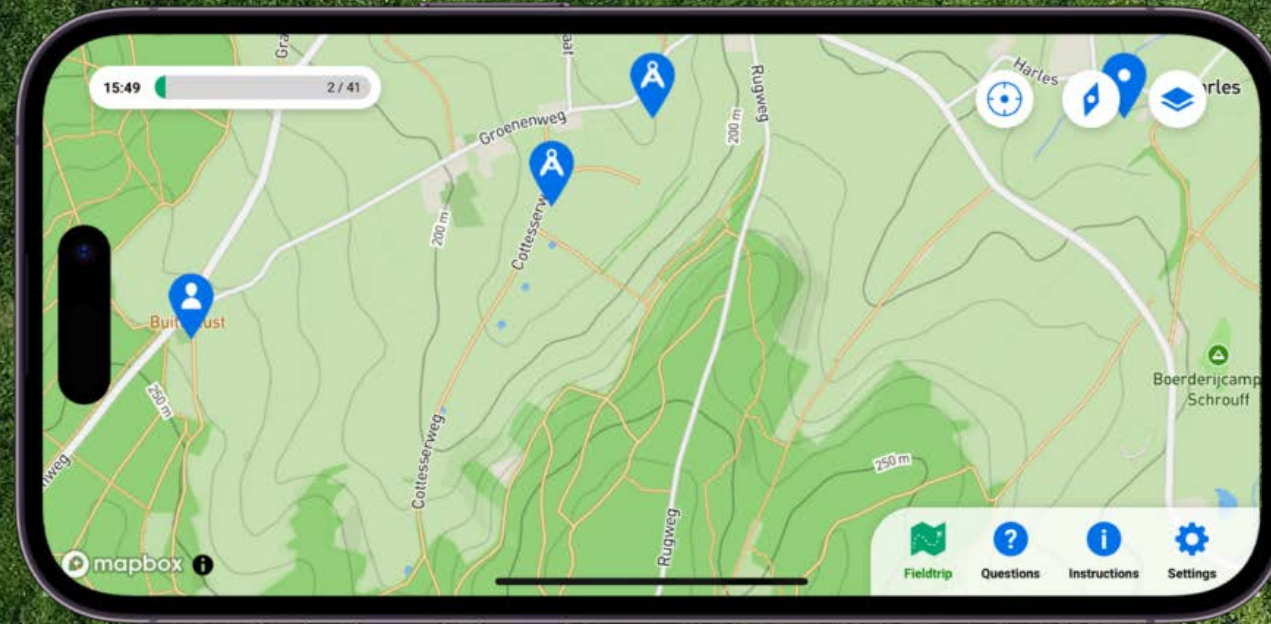
Trip design & didactic support
The Netherlands

Ex: University of Padova (cultural landscapes)





The Peek app is a mobile-based trip guide that **promotes landscape observation skills**



Peek does not replace reality by a virtual tour, but **invites people to explore their surroundings outside**



The Peek app adds a **digital layer to the landscape** with geo-localized text, audio-visuals, and questions



Fieldtrip



Questions



Instructions



Peek brings back a sense of **landscape elements**
and **processes** through real-time learning

Developed at Wageningen University

An answer for next-generation teaching



For students:

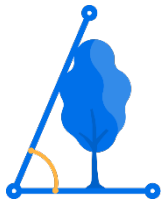
- **Autonomous** learning
- **Gamification** elements: students are **actively involved**
- **Stimulating skills** of estimation and landscape reading



For teachers:

- Peek app **guides** students
- Submitted answers and pictures are **stored and visible real-time**
- Easy to use and repeat year after year





Peek is now used around the world...

... at Universities:



UPPSALA
UNIVERSITET

... in higher professional education:

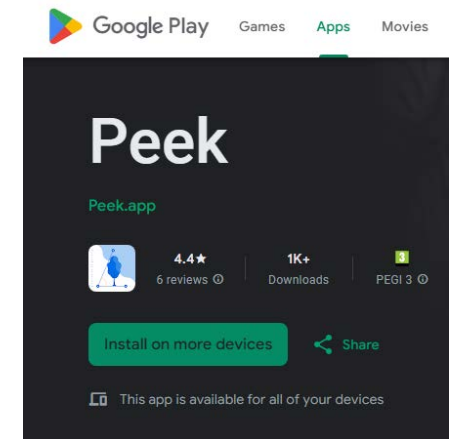


... by (public) institutions:



How does it work?

- **Organisers make their own excursions** in the user-friendly web page 'My Peek'
 - *Optional: 'Trip designers' from Peek can help you to make a fun excursion and help you to achieve the learning objectives*
- **Users download the Peek app** (Android and iOS/Apple) and have fun in the field
- The organiser can monitor the progress and analyse/export the field submissions







The status bar shows
your progress

Question pop up within a few
meters of your current location

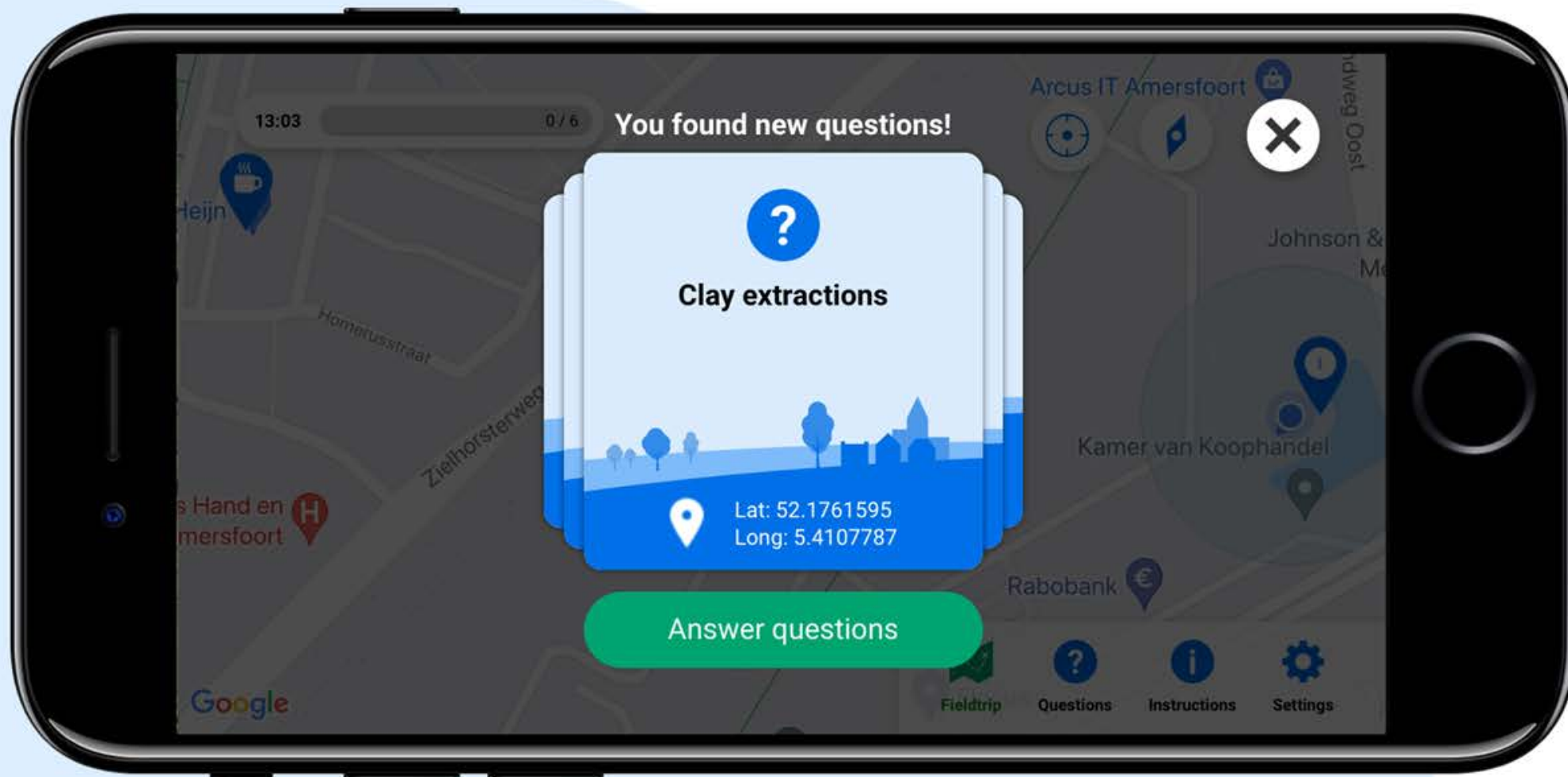
Choose different map
layers or map views

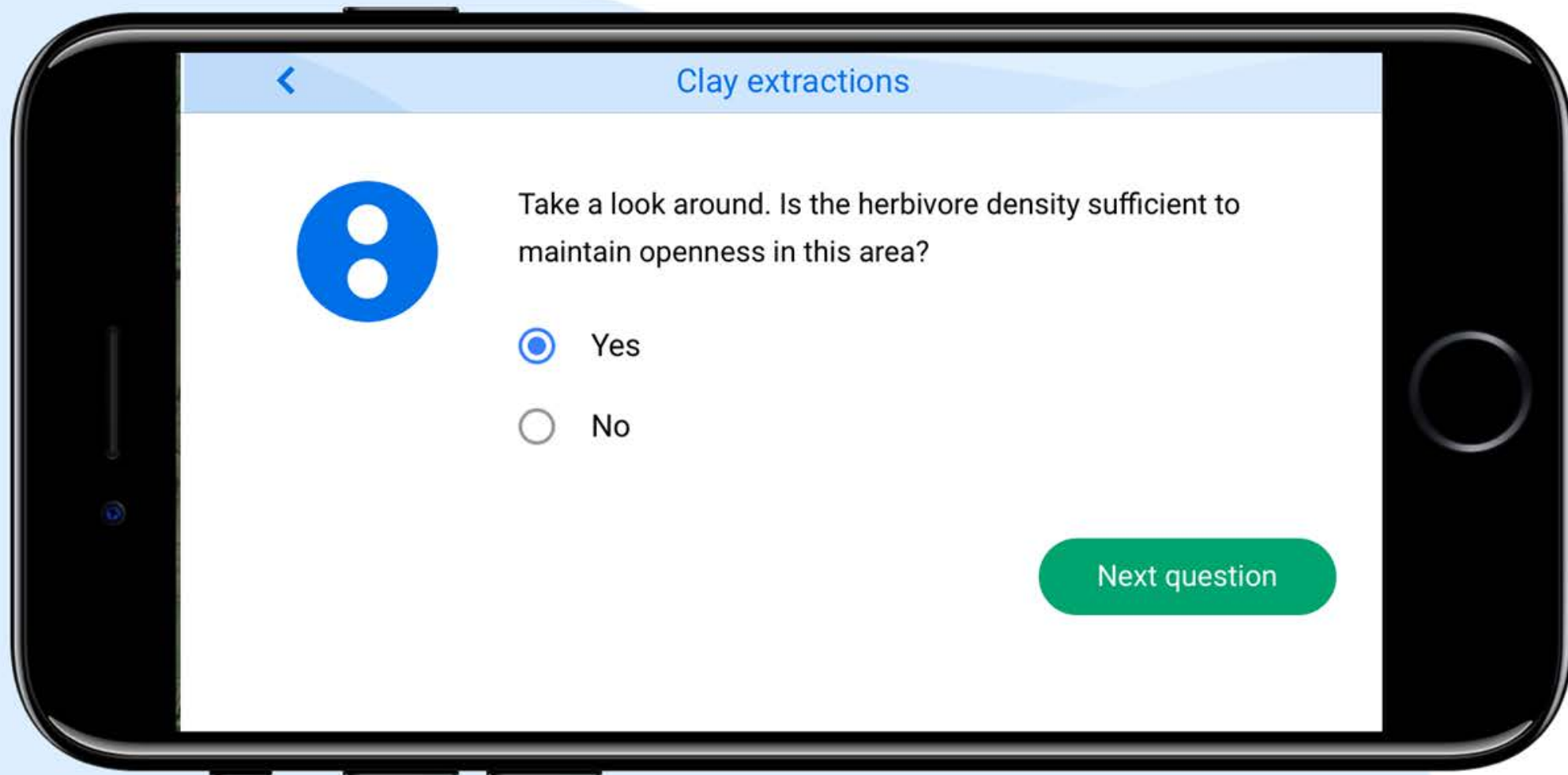


Each icon contains a
(set of) question(s)

Review your answers
to the questions

More
information







How does the Peek app work?



[Video on YouTube](#)

Unique features of the Peek app

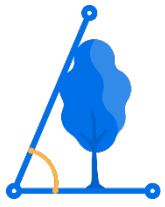
Peek app

- ✓ Geolocalised information & app
- ✓ Real-time feedback, tailored to answers
- ✓ Personal support in Trip Design
- ✓ Storing submissions for further analysis
- ✓ Option for custom basemaps
- ✓ Didactic advice from academic background
- ✓ Tailored expertise in landscape elements & processes (e.g. agriculture, geography, ecology)

Other apps

(e.g. *Google My Maps*, *Actionbound*, ...)

- ✓ Geolocalised information & app
- ? Real-time feedback limited in most apps
- ? Limited / no personal support
- ? Limited / no submissions
- ✗ No custom basemaps
- ✗ No didactic advice
- ✗ No tailored expertise



“ The students have to interact with their surroundings and **get immediate feedback by the app, if they are right or wrong** - and **< why. This enhances the learning outcome of the students, while having fun and exploring the city.**



Thorben Schöfisch
PhD-Student
Uppsala University

“ The Peek app is ideal for students. User-friendly, intuitive and beautifully designed. The **good support makes developing a** **< Peek excursion quite easy.**

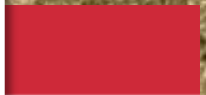


Roy van Beek
Assistant Professor
Wageningen University &
Research



Rens Berghuis
Student
Wageningen University &
Research

“ Peek excursions are more relaxed because you can determine your own pace during the field trip and it feels a bit like you are on **a treasure hunt!** **<**





More inspirational cases

Check out www.peek.app to see more interesting cases of how Peek is used:



Case: raising public awareness of landscape value in Italy

ISMEA is a government agency for the agricultural sector in Italy. One of their goals is to increase attention for agricultural areas. They cooperate with the European Commission...

📅 June 7, 2023

📁 In Field trip app, Field trip cases



Seeing is believing: Peek as monitoring and evaluation software

Monitoring and evaluation (M&E) is a crucial part of any project with predefined outcomes. Showing the effect of your work is invaluable – for yourself, but also your...

📅 December 22, 2022

📁 In Field trip app, Field trip cases



Case: Digital teaching & live expert interviews in Szeged, Hungary

App-based learning and personal interaction can go hand-in-hand very well. This is what a group of international students enrolled at CHARM-EU experienced recently in a Peek excursion in Szeged, southern Hungary...

📅 September 14, 2022

📁 In Field trip cases



Case: Tasting sea weeds at Rammekens

The students of HZ University of Applied Sciences were taken outside by their lecturers to be taught about marine water systems around Fort Rammekens. What do all these...

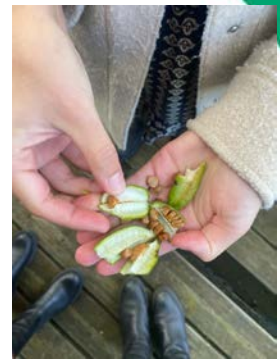
📅 June 9, 2021

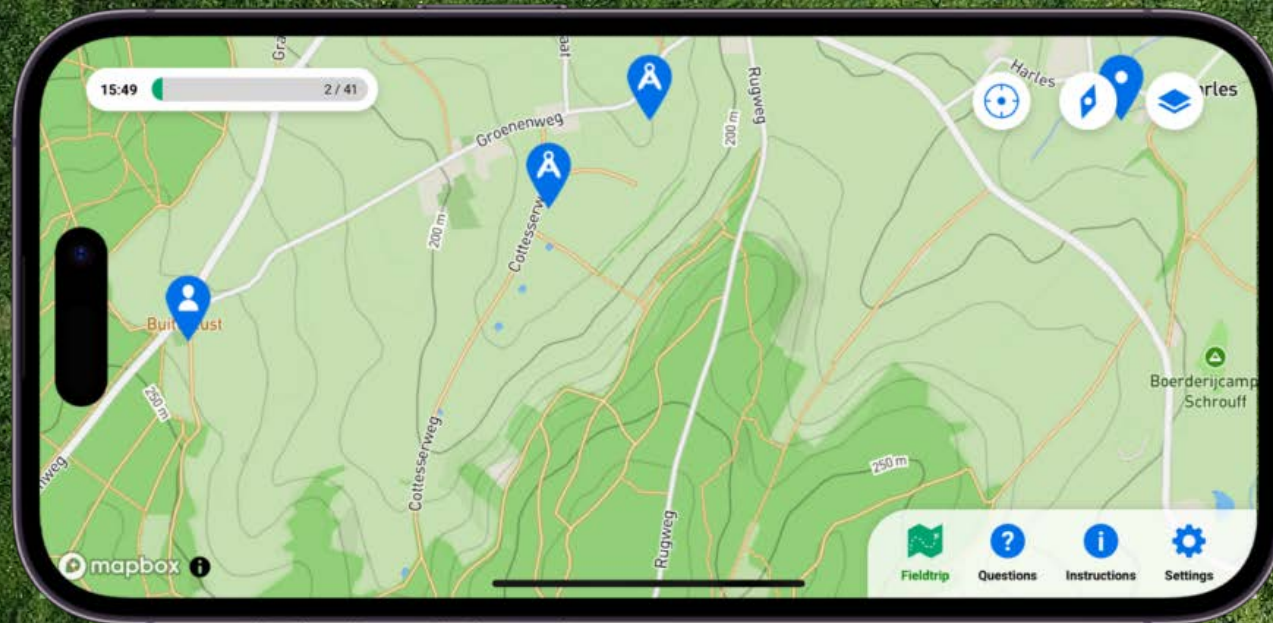
📁 In Field trip app, Field trip cases

Peek for promoting landscape awareness

Peek as a powerful tool for **landscape awareness**, by:

- Offering an **interactive tour** that invites people to go out and visit interesting places
- Creating an **immersive experience**:
 - **Using all senses** (supporting multimedia, e.g. pictures, video/audio players)
 - **Gamification element** (feeling of a 'treasure hunt')
- Stimulating **observation skills** through questions and quizzes:
 - *'Can you find traces of a beaver?' 'Why do farmers creates such terraces?'*
- Allowing **monitoring by 'citizen science'**: people can upload pictures of the landscape, count flora/fauna species, report pollution/damages, etc.





Grazie!



www.peek.app

Want to get in touch?

E-mail us at hello@peek.app

