



Speed Dating Event in Rome
Italy-Croatia-Finland

LAG TRASIMENO ORVIETANO

Rome, 4th of April 2019





Description of the territory

LAG Trasimeno Orvietano is located in the Center – West of the Umbria region and includes 19 municipalities.

It is an area rich of:

- Art
- Cultural and landscape – environmental sites
- Crafts: lace and embroidery, ceramics, wrought iron
- Food products: wine, extra virgin olive oil, fruit and vegetables
- Fish products: fish of lake



Description of the strategy

The local development strategy for the area of LAG Trasimeno Orvietano is an integrated, innovative and multi-sectoral in order to ensure smart, inclusive and sustainable development of the territory.

Through the implementation of this strategy the LAG will involve and cooperate in an integrated way different market actors, public and private bodies and associations.

Therefore, priorities are as follows:

- To encourage the enhancement and protection of cultural, historical, landscape and environmental heritage
- Promote the development and enhancement of agricultural and handcraft activities
- Facilitate the matching of subjects operating in the area to carry out integrated actions to promote the territory
- Promote the creation and development of supply chains to rediscover ancient crafts and local products on the market

Description of the strategy

Objectives of the strategy:

- Enhance the attractiveness and accessibility of rural areas
- Promote the revitalization of the towns and territories
- Encourage the maintenance of social cohesion
- Encourage the formation of local actors in order to increase the capacity of tourism promotion and the preservation of traditions, typical products, territorial culture
- Avoid desertion of mountain and disadvantaged areas
- Promote processes, methods and technologies innovative
- Increase employment

Description of LEADER cooperation

The thematic areas of interest are:

- Enhancement of cultural and artistic heritage linked to the territory
- Enhancement of the environment and countryside
- Development and innovation of local productive system and sectors (agribusiness, handcraft and manufacturing, fish productions)

Description of LEADER cooperation

The LAG Trasimeno - Orvietano, always attentive to the development of the peculiarities of the territory, believes that the handmade production of lace and embroidery is an activity to be valued as representative of the tradition and culture of the people who in the past have populated the shores of the Trasimeno lake and also of the Orvieto area.

The LAG Trasimeno - Orvietano, in fact, has always been helping also small companies in the sector to take part in small fairs, exhibitions to create interest and work around this theme. To develop these activities, the LAG has supported "Fili in Trama", an initiative where the protagonist is the embroidery on tulle, "Ars Panicalensis", which was born in this area in the first half of the 20th century.

Just on the wings of this success, in the last edition, we began to talk about how to expand the knowledge of this ancient work that has characterized and still characterizes many European Countries.

The foundations were then laid for starting to elaborate a co-operation project at European level with the aim of creating an exchange of ideas and in depth information on the various techniques used in the processing of lace and embroidery in the areas of greatest tradition in Europe; all included in a wider context of promotion of the territory and its excellences, putting in place a series of activities with the aim of creating economy in particular for the tourism development, a very important sector for Europe. And it is precisely for the aspect of tourism development that the project takes into consideration the possibility of also creating the European Way of lace and embroidery in order to include in a European path all the subjects that work lace and embroidery and / or structures that take care of the promotion and publication of these products.

Contact details

Name of the LAG

LAG TRASIMENO ORVIETANO

Address

Piazza Gramsci, 1 – Palazzo della Corgna, 06062 Città della Pieve (PG) - Italia

E-mail address

galto@galto.info

Phone number

+ 39 0578 297011

Skype: Galto2011

Contact person for cooperation

Silvia Marcantoni

E-mail address

marcantoni.sissi@gmail.com

Phone number

+ 39 0578 297011

Skype: sissi.marc

My LAG in pictures

