



Cooperazione *tra aree rurali*



Cooperation day

Transnational project

“MeDIETerreanea: the Mediterranean diet and the enhancement
of traditional produce”

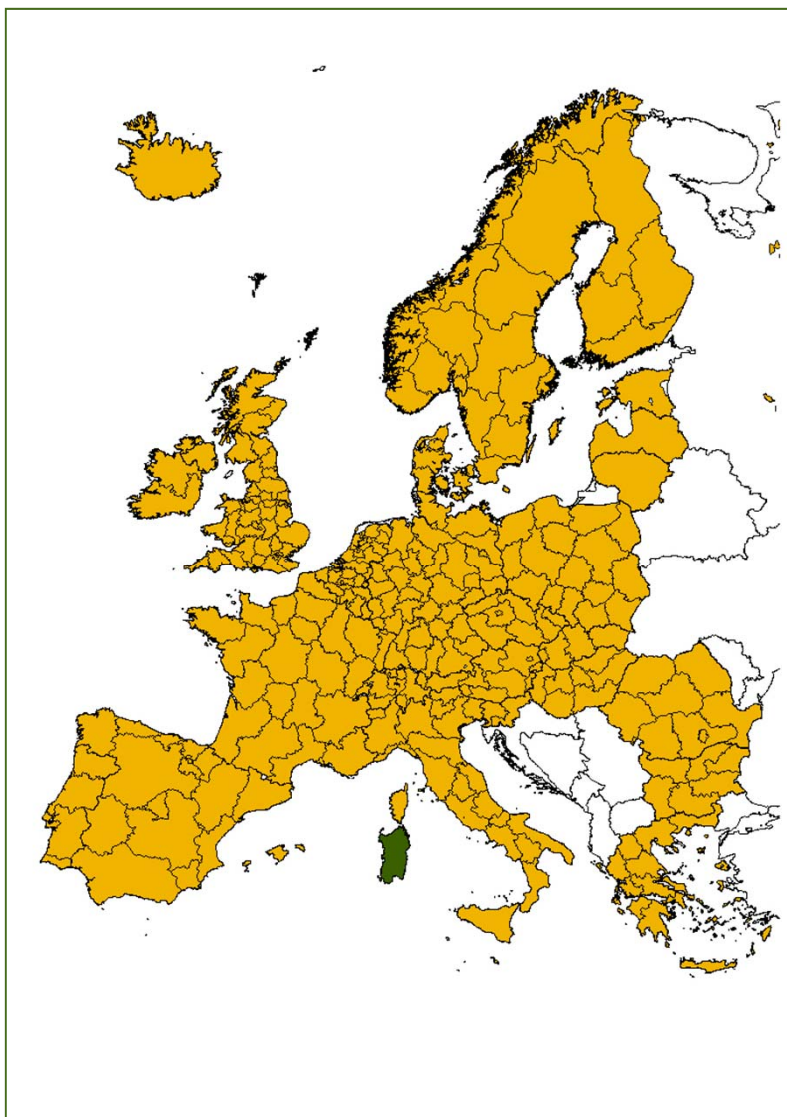
Oltre Sulcis Iglesiente LAG (I)

Nicoletta Piras

Roma, 20 giugno 2011



Who are we?



Partnership to be defined

Italy

Sulcis Iglesiente Capoterra e Campidano
di Cagliari LAG



What is our cooperation need?

- ❖ To better the promotion and commercialization of the territories enhancing the collaboration between of local products (food) producers and tour operators
- ❖ To spread the idea of a “sustainable” meeting with the territories, where the visitors can admire and know the territory also tasting and buying the local products

What do we want to do?

1. To build up a “mediterranean” enogastronomic itinerary through the creation of “mediterranean menu”
2. Planning and development of the “Fair of the Mediterranean and its traditional products”
3. "Conference of the Mediterranean local products ”

Whom to cooperate with?

Lags in:

Italy, Spain, Greece

Where are we?

Project idea

Which resources ?

Lead Lag's public resources: € 100.000,00



Why cooperate with us?

To promote a stable cooperation between the local actors belonging to the Mediterranean through the aware promotion of the traditional gastronomic heritage and a sustainable tourist offer



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