

Euroopan maaseudun kehittämisen maatalousrahasto: Eurooppa investoi maaseutualueisiin

Leader Community Program Action 421 Transnational cooperation

# Youngsters on European stage-YES

transnational project 1.1. 2013-31.12.2014

Partnership is formed by following applicants:

LAG Aktiivinen Pohjois-Satakunta ry Keskuskatu 51 b 38800 Kankaanpää, FINLAND

and on its part the project managed by Town of Kankaanpää Kankaanpään kaupunki

and

and

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### 1. Abstract

The theatre playing is one of the most creative pastime among youngsters. It's also an easy way diffuse international contacts and increase interaction and social activity between persons deriving from different language areas. Nowadays world of the youngsters is made up with a relatively great range of social network contacts, but contemporaneously the social live skills and possibilities to confront each others can be very scarse. The opportunities to make creative work between youngsters of the same age category can be very limited specially in rural areas.

In Kankaanpää Town and North Satakunta area we have a vast tradition ofrural theatre playing visible in the various range of summer theatres located in nerly every municipality.

Moreover in North Satakunta area are organized two national level theatre events, the youngster theatre event Ramppikuume and spacetheatre event "Willikansa" in Karvia. Kankaanpää town plays a very important role in the national scale as regards the "Ramppikuume"-event as the event is famous all over in Finland. The "Ramppikuume"-event is facing the challenges to requalifying by extending it's activity to international scale and starting a conscious establishing of international activity.Ramppikuume is the

Teaching of theatre techniques and the playing is in the area taught only on Petäjäopisto, which offers theatre education as free time activity in some educational groups under professional guidance. In Satakunta region area is active Finnish League of Youngsters association and it has branch associations as well in Kankaanpää and the area of Pohjois-Satakunta.

Youngsters on the European stage –transnational project has the aim of being an international facilitation project, which aims to target young people of participating areas who are interested in playing theatre. The main aim of the project is to support and encourage young people's theatre interest and abilities and/or to assist any new or existing groups to market themselves and gain experience and recognition.

The co-coordinator of the project will be LAG AktiivinenPohjois-Satakuntary/Town of Kankaanpää. The project will be conducted in co-operation with other domestic partners as well the international partners.

The projects domestic partners areKankaanpäänNuorisoseura, Petäjä-opisto ,SatakunnanNuorisoseurojenLiitto and other associations of category.

The international partners are:

- 1. Hungary
- 2. Malta
- 3.

A project supervisory group made up of representatives of partnership parties and they will oversee the running of the project.

The project is intended to run 1.1.2013 - 31.12.2014.

### 2. Needs and background

The partners feel in proper areas the necessity to develop the opportunities for the youngsters to practice theatre hobby and make possible the international exchange of experiences and knowledge on theatre playing.

The "Ramppikuume" theatre event needs to be boosted forward and in a nowadays changing world new alternatives should be offered for the youngster. We don't have in Finland an international youngsters theatre event a part of sporadic happenings. This wellknown national level event of Kankaanpää should be developed further and linked in international theatre circuits and networking with theater groups of different countries.

The theatre associations of rural areas need also some incentives for the youngsters to attire new components for the theatre groups and give the possibility for the youngsters to confront the prper experiences with the youngsters deriving from other countries.

Many neededskills required to take the playing hobby forward (e.g. writing, video production, marketing etc.) are not taught at all in rural areas.

### 3. Target groups and promotors

The main target group is the young people in area of Pohjois-Satakunta and partner areas in Hungary who are interested in theatre playing.Participation in the project is not limited to those already active in different theatralgroups or the youngsters who have been studying theatre, but for everybody interested in theatre and willing to prove the theatre activity. The age range of the young participants will be from 15 to 20 years approximately.

A letter of intent has/will be signed by participating partners with reference to intended joint actions.

A project supervisory group made up of representatives of these parties will oversee the running of the project.

### 4. Aims and assessment

The main aims of the project are

a) to create a support network and encourage youngsters to play theatre to assist existing and new group formations.

Achieved results can be assessed by the numbers of active young players, new local theatre groups and new showcases as well as by increased media presence.

b) Requalifying of "Ramppikuume- theatre event" to international level young theatre festival

Quantitative aims will be the requalification of the Ramppikuume festival as international event and preserving of jobs and the proper event in Kankaanpää.

c) new products and services

d) training and schooling

As well as qualitative aims such as increasing equal opportunities,

increased local/national/international co-operation,

increased quality of life,

and increased interaction between town and countryside

increased activity and relationship between European areas

### 5. Tasks and modalities/Joint actions

YES -international project is to be conducted as an international community development project (Leader measure 421), which centers on the following themes as joint actions:

1. Theatre training sessions in partner areas

2. International theatre play realized between partners and played together( two pieces)

3. International theatre work- and studying workshops in Finland and in Hungary

4. Live theatre sessions

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5. Video production theory and production of the project – production of DVD on plays and workshops

6. Theatre café's – premeetings between participating youngsters virtually

- 7. Marketing of personal skills (theory), Marketing of events (theory)
- 8. International theatre competition playwriting
- 9. Workshop weeks in partner areasand youngsters theatre festival In Finland
- 10. Exchange of theatre technique teachers for teaching sessions
- 11. Project newsletter (4 pieces)

Indicative timetable of joint actions attached as a schedule.

Youths participating in the project will be able to select different parts according to their own skills and needs. Different offerings will be made to different age and skills groups with participants expected to cover a wide age and skill range. Training will be offered in all participating communities.

## 6. Timetable

The project is intended to be implemented between the time lapse of 1.1.2013 - 31.12.2013.

## 7. Resources

LAG AktiivinenPohjois-Satakuntary will take care of the running and co-ordination of the project by its common parts and steering meetings.National accounting will be taken care of at the projects expense as part of Kankaanpää Towns general accounting procedure. The partners will care accounting by themselves according to national rules.

The project will not employ persons on regular basis, but use volunteers and professionals already engaged in Kankaanpää Town management. The project leader will be responsible for day to day running of the project, reporting, organizing events and dissemination of information. The partners will cure the proper activities and employingof personnel in proper countries and areas independently and follow the instructions on project result dissemination and respond by their part on proceeding of the project only by common parts.

### 8. Budget and financing

Each partner has the proper budget. No transfers of funding are needed. Each partner covers the proper expenses.

## 9. Risks

The greatest risk involved in the project would be a failure or inability to activate and communicate with the target audience and operatives. To communicate with and activate the target audience will require the correct type of information being released at the correct time and in the using the correct methods, as well as getting partners to fully commit to the project.

### 10. Organization and leadership of TNC supervision

A project supervisory group made up of representatives of these parties will oversee the running of the project.

The transnational supervisory group will meet regularly, at least 2 times during the project life cycle. It will have the purpose of supervising the process of the project and ensure that it stays within budget, as well as being a support group for the project leader or responsible of managing

Other professional services required by the project will be organized through outsourcing.

### 11. Monitoring and information

Monitoring of the projects progress will be conducted according to the rules set by the project funding organization (a progress report halfway through and a final report at the end of the project). The project leader shall be responsible for writing the reports with the collaboration of the partners by proper part.

Distribution of information about the project will include both internal and external dissemination. Internal dissemination will be between participants in the project (the supervisory group, youth taking part etc) and will consist of e-mail, personal contact, the projects home pages and Facebook (other social media can be used as well).

External dissemination will be towards partner groups and the general public. External dissemination shall be conducted with the use of relevant media outlets (topics will include the beginning of the project, project related journeys/camps/training periods etc, the ending of the project, results and future continuation etc), the projects home pages and Facebook (other social media can be used as well).

The projects home pages shall be at least in part bilingual (Finnish and English) and will contain among other things, details of the project, details of upcoming events, sound and video recordings made during the project and presentations of bands participating in the project.

Dissemination of information will be the responsibility of the project leader and partners.