

## Background

**Context indicators** reflect the state of the economic, social or environmental situation of the territory, in which interventions of Rural Development Programmes are implemented during the EU programming period. In the RDP design stage the context indicators are used in the SWOT analysis and in the assessment of needs - the prerequisite of the definition of the programme strategy.

Hence, context indicators serve two purposes at different stages of programme implementation:

- During programming: to contribute to the identification of strengths, weaknesses, opportunities and threats within the region in order to establish an intervention logic which addresses the most relevant needs.
- During evaluation: to help to assess and interpret impacts achieved within the programme in light of the general economic, social, structural or environmental trends.

In the meeting of the Evaluation Expert Committee on 20 September the representatives of the Member States screened the list of context indicators from the current programming period to assess their relevance for the 2014-2020 period and suggested additional ones.

### Read more:

- [Guidelines for the Ex Ante Evaluation of 2014-2020 RDPs](#) - see pages 52 ff. on SWOT & Needs Assessment
- [Proposal for Rural Development Regulation - COM\(2011\) 627 final/2](#) – see Art. 9 on SWOT analysis
- [Guidance note G - Baseline indicators fiches](#) (=context indicators of the period 2007-2013)

## How to reach the meeting venue?

*(A map will be inserted and sent out to registered participants as soon as the venue information becomes available!)*

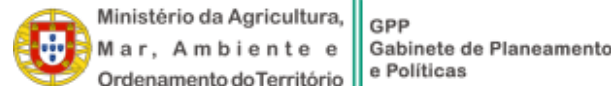
Further information: [Underground map](#) >>>

## Contacts

### Overall coordination:

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<http://enrd.ec.europa.eu/evaluation/>

### Local organizer / host:



## Good Practice Workshop

# Choosing and using context indicators for Rural Development

**Lisbon, 15-16 November 2012**

### Venue information:

*(The exact address will be sent to registered participants as soon as the venue information becomes available!)*

*Participation is limited to max. 70 participants and therefore subject to confirmation via e-mail.*

Please [register here](#) by filling the online form before 5 November >>>





## Thematic focus

As a contribution to defining the list of common context indicators for inclusion in the implementing rules, it is appropriate to reflect on their use for RDP design and subsequent evaluation and to identify the challenges in applying them.

## Objective

- **Develop understanding** of how context indicators are used during the SWOT and needs assessment to set a proper basis for the RDP;
- **Share good practices** about how context indicators have been used in the SWOT of the current period;
- **Draw practical conclusions** on the use of context indicators for the preparation phase of RDPs 2014-2020 and the ex ante evaluation.

## Main target audience

Representatives of the Evaluation Expert Committee, Managing Authorities and evaluators.

## Method

Presentation of case studies, interactive discussions animated by Helpdesk experts. Working language: English.

## Outcome

The workshop documentation will be published on the [website](#) of the Evaluation Expert Network and presented to Evaluation Expert Committee (ExCo) on 18 December 2012.

## Agenda 15 Nov. 2012

13:00 Setting the frame	
• <b>Welcome</b>	Chair (Portuguese MA)
• <b>Objectives of the workshop</b>	Evaluation Helpdesk
• <b>Introductory presentations: Linking context indicators, SWOT, needs assessment objectives and the intervention logic</b>	Evaluation expert DG Agriculture
• <b>Questions &amp; Answers</b>	Evaluation Helpdesk
15.15 Coffee break	
15:35 Sharing experiences	
• <b>Case studies on use of context indicators for SWOT, needs assessment, RDP objectives and intervention logic</b>	Representatives of Managing authorities, evaluators
• <b>Reflection round: definition of open questions</b>	Evaluation Helpdesk
18.00 End of day 1	

## Agenda 16 Nov. 2012

09:00 Identifying the challenges	
• <b>Clustering of open questions</b>	Plenary session
• <b>Presentation of preliminary list of context indicators</b>	
• <b>Introduction to group work</b>	
10:00 Preparing solutions	
• <b>Refining the preliminary list of context indicators</b>	Group work
• <b>Developing recommendations for more effective use of context indicators</b>	
11:00 Coffee break	
11:15 Concluding session	
• <b>Presentation of refined list of context indicators</b>	Plenary session
• <b>Presentation of Checklist for effective use of context indicators</b>	
13.00 Closing the workshop	