

Local food Leader project

The aims of the whole project:

- to collect the producers of local food to make network of them
- to bring the local food products to the local markets and restaurants to the near of consumers
- the development of the local know-how
- to integrate the local food to the international co-operation
- to adopt the best practices from partner country
- to enlighten the consumers about local food and its production process



National part (Satakunta region):

The aims

- to bring the local food forward on Satakunta region
- to find out the local food producers
- to make a updatable register from local food producers
- the learn consumers to recognize the local food products and to use it
- to find out those local food producers who want and need help to bring the products to sales in local markets and other places
- to clarify the logistic possibilities to bring the products to the markets with reasonable costs
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International part:

The aims and actions

- to change experiences between the both partner countries and local food producers of them
 - o to introduce to the partner country what is the situation of the local food and how it is using in the other country
 - o to introduce to the partner country the on-going or previous local food projects and results of them
 - o to become familiar which are the special expertise of the both countries concerning the local food
 - o to clarify is it possible (and how) to bring and adapt the best practices of the other country to the other (to change to best practices between countries)

- marketing and the logistics solutions of the local food products need the special attention
- to arrange excursions for participants of both countries to get know the practical status of local food
- to organize the local food event of own or part of some convenient event in the both countries
 - to introduce during these events the local food producers to consumers
 - to organize during these events workshop about local food in Partner and Finland - reports, presentations and case studies
- to create networks between projects and producers for future actions

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