



ESEE2019

24th EUROPEAN SEMINAR ON
EXTENSION (AND) EDUCATION

EVALUATING FARMER-CENTRED INNOVATION: METHODOLOGIES AND EVIDENCE TO CAPTURE MULTIPLE OUTCOMES

ESEE THEME 4 WORKSHOP

WEDNESDAY 19TH OF JUNE: 14.30 TO 16.00

ROOM: PLENARY 1

WORKSHOP ORGANISERS:

JULIE INGRAM, SIMONA CRISTIANO, GUY FAURE, PIERRE LABARTHE, BETH DOOLEY & LISA VAN DIJK

Farmer-centred innovation (FCI) approaches are increasingly popular in Europe and carry a high level of expectation. The level of interest and investment in these approaches, combined with the requirement for evidence-based policy, accountability and impact from research and public funders, mean that it is important that FCI approaches are reliably evaluated. However, evaluation methods are multiple and complex and there is still no consensus on the best approaches and methods to apply, or metrics and evidence to collect, to capture the multiple outcomes expected from FCI.

Join us in an interactive workshop bringing together the expertise and experience of participants to explore these issues and to consider the following questions:

- *What are the key question to ask when evaluating FCI approaches and what sort of evidence is needed to answer these questions?*
- *What are the particular/main challenges when collecting evidence of impact with farmers?*
- *What sort of evidence 'counts' for policymakers and funders?*

