

Seminar:

Public Goods and Public Intervention in agriculture

10th December 2010

Centre Albert Borschette - Rue Froissart, 36 - 1049 Brussels – Room 0D

The objective of the seminar is to present the outcomes of the work of Thematic working group 3 “Public goods and public intervention” to a larger group of stakeholders, and to clarify the notion of Public Goods to a wider audience. It will also demonstrate that the conceptual framework of public goods provides for common grounds in discussions about the CAP and Rural Development. It will present empirical evidence and hands-on illustrations of the different facts of public goods (i.e. environment, enabling conditions for economic viability, capacity building in rural areas, rural vitality, food security etc.). Feedback from stakeholders is expected on both the concept of public goods and on the policy implications: satisfying needs not addressed via markets; conceptually sound underpinning of CAP measures; need for delivering value-for-public-money, etc.

DRAFT PROGRAMME

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| 8:45 - 9:30 | Registration |
| 9:30 - 9:45 | Welcome and introduction (Opening speech by EC) |
| 9:45 - 10:30 | Session 1 - Chair: Martin SCHEELE, DG AGRI, head of Unit H1
<i>The concept of public goods provided through agriculture in the EU</i>

Introduction to the concept of public goods in agriculture: definition of public goods; the need of public intervention; the role of agriculture in providing public goods; the provision of wider socio-economic effects through the delivery of public goods. |
| 10:30 - 10:55 | Ensuring the provision of public goods
Through the presentation of case studies, practical examples will be provided of how PGs are being currently delivered through the CAP. (Case studies from the following countries: Czech Republic, France, Romania) |
| 10.55 - 11.30 | Discussion |
| 11.30 - 11.50 | Coffee break |

11:50 - 12:20	Agriculture, public goods and the wider rural economy Highlighting the interconnections between agriculture – public goods and the wider rural economy. Public and ‘stakeholder’ perceptions of and expectations about public goods.
12:20 - 12:45	Discussion
12:45 - 14:15	Lunch
14:15-15:00	Session 2: - Chair: Pierre BASCOU, DG AGRI, head of Unit L1 <i>Public Goods as an ingredient of rural vitality – practical examples</i> Provision of practical examples on: <ul style="list-style-type: none"> • how rural development initiatives aimed at generating economic benefits also contribute to the provision of environmental and/or social public goods (Case studies from France, Sweden, Austria) • how EAFRD funded interventions primarily aimed at providing environmental public goods also generate wider socio-economic benefits.
15:00 - 15:15	Discussion
15:15 - 16:00	Identifying needs and SMART targeting Introducing success criteria for the delivery of public goods such as: effective targeting; payments levels; advice; administrative capacity; valuation of public goods.
16:00 - 16:15	Discussion
16:15 - 16:30	Coffee break
16:30 - 17:15	Session 3 - Chair: Rob PETERS, DG AGRI, head of Unit G3 <i>Public goods in Agriculture and rural development: the policy implications</i> Initial contribution by a panel of invited experts followed by open discussion with participants on the following themes: <ul style="list-style-type: none"> • What public goods should be provided by the CAP? • How should the CAP address these needs which are not covered by the markets? • How can Public Goods best be valued and evaluated?
17:15 - 17:30	Closing remarks and conclusion of the seminar