







## CENTRE FOR PROGRAMME LEADER AND AGRICULTURAL TRAINING METHODOLOGY LITHUANIAN LAGS NETWORK

## **INVITATION**

Dear Madam / Sir,

You are kindly invited to attend the international conference on "Social Entrepreneurship – New Opportunities for the Rural Area", to be held in on 13-15th of November, 2012, in Trakai, "Trasalis" hotel (Gedimino str. 26, Trakai).

Social business is the activity carried out by the organizations focused on pursuing the social mission. Social business results not only in obtaining a financial return for the organization but also a social benefit, achieved by applying business principles and those used in non-governmental sector. Unlike the traditional business models, social business is merely a means to promote the social mission rather than maximize profits for the company's shareholders.

The conference will focus on the need and opportunities granted for the rural residents and non-governmental organizations take up social business, which could be implemented by the *LEADER* method supported by the Lithuanian Rural Development Programme 2007-2013.

During the event, the benefit of social business and its challenges will be presented to the representatives of local action groups, rural communities as well as other organizations functioning in the rural area of the country. The participants will be encouraged to understand the big picture of social business and its overall benefit for rural residents as well as its significance in promoting rural employment, community engagement and business orientation geared to satisfy the needs of the society. Furthermore, conference participants will also be provided with an opportunity to share experience on the initiatives of social business gained in other European countries.

Today, *LEADER* method is being implemented in Lithuania by 51 local action groups and about 1700 rural communities. Around 130 participants are expected to attend the forthcoming conference.

Respectfully, Lina Gumbrevičienė, Director at the Centre for Programme LEADER and Agricultural Training Methodology

Registration form, agenda and invitation letter: <a href="http://www.leaderlietuva.lt/event-registration/">http://www.leaderlietuva.lt/event-registration/</a>

Registration available till 5<sup>th</sup> of November!

## For further information please contact:

Coordinator of the conference Mr. Marius Kairys, marius@zum.lt, Ph. +370 610 94 724

Do not hesitate to contact us!